

2 Crackerjack Values for Saturday

LADIES' COATS and SUITS

One Dollar A Week **\$12.50** One Dollar A Week
 PAY US \$3.50 DEPOSIT—THAT'S ALL

You Can Have Stunning Clothes on Easy Terms Special Sale Ladies' Hats

For one day only we will sell any Hat in our store for **\$3.95**

VALUES UP TO \$12.50 IN THIS SALE

289 Men's Fall Suits and Winter Overcoats **\$6.75**
SATURDAY, for . . 6=

Men's Underwear Extra heavy quality; 75c value; special, **44c**

THE PEOPLES
 1405 DOUGLAS ST.
CLOAK & CLOTHING STORE

NOTE OUR NEW ADDRESS

Best Values in Men's Wearing Apparel



DESIGNED BY SCHEIDT BROS. & CO. Fine Clothes Makers Baltimore and New York

THE variety now presented has never before even been approached at so early a date. The styles present the best creations of the world's foremost designers. The fabrics are the newest and most exclusive weaves and patterns both of which have placed the Berg Clothes in a class by themselves. We know that we are more insistent than others upon perfection of small details in clothes—we have to be to maintain the well known Berg reputation for excellence and worth and your confidence in us. If you want to feel that your new suit or overcoat is the best that clothes can be, see that it bears the—Kuppenheimer or Schloss Bros. or Stein-Bloch or Society Brand label, backed up by Berg label

Suits or Overcoats

\$10, \$15, \$20, \$25
 and up to \$40.00

Overcoats and suits for the little fellows—Saturday we will offer on sale a line of Boys' Overcoats with convertible or military collar in fancy grays, browns, chinchillas and scotch tweeds, that are exceptionally good values, at— **\$3.50 - \$5**

If your boy is in need of an Overcoat don't miss this opportunity. Several hundred to select from. Come Saturday.

Vassar-Superior Union Suits—Wool, Cotton, Mercerized, at **\$1.00 to \$5.00**

Sweater Coats—Regular \$1.50 value, in heavy gray ribbed, special for Saturday **\$1.00**

Rough Stiff Hats—Just from Broadway—no blinding—in Oxford Grays and Browns. The very newest, at **\$3.00**

300 regular \$15.00 Men's suits, all sizes, fifteen different patterns, special for Saturday **\$11.50**

Another Shipment of Double Breasted and Norfolk Suits arrived today which will be placed on sale Saturday. These suits have two pairs of trousers, peg top, watch pocket lined throughout; the best values in Omaha. **\$4.50-\$5**

Plush Lined Overcoats, with fur collar, the best you can buy for . . . **\$25.00**

The Berg Clothing Co
 15th & DOUGLAS

WYOMING OIL FIELDS COME IN

Daily Output of Salt Creek District is Enormous.

STANDARD GETS IN ON THE DEAL

Two Refineries Being Erected at Casper and Pipe Lines to be Constructed from the Fields.

While the information has been kept from the public, nevertheless the fact remains that during the last ninety days one of the greatest oil fields in the country has been developed out in Wyoming, thirty miles northwest of Casper, in what is known as the Salt Creek country.

By keeping the information of the rich oil strike from the public, the Standard Oil company, under the name of the Midwest Oil company, has been able to step in and secure what is supposed to be all of the oil-producing land in the district, aside from what has been secured by the Franco-Wyoming company, a concern made up of French capitalists.

During the last ninety days twenty-two producing wells have been put down in the Salt Creek district, the average depth being about 1,400 feet. With one exception they are all pumping propositions. The exception is a gusher throwing oil 300 feet into the air and which runs its output into a reservoir, where at this time thousands of barrels of the crude oil are stored.

Not only have the Midwest and the Franco-Wyoming companies been active in putting down wells, but they have been equally as active in getting ready to get their product onto the market.

