

BENNETTS Everything for Everybody

Saturday Candy Specials 50c fresh Fluffeta Chocolates at 25c the lb. 25c fresh creamy vanilla marshmallows at 15c the lb. 40c delicious dipped peanut clusters, 25c the lb. 20c box of fresh salted peanuts for 10c.

Saturday Hosiery Specials Women's silk boot hosiery at 35c the pair or 3 pairs for \$1.00. Women's 25c fast black hose at 3 pairs for 50c. Women's and children's neat black mercerized hose and boys' ribbed school hose, 12 1/2c.

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Roses at 39c Saturday we will sell some specially fine roses, worth \$1 the dozen, for only 39c. Main Entrance

Handkerchiefs for Less One lot of women's fine embroidered 25c handkerchiefs at 15c each. One lot of women's 10c all linen handkerchiefs at 5c each. Men's large white handkerchiefs are especially priced at 5c each.

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All Wool for All Wool, Linen for Linen, Cotton for Cotton--A Never-Varying Standard

New Coats Keep Teeming In--A Special at \$19.50 Each succeeding shipment is better or different in some particular point that interests a discriminating woman. The Saturday showing at \$19.50 will consist of some extra good coats of reversible and imported plaid back materials; novelty cloth coats with fancy collars and cuffs and kimono sleeves; straight cut auto coats and belted polo coats.

New Black Broadcloth Coats at \$10.00 to \$35.00 These much-wanted garments have strong representation at this store and all are of reliable quality no matter what price you pay.

Plain tailored styles, some slightly trimmed, some with velvet collars and cuffs, some in very elaborate effects.

We have coats that are lined throughout and coats lined to the waist with best wearing satins.

Semi-fitted backs seem to be the most wanted style in full length models. All sizes, from a misses' 16 up to a woman's extra size 40. Priced at \$10.00, \$15.00, \$19.50, \$25.00 and \$35.00.

Women's New Gloves A special lot of Powne's dress and street gloves in pretty, new shades, at \$1.19 the pair. Fine kid gloves in all colors and sizes, two-clasp styles worth \$1.00 59c the pair, Saturday. Women's and children's silk lined wool and cashmere gloves, in black and colors, regular 50c values at 25c

Clearing 1,000 Pairs of Men's and Women's Winter Shoes

This is the first real big shoe sale of the season in Omaha and includes various lots of our best \$3.00 and \$3.50 shoes--all at the one extra special price of \$2.45 the pair.



There are all kinds of styles in this lot--men's tan Russia calf button and lace shoes and fine dull leather shoes with the new wide, high toes and women's 16-button dull leather shoes with high toes and other stylish points--our regular \$3.00 and \$3.50 shoes, for Saturday only, the pair.

\$2.45

If you expect to buy shoes anyways soon, be sure you do not forget this Saturday sale. All are the kind of shoes men and women are wanting for this winter's wear.

One lot of boy's shoes made for good, hard winter wear; blucher lace styles with wide, roomy toes; our regular \$2.50 shoes--Saturday \$1.45

Misses' and children's new boots with red tops with patent cuffs--a new and sensible high-top style in all sizes--priced according to the size at \$2.00 to \$4.00 the pair.

50c Ribbons at 15c 5 and 6-inch satin, taffeta and mesaline ribbons in black, white and colors; worth up to 50c the yard, Saturday 15c

Lighting Needs Can be Met Here Five hundred complete Ramsdell inverted gas lights in brushed brass or steel bronze finishes, regularly sold at \$1.75, will be placed on sale Saturday only at your choice for 75c.

Welsbach's upright gas lamps complete with mantle, globe and chimney; a 75c value for Saturday only 39c. Imported white globes of the best quality 15c

Bargains in the Woodenware Store 10c vegetable slicers for 5c. Polished hard wood tooth-picks, 3 boxes for 5c. Willow clothes baskets for 25c.



Every Woman's Trimmed Hat in the Store HALF PRICE

This is positively the last of our Great Purchase Sale of Millinery and to make it the greatest day of all we have included every woman's trimmed hat in our own most excellent regular stock. After Saturday it will be impossible to get hats of the Bennett quality for the same amount of money.

