

BURBANK TIRELESS WORKER

Very Seldom Leaves Farm and is Always Impatient to Return.

STUDY OF PLUM IS HIS HOBBY

Has Developed a Tree on Which 400 Varieties Have Been Grown—His Experiment Farm Attracts Many People.

"Father Burbank, the wizard of California, is 52 years old, but doesn't look over 40," says W. D. Nichols, a personal friend of the great naturalist, who is showing some of the Burbank "freaks" at the Omaha Land show. Some of the freaks are red-whiskered corn, which is a cross between grasses and the common Indian maize; plums as large as pears, potatoes weighing four pounds, plumcots, a cross between a plum and an apricot; thornless cacti, pitless plums, coreless apples and flowers of a terra cotta color and blended from the Gold of Ophir and the Jack Minot.

"Mr. Burbank is not a botanist," maintains Mr. Nichols, "but a naturalist. A born naturalist. And he is the most tireless worker I ever saw. No day is long enough for him. He is busy all the time. One day I was at his home and the postman came with 200 letters. If all of them were answered Burbank would have to keep three typewriters going all the time."

The famous naturalist is of slight build and weight about 150 pounds. He lives at Santa Rosa, Sonoma county, California, in a beautiful home surrounded by trees and flowers. Here Mr. Burbank has a laboratory, but his friends are not invited into it and few have seen it. He is naturally reticent about his work and resents interference. Although at times he will show and explain to a visitor some of his products, if the recipient of this attention displays any desire to argue or interrupt the naturalist will leave him abruptly and walk briskly back to his work.

The experiment station where most of the freaks which have astonished the world are developed in half an hour's ride from Santa Rosa. Mr. Burbank drives down in his auto each morning and is lost in the study of fruits and flowers.

Plum is His Hobby.

"Study of the plum is Burbank's hobby. He has developed a tree upon which 400 varieties of plums grow and altogether he has produced 2,000 varieties. He also delights in doing tricks with the cherry, and it is claimed he has now developed a cherry larger and firmer than any heretofore raised and one that will revolutionize the cherry industry."

"This experimental farm of fifty acres attracts hordes of 'curiosity seekers,' as they call the Burbank home at Santa Rosa, 200. So it has been necessary for the naturalist to adopt a policy of seeing no one except on the most important business. He rarely leaves his farm and when he does is impatient to return and resume his work."

"Although his work has brought him riches, Mr. Burbank has little desire to amass a great fortune and cares for money only insofar as it will help him to carry out his experiments. He really needs a financial manager, but there is nobody who can manage him."

The Key to the Situation—See Ada.

Passenger Official Lauds Exploitation of West's Products

E. J. Lomas, general passenger agent for the Western Pacific road, who passed through Omaha from Chicago on his way to his home in California, said: "I am very sorry I cannot stop over and attend the Land show. I know that it would repay me a thousandfold. This Land show is one of the best things for Omaha and the western part of the country that has ever been held."

When spoken to about California, he said: "California is one of the best states in the union that a person could possibly live in. The soil is very productive and the climate can hardly be rivaled anywhere. The only drawback is the condition of the government there. The initiative and referendum and recall and the woman suffrage movement has had the government in a turmoil for the last few years. Now that women have a right to vote I suppose we will have a very fine government."

"It has now gotten so in this country that if a man has an extra dollar in his jeans the city, county and state officials begin investigating into the matter to see where it came from, how he got it and what he intends to do with it, and if they don't like it they mark him down as a grafter. If a few of these would-be reformers were put down, the conditions in the country would be different."

Settle in Wyoming and Be Prosperous

"We are looking for you and want you to look for us." "If we meet in Wyoming we will both make money."

These are the mottoes of C. H. Salisbury & Co. of Worland, Wyo., who have brought a comprehensive exhibit to the Omaha Land Show and are proving with talk and literature some facts about the country of Washakie which are not matters of common knowledge. Statistics about the water supply; the soil, the climate, alfalfa as a hay crop, the sheep industry, oats, wheat, barley, fruit raising, potatoes, coal, recreation, emmer and everything connected with the enterprising community are furnished the visitors at the Land Show through the literature published by the Worland Commercial club.

Campbell Picks Up Ideas at Big Show

Will A. Campbell, secretary of the Western Development league, paid a last call to the Omaha Land Show Thursday afternoon before leaving for St. Paul. He was much pleased with the show and thought it was "a superb" good land exposition." He complimented the management on the success of the show and expressed a wish that it be bigger and better than ever next year.

Mr. Campbell is handling several exhibitions of a similar character and came to the Omaha show to "swipe some new ideas," in which mission he admitted he was successful—so successful that he will return next week and take another inventory of the innovations which are numerous at the big Coliseum.

FRESNO EXCELS IN RAISINS

Wonders of California County Seen at the Land Show.

GRAINS AND VEGETABLES ALSO

J. M. Swift, in charge of the Exhibit, Says the District Offers Cheapest Water Supply in the Entire West.

The Fresno County (California) Chamber of Commerce exhibit is attracting the attention of thousands at the Land Show. Each day the crowds hurrying through the Coliseum halt at the foot of the scenic stairway and then enter this booth where Fresno county has piled its exhibits in a splendid profusion.

