

**RICH TELLS OF IDAHO RICHES**

**Immigration Commissioner Shows Wonderful Growth of State.**

**HAS A MESSAGE FROM IDAHO**

**Stock Raising and the Growing of Fruit and Farm Products Are Adding to the Riches of the Western State.**

The fresh, cool atmosphere of an October morning caused a rush to the Land show today for Idaho day. The afternoon brought out an immense crowd, the main feature being the observance of Idaho day.

At 2 o'clock music was furnished by the Green concert band, followed by singing by the Hawaiian quintet. L. W. Buckley introduced Mayor Duhman, who extended to the Idaho visitors the welcome to the city. President Rosewater extended the welcome of the Land show management. Responding to the welcomes State Commissioner Rich of Idaho said:

"Since the first big land show was successfully brought to a conclusion and the excellent and beneficial results accruing to the exhibitors developed and become known, the popularity and usefulness of the land show as an educational and advertising agency have greatly increased. Many of the large cities having a large rural population surrounding them are having land shows this year, and others are considering the feasibility of such an undertaking for the near future.

"The main reasons for the success and popularity of the land show are simple and direct. They may be entirely attributed to the fact that the people in the overcrowded sections of the country, in and contiguous to the large cities have become imbued with the 'back to the land' idea, and with the desire to find new and better opportunities. The land show brings before these people in one comprehensive glance, the story of every section of the country, where such opportunities are existing and prevalent. On the other hand, the prosperity of the developed section is dependent upon its own growth. Every new settler adds to its wealth and production and, therefore, the reasons for placing its advantages and opportunities for development before the people of the other sections are strikingly and obviously important. In this regard the land shows fulfill another essential function.

**Message of Idaho.**  
"The state of Idaho has such a message to the people who attend the land shows with the intention of finding a new location and a fresh opportunity. Its natural resources and possibilities for development hold out inviting hands to the prospective settler or investor and the proof of their worth is to be placed before his eyes.

"Idaho has been prominent as a mining, stock raising, timber and agricultural state, successively. The first development of Idaho was in the nature of mining and nearly every known ore value has been found in paying quantities somewhere in the state. Some of the great mining districts have become a memory, but others kept their place as great producers and today Idaho is the leading lead-producing state in the country and 55 per cent of the lead mined in the United States comes from Idaho. Shoshone county is entirely devoted to mining and though developed to a mar-

**IMMIGRATION COMMISSIONER OF THE STATE OF IDAHO.**



A. J. RICH.

nificent extent still is far from the maximum.

"The great open range in the southern and central portions of the state have furnished pasturage the year round for millions of sheep and cattle. The clearing of the timber in the wooded sections will and is now gradually taking the place of this kind of range as the latter becomes utilized for agricultural purposes. These timber lands when cleared will afford a range for grazing not easily excelled in fertility and abundantly supplied with water for stock and irrigation.

**Sheep on Farm Increase.**

"The number of sheep and cattle on the open range is steadily decreased and increasing as steadily on the farm. There are about 2,000,000 sheep in the state, yielding close to 20,000,000 pounds of wool, valued at over \$2,600,000. The number of cattle in the state is estimated to be 25,000.

"The irrigated farm offers an attractive opportunity for good pasturage for stock, which accounts to some extent for the large increase of stock on the farms of the state. All of the best feeds can be grown cheaply and abundantly under irrigation and stock can be grown and fattened to better advantage in this way than on the range.

"The range horse is giving place to pure-bred stock. Valuable breeding horses have been imported into the state and a marked improvement in the character of Idaho horses is apparent. Horses produced in Idaho are remarkably free from bone diseases and possess great stamina and vigor. The production of mules is of some importance and the mule is being raised for market and for the farm.

"The dairy cow is at home in Idaho, especially on the irrigated farm, where alfalfa can be raised, with other important dairy feeds, in abundance. There are not nearly enough dairy cows in the state to produce sufficient butter for the local markets and rare opportunities for profit await the prospective dairyman. No better chance anywhere to raise a

good product and no better market than here in Idaho.

