

## CALIFORNIA 19,000 ACRES IRRIGATED LAND IN THE

### Famous San Joaquin Valley

In no part of that great state has nature done so much as at Patterson, Stanislaus County.

There you have soil, water, sunshine and climate. The man who cannot make good under such conditions would fail anywhere. We look for the man who can make good.

## PATTERSON

### A New Town and New Colony

Patterson never wore swaddling clothes. 6,000 acres of Patterson Irrigated Farms are being planted to trees and vines and alfalfa. They need you to help make a paradise of the San Joaquin valley.

This is not a pioneer proposition; it is in the midst of a splendid community.

## Facts in the Case:

Most Fertile Soil—4 to 20 feet deep.

Abundance of Water—No irrigating system in the U. S. any better constructed. The land owns the water—a share with each acre.

The Crops—Anything grows that is produced elsewhere in California. Patterson is in the heart of the Dairy district of the state—6 or 7 cuttings of Alfalfa; close to San Francisco.

## Near Markets

Patterson is only 97 miles from San Francisco and Oakland, where there are nearly a million people to be fed.

Patterson is on the Southern Pacific and the San Joaquin river affords cheap transportation.

Take no one's word—Go and see.

NEXT EXCURSION NOV. 1. Ask for particulars at our office or at our Land Show booth.

## Payne Investment Co.

15th and Farnam, Omaha, Neb.

**"If It Comes From HILLER'S It Must Be Good"**  
A New, Clean, Modern Family Liquor Store. Established 1889.  
1309 Farnam Street, Omaha

## TO DAY AT THE LAND SHOW

### Afternoon Program—Oct. 20

- Main Hall**  
2:00 to 5:00 Captains Tiebor's Seal Circus.  
2:00 to 5:00 Hawaiian Singers.  
2:00 to 5:00 Odell, The Bee Wizard.
- Amusement Hall "A"**  
2:00 to 2:30 J. Edw. Taylor, "Special Agricultural Features of Utah."  
2:30 to 3:00 W. E. Lettingwell, Traveler and Lecturer, Union Pacific, "Pioneer Days in the West."  
3:00 to 3:30 J. A. Jasper, Special Commissioner, San Diego Co., Cal., "From Sheep Range to Orange Grove."  
3:30 to 4:00 Wilber Walker, Sec'y Alameda Co. Chamber of Commerce, "Resources of Alameda County."  
4:00 to 4:30 D. C. Freeman, Sec'y Chamber of Commerce, Eugene, Oregon, "Oregon."  
4:30 to 5:00 E. C. Crocker, Gen. Mgr. Portneuf-Marsh Valley Immigration, "Marsh Valley."
- Amusement Hall "B"**  
2:00 to 2:30 Edw. Lewis, Expert on Explosives, "The Du Pont Neumann Powder Co. St. Louis, "Trap Shooting."  
2:30 to 3:00 C. E. Morrison, "Fruit Growing in the Northwest."  
3:00 to 3:30 W. F. French, Prof. University Nebraska, "Farm Work."  
3:30 to 4:00 J. W. Jones, Ass't Immigration, State of Idaho, "The Development of an Irrigated Empire."  
4:00 to 4:30 Prof. Taylor, Soil Expert, "Soil Improvement."  
4:30 to 5:00 R. H. Morgan, Orchardist, "Valleys of the Yakima."

### Evening Program

- Amusement Hall "A"**  
7:30 to 8:00 A. E. Miot, "Agricultural and Horticultural Resources of Tulare County."  
8:00 to 8:30 D. C. Freeman, "The Willamette Valley, Oregon."  
8:30 to 9:00 J. A. Jasper, "Los Angeles with Moving Pictures of the Pasadena Rose Carnival, New Year's Day."  
9:00 to 9:30 W. E. Lettingwell, "Yellowstone National Park."  
9:30 to 10:00 Wilber Walker, "Resources of Alameda County."
- Amusement Hall "B"**  
7:30 to 8:00 A. Thompson, Expert on Machinery, "The Avery Tractor on the Farm."  
8:00 to 8:30 Jas. A. King, Traveling Lecturer, Hart-Parr Co., "Agriculture."  
8:30 to 9:00 C. E. Morrison, "Agriculture."  
9:00 to 9:30 E. Von Postell, Specialist on Sociology, "Products of the North Platte Valley."  
9:30 to 10:00 O. Y. Baker, Orchardist, "Colorado Fruit, Hotchkiss."
- Special Tent**  
8:00 to 8:30 L. M. Brown, Publicity Mgr. Walls Walla Commercial Club, "Washington."  
8:45 to 9:15 H. H. Hays, Gen. Passenger Agent Wylie Permanent Camping Co., "Yellowstone National Park."  
9:20 to 9:30 J. W. Jones, "Dry Farming in Idaho."

