

OMAHA Land Show

Opens tomorrow

Monday, October 16, at 7 p. m.

and will be open every day thereafter up to and including Saturday, October 28. Begins at 10:00 a. m. every day except Sunday, October 22, when it will open at 1:00 p. m. Closes at 11:00 o'clock every night.

Ak-Sar-Ben Coliseum Omaha, Nebraska

The most colossal exposition of its kind ever held
Stupendously staged :-: Gorgeously envired

The whole of the magnificent west converges in the spacious Coliseum, where beauty and practicability meet in the most wonderfully fascinating and instructive spectacle ever attempted. The labyrinth of features will amaze and thrill the thousands who come for a view during the thirteen big days, when there will be something instructive, entertaining and amusing going on all of the time.

Never has such a complete collection of farm and orchard products of the west been gathered under one roof.

It will be your best opportunity to learn what the west is doing, and to get complete information about any section from men who live there. The thousands of exhibits will tell a vivid story of what has been done and what can be done in undeveloped sections. They will show the results of practical methods of fruit growing, grain raising, alfalfa raising, dry farming, irrigation work and give instruction that will increase the crop yield of your land. In the big machinery hall hundreds of farm machines will be in operation, including the newest power-driven machinery and most modern tractors. The display of California and other fruits will be the largest ever brought into one collection.

A few of the many features

Luther Burbank's Creations.
 Famous Ferullo Band.
 Travel Talks.
 Trained Seal Circus.
 Panorama of the West.

Refined Vaudeville.
 Musical Entertainments.
 Illustrated Entertainments.
 Hawaiian Singers and Players.
 Frank Odell and His Bees.

Grade Climbing Auto.
 Silo Exhibit.
 Prune Dryers in Operation.
 Orange Packing Plant.
 Fig Culture Exhibit.

Railroad Exhibits.
 Model Oil Farm.
 Idaho Forest Display.
 Big Apple Show.
 Model Oregon Hop Field.
 Potato Show.

"Conquering the West"

The acme of brilliant scenic effectiveness is reached in that dazzling panorama, "The Conquering of the West," an artistic achievement by Gus Renz, the famous creator of the Ak-Sar-Ben floats. This marvelous feature will picture the development of the west, showing the first animals, Indian pow-wows, cowboys, raids and coming up through all the various stages to the present modern west, with its model farms, where are newest power driven machines, electric lights and telephones.

Famous Ferullo Band

One of the best musical features of the big exposition will be Ferullo's Italian Band, an organization of fifty artists. Of this famous band, the Chicago Examiner said: "Ferullo has the best Italian band ever heard in Chicago." The Chicago Tribune declared this organization to be "the greatest band in America. At the Land Show this band, beginning Sunday, October 22, will be heard in several concerts, playing the best music of the world and entertaining thousands.

Western farm free

Some person who attends the Land Show will get a fine western farm free. It will not cost a single cent. Twelve trips through Yellowstone Park, and seven scholarships in the Omaha Commercial College also will be given free to visitors at the Land Show. No expense will be attached to these trips; railroad fare, hotel bills and incidentals will be included in each journey. The scholarships in the Omaha Commercial College are the best offered by that institution. Remember, the farm, trips and scholarships go absolutely free to Land show guests.

Beautiful decorations with ornamental columns and symbolic figures will turn the huge Coliseum into an entrancing Italian garden.

Program for opening night

MONDAY, OCTOBER 16TH

Tri-City Night—Omaha, South Omaha, Council Bluffs.
 Nebraska Governor's Night.
 German Turnverein Night.
 King of Bees Demonstration—Hourly.
 Omaha Land Show Band Concerts, 7:30 to 10:30.

Thousands are coming to the big Land Show, and Omaha will provide ample hotel and room accommodations for all of them.

A score of shows -- all for 25c

Extra street car service, ample to take care of crowds

FERULLO'S BAND

WORLD'S BEST SINGERS

FARM

MACHINERY

TRAINED SEALS