"Similar conditions prevail in regard to poultry. Poultry thrive in Idaho, where the climate is dry and mild, and are particularly free from disease. The egg production is large, considering the number of hens, but entirely inadequate to supply the demand. Eggs and chickens bring a high price on the market and make poultry raising attractive and profitable.

**Large Irrigated Section.**

"Idaho has an irrigated area of over 2,000,000 acres, with about 11,000 miles of irrigation canals.

"Though irrigation is so extensive in the state, the main agricultural crop—wheat—is grown almost entirely on non-irrigated land. The semi-humid sections of the state are very well adapted to the production of grains and grasses, with the exception of alfalfa, and yield as fine a product as the irrigated land. A better profit can be made from the higher-priced lands by growing crops other than grains.

"The principal wheat-growing sections are in Nez Perce, Latah, Idaho, Oneida and Washington counties, though wheat is grown extensively throughout the state, there being only one county which produces none, being entirely devoted to mining. The average yield, per acre, for wheat is about 30 bushels. Yields as high as 60 bushels have been frequently recorded. The yield of wheat for 1910 was about 13,000,000 bushels. In the point of commercial importance alfalfa follows wheat, and is almost entirely an irrigated product. Alfalfa is the finest feed known for dairy cows to increase and maintain high milk production. It is a complete feed, and finely finished stock have been shipped out of the state, which had never been fed on anything else. Three cut-

tings are usual, with an average yield of five tons per acre.

**All Kinds of Grains.**

"Oats, barley, rye, clover and timothy are grown in abundance, closely following wheat and alfalfa in importance, and excellent yields are had in these products. Corn is grown in different parts of the state, yielding an average of 50 bushels per acre.

"Sugar beets and potatoes are raised in great quantities, the yields are large and offer a handsome profit to the grower. Five sugar factories are in operation in the state, which handles the entire crop. The established price paid for beets is \$5 per ton. An average yield of 16 tons nets the farmer \$80 per acre above cost of production.

"The Idaho potato is king of them all, and unequalled by the potato of any other section in the United States, and probably in the world. The southeastern part is the principal potato growing section of the state, and has made the Idaho 'spud' famous. The yields are about 60 bushels per acre.

"Every year the amount of acreage in the state devoted to fruit growing is increasing rapidly. It is estimated that there are now 25,000 acres planted to fruit, including apples, peaches, pears, cherries, in fact every known fruit grown in a temperate climate. Exceedingly large yields are enjoyed and the profits are large. The apple is more widely grown than any other fruit and the Idaho apple is unsurpassed. Together with the prune, also extensively grown, it occupies a prominent place in the world's best markets. In the irrigated districts, the Jonathan and Rome Beauty are grown more extensively than any others. Arkansas Blacks, Wineap, Ben Davis, Grimes Golden, Winter Banana, Delicious and Gano and other well known varieties.

Idaho apples have won highest honors at all the important horticultural shows over the product of other famous apple producing sections of the west. The yield for 1910 was about 2,000,000 bushels of commercial grade. The acreage planted for 1911 is about double that of 1910.

"The Italian prune is favored over other varieties and predominates. It is grown commercially to a very large extent and profitably. The acreage is rapidly increasing as this fruit has been found well adapted to Idaho conditions.

"There are all manner of lands in the state available to the settler and purchaser. The government has many thousand acres available under the general homestead law and many more under the enlarged homestead law. The lands are situated in all parts of the state and information concerning their exact location can be secured from the United States land office. It requires no capital to secure these lands and the government is glad to give them to bona fide settlers who are interested enough to look up the lands and conform to the conditions of the land acts under which they are taken up. The general homestead law allows each settler to take up 160 acres of land and the enlarged homestead law, 320 acres."

