

BRANDEIS STORES

The New Arrivals in Fashionable Fall and Winter Apparel Women's Coats, Suits, Furs

All Revealing Those Smart Touches of Individual Style That Characterize All Apparel That Is Up to the High Standards of Quality.

Omaha's most discriminating women come to Brandeis, naturally, when they seek fall and winter apparel. It has come to be regarded generally as the store where women of good taste prefer to shop. The varieties we offer give a chance for the expression of individual tastes.

You are always sure of Brandeis greater variety.

Black Broadcloth Coats

The demand is greater than ever for these coats and we have the variety you want to select from. Two splendid groups at..... **\$89-\$95**

New Velour Coats at \$32.50

Beautiful dressy silk faced velour, plain or braid trimmed, side button effects, etc., at..... **\$32.50**

Women's Stunning New Suits at \$35

No other group of suits in Omaha at this price can be for an instant compared with these in quality, in style or in fine workmanship. Season's best models, at..... **\$35**

You are always sure of Brandeis higher quality.

High Class Fur Sets

Genuine Mink Sets at **\$49, \$65, \$89, \$98 and \$150**
Fine Black Fox Sets at **\$39, \$49, \$69, \$75 and \$98**
Red and Cross Fox Sets at **\$35, \$49 and \$69**
Fine Brown Martin Sets at **\$49, \$79, \$89 and \$98**
Black and Natural Raccoon Sets at **\$39, \$49, \$69 and \$85**
Blended Sable Squarrel Sets at **\$25, \$35 and \$49**
Blended Brook Mink Sets at **\$12.50, \$15, \$19 and \$25.00**



Blue and Black Wolf Sets at **\$19, \$25, \$35 and \$49**

Beautiful Grade of Fur Coats

52-inch Genuine Hudson Seal Coat at..... **\$159**
52-inch Genuine Near Seal Coat with Raccoon collar and cuffs, at..... **\$75**
52-inch Electric Seal Coats, at..... **\$69**
52-inch fine, silky, lustrous Russian Pony Coat at..... **\$49**
52-inch fine selected and matched Russian Pony Coat..... **\$89**
A full length 52-inch Genuine Alaska Seal Coat—new fall staple cut; worth \$1,100—special at..... **\$795**
A full 52-inch Genuine Seal Coat, large collar and cuffs; guaranteed brocade lining; worth \$900—special at **\$595**



Women's Sample Suits at \$25.00

Special purchase from a famous New York designer and tailor—all extremely well made of wool fabrics, at..... **\$25**

Women's Fine Sample Dresses, \$15 and \$25

Scores and scores of stunning dresses and gowns from our great purchase of a New York maker. Nearly all are samples—all exclusive styles—no two alike. Many very elaborate. Worth up to \$50, at \$15.00 and..... **\$25.00**

Women's Practical New Wool Tailored Dresses—in a variety of new styles, at..... **\$6.98**

New Reversible and Mixture Coats

Many are the double face cloths now in such high favor. They are those warm, roomy, practical models; three great groups **\$17.50** at **\$12.50, \$15.00 and.....**

New Sealette Plush Coats

There are many new arrivals in these beautiful new coats. They will give fine service and they are wonderfully popular among good dressers **\$17.50** at.....

Silk Waists—Special at \$5.00

Clever new Waists of silks, chiffons, messalines, etc.—prettiest of new styles—special, at..... **\$5**

Elegant New Silk Waists

The season's daintiest novelties, beautifully made, delicate shades, at..... **\$10-\$15**

New Herald Square and King Waists

The highest grade tailored waists made, at..... **\$1.98 to \$5**

Your Unrestricted Choice Any Woman's Hat In Our Entire Stock That Has Been Selling up to \$50 At Exactly Half Price

This is a semi-annual event in which we offer all our finest fall and winter hats, Paris patterns, New York designs, dress hats, evening hats and street hats. Everything that has been selling at \$10 or more, at just 1/2 price.



New Arrivals of Exquisite Dress Silks and Velvets

Monday a special showing of stunning robes in chiffon cloth, marquisette with border foundations, satin crepe meteor, Lyons silks from hand looms for afternoon and evening gowns, at..... **\$1 to \$5**

Madame Butterfly 24-in. All Silk Marquisette Plain and brocades, self-tone and glace effects; **\$1.25** and **\$1.50** values, at yard.....

