

The Most Extraordinary BLANKET SALE

Ever Held by any Store in Omaha

Begins **MONDAY** October
Next 30th

at
Brandeis Stores
OMAHA

We bought from a prominent manufacturer of blankets 15,000 pairs of his high grade blankets which we will sell at bargains never before offered. The manufacturer, who made blankets for railroad sleeping cars as well as for the retail trade, retired from this industry to devote his capital to the dress goods wearing business.

11-4 and 12-4 Allwool blankets, worth up to \$10 a pair, at, each.....\$1.50
\$6.00 Allwool double blankets, at per pair.....\$2.50
\$15.00 Twin bed and single blankets, at per pair.....\$5.00
Allwool half and quarter blankets, at each.....50c

Such Blanket Bargains will probably never occur again. It will be well worth a special trip to Omaha to attend this sale and buy blankets you need.

Brandeis Stores, Omaha

NYE AND TURNER CO. INC.
BOSTON, MASS. OMAHA, NEB.
50 STATE STREET. 16TH & FARNAM STS.

We Own, Offer and Recommend For Investment:

\$ 5,000 Omaha, Nebraska, School District 4 1/2, yielding about 4.20%.
15,000 City of Omaha, Nebraska, Park 4 1/2, yielding about 4.10%.
10,000 City of Burlington, Iowa, Funding 4 1/2, yielding about 4.20%.
12,000 City of Memphis, Texas, Sewer 6, yielding about 5%.
7,000 City of Ottumwa, Iowa, Refunding 4 1/2, yielding about 4.15%.
15,000 Omaha & Council Bluffs St. Ry. 5, due 1928, yielding about 5.10%.
10,000 Omaha Packing Company 5, yielding about 5%.
5,000 Armour Company's 4 1/2, yielding about 5.05%.

RAILROAD MUNICIPAL AND CORPORATION BONDS
CAPITAL FULLY PAID. \$100,000.00

The Luxury of Hanan Shoes

Once you experience the luxury of wearing comfortable shoes that hold their shape with a style made permanent by fine materials and skilled workmanship, no other shoes will satisfy you thereafter.

We are speaking of Hanan shoes. Telling is the easiest thing we do because there is nothing to explain. The shoes tell their own story and every wearer tells his friends.

Try a pair of Hanan's once. Men's, \$5.50 \$6.00 \$7.00. Women's, \$5.00 and \$6.00

Drexel Shoe Co.
1419 Farnam St.



A Voice From the Sick Room

"Mighty glad to be able to talk to you again, old man. You'll be in on the next train—good."

"Yes, I was pretty sick, I guess; but I'm getting along nicely now—good-bye."

The sick room is brightened by a friendly voice over the Bell Telephone.

Coming from the outside world, a friend's cheering words serve as a tonic to awaken the interest of the convalescent in life.



NEBRASKA TELEPHONE COMPANY

A. F. McAdams, Omaha, Manager.

BENNETT'S

S. & H. Green Trading Stamps Given Free With All Purchases at This Store.

Free S. & H. Stamps
Thursday

Through an oversight in the advertising office, the announcement of our Red-Letter Wednesday was unintentionally omitted. Therefore, Thursday, we will give you

10 FREE S. & H. STAMPS

to put in all of the books you now have and 20 FREE STAMPS for all the new books you wish to start. Remember, you must bring your books to our Premium Parlor, Balcony, Main Floor, to secure these free stamps.

Let the Boys' Clothes Speak for Themselves

They will do far more towards convincing you that this is the place where you should buy your boys' clothes than anything we can say in an advertisement.

It's a hobby of ours to provide the very best boys' clothing the market affords for we know the mothers of the boys we clothe and they want nothing but the best—suits that are made to withstand the severest wearing tests, suits in styles that will appeal to the boys' best natures, suits that will retain their shape and color.

You will find only that kind of suits at this store—and the stock is at its best right now.

Boys' Knicker-cker suits in the newest shades of brown, tan and grey and the staple blues; made of worsteds, cassimeres and chevots and other all wool materials; some have an extra pair of pants to match; \$6.00, \$5.00, \$4.00, \$3.50 and \$2.98

Overcoats in every color and style that will appeal to boys from 2 1/2 to 17 years of age; made of all wool chevots, cassimeres, chinchilla cloth and fancy mixtures with self or velvet collars in regular or combination styles that will button close to the neck; \$25.00 to \$60.00 each. Hats and caps of every description—if it's new, we have it—50c to \$2.00 each.