Everything raised in the famous county is on exhibit, but the largest exhibit consists of many boxes of raisins. Sheaves of wheat and alfalfa and great stacks of grain and vegetables are arranged about the booth, a fitting frame for the raisin exhibit, the Fresno county pride, for that county produces three-fourths of the raisins in the United States.

Seventy thousand acres are planted to raisins and thirty large packing houses care for the product, employing 4,500 people during the packing season. As a rule the raisins are grown on small farms.

Other Lines Than Raisins. The raisin industry is not the only one

successful in this California county. Dried fruits, canned fruits, figs and olives, oranges and lemons, truck gardening, bee keeping, dairying, alfalfa raising, poultry, horses and mules—under these heads can the industries of Fresno county be classed.

The population of the county is 57,000 and this population yearly produces \$22,000,000 worth of agricultural products and manufactured articles. J. M. Swift, in charge of the exhibit, holds that Fresno county has the best irrigation and the cheapest water for irrigation purposes of any community in the west. Twelve hundred miles of irrigation canals dissect the country, pouring water onto 400,000 acres and transforming what would otherwise be unproductive land into one of the most fertile regions in the world. Other parts of the county yield abundantly without irrigation. The water for irrigation is not expensive, costing 2 1/2 cents per acre.

Over the rich, level soil of Fresno county runs a system of the most perfect oiled roads in the United States. The oil for these roads is obtained from native fields, where oil flows in such quantities that the wealth of the county is considerably increased by its sale. Situated between the Sierra Nevada mountains on the east and the coast range on the west, Fresno county embraces every variety of climate and soil found in California. The county contains 5,000 square miles, on which 70,000 people are living in comfort and enjoyment, with railroads, telegraph, rural telephones, daily rural mail deliveries, schools, libraries and churches.



"It feels so good and wears so well."

Velvetrib Oneita Knit Underwear

VELVETRIB has that good feeling. The soft caress of its warm, velvety fabric and its snug, easy fit are most gratifying. Its fine interwoven fabric is wonderfully elastic and durable. A Velvetrib garment is reinforced wherever strain comes. Each garment will give you two seasons of luxurious service. Ask your dealer.

Velvetrib is Guaranteed
not to irritate, shrink, rip, tear, bag—or money back. Medium and heavy weights.
MEN'S Separate Garments, \$1—BOYS' 50c; MEN'S Union Suits, \$2—BOYS' \$1.

ONEITA KNITTING MILLS, Utica, N. Y.
Bryne & Hamner D. G. Co.
Retail Trade Supplied by M. E. Smith & Co.

LAND SHOW TO DAY GOLISEUM 25¢

School Children's Day at the Big Spectacle

Omaha, South Omaha and Council Bluffs grade and high schools.

Parents in the three cities are arranging to send their boys and girls to the wonderful show of wondrous things today, where they can learn hundreds of interesting and educational things about their country and get lots of amusement through motion pictures, trained seals, fine music and many other fascinating features.

Bring your boys and girls to the show of the century today

Beautiful art features Impressive historical lessons
Modern machinery in motion

Great machines, working with what seems almost human intelligence, form some of the live exhibits in big machinery hall. Perfect in every detail, they are marvels of mechanical skill, and monuments to the wonderful inventive genius of the American.

They teach every boy and girl valuable lessons.

Special features for today:

Tri-cities school day. American boy scouts afternoon
Traveling Men's Night:

Ploughing Contest—2:30 p. m.	Carter Grade Climbing Auto.
Frank Odell with 5,000 honey bees—11:30 to 4:30 and 8:30 to 9:30 p. m.	Hawaiian-Maorian Singers, 1:30 to 5:30, 7:30 to 9:00, 9:00 to 10:00 and 10:30 to 11:00 p. m.
Huge Tractors in Operation.	Prune Dryers in Operation.
Trained Seal Circus Performances—2:30 to 4:30, and 9:00 to 10:15 p. m.	Concert by Green's Band at 8:15 p. m.

Something interesting, something educational and something amusing going on all the time
Extra street car accommodations ample to take care of the crowds

Be sure to go to the Land Show this afternoon or evening

Special attractions are planned for each day and you will have ample time this afternoon to look over the exhibits and ask questions about the products and the country in which they are raised. It will be worth your time and may put you on the right track toward making a fortune on the farm.

The Union Pacific Country

is well represented by displays from each State on or adjacent to its line:
Nebraska, Kansas, Colorado, Wyoming, Utah, Idaho, California, Oregon, Washington

WILLIAM BRUCE LEFFINGWELL, author, traveler and lecturer, will again lecture today in Hall "A"
2:30—"Salmon Fishing"
9:00—"Yellowstone National Park"

Both lectures will be illustrated by motion pictures and stereopticon views and will prove intensely interesting. Be sure to attend.

Dr. Frederick H. Millener will give demonstrations of his wireless telephone both afternoon and evening, in
UNION PACIFIC BOOTH
"STOP" at the Booth Showing the Electric Block Signal.