**H. E. HUBERMANN, Furrier**  
Reliable Fur Sets at Reasonable Prices  
Room 9, Second Floor, Continental Block.  
N. E. CORNER FIFTEENTH AND DOUGLAS STS., OMAHA

**KRUG THEATER**  
Home of Family Burlesque, Catering to Polite Audiences.  
ALL THIS WEEK  
Matinee, 2:30. Evening, 8:30.  
**PAT WHITE**  
(Funniest Fellow in Burlesque) and his  
**Gayety Girls**  
A Showy Show of Show Girls Who Show Lots of Fun—Lots of Girls Lots of Scenery  
The Show you'll want to see again.  
No seats higher than 50 cents.

**Land Show Visitors are invited to See**  
the latest Paris styles in millinery at this store. The most fascinating creations of the famous designers are here. A particular hat for every particular woman, and all modestly priced.  
**Mrs. Richards**  
Second Floor City National Bank Building.

**Trusses Shoulder Braces**  
Trusses, \$1.00 to \$15.00 each. Expert Fitting.  
Shoulder Braces \$1 to \$3 each. Ladies attendant in these departments if desired.  
**Sherman & McConnell Drug Co.**  
Cor. 16th and Dodge.  
Cor. 16th and Harney.  
Cor. 24th and Farnam.  
207-9 N 16th St. (Loyal Hotel).

**No Weed Seeds Go With It. No Weed Seeds In It.**  
This means Trans-Mississippi Lawn grass is clean from any and all ingredients that will be harmful in any way to your lawns.  
**THE NEBRASKA SEED COMPANY**  
Doug. 1261. 1613 Howard St.  
Open Saturday Evenings.

**Five Dollars—Three Dollars**  
Owing to the number of people desiring our best plates and crowns at above price, who could not be waited on, I have extended the time limit to November 1st.  
**DORWARD, Dentist**  
Ware Block, 15th and Farnam. Phone Doug. 874.

**MOVING VANS --- PIANO MOVING --- FURNITURE PACKING**  
**Gordon Fireproof Warehouse & Van Co.**  
(EXPRESSMEN'S DELIVERY CO.)  
216 South 17th Street. Tel. Douglas 394; Ind. A-1514.

**Omaha Reed & Rattan Co.**  
Manufacturers of Reed and Rattan Furniture, Go-Carts, Baby Carriages, Etc. Repairing a Specialty. 119 N. 16th St. Next to New U. S. Headquarters.  
Telephone D. 2043. Ind. A-1615

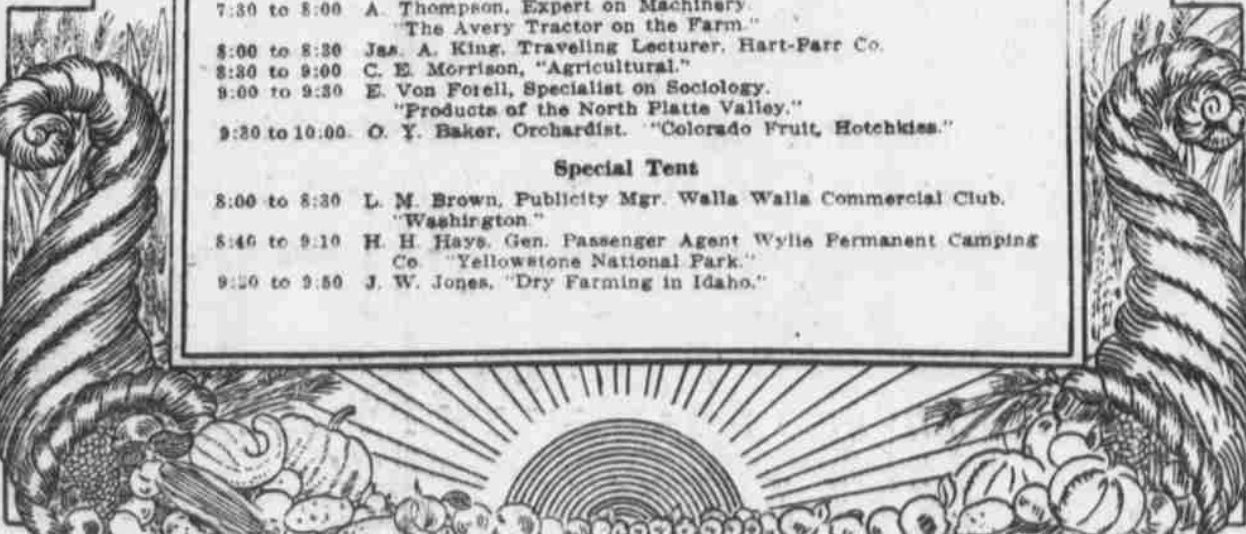
The Largest Mail Order House in Omaha  
Importer and Dealer in Fine Whiskies, Wines, Liquors, Etc.  
**MEYER KLEIN**  
Wholesale Liquor Dealer.  
522 North 16th Street.  
Telephone: Doug. 1809; Ind. B 1809.