Black and white Pekin stripe silks, the height of fashion; 20 to 27 inches wide, at yard..... **69c to \$1.25**

Extreme novelties in Silk Bordered Crepe de Chine, specially adapted for dress foundations, etc.; worth \$1.00 and \$1.25, at yard..... **69c**

41 and 41.25 Silk Paon Velvets, in 37 different shades, at yard..... **69c**

One square with all silk messalines, taffetas, foulards, crepe de chine, etc.; worth 75c yd., at yd..... **39c**

Another square of dress and waisting silks, Persian and Bulgarian printed Messalines, etc.; worth \$1.50 and \$1.25, at yard..... **69c**

Old special square of high class silk novelties, French silk plaids, satins, etc.; worth up to \$1.50, at yd..... **79c**

An End of October Sale Imported and Domestic Dress Goods

Mostly in 54-inch materials, medium hard twisted dress fabrics, homespuns, chevots, diagonal suitings, French and Costume serges, etc.; at, yard..... **69c-79c**

Dress Goods on Front Bargain Square All this season's serges, panamas, barred and checked dress goods, novelty suitings—a positive saving of one-third to one-half; at, yard..... **50c**

36-inch Basket weave dress goods in 18 different colorings; basement, at, yard..... **25c**

Have you seen those beautiful two-faced suitings, plaid and plain backs, requiring no linings? 54 inches wide; at, yd. **\$2.50, \$3.25**

42-inch wool taffetas, the genuine Fred K. Arnold, Greis, Saxony, goods, at yard..... **\$1**
50c, 27-inch Jacquards, yard..... **25c**
58c, 27-inch Jacquards and dots, yard..... **29c**
Full waist patterns of soisette, at each..... **\$1**

New Models in La Vida Corsets Here

No corset was ever more popular in Omaha. Brandeis is exclusive agents and we show the complete range of full styles and models so perfectly adapted to the graceful American figure. We have the exact model for you.

BRANDEIS STORES OMAHA
Every afternoon in Assembly Room—a free concert.

Monday is the Blanket Sale

At no time in our Business Career Have We Been Able to Offer Such Splendid Bargains as Will be Offered in This Blanket Sale

All week we have talked about it—all week crowds have stood before our 12 great show windows marveling: "How can they be sold so cheaply?"

15,000 Pairs of Blankets in This Sale Bought by us at a Wonderful Bargain

THEY ARE EXTRA HIGH GRADE BLANKETS MADE BY THE MILL THAT MAKES THE WELL KNOWN PULLMAN PALACE CAR BLANKETS.

We doubt if ever again we, or any other store in America will be in a position to offer such wonderful blanket bargains.

WE DEVOTE THE GREATER PART OF OUR BASEMENT TO THIS SALE

All Wool Blankets Worth \$5 and \$6 at **\$2.50** Pair

In this lot are all of the \$5- and \$6 strictly all wool block plaids, checks and broken plaid blankets in tan and white, blue and white, grey and white, red and black, etc., weighing about five pounds to a pair and all of them 11-4 and 12-4 sizes. Your unrestricted choice of these tomorrow, at, per pair..... **\$2.50**

Dr. Cozar Blankets Worth up to \$13.75 a Pair at **\$5.00** Pair

In this lot are the well known Dr. Cozar blankets advertised in all magazines at \$13.75 a pair, together with an immense lot of fancy plaid and novelty dainty colored blankets, the usual price of which is \$12.50 a pair. Everything in this lot goes on sale at..... **\$5.00**

\$15.00 Blankets at **\$7.50** a Pair

In this lot are the extra large Dr. Cozar blankets, white and sanitary color, together with 12-4 and 13-4 fancy white blankets with deep grosgrain silk binding. It is sufficient to say that no better blanket can be made than these, at, pair..... **\$7.50**

\$5.00 All Wool 11-4 Blankets at **\$1.98** a Pair

This is a lot of all wool, fine soft, tan colored blankets, full 11-4 size, weighing five pounds to a pair, equal to any wool blanket priced at \$4.00 or \$5.00 to go, at, per pair..... **\$1.98**

\$7.50 Single Blankets at **\$1.55** each

One big lot of nearly 2,000 11-4 and 12-4 all wool blankets in plain white, gray and tans in checks and plaids worth from \$6 to \$12 a pair and made by the manufacturer of Pullman Car blankets and of extra heavy weight to be used one on a bed, each..... **\$1.50**

\$10 Sleeping Porch Blankets, **\$3.98** Tr.