**FOREMAN AT CAR BARN IN SERIOUS CONDITION**

Little hope is held out by the doctors for the recovery of D. D. Mulcahey, night foreman at the Pierce street car barn, who has been seriously ill at his home for the last six weeks. He is in an unconscious condition the greater part of the time and it is thought that he cannot live more than a few days.



**Buy at once The Stetson Shoe**

if you would rid your mind of those distressful visions conjured up by ill-fitting footwear.

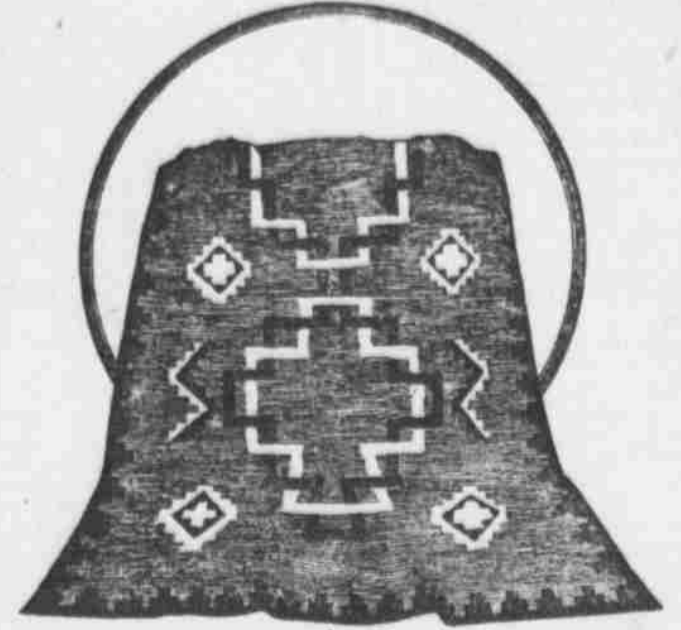
Stetson-shod, you will be in perfect trim to strike a care-free gait through life—wherever inclination may lead.

The Plaza last is a new city model. Its lines are aristocratic. It marks the gentleman.



**HAYDEN BROTHERS**  
16TH AND DODGE STS.

"Stetsons cost more by the pair but less by the year"



**Indian Blankets**

Here is something new — Indian Blankets that you can make yourself. They are crocheted in a stitch so easy that anyone can master it in a few minutes. We have issued a little book of instructions giving detailed illustrations of the stitches and colored reproductions of Indian Blankets. This book is yours for the coupon below. Send for it today and begin a blanket at once. They make the most effective decoration for den or living room and no gift would please the average man more. Remember that—for Christmas. The blankets are made of Fleisher's Germantown Zephyr, one of the thirteen

**FLEISHER YARNS**

—the yarns whose superiority is so generally recognized that four-fifths of the yarn users of the country will have no others. They are even, lofty, elastic and brilliantly dyed in all the wanted shades. Garments made of the Fleisher Yarns stand the test of wear and wash.



Mail this Coupon to S. B. & B. W. FLEISHER, Philadelphia  
Name \_\_\_\_\_ City \_\_\_\_\_  
Street \_\_\_\_\_ State \_\_\_\_\_

**Farming Not an Experiment in the Union Pacific Country**

You may prove this fact to your own satisfaction by visiting the booths in which are displayed representative assortments of every product raised in the states served by the

**UNION PACIFIC**

"STANDARD ROAD OF THE WEST"

Nebraska, Kansas, Colorado, Wyoming, Utah, Idaho, California, Oregon and Washington

**OMAHA LAND SHOW**

October 16th to 28th, Coliseum, Omaha

ILLUSTRATED LECTURES TODAY BY WILLIAM BRUCE LEFFINGWELL, in Lecture Hall "A," illustrated with motion pictures and stereopitcon views.

2:30 p. m.—"Growing Cotton in California."

9:00 p. m.—"Across the Continent to the Golden Gate."

Demonstrations of Wireless Telephone by Dr. Frederick H. Millener in the Union Pacific Booth.

"STOP" at the Booth Showing the Electric Block Signal.