

WHENCE COME RARE STONES

Diamonds, Rubies, Emeralds and Other Less Valuable Gems.

George Frederick Kunz, gem expert, in a pamphlet reprinted from the Mineral Industry, presents some interesting information concerning precious stones during 1910. He notes that South African diamonds have often been known to ex-

istide shortly after they have been taken from the mine and even after they have been out some time and that Dr. Ledy of Philadelphia had a cut stone exploded while examining it with a lens when held in direct sunshine. Of diamonds in the United States he mentions the Pike county, Arkansas, fields, where a total of 156 diamonds were found in 1910, weighing 2,683 carats. The total number of diamond cutters in the world is given as 29,000, of which 10,000 or more live in Antwerp. There is an international union

which provides that only sons of its members shall be received as apprentices, the number of these being limited to a percentage of the total number of diamond cutters. The weekly wage paid to apprentices in the first year is \$3, which is increased until in the third year it is \$5. The amount realized for stones sold during the year was \$3,643, or about \$13.25. The only sapphires of blue color in the United States are those from the Judith basin, Fergus county, Montana. There

are two companies, one English, one American. The largest gem reported weighed in the rough nineteen carats and when cut eight and a half carats. On March 23, 1910, in the state of Minas Geraes, Brazil, was found the largest crystal of precious beryl, an amethyst, ever seen. This crystal weighed 1365 kilograms, was nineteen inches high and from fifteen and three-quarters to sixteen and a half inches in its varying widths. It was a greenish blue, and so transparent that one could see through it from end

to end. The finder was a Turk, who realized \$2,500 for it. This crystal would furnish 200,000 carats of varying sizes, and is absolutely unapproachable in its union of strength and quality. Enormous crystals of beryl have been found in New England, but they are always more or less tough and opaque and liable to be much broken in removing them from the rock. Morganite or rose beryl is a new and beautiful gem found in Madagascar. The largest specimen weighed ninety-eight and a half carats. It was named

in honor of John Pierpont Morgan. A similar pink beryl has been found at Paik, San Diego county, California, and at Haddam Neck, Conn.

THE HERITAGE OF TALENTS

"Yes," said the Marquis de Focault, "he comes of a remarkable family. His great-grandfather invented a wonderful piece of machinery." "And his grandfather?" "Invented a new method of capitalizing the business." "And his father?" "Invented some interesting ideas in horse racing and entertaining." "And he?" "He's an inventor, too. He has invented a new variation of the cakewalk." -Washington Star.

California Oil Fields

"The Best Oil Well in California Today"

Extracts from the June 5th, 1911, issue of "The Mining Investor," Denver, Colo.

By E. J. Lawrence.

Since this article was written great progress has been made by the Buick Company. Well No. 1 here referred to has increased its flow from about 2,000 barrels daily (when this article appeared) to about 4,000 barrels per day during September, 1911, a jump of nearly \$300,000 per year in earnings.

"It is my purpose to tell the story of the 'Best Oil Well in California Today.' That is what it is called by expert judges—men who stand in overalls under the walking-beam, and men who make contracts to pipe away the production of oil wells—men who know what they are talking about and have not the spur of self-interest to incite them to superlative eulogies. These onlookers in Midway concur that the Buick oil well on Section 32-31-23 is all that a model well should be, all that any driller could hope for in perfection, and all that any owner could expect for production. After personal investigation I endorse this view as my own. It is true. Buick has the best."

"When I wrote 'The Story of the Lakeview Gusher' some months ago, I stated what then were the facts, that this monstrous spouter of oil, which I characterized as a 'Negro Niagara,' ranked as the greatest oil well in the world, standing premier by reason of continuous production of unprecedented volume. It flowed 8,000,000 barrels within a year, and its defiance of control made it a menace as well as a marvel.

"Now the Buick well is nothing like that. It is as obedient as a hand-maid at the call of the bell. It has no days off—exhibits no tantrums—flows as regularly as the Mississippi, and makes money as steadily as compound interest."

"Nearly every other gusher in the celebrated field of Midway made trouble for its owners. I know much of the inside history of the Midway 5, Midway Premier, Hale-McLeod, La Belle, St. Lawrence, California, Midway and Pioneer Midway gushers (all close to the Buick) and could tell how these giants tried the patience and picked the pockets of their anxious owners for months at a time. Something was learned from experience, not much. If the drillers in one case guarded against the catastrophe, in some other case they were in turn baffled by something new and strange. Most of the wells choked up with sand, only to burst forth with explosive force, and estimates of production were flighty as fiction. None knew—least of all the owners—what their wells were worth, and investors were teased and tormented at reports which one day would indicate depreciation, and perhaps the next day would mark a jump in the price of the stocks.