The Midwest company has completed the construction of a six-inch pipe line from the Salt Creek field to Casper, a distance of thirty miles, and almost completed the construction of a refinery that will handle 2,000 barrels of oil daily. At this time this company has in storage in reservoirs 125,000 barrels of oil and is daily adding to the supply 1,000 barrels daily. Pumping to the refinery will begin December 1. For storage purposes the company has erected in Casper two tanks with a capacity of 27,000 barrels each.

Busy for Some Time.

The Franco-Wyoming people have been in the Salt Creek field for years, but did nothing more than prospect until after the Standard people came onto the ground. Then they began active operations and commenced the construction of a pipe line from Salt Creek to Casper, where they are erecting immense storage tanks and a refinery with a capacity of 2,000 barrels per day. This will be completed and ready to begin operations not later than January 1 of next year.

The Salt Creek field carries two different

bodies of oil. One is a high grade lubricating, while the other is a fuel oil, rich in gasoline and kerosene, its heat units being about one and one-half times greater than the best bituminous coal.

The oil strikes in the Salt Creek district has resulted in Casper taking on a real boom. People are flocking from all sections of the country and real estate is being sold that six months ago would have been considered fabulous.

The Northwestern railroad that runs to Casper beyond to Lander is using the oil in its locomotives. Eight of the big machines on the west end of the Wyoming division have been equipped with oil burners. The company figures that it is cheaper to buy and burn the oil than to dig and burn the coal from its own mines near Casper and which can be produced at a little more than \$1.50 per ton.

First Car of Corn Brings Good Price and Grades High

The first exclusive car of this season's corn in the Omaha market was received Friday by the Holmquist Elevator company. It graded No. 3 white and its moisture content was 15 1/2 per cent.

Chief Inspector Powell says it is fine corn and its moisture content is low, which will make it desirable for shipment. Judging from such a low moisture content so early in the season, the favorable weather has cured the crop to such an extent that practically any of it could be shipped by southern ports if desired. If the moisture content were high the grain could not be shipped by the Gulf as the warm climate would cause it to rot.

Sixty cents a bushel was brought by the corn, but the price is expected to go lower in a few days, as fairly large arrivals are expected. The corn was grown in Burt county.

Wheat, which started off above \$1 on the Omaha market Monday, and which was selling at \$1.04 only about two weeks ago, is now down to 97 and 98 cents a bushel.

This is said to be due partly to the cessation of a bull movement, but principally to the rumored investigation by the government of the operations of big Chicago grain concerns.

J. B. Grant, Director of the Smelter, Dead

The flag at the Omaha club is at half mast in respect to the memory of J. B. Grant, a prominent member, who died at his home in Denver Thursday morning.

For nearly twenty years J. B. Grant was vice president of the smelting works at Omaha, and during the time when it was known as the Omaha and Grant Smelting company. When the property was taken over by the American Smelting and Refining company some years ago, he was elected a director, holding the position at the time of his death.

Mr. Grant was born at Davenport, Ia., sixty-four years ago. After leaving school he specialized in mining engineering, finishing the course in Germany. He was one of the first men to develop mines in Leadville, Colo., where he retained large and valuable interests. He was also interested in numerous mines scattered over the state of Colorado and was rated as a millionaire.

Doane Alumni Are to Hold a Big Banquet

The former students of Doane college, who will come to the city to attend the teachers' convention Wednesday, Thursday and Friday, are to hold a big banquet at the Young Men's Christian association Thursday evening at 6 o'clock. T. O. Putman, secretary of the local organization of Doane alumni, has written the former Doane students who will come to the teachers' association meeting and invited them to the dinner. A charge of 50 cents per plate will be made. It is expected that a comparatively large number will gather, taking advantage of an opportune time to "get together again."

GRAIN MEN HAVE ELECTION

Feeling is Waxing Warm, as Independents Want Representation.

TO SELECT THREE DIRECTORS

Retiring Members Refuse to Stand for Re-Election—One of the Caucus Nominees Withdraws from Ticket.

The annual fight in the Grain exchange over the election of directors is on, the commission men insisting on naming one member of the board and the line elevator men trying to prevent it.