Only Half of the Already Reduced Prices for Your Choice of the Greatest Trimmed Hat Stock in Omaha

Our goods are all marked in plain figures--the figures attached being the ones we placed upon them when they first came into the store. Saturday you pay only a half of the marked price.

On the Millinery Bargain Square Misses' and children's neatly trimmed fine French felt and silk velvet hats, values up to \$2.00, on the Millinery Bargain Square, Saturday, 89c.



These Sweater Coats Will Help to Fill the Niche in the Girl's Winter Wardrobe

It's hard to find anything the equal of a girl's good sweater coat for these cold days. They are a practical garment and afford ample protection in all kinds of weather.

Sweaters, Leggings and Knitted Caps to make a complete outfit for the little ones. White and red are the most popular and proper colorings and we have a good assortment in all durable plain and fancy stitches. The sizes range from one to five years. Sweaters at 75c, 95c, \$1.25 to \$2.00; Leggings at 59c, 75c and \$1.00; Caps at 25c, 35c, 50c and 75c--all of which enable you to choose a complete set for a very little money.

Knitted Aviation Caps for Girls of All Ages--An almost endless variety of plain colors and pretty combinations at \$1.50, \$1.39, \$1.00 and 69c

Girls' New Coats Specially good values, for girls from 6 to 14 years of age, are shown at \$4.75, \$5.50 and \$10.00. They are made of all wool chevrons, diagonal weaves, broadcloths and reversible or plaid back fabrics, in college, military and shawl collar styles. There is most every color in the assortment young girls admire.

Girls' New Dresses Here are dresses for both school and dress wear, at \$2.50 to \$6.75, planned to please and become girls from 8 to 14 years. Plaid serges, plain serges, checked serges, storm serges and cashmeres; some slightly trimmed and others a little "fussy"--but all are pretty, girlish styles. Brown, navy, black, wine, checks, etc.



We Will Go Into the Suit and Overcoat Problem as Thoroughly as You Want

We Have the Suits and Overcoats With Which To Do It

The public--you--are the arbiters of a store's success. You come to believe in a store and you will spend some money in that store. It isn't favor; it isn't pull--it's the feeling within you that the store you believe in will give you a good return for that money.

Men's, youths' and boys' clothing has been sold at Bennett's, season after season, in a way to assure customers that we know values and know how to make their investments safe.

"All wool"--the term has been almost outlawed through general misuse. It was so that a very few seasons back nearly every store would positively assert a garment was all wool with no knowledge, no investigation, no qualms of conscience.

"All wool" at Bennett's is a binding guarantee. No matter if accidental deception was discovered after months of wear we would "make good." And you know it.

Same faith in our statements that linings and tailoring and all the items that go to make a suit are honestly good.

That our men's and boys' business is growing exceptionally fast is a fact. That fact confirms your judgment.

Three of our \$15 Suits and three of our \$15 Overcoats are pictured on either side of this section.

And here's a surprise for you--The selling of \$15 suits has been so great this season that we have been compelled to reduce some of the \$18.50 suits to \$15 for Saturday's selling so that the size and pattern ranges might be complete; expect reinforcements failed to arrive in time for this day's business. We don't mind reducing prices when such a contingency as this arises for it shows the faith the public has in our goods and we intend to keep that faith. You will never find any boosted or fictitious values at Bennett's--all wool for all wool, dollar value for every dollar received, satisfaction for you in every respect. All the newest fabrics, colorings and patterns, as well as the styles for conservative men, in this challenge line of men's and young men's suits at \$15.00

We haven't said much about the overcoats so far this season because there has not been much need of them before this week. However, you know something about the \$15 line of suits--overcoats are equally as good values. They're all wool, hand tailored, perfect fitting and come in all the latest colors of brown, grey tan and black--styles to please all tastes. Besides the very strong \$15 line, you will find splendid selection at \$18.00, \$20.00, \$22.50 and \$25.00.

