



## COLORADO San Luis Valley

### Next Excursion to the COSTILLA ESTATE TUESDAY, November 7th

Join us on this excursion and we will show you one of the largest private irrigation projects in the United States—one where the reservoirs are complete (not on paper)—one where they have the water and plenty of it. We will show you an irrigation project where there never will be any question of water supply. The company owns the entire watershed, controlling the rivers from their source until they empty into the Rio Grande River. The Costilla Estate has a gradual fall of ten to seventeen feet to the mile, which insures perfect drainage and freedom from alkali troubles. The combination of ample water supply, perfect drainage and fertile soil will produce the enormous yields on our tract this year and has made the Costilla Estate the most talked of irrigation project in the west. The Costilla Estate is being settled by the very best farmers from Iowa

and Nebraska, and many former Greeley irrigation farmers are now on the tract. They have all made money this year, including a number who did not break their ground until April and May. We are offering this land at \$65 and \$70 An acre on ten years' terms. Conservative investors have told us that this land is far superior to much that is being sold at \$150 and \$200 an acre. If you will join us on our next excursion we will show you not only one of the largest reservoirs in the country, but will show you developed farms, prosperous towns and choice farm land lying within a mile of the railroad that can be bought on the above terms. Send us a card today or call us by telephone and we will give you full information about this project and our next excursion.

587 Ramage Bldg. SHEDD INVESTMENT CO., OMAHA, NEB.

**'If It Comes From HILLER'S It Must Be Good'**  
A New, Clean, Modern Family Liquor Store.  
Free—A valuable Souvenir with every purchase during the Land Show.  
Established 1889.  
1309 Farnam Street, Omaha

## TO DAY AT THE LAND SHOW

**H. E. HUBERMANN, Furrier**  
Reliable Fur Sets at Reasonable Prices  
Room 9, Second Floor, Continental Block,  
N. E. CORNER FIFTEENTH AND DOUGLAS STS., OMAHA

**KRUG THEATER**  
Home of Family Burlesque, Catering to Polite Audiences.  
ALL THIS WEEK  
Commencing Sunday, Oct. 22.  
Matinee, 2:30. Evening, 8:30.  
World Famous  
**BILLY WATSON**  
And His  
**Beef Trust Chorus**  
In the Wheeling Funny Show  
**Krousemeyer's Alley**  
30 Girls With Shapely Shapes—30 Burlesque's Biggest Show in Many Ways.  
No Seats Higher Than 50c.

**Land Show Visitors**  
should not fail to see the beautiful display of Fall Millinery at this store. Many surprises await you if you are looking for smart novelties in those extreme new styles for Fall and Winter. There are ideas among these hats never before shown. Hats which combine daring conception with skill in a way women of taste are quick to appreciate. Some of them as low as \$2.99.  
**Mrs. Richards**  
Second Floor City National Bank Building.

### Afternoon Program—Oct. 26th

- Main Hall  
2:30 to 5:30 Hawaiian Singers.  
2:30 to 5:00 Ferullo's Band in Concert.
- Amusement Hall "A"  
2:00 to 2:30 Edw. Lewis, Expert on Explosives, Moving Pictures of "Trap Shooting."  
2:30 to 3:00 A. E. Mlot, Sec'y Tulare Co. Chamber of Commerce, "Agricultural Resources of Tulare County."  
3:00 to 3:30 J. A. Jasper, Special Commissioner San Diego Co., Cal., "Los Angeles" Moving Pictures.  
3:30 to 4:00 Wilber Walker, Sec'y Alameda Co. Gen. Exposition Commission, "California, the Sunset Land."  
4:00 to 4:30 A. L. Stevenson, "The Willamette Valley, Oregon."  
4:30 to 5:00 W. B. Leffingwell, Traveler and Lecturer, Union Pacific, "Prosperity on Ten Acres of Ground."
- Amusement Hall "B"  
2:00 to 2:30 A. Thompson, Machinery Expert, "Avery Tractor on the Farm."  
2:30 to 3:00 C. C. Morrison, "Scientific Lecture on Montana."  
3:00 to 3:30 R. H. Morgan, Orchardist, "Valleys of the Yakima."  
3:30 to 4:00 J. V. Jones, Idaho Immigration Bureau, State of Idaho, "Dry Farming."  
4:00 to 4:30 Prof. E. W. Hunt, Alfalfa Expert, North Western R. R., "Alfalfa."  
4:30 to 5:00 L. M. Brown, Publicity Mgr. Walla Walla Commercial Club, "Walla Walla Valley."
- Plowing Exhibition  
2:00 to 5:00 Plowing Demonstration takes place at 30th and Spencer Sts.