First blood was drawn by the line elevators when they sheer force of numbers they succeeded in controlling a caucus of all active grain men and named a slate composed of C. H. Wright, John Cavers and Frank Brown. Now C. H. Wright has withdrawn from the slate for reasons he does not care to state, and the independents have the advantage.

A new caucus will be held, now that the slate is broken, it is said, and the commission men will insist on a slate of five men, from which three will be selected. All but one or two of the commission men at the last caucus agreed to a slate of three, as they did not think the elevator men strong enough to dictate all three names. Now their eyes are opened and they will refuse to abide by the results of the next caucus unless five names are placed on the ticket.

The election will be held next Wednesday. The outgoing directors, all of whom decline to serve again, are Nels B. Udike, N. Merriam and F. S. Cowgill. There is on the present board no commission man.

The key to success in business is the judicious and persistent use of newspaper advertising.

Sewer Voyage for City League Men, Art for Teachers

There is marked difference between the entertainment programs offered by Omaha to the Nebraska State Teachers' association on November 15, 16 and 17, and the Nebraska League of Municipalities, November 18, 19 and 20.

The piece de resistance of the program for the municipal officers is a voyage down the north Omaha sewer in boats, arranged by Councilman Berka. They will also be entertained by the Commercial club with a dinner.

The teachers, not caring for sewers and indifferent to public dinners, will revel in art. The Linger art gallery will be open to them Thursday afternoon and all day Friday.

They will also make excursions to the waterworks at Florence and the packing houses at South Omaha. Several other trips, to smelters, jobbing houses, factories and other points of interest, will be arranged for those who care to go. Superintendent Graham of the South Omaha schools will have charge of the

excursions. He will maintain an office in the Rome hotel during the convention and arrange for parties to visit various institutions.

HIGH SCHOOL BOYS TAKE UP DEBATING

Debating will be one of the important features of the many high school activities during this school year, according to an announcement made by Principal McHugh Friday afternoon.

Miss McHugh will conduct a class during November in the first period of the afternoon session on Tuesday and Thursday of each week. This class will be personally conducted by Miss McHugh and will be held in the assembly hall at the school. Edwin Burke, instructor of debating at the Young Men's Christian association and at Bellevue college, will take charge of the class on December 1 and coach the boys. Mr. Burke is a graduate of Yale and was a member of the debating squad at that school last year.

A triangular debate will be arranged some time during the winter and will be similar to the Des Moines-Kansas City-Omaha debate held two years ago. Interclass debates between the different boys' debating societies will also be held.

GOLD MEDAL FLOUR
 OBEY THAT IMPULSE—BUY NOW

Drug Bargains and Candy Specials for Saturday, Nov. 4 AT 16TH AND FARNAM STREETS

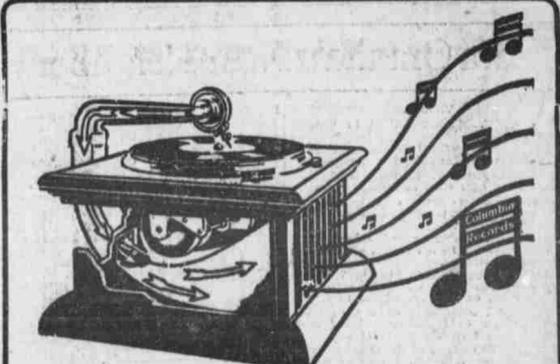
- CANDY DEPARTMENT**
- Saturday will be special SOUVENIR DAY. We will give away, absolutely free, 500 COLLEGE PENNANTS worth 75c to \$1.00 with each pound of our SCHOOL DAY CHOCOLATES, price 80c. See our show window.
 - 40c Mexican Maple Goodies, per pound. 25c
 - 60c PRINCESS SWEETS CHOCOLATES, per pound. 25c
 - EGYPTIAN CHOCOLATES, per pound. 80c
 - Chocolate Maraschino Cherries, per pound. 60c
 - VERMONT MAPLE SUGAR, PER LB. 25c**
 - FRESH CALIFORNIA VIOLETS. Saturday we start our annual sale, and will receive our first shipment this year of CALIFORNIA VIOLETS. As long as they last, per bunch only. 25c