Some of Our Regular
\$2.50 Corsets at . . . 89c

These are broken lines and discontinued lots in all sizes and a model for each figure, priced ridiculously low because we wish to balance the stock as quickly as possible.

There are medium and long corsets of medium and heavy weight materials, boned with non-rustable boning, trimmed with lace and supplied with strong, lasting hose supporters—good, comfortable models, every one of them

Thursday Only, 89c for Your Choice

Sale of the Big Purchase of Millinery Continues Thursday

With Values the Equal Of,
If Not Greater Than Any
We Have Ever Before Offered

These specials are samples of what to expect in this sale and they will prove mighty attractive to Thursday's shoppers. Don't delay coming until the cream of the stock is gone.

Guaranteed Willow Plumes
Less Than Wholesale Cost

This offer is for this sale only and is one of the head-liners of the big event. Choice of black, white and all of the popular colors at prices governed by the length, spread and quality of the plume.

HATTER'S PLUSH HATS, worth up to \$10, during this sale.....\$2.98

WHITE BEAVER HATS, worth up to \$15, during this sale.....\$6.98

PLUSH HOODS, in all colors, worth \$1.98 each, while they last, only.....79c



YOST--High Grade Furs
EXPERT REMODELING
Corner 20th and Farnam. Telephone Douglas 3040.

Free Land Information

The Twentieth Century Farmer, to meet the demand of its readers for land information, has gathered and compiled data on soils, climate and farming conditions in all parts of the country. It is willing to give out this information, free, if postage is sent with inquiry.

Do You Want to Know

About government land laws, location of land offices, etc.

How to get irrigation lands, location of projects, laws governing same, etc.

Best sections for fruit growing, general farming, stock raising or dairying.

Your questions will get prompt attention. State plainly and specifically what you want to know. Write,

Land Information Bureau
The Twentieth Century Farmer
Omaha, Nebraska

Comic Section
The Sunday Bee

With Happy Hooligan, Little Nemo, the Katzenjammer Kids and the whole interesting family

Manufacturer's Surplus Stock Sale Continues With Matchless Bargains in All Lines

See Our Grand Bargains in Men's Suits or Overcoats
\$14.50
Men's or Women's \$4.00 Shoes in All Leather Snap, at
\$2.50

Just the Coat You Want at Less
Price Than You'd Expect to Pay



More Coats, greater assortments, better bargains than you'll find in any other store in the west.

We just want the opportunity to show you the grand values for Thursday's sale.

The quality of the garments, the nobby styles, the low prices will quickly do the rest.

\$45.00 Plush Coats at \$29.75—250 of those popular Sealette Plush coats, Skinner satin lined, with deep storm collars, 6-in. cuffs, 5 different styles for selection, every garment branded Sealette Plush, are values to \$45.00, your choice.....\$29.75

\$25.00 Plush Coats at \$15.00—500 new ones, lined throughout, have large shawl collars, made to sell and shown everywhere at \$25.00, at.....\$15.00

Frenchoney Fur Coats—52-in. long, Skinner satin lined, in Sable shades.....\$29.75
Russian Pony Fur Coats—Handsome long garments, Skinner satin lined, fine markings, choice bargains.....\$39.00

\$20.00 Tailor Suits \$10.00—200 of them in plain and fancy suitings, choice.....\$10.00
Misses' Chiffon Dancing and Party Dresses—All most wanted evening shades, splendid new lot just received \$14.90

Our Alteration Room is Now Under the Personal Management of Mrs. Knepper, formerly with Fox, assisted by five fitters and absolute satisfaction is assured on all work undertaken.

Wash Goods Dept.