**Bulbs!**  
**Bulbs!**  
**Bulbs!**  
Hyacinths, named varieties.  
Tulips, standard sorts and fine mixtures.  
Narcissus, Crocus, Chinese Lilies, Snowdrops.  
**THE NEBRASKA SEED COMPANY**  
Doug. 1261. 1613 Howard St.  
Open Saturday Evenings.

**Extra Specials for This Week**  
POMPEIAN SOAP  
HOT DRINKS AND LUNCHES  
We are now serving Hot Drinks and Dainty Lunches in our beautiful downstairs—Sodaasis, at 16th and Dodge.  
**Sherman & McConnell Drug Co.**  
Cor. 16th and Dodge Sts.  
Cor. 16th and Farnam Sts.  
Cor. 24th and Farnam Sts.  
277-9 North 16th St.

### Evening Program

- Main Hall  
8:00 to 10:30 Hawaiian Singers.  
8:00 to 10:30 Ferullo's Band in Concert.
- Amusement Hall "A"  
7:30 to 8:00 A. Thompson, "Traction Power on the Farm."  
8:00 to 8:30 D. C. Freeman, Lecturer on Social Problems, "Products of the North Platte Valley."  
8:30 to 9:00 J. A. Jasper, Special Commissioner San Diego Co., Cal., "San Diego, City of Destiny."  
9:00 to 9:30 Wilber Walker, Sec'y Alameda Co. Gen. Exposition Commission, "Come to California and see for yourself."  
9:30 to 10:00 W. B. Leffingwell, Traveler and Lecturer, Union Pacific, "Yosemite Valley."
- Amusement Hall "B"  
7:30 to 8:00 Edw. Lewis, Expert on Explosives, "Farming with Dynamite."  
8:00 to 8:30 E. Von Forell, Lecturer on Social Problems, "Products of the North Platte Valley."  
8:30 to 9:00 Prof. A. E. Chamberlin, Lecturer Great Northern R. R., "Farming in North Dakota and Montana."  
9:00 to 10:00 Prof. E. W. Hunt, Alfalfa Expert, Northwestern R. R., "Alfalfa Seed and Seeding."
- Special Tent  
8:00 to 8:30 O. Y. Baker, Orchardist, "Colorado Fruit."  
8:40 to 9:10 H. H. Hays, Gen. Passenger Agent Wylie Permanent Camping Co., "Travel Talks, Colored Bibles, Yellowstone Park."  
9:20 to 9:50 J. W. Jones, "Development of an Irrigated Empire."  
10:00 to 10:30 L. M. Brown, "Travel Talks of the Walla Walla Valley."

**One Grand Concert Only in Omaha**  
**The Great Mormon Tabernacle Choir**  
Two Hundred Voices—Two Hundred.  
AT THE  
**AUDITORIUM**  
WEDNESDAY NIGHT, OCTOBER 25TH.  
Seat Sale Now On at Auditorium.  
Prices Within Reach of All. Reserved Seats, 50c to \$1.50.

**Omaha Reed & Rattan Co.**  
Manufacturers of Reed and Rattan Furniture, Go-Carts, Baby Carriages, Etc. Repairing a Specialty. 119 W. 15th St. Next to New U. P. Headquarters.  
Telephone D. 2642. Ind. A-1615

The Largest Mail Order House in Omaha  
Importer and Dealer in Fine Wines, Liquors, Etc.  
**MEYER KLEIN**  
Wholesale Liquor Dealer.  
322 North 16th Street.  
Telephone: Doug. 1809; Ind. B 1809.

**Pennell Millinery Co.**  
FAXTON BLOCK  
BALCONY FLOOR

Very Best Set of Teeth on Rubber \$8; Allium \$10  
**DR. CLARK**, The Painless Dentist  
214 FAXTON BLDG.

**MOTHER:**  
Please go down town and buy one of those 20-piece chests of silver tableware that looks cheap at \$10, being sold this week at.....  
**\$5.75**  
by  
**COMBS, The Jeweler**  
1520 Douglas St.  
The pattern is beautiful, quality guaranteed—put up in nice oak chest—don't fail to get one.  
**TOM**

**LAND SHOW VISITORS!!!**  
We have a special display of  
**GAS AND ELECTRIC FIXTURES**  
at attractive price which we urge you to inspect while in the city.  
**BURGESS-GRANDEN COMPANY**,  
Largest Fixture House in the West.  
1511 HOWARD STREET.