"It is therefore a cheering thing to visit a flowing oil well which is the property of an oil company which has made a success; to see a well flowing steadily a stream of high-grade oil; to know that every minute of time sees added new, clean wealth to the world's store, and that every day will find the production constant, undiminished and dependable—a veritable fountain of 'black gold,' the reward of those who dared invest, and the refutation of scareheads intended to stampede investors."

"The Buick oil well is the first fruition of Dave Buick's faith in California oil fields. It rewards him for having spent much of his time and money in an endeavor to strike oil, and, moreover, it justifies him for having invited others to co-operate with him. Success requires no explanations, but failure is called upon ceaselessly to explain. Mr. Buick has won out and he deserved to win out, for he went into the oil business as all men should, in a business-like way. He secured as good ground as possible, put up first-class rigs, and installed adequate machinery and power with competent help to operate them. He has made a fortune in the manufacture of automobiles, and made it honestly. He applied the principles of successful auto-making (and some of the profits) to the business of producing crude oil."

"In an interview with Mr. Buick he expressed far more satisfaction at the congratulatory letters he had received from small stockholders than from the pipe line certificates he received from the Standard. In a drawer of his desk must be at least 150 letters full of gratitude from those who had taken stock, or of regret from those who hadn't. The purport was the same—all had learned that BUICK HAD MADE GOOD."

"With the fine start which the Buick Oil Company has made, I see no reason why it should not soon enter the class of dividend payers, and range alongside of the Union, Associated and scores of older oil companies which have disbursed over \$60,000,000 in profits to their share owners. Its ground is good. Its first producing well is accounted the 'best well in California today.' It has developed production on only 1 acres out of 640, and is carefully managed along safe business lines. In the 'Red Book' concerning California oil, over a year ago, I made this statement:

"The price paid by the Standard under the existing contract is about 50 cents a barrel. There is every reason to predicate that this one well will produce within a year from its birth 500,000 to 600,000 barrels of oil, thereby earning for the Buick Oil Company a quarter million or more."

"It is the general verdict of oil men that this well is destined to be a long-lived producer. Its nose is stuck into oil sands over 85 feet thick. These strata are part of a gigantic subterranean lake of oil which geologists estimate contains billions of barrels of petroleum."

"These profits I hold to be more reliable than the mining returns, and in far greater proportion than the receipts from citrus culture or intensified agriculture. It is a maxim in California that oil pays better than gold or oranges."

"The Buick Oil Company is fortunate in its possession of ample acreage."

"As an investment, the stock of wisely planned and intelligently operated California petroleum companies undoubtedly stands without a parallel in the investment world."

"I will stand by that. It is as true today as the day it was written. The support of eastern capital to enterprises of precisely the character which I have described—and of which the Buick Oil Company is an exemplar—will be justified by the events. Californians are doing all they can to develop their oil industry. They have established it on a paying basis. It will stand investigation. It will attract foreign capital. It should and it must."

A TRAIN OF CARS FROM SAN FRANCISCO TO CHICAGO

From "The Oil News," Chicago, September, 1911, issue.

It is estimated with reasonable accuracy that a one year's production of California oil would require a train of tank cars reaching from San Francisco to Chicago to transport it with a single shipment. This estimate is based upon the assumption that the product for last year was 80,000,000 barrels, which is not far from the fact. The number of cars, allowing for couplings, locomotives, etc., each tank car being forty feet in length, would be 267,000, a train over two thousand miles in length.

It is also estimated that about \$200,000,000 has been invested in the California oil industries, of which the Standard Oil Company has about \$50,000,000 and is rapidly adding to this stupendous figure.

"The Scientific American," issue of August 12th, 1911, comparing the metal and oil production for last year, says: "Leaving out of consideration copper and iron, the oil and gas of the United States was worth more than the gold, silver, lead and every other metal product produced in the same length of time."

California produces about one-third of this wealth.

DIVIDENDS

The Buick Oil Company Becomes a Dividend Payer in Record Breaking Time

What a White Heat Determination to Make Good Means to Investors Who Listened to Reason and Put Their Faith in Men With Reputations to Sustain

Buick Well No. 1 is earning about \$50,000 per month. Well No. 3 should reach oil any day and double this income. No. 4 well ready for drilling. Entire product of the Buick Oil Company is sold to The Standard Oil Company at 15 to 20 cents per barrel over ruling price because of superior quality.

Stock Jumping Skyward—Quick Buyers Coin Profits

The Buick Oil Company's Well No. 1 is earning at the rate of \$600,000 per year, which great income should be doubled any day when Well No. 3 (now down about 3,000 feet) comes in.