**Pennell Millinery Co.**  
PAXTON BLOCK  
BALCONY FLOOR

**LAND OWNERS**  
Desiring to sell their farms or land will find an ad in The Bee Farm and Ranch Land Columns most successful.

**MOTHER:**  
Yes, I know about Ethel's wedding and while I don't like losing out, I want to see her get a dandy green from my family, and I'll take the \$50.00 you sent and add enough to get a fine Rock Crystal Engraved and Sterling Silver Dedicated Water Set at  
**COMBS**  
The Jeweler's  
I saw it in their window last night and I'll take it—just wait until you see it.  
**TOM**

**LAND SHOW VISITORS!!!**  
We have a special display of  
**GAS AND ELECTRIC FIXTURES**  
at attractive price which we urge you to inspect while in the city.  
**BURGESS-GRANDEN COMPANY,**  
Largest Fixture House in the West.  
1511 HOWARD STREET.



## Street Car Service TO THE LAND SHOW

Visitors to the Land Show can reach the Coliseum, where the show is held, by the "Dodge and North 30th" cars, which run direct to the grounds. Also by the "North 24th," "Florence" and "Forest Lawn" cars, getting off at Burdette St., and walking four blocks east, or, by the "42d and Grand," "24th and Ames" and "16th and Locust" cars to Burdette St., and walking four blocks west.

## Omaha & Council Bluffs Street Railway Co.

Our years of experience has taught us that to insure your success on an  
**IRRIGATED FARM**  
it is essential that it be cultivated two years before you move out or that you be financed for two years of smaller harvest. See us at the Utah Booth or our Omaha Sales Office 813-14 City National Bank Building.  
**Spalding Livingston Inv. Co.**  
Salt Lake City  
OSCAR L. COX, General Manager.  
Omaha Sales Office, 813-14 City National Bank Bldg., Omaha.  
Utah Booth—Land Show

**In the Heart of the Business District**  
Within easy access of every point of interest—we have established a place to dine that should appeal to you.  
**Food-Service-Cooking**  
of the quality that will win your permanent patronage.  
Served a la Carte or a Table  
Hotel meal for 20 cents.  
Little tables at pleasant windows.  
**Courtney's**  
17th and Douglas Sts.

**Egyptian Chocolates**  
Our Latest Creation  
None Better at Any Price. Sold in 1 and 2 Pound Boxes Only.  
Price 80c and \$1.60.  
If By Mail \$1.00 and \$2.00.  
**Myers-Dillon Drug Co.,**  
16th and Farnam Sts., Omaha.

**EUGENE, OREGON**  
The Land of Opportunity!  
For Descriptive Literature and Price Lists, Write  
**Melvin Hansen**  
474B. Willamette Street, Eugene - Orego

**A Variety**  
of good things to eat can be found here.  
Our place is near 16th & Dodge Sts.—just where you will get off or on the car to or from the Land Show.  
**BELMONT RESTAURANT**  
1516 Dodge Street.  
O. H. Ball, Prop.

Very Best Set of Teeth on Rubber \$8; Allium \$10  
**DR. CLARK,** The Painless Dentist, 204 PAXTON BLOCK.

**Free Land Information**  
The Twentieth Century Farmer, to meet the demand of its readers for land information, has gathered and compiled data on soils, climate and farming conditions in all parts of the country. It is willing to give out this information, free, if postage is sent with inquiry.  
**Do You Want to Know**  
About government land laws, location of land offices, etc.  
How to get irrigation lands, location of projects, laws governing same, etc.  
Best sections for fruit growing, general farming, stock raising or dairying.  
Your questions will get prompt attention. State plainly and specifically what you want to know. Write,  
**Land Information Bureau**  
**The Twentieth Century Farmer**  
Omaha, Nebraska