

This Auto Goes Free To Some Booklovers' Contestant!

Appreciation of the value of the prizes in the Booklovers' Contest is shown by the large number who have entered this second competition. The big White Steamer car is a wonderful motor and has induced many to join the "Booklovers'" ranks in hopes of winning it.

Plenty of Time by Entering Now

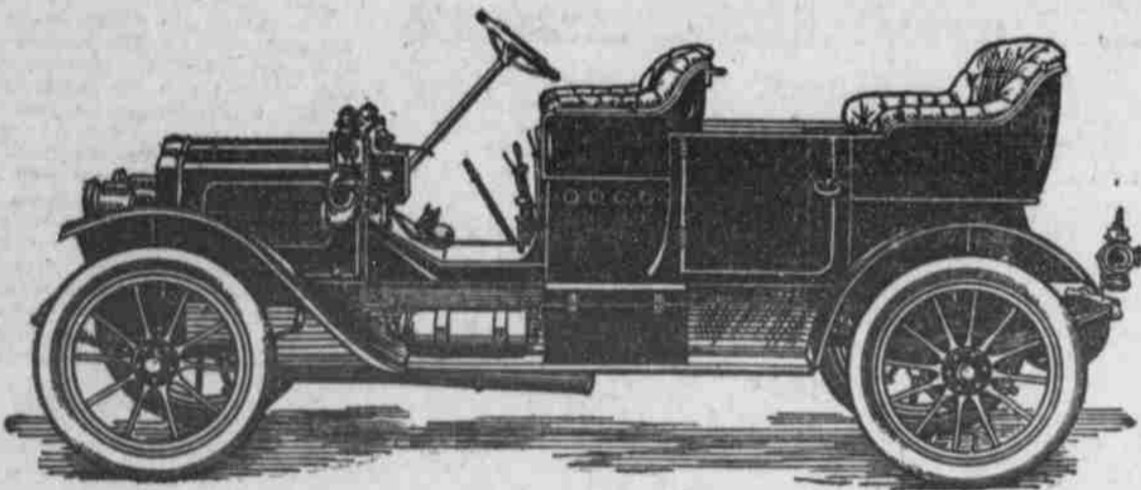
Many have entered the contest during the past week, and hundreds more will join the ranks this week. There is plenty of time for solving all the puzzles and preparing the answers. The contest will not close until 6:00 o'clock Saturday evening, November 11. The last picture will be printed on October 30, but an extension will be made to November 11, in order to permit those who become contestants now to solve all the pictures,

Coupons and Catalogue Now Ready

Back coupons up to the present date, and a title catalogue—that little book which guides you in solving the puzzles—are on sale at the Business Office of The Bee. The coupons sell for one cent each. The catalogue is priced at 25 cents. Five cents must be added when catalogue is sent by mail.

FIRST PRIZE

A \$2,000.00 Famed
**White Steamer
Automobile**



**A Speedy Car
A Strong Car
A Hill Car**

This 5-passenger 1911 Model White Steamer Touring Car—odorless, smokeless and noiseless—is in the tenth year of its success. No car has stood the test of time with necessity of fewer changes. For stability in construction as well as in purpose and performance, the White Steamer has held a high place in the mind of the motoring public. This car needs no cranking nor shifting of gears to get any desired speed. The increasing number of White Steamer cars being sold each succeeding year, together with the practical endorsement of the U. S. government, which owns and operates more Whites than all other makes combined, is sufficient guarantee of high quality.

*Car on Exhibition at Drummonds,
18th and Harney Sts.*

SECOND PRIZE

**A Ten-Acre
Ranch
In Tehama County, Cal.**



In a climate shown by the Government chart to be the same as that of Los Angeles, Fresno, Etc., lies Tehama County, California. It is within two hundred and fifty miles of San Francisco, and there is situated the famous Luthern colony which has had so much discussion in Omaha by reason of a local clergyman taking the initiative in its formation. The Bee offers this 10-acre ranch as second prize in its Booklovers' Contest. Here is a livelihood for man, wife, and children for the rest of time. Here is \$1,250 in land, carrying free water, waiting only for the plow share and intelligence to cultivate it and produce almost any variety of fruit.

Full information concerning this land may be had at the office of

Trowbridge-Bolster Co.,
City National Bank Bldg., Omaha.

THIRD PRIZE

**KRELL
Auto - Grand Piano**



The accompanying illustration tells only of the outside of this magnificent Krell Auto-Grand Piano. It tells not of the vast excellence that lies beneath its magnificent, fancy walnut case. Well informed piano men are insistent in the claim that the Krell Auto-Grand is positively the most complete and efficient player-piano offered to the music-loving public.

The modulating pedals and the mechanism to carry the tune above the accompaniment are marvels of simplicity. The Krell Auto-Grand claims to have in the absolute the "human touch" so prized by player-piano makers. From the inside to the case, from the pedals to the levers, this magnificent \$900 player-piano may be examined with every facility at the piano ware rooms on third floor of the big

**Bennett
Department Store**

More Than \$5,000 in Free Prizes

In addition to the automobile and ten-acres of land, the following prizes are offered. Krell Auto-Grand Player-Piano, value \$900. It is sold by the Bennett Co. Fourth, a lot 25x100 feet, in Ralston; value \$275. Fifth, a lot in Ralston, value \$225. These lots are sold by the Ralston Townsite Company, 309 South Seventeenth Street, Omaha. Sixth, seventh and eighth prizes are each a \$96 set of the Nelson Encyclopedia, sold by W. A. Hixenbaugh & Co., 1814 St. Mary's Avenue. Ninth and tenth prizes are sets of "Book of Knowledge," the value of each being \$36. They are sold by W. A. Hixenbaugh & Co.