- Drug Prices Cut Away Down on Some of the Items You Really Use Every Day.**
- 25c Sanitol Tooth Paste 14c
 - 25c Sanitol Tooth Powder 14c
 - 25c Sanitol Face Cream 14c
 - 25c Sanitol Liquid, small 14c
 - 25c Lyons' Tooth Powder 19c
 - 25c Dr. Graves' Tooth Powder 12c
 - 50 boxes good Stationery to close, per box 3c
 - 100 boxes good Stationery, to close, per box 10c
 - 200 boxes Irish Lawn Writing Paper, 50 sheets paper and 50 envelopes, regular price 35c, on sale at 25c
 - 1 lb. Irish Lawn Writing Paper 25c
 - \$1.00 Lamberts' Listerine 80c
 - 50c Lamberts' Listerine 45c

\$2.50 FOUNTAIN PENS
 Many styles. All kinds. Your choice 97c. We guarantee every pen. Keep them in repair for one year. Exchange them. Give your money back if not satisfactory.

THREE HUNDRED 25c special packages SANITOL PREPARATIONS given away, absolutely free—one to each lady customer purchasing fifty cents' worth of any goods in our store, starting Saturday morning.

Myers-Dillon Drug Company
 16TH AND FARNAM STREETS



SOMETHING BETTER

Don't Buy a Hornless Talking Machine Until You Hear and Have Examined a Columbia.

The exclusive feature in the Columbia hornless \$25 and \$35 instruments is that the tone chamber arrangement is built on exactly the same principle as that employed in our \$200 Grafonola. The tone chamber (as per illustration) is continuous, unobstructed and gradually increases in size, thus allowing the tone to grow until its full power and natural qualities are obtained.

Do Not Buy a Hornless Talking Machine Until You Have Examined the Tone Chamber. It must be continuous and uninterrupted to give that full, round natural tone. This is only one of the many exclusive features in a Columbia.

Our Special Free Offer: A simple request by postal or telephone will bring a machine and three dozen selections to your home for a free demonstration. No deposit on records required. Keep it long enough to satisfy yourself that it is the best that money can buy, then pay for it in monthly installments.

Columbia Hornless Graphophones, \$25, \$35
 Columbia Grafonolas, \$50 to \$225

COLUMBIA PHONOGRAPH CO.
 1311 FARNAM STREET.
 E. C. POORE, LOCAL MANAGER.

Common Garden Sage Restores Gray and Faded Hair To Its Natural Color

The old idea of using sage for darkening the hair is again coming in vogue. Our grandmothers used to have dark, glossy hair at the age of seventy-five, while our mothers have white hair before they are fifty. Our grandmothers used to make a "sage tea" and apply it to their hair. The tea made their hair soft and glossy, and gradually restored the natural color.

One objection to using such a preparation was the trouble of making it, especially as it had to be made every two or three days, on account of souring quickly. This objection has been overcome, and by asking almost any first class druggist for Worth's Sage and Sulphur Hair Remedy the public can get a superior preparation of sage, with the admixture of sulphur, another valuable remedy for hair and scalp troubles. Daily use of this preparation will not only quickly restore the color of the hair, but will also stop the hair from falling out and make it grow.

Get a bottle from your druggist today. Use it and see for yourself how quickly dandruff goes and gray hairs vanish.

This preparation is offered to the public at fifty cents a bottle, and is recommended and sold by all druggists. Special Agent, Sierran & McConnell, 16th and Harney Sts., 16th and Dodge Sts.

Look For This Box
 when you buy coffee. It contains the one blend that entrances the coffee drinker, and that is always the same. Uniform always—not one thing to-day, another to-morrow.

TONES OLD GOLDEN COFFEE
 Finest coffee grows on earth, carefully milled to give you all coffee, roasted to perfection—then into the box that holds all the strength. Try it and see the difference.

30c a pound
TONES BROS., Des Moines, Ia.
 There are two kinds of spices. Tones's and others.