A lot of MacInac Wool blankets. These are extra heavy green, red and black blankets. They are in weight and size intended for outdoor sleeping porches. The usual price on them is from \$7.50 to \$10 a pair. They are going to be sold Monday, at, pair..... **\$3.98**

One Lot of All Wool Navajo Blankets

One lot of all wool Navajo blankets. These are exact copies of the hand made Navajos and are intended for couch covers, lap robes, automobile robes, etc. Usual price is from \$5.00 to \$7.50. These are going to be sold, at, each..... **\$2.98**

AN ODD BARGAIN IN AN IMMENSE LOT OF QUARTER BLANKETS

These are in size one-half of a single blanket. They are what is known as "Drummer's Type. They are suitable for small beds, cribs, etc., and are of every conceivable make of all-wool blankets and will be sold at, each..... **50c**

One lot of steamer robes, always suitable for automobile robes, with coat, each..... **\$2.50**

THIS SALE IS OF UNUSUAL IMPORTANCE AND MERITS YOUR ATTENDANCE.

Brandeis is Exclusive Agent for Munsing Underwear

It fulfills every wish for comfort, fit and durability



In Munsing Underwear you get perfect fit and superior wearing qualities.

Women's Vests, Pants and Union Suits—All weights and all sizes, at, per garment—**49c-98c-\$1.50-\$2.98**

Women's Fine Ribbed Warm Fleece Lined Union Suits—Regular and out sizes; worth up to \$1.50, at garment **79c**

Women's Fine Ribbed Fleece Lined Vests and Pants—Regular and extra sizes; worth 50c a garment, at..... **39c**

Misses', Children's and Boys' Warm, Fleece Lined Vests and Pants—All sizes; special, at a garment..... **25c**

Misses' and Boys' Fine and Heavy Ribbed Fleece Lined Union Suits, at, each..... **49c**
Misses', Girls' and Boys' Munsing Underwear—Vests, pants and union suits, fall and winter weights; all sizes, at a garment..... **49c 75c 98c and \$1.50**

The Choicest Novelties in High Class Laces & Dress Trimmings

Silver and gold Metallic Laces, new East Indian effects, Macrame Laces, Real Irish Crochet, real Princess, new effects in Venice, Crochet, Baby Irish, etc.; also rich beaded Passometeries in silver, gold and Oriental effects, silk and beaded Fringes, Beaded Garretures, Girdles, Tassels, Cords, Buttons, etc., etc., at very special prices.

Brandeis Sells Perrin's Gloves

2-clasp effects in finest Grenoble kid, Paris Point or embroidered backs; in the newest shades for street and evening wear including grey, navy, brown, tan, beaver, champagne, white and black; fitted to the hand, pair..... **\$1.50-\$1.75-\$2**

We are exclusive selling agents for these celebrated gloves. Women's Genuine Arabian Mocha, Lambskin and Cape Gloves—Grey, black, tan, navy and white; fitted if desired, pair..... **\$1.25**

Monday Specials in Linen Dept.

Bath Towels—Good size, bleached bath towels, hemmed or fringed ends; usually sell for 15c, at each..... **10c**

Table Damask—Excellent quality mercerized table damask, full 68 in. wide; always sells at 50c a yd. —Monday, at..... **29c**

Special Sale of Bed Spreads Large size fringed spreads with cut corners. These spreads are good weight and come in choice patterns, at..... **\$1.69**

Hemstitched Table Cloths These cloths come in a beautiful range of patterns—2x2 1/4 yards in size; worth up to \$1.75 each—a special group, at each..... **98c**

Hallowe'en Novelties

Nowhere in Omaha can you see Hallowe'en Novelties in such variety as you find here. Hundreds of novel designs in table favors, decorations, lanterns, candy boxes—everything for party and home decoration.

Special for Monday—Large Pumpkin Lanterns, the regular 25c size, at..... **10c**

Special Sale and Demonstration of Cooking With the Wear Ever Aluminum Cooking Utensils

In Our China Dept.—Oct. 30 to Nov. 11.

We are thoroughly convinced that Wearever Aluminum is the most economical for you today. Buy a kettle in Wearever for \$2 that will wear 10 years, and one of the cheaper for \$1.50 that will wear two years. Which is the cheaper? Don't waste money buying inferior aluminum ware, it's poor economy. You save money by buying the best in the beginning.

Wearever is sanitary, easily cleaned and always retains its handsome appearance. Careful selection, superior quality and a larger variety are the features that distinguish Wearever from all others.

Come in and look over our extensive new line, and if you don't buy, it will be because you don't need aluminum ware.

BRANDEIS WEST ARCADE

In order to introduce our new line of "Wearever" aluminum ware to the trade quickly, we are giving with this coupon and 20c a handsome Wearever saucepan like illustration.

CUT OUT THIS COUPON
Bring it with you and get one of the Aluminum Sauce Pans from our demonstration, at..... **29c**

BRANDEIS STORES OMAHA
The Season's newest novelty is our Victor Operatic Stage, Pom-pom Room.