The Men's Furnishings Store is Prepared to Keep You Warm This Winter

This is simply a brief review of what you can expect. Prices are small when thought of in connection with the quality. Men's wool shirts and drawers at \$1.00 to \$2.50. Men's heavy ribbed union suits--extra value at \$1. Men's wool union suits--big lines from the best mills in the country--at \$2.00 to \$3.50. 75c lamb's wool shirts and drawers, 59c. Wool fleeced shirts and drawers--very special at 49c the garment. Wool fleeced union suits at \$1.00.

One special lot of men's \$1.50 heavy wool underwear is specially priced for Saturday only at \$1

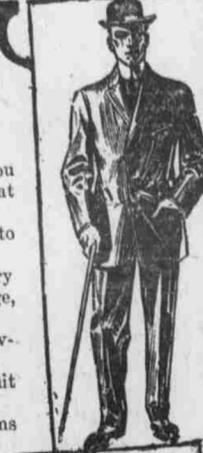
High grade outing flannel pajamas, \$1 to \$1.50. High grade outing flannel night robes at 49c to \$1.50. Men's wool coat sweaters with auto or military collars or V neck; \$2.00 to \$4.00 as the quality and finishing warrant. Men's \$1.25 flannel shirts, Saturday only, 89c. New "scratch-up" hats at \$2.00 to \$3.00. New imported velvet hats at \$3.00 and \$4.50. Caps of various kinds at 25c to \$1.50.

An Indication of What the Boys' Store Has for Economical Parents

At this store is a superb display of all the newest winter models in boys' suits and overcoats. We outfitted a large number of Omaha boys with school suits and a majority of them are now coming back for a winter overcoat. As an specimen of our unexampled value-giving we would be pleased to have all parents examine our expertly tailored knicker suits, with an extra of pants, for boys from 6 to 17 years of age, at \$5.00. You will be expected to pay \$6.00 to \$7.50 for the same grade elsewhere and it's likely you will not find such a good variety for choosing. Of course we have other "two-pants" suits at \$2.50 to \$6.00, equally good in their class.

One big lot of odds and ends of boys' suits and overcoats from this season's selling; every one strictly all wool--some of the suits have an extra pair of pants to match--values up to \$4.50, to close out Saturday we offer them at \$2.98 and \$1.98

The stocks of boys' furnishings has been as carefully planned and prepared as the stock of suits and overcoats. Everything useful and practical is to be had at the lowest price consistent with quality. Fur lined caps, golf caps, felt hats, velvet hats, chinchilla hats, etc., at 50c, 75c, \$1.00, \$1.25, \$1.50. Gaudy trousers for rough-and-ready wear, 75c, \$1.00 and \$1.25.



A Jewelry Sale

It's a special offering of high grade jewelry novelties consisting of cuff links, stick pins, brooches, belt pins, bar pins, watch fobs, hat pins, jewel boxes, etc.--articles worth from \$1.00 to \$5.00 each; all grouped into one big lot and specially priced for Saturday only at 48c. Every article is of a guaranteed quality and it is a wise shopper who takes advantage of the opportunity. Buy for Christmas gifts and your own personal use. 48c

Timely Bargains in Knit Underwear

One lot of women's and children's vests and pants consisting of broken lines and slightly soiled garments; all sizes in the lot, to close out, while they last, 25c the garment.

Women's and children's fleeced and heavy ribbed cotton union suits and separate garments are very specially priced at 50c.

Sample lines of women's winter suits of a very fine quality of wool, fleeced and cotton, actual \$1.50 and \$2.00 values, while they last, 89c the garment.

Corsets

We have started out to make the biggest corset business in our history this month. That's why the special offerings we have been making this week.

Saturday you can buy a regular \$1.00 corset of good quality batiste or coutil, in medium bust and hip styles, as well as many other numbers for only

50c

Dinnerware Sale Continues All Day Saturday

The main feature of the sale is the 20 PER CENT DISCOUNT ON ALL OPEN STOCK PATTERNS IN OUR STORE. You choose from the largest china stock in either Iowa or Nebraska when you attend this sale. Buy as much or as little as you need.

