

Omaha Women Can Always Choose from Greater Varieties at Brandeis Stores



To the thousands who will visit the Omaha Land Show during the two weeks to come We Extend a Hearty Welcome

Make Yourself at Home in Our Store and Make Use of the Many Free Accommodations We Have for Out-of-Town People.

Free Baggage and Parcel Check Stand.
Free Waiting Rooms and Rest Rooms for Women and Children (Uniformed Maids in Attendance).
Goods Delivered Free to Any Depot in Omaha.
Checks Cashied Free on All Banks.
Best Moderate Priced Restaurants and Lunch Room in Omaha.

See the Three Big Tunnelle Arcades