By reason of the superior quality of Buick oil the Standard Oil Company has contracted to take the entire product and at present is paying from 15 cents to 20 cents per barrel over ruling prices. Well No. 4 is ready for drilling and others will follow rapidly. Enough property is held by this company to permit aggressive development for many years to come.

Nearly a year ago the public was invited to share in the Buick Oil Company's enterprise. Many thoughtful, careful investors, some with large, others with small means, responded. Many others turned up noses and declined. Some of the latter were unkind enough to say that any one who put a dollar in this stock deserved no sympathy or needed a guardian, for they would never again see their money.

Which class would you rather be in now? Which class are you in?

On November 15th the stock books close for the tabulating of stockholders, prior to the payment of dividends December 15th, and the present plan of the directors is to pay a substantial dividend each quarter, and if the surplus continues to grow after doing this and allowing for the expense of continued and aggressive development work,

Assets and Condition of the Buick Oil Company

This company owns and controls 640 acres of the best oil lands in the state of California. It has no debts—pays all current bills promptly. Has a cash surplus (September 12th) of nearly \$100,000. Its net earnings from its first

EXTRA DIVIDENDS will be declared from time to time. At no time in the history of BIG THINGS in the industrial world is it likely that a large corporation was organized and made its way to the goal of success and profits in so short a period as that in which the Buick Oil Company was formed, financed, property developed and the Company put upon an independent dividend paying basis—one year and eight months from date of incorporation to the Dividend result.

This success was not one of combining other concerns already organized, operating and making money, but a new venture from the start.

This triumph of skill, industry and pluck sets a new mark and example difficult to equal and harder to surpass.

Early in the history of the BUICK OIL COMPANY, confident of its success, I acquired large holdings of its shares and supplied the necessary additional funds with which to make assurances of success doubly sure.

My business is the marketing of profitable securities—my success depends upon my making money for others.

I offer to immediate buyers, subject to prior sale, in blocks of 50 or more, a few thousand shares of the capital stock of the Buick Oil Company at \$1.00 per share. The total authorized capital is \$5,000,000, divided into 5,000,000 shares of a par value of \$1.00 each, fully paid.

ESTIMATED WORTH WITHIN ONE YEAR from \$5 to \$10 per share, based upon the continued rapid increase in the company's net profits.

well (after allowing for further aggressive development work) are sufficient to pay in quarterly and extra dividends about 20% per annum upon its issued stock (3,200,000 shares).

It has no bonds or preferred stock, and no present need of any such issues. Its properties will permit of a large number of big producers being brought in, and the ultimate earnings are beyond our estimating ability.

With the bringing in of Well No. 3 (No. 2 is the water supply well) the increased profits therefrom should treble the value of this stock, at which time such stock as remains unsold will be immediately and proportionately advanced in price.

Quick buyers have this opportunity of adding to their profits from an investment in these shares.

The president of the BUICK OIL COMPANY is MR. DAVID D. BUICK, the inventor of the BUICK AUTOMOBILE and through whose genius one of the greatest and most successful manufacturing industries in the world was built up. If you own a BUICK CAR you will understand why the BUICK OIL COMPANY is a success. MR. BUICK made money for himself and others in the automobile business as well as becoming famous. The BUICK OIL COMPANY promises to eclipse his success as a manufacturer.

Syndicates Buying

Syndicates here and abroad are organizing to trade in this stock upon a large scale. However, to scatter the shares as widely as possible and thus increase the number of my satisfied patrons will be to my increased future advantage.

Our interests are mutual. Send your order at once to me or, if you prefer, to my local representative, unless you want further information, in which event please write immediately to either office of below address and there will be mailed to you the Beautiful Free Book—"The Land Where Oil is King"—containing government and other information concerning this great industry.

The statements on this page are facts. You can easily verify them. Will you believe what you can prove?

Don't wait for the next Buick well to come in and thus increase the value and price of the stock before buying. There will be many wells drilled on the 640 acres of the Buick Oil Company's properties and many great fortune makers should result. The value of your estate in the next year or two will depend much upon whether or not you buy Buick Oil Stock while you may at the present price of \$1.00 per share.

For the Benefit of Those Who Can Not Pay All Cash, Shares May Be Purchased for a Short Time on the 4-Payment Plan.

DON'T WAIT A DAY. Address all communications to

B. F. MOFFATT, 316-318 McCormick Bldg., CHICAGO, ILL. LUCIUS WELLS 1530 City National Bank Building, Omaha, Nebraska.

SUBSCRIPTION TO STOCK. Dear Sir: I hereby make application for _____ shares of Stock in the Buick Oil Co., at \$1.00 per share of a par value of \$1.00 each. Enclosed find \$_____ to pay for same. Name _____ Address _____ Town _____ State _____

Chicago