100 Other Items, Half Price such as Haviland china chocolate sets, tea sets, sugars and creamers, cups of all kinds, tankards, jugs, chocolate pots, tea pots, coffee pots, platters, etc.

Foot Ball Goods at Cost

Every elbow, shoulder pad, helmet, nose guard, etc., is now being sold at the exact cost price. \$2.50 foot ball shoes for \$2.00. 75c shin guards at 25c the pair. CHOICE OF ANY FOOT BALL SET IN OUR STOCK for 98c.

MEAT BARGAINS

Pork & Beef Prices Drop 20 Per Cent PORK LOINS for 12 1/2c Pork Roast... 10 1/2c Pork Butts... 12 1/2c Pot Roast... 8 1/2c, 6 1/2c Hamburger, 3 lbs... 25c Spring Chickens for 12 1/2c Lamb Legs... 9 1/2c Lamb Chops... 10c Lamb Stew... 4 1/2c Veal Roast... 12 1/2c, 10c Veal Chops... 4 1/2c No. 1 Lean Bacon... 19 1/2c Calumet Bacon... 16 1/2c Medium Lean Bacon at 14 1/2c 3 lbs. Leaf Lard... \$1.00 Choice Corned Beef at 6 1/2c 3,000 lbs. Skin-red Hams... 13 1/2c

A Special Purchase of High Grade Rugs

complete particulars of which we will announce in Sunday's paper Goes on Sale Monday at Half Price and Less Than Half As an example of what you can expect in this sale, we mention that you can buy A 9x12 \$30.00 Genuine Axminster Rug for Only \$14.50 There will be lots of other bargains equally as good. We want you to compare them with anything else you may find in a special sale or otherwise.

Bargains in the Pure Food Store

Large bottle Yacht Club salad dressing and 30 stamps, 45c. 2 cans soured beans with chicken and 29 stamps, 25c. Galliard's Pure olive oil and 30 stamps, 25c. 2-lb. pkg. Bennett's Capital pancake flour and 10 stamps, 10c. 10 stamps, Bennett's Capital wheat and 10 stamps, 10c. 10 stamps, Bennett's Capital oats and 10 stamps, 10c. 2-lb. pkg. Bennett's Violet toilet soap and 10 stamps, 25c. 1-lb. can B. C. baking powder and 10 stamps, \$1.00. 10 stamps, FIFTEEN POUNDS GRANULATED SUGAR for \$1.00. Snider's chili sauce and 10 stamps, 25c. Assorted teas and 75 stamps, 68c. Brick cheese and 10 stamps, 20c. DOUBLE STAMPS ON ALL BUTTERLINE Double S. & H. Stamps on these Fruit Specials Extra fancy potatoes, 25c the peck, per bushel... 95c Fancy Jersey sweet potatoes 40c the peck or 3 lbs for 10c Fancy hand-picked Jonathan apples, 25c the peck, per bushel... \$1.25 Good cooking apples--per peck, 20c; per bushel... 65c New English walnuts, lb. 22 1/2c Solid cabbages, lb. 1 1/2c 3 large heads plain lettuce 10c Red globe onions, peck... 40c Large Florida grape fruit, 4 for... 25c Assorted teas and 60 stamps, 58c. Tea siftings and 15 stamps, 15c. 1/2-lb. can pure pepper and 5 stamps, 10c. 3 pkgs. B. C. mince meat and 5 stamps, 25c. 1/2-lb. can pure cheese and 10 stamps, 20c. Virginia Swiss cheese and 10 stamps, 25c. Snider's pork and beans and 10 stamps, 15c. 2-lb. pkg. Bennett's Capital buckwheat and 12 stamps, 12c. Bennett's Best coffee and 20 stamps, 35c. Beauty asparagus and 10 stamps, 20c. Diamond Crystal salt and 10 stamps, 10c. 10 stamps, 10c. 10 HAIR BEAT-EM-ALL SOAP for Bennett's Best coffee and 50 stamps, \$1.00