Specials for Thursday

German Elderdown, good colors and patterns, yard 28c
36-in. Challie and Flannel-ettes, neat patterns, at a yard.....12 1/2c
36-in. Percales, light and dark colors, neat patterns, at a yard.....12 1/2c
Imported Poplin in all the newest shades, at yd. 50c
Flowered Silk Organza, all new patterns, our 39c goods, at yard.....25c
Dress Ginghams, plaids, checks and stripes, 18c goods for.....12 1/2c

Thursday's Specials in our High Grade Linen Department

Assorted lot of pure linen and union linen huck towels, worth 29c, each.....19c
Full line celebrated "Rub Dry" towels, good size, worth 39c, each.....25c
Ready made Table pads, quilted, square or round, 54 inches, worth \$2.25, each.....\$1.50
Hemstitched linen pillow cases, all linen, size 45x36, worth \$2.00 pair.....\$1.10
Hemstitched guest towels, pure flax, worth 75c each.....50c

Millinery Bargains

Velvet Hats, Beaver Hats, Velour

Hats—Trimmed with ostrich plumes, gold banding, novelty trimmings, etc., 300 in the lot for your selection, values to \$12, at.....\$5

200 Pretty Trimmed Hats in newest shapes and colors, worth double, Thursday sale price.....\$3.95 and \$2.50
Untrimmed Hats, an immense line for your selection, at A Saving of About Half.



FRIDAY The Greatest Bargain Sale of Dress Trimmings ever offered. See Windows. Watch Papers for Prices.

In the Rug Dept.

Some mighty good bargains

You should surely see.
27x54 Rag Rugs at.....75c
4x7 Tape Rugs, fine Navajo patterns, at.....\$6.50
27x54 Velvet Rugs at \$1.25
Axminster Hall Runners, 1 ft. long, on sale.....\$4.50
18x36 Axminster Door Mats, at.....98c
9x12 Tapestry Brussels Rugs, 1 seam, 8-wire quality \$10
All Wool Ingrain Carpet, 2-ply, extra heavy quality, on sale at yard.....65c
Surface Linoleum, extra heavy quality, sq. yd. 49c
7-ft. Oil Opaque Window Shades with guaranteed rollers.....45c

Greatest Underwear

Bargains Ever Offered

All kinds of winter underwear, the very best brands at a price saving of fully one-third—Buy now and save.
Ladies' Union Suits, in white, grey or cream, values up to \$3.50, on sale \$1.98, \$1.50, 98c.....59c
Ladies' All Wool Vests or Pants—California flannel, red or grey, worth up to \$2.50, at.....\$1.25 and 98c
Ladies' Jersey Ribbed Vests or Pants, in white, grey or cream, values to \$1.25, on sale.....98c
Children's Union Suits, values to \$2.00, on sale.....\$1.25 and 98c
Children's Undervests or Pants, Jersey Ribbed or wool, at about Half Price.

BLANKET AND COMFORTABLE SALE

All new and up to date Blankets. No seconds nor misfits, at less than any other house west of Chicago. We carry the greatest quantity, the best values and best grades made.

Beacon's celebrated Felted Wool Blankets, Nausaha Mills, Cotton Blankets, North Star Woolen Mills, Buell Woolen Mills, St. Mary Woolen Mills, Ohio Woolen Mills, Vermont Woolen Mills, Cotton Blankets from 19c each to \$2.00 each.
Wool Felted Blankets from \$1.50 to \$3.00.
Shoddy Blankets from 88c to \$2.00.
Comfortable plaid Blankets from \$1.00 to \$2.00.

Hayden's Make the Prices for the People

Our aim is to beat all trust and combination prices. You save from 25 to 50 per cent by trading at Hayden's.
50 lb. sack Diamond M. high grade family flour, nothing like it for the price, per sack.....\$1.85
15 lb. sack Diamond M. high grade family flour, nothing like it for the price, per sack.....\$1.25
3 pkgs. Diamond M. Pancake flour, at.....45c
9 lbs. best Rolled Breakfast Oatmeal, at.....50c
9 lbs. white or yellow corn meal 15c
Gallon pure Golden Table Syrup 35c
Saxner's Macaroni, pkg. 10c
Lu Lu Souring Soap, equal to any 10c seller, per can.....10c
McLaren's Peanut Butter, lb. 15c
3 pkgs. Mince Meat.....25c
Yeast Powder, pkg. 10c
The best soda or oyster crackers, lb. 10c
The best crisp Potatoes, lb. 10c
The best crisp Ginger Snaps, lb. 5c
Butter, Cheese and Butterine—(Sale Special.)
The best creamery butter, carton or bulk, lb. 30c
The best No. 1 country creamery, bulk, lb. 30c
The best No. 1 Dairy butter, bulk, lb. 30c
2 lbs. good butterine.....25c

FOR ALL YOUR WANTS
Try HAYDEN'S First