## Bee Booklover's Contest

### 3rd Prize

Value \$900.00

The magnificent, fancy walnut **KUHL AUTO GRAND PLAYER-PIANO** which nothing can excel. No other player-piano has in the absolute the "human touch" so desired by a musical ear and so prized by the manufacturers. This instrument will be exhibited, explained and played for anyone who wishes to see it in the ware rooms on the third floor at Bennett's.

## Is Shown At Bennett's

**MOVING VANS --- PIANO MOVING --- FURNITURE PACKING**  
**Gordon Fireproof Warehouse & Van Co.**  
(EXPRESSMEN'S DELIVERY CO.)  
216 South 17th Street. Tel. Douglas 294; Ind. A-1314

Our policy, based upon life-long experience, insures your success on an **IRRIGATED FARM** by thoroughly cultivating and cropping that farm for two or more years before we sell it to you.  
**J. H. Dau, of Minden, Ia.,** bought last year and got 54 bushels of wheat per acre this year. Write him. See us at the Utah booth, or our Omaha Sales Office, 813-14 City National Bank Building.  
**Spalding Livingston Inv. Co.**  
Salt Lake City  
**OSCAR L. COX, General Manager.**  
Phones Douglas 7788. A-4221.

**In the Heart of the Business District**  
Within easy access of every point of interest—we have established a place to dine that should appeal to you.  
**Food-Service-Cooking**  
of the quality that will win your permanent patronage.  
Served A la Carte or a Table d'Hote meal for 30 cents.  
Little tables at pleasant windows.  
**Courtney's**  
17th and Douglas Sts.

**OREGON.**  
If your living expenses are consuming all you can earn each month—  
If you are not enjoying many of life's luxuries that you might—  
If you are living in the crowded quarters of the city—  
If your family ought to enjoy more of the needed outdoor life—  
If you are buying all your provisions at present high retail prices—  
If you are not able to secure all the fresh eggs and milk you want—  
If you are paying a landlord the money that ought to be yours—  
If you want to make an investment that is bound to net you a handsome profit—  
Then Investigate our Western Oregon (Willamette Valley) 5, 10 and 20-acre (fruit and garden) farms. Sold on easy payments. All in cultivation. Unlimited markets now. See the Willamette Valley exhibit at the Land Show. Buy direct of the owners.  
**HECKER & BEAN**  
828 Brussels Bldg. Omaha.  
Phone Douglas 587.

**The Best Is The Cheapest**  
The finest land in the finest valley in the finest state of the West.  
Yet on the easiest terms.  
The West Stayton, Oregon, lands put under irrigation last summer by the Willamette Valley Irrigated Land Co., will stand the closest inspection.  
You must write us for specific details and illustrated literature, for you owe it to yourself to find out about the project.  
Address  
**Hartman & Thompson Bank**  
PORTLAND, OREGON  
General Managers.

**EUGENE, OREGON**  
The Land of Opportunity!  
For Descriptive Literature and Price Lists, Write  
**Melvin Hansen**  
4743 Willamette Street,  
Eugene - Oregon

**Satisfying Meals**  
Your judgment of what you like, and our knowledge of how to prepare it, is a good reason why you should DINE HERE.  
**BELMONT RESTAURANT**  
1515 Dodge Street,  
G. N. Hall, Prop.

**GET TEN ACRES OF THIS OREGON APPLE LAND**  
You can get ten acres or more of the rich 500-acre tract that is being subdivided and sold only two miles from Falls City. This is your chance to purchase at a right price a home near a thriving city, among congenial neighbors and in the heart of the great apple country.  
There is no land ANYWHERE more suitable to apples, and you will have the advice and assistance of expert apple growers to call upon. Ten acres of this land will bring wealth and certain independence. Investigate this tract before you even seriously consider purchasing elsewhere and do it at once, as the acreage is limited. Address  
**FALLS CITY ORCHARD CO., Inc.**  
Falls City, Ore.

**Egyptian Chocolates**  
Our Latest Creation  
None Better at Any Price. Sold in 1 and 2 Pound Boxes Only.  
Price 80c and \$1.00.  
If By Mail \$1.00 and \$2.00.  
**Myers-Dillon Drug Co.,**  
16th and Farnam Sts.,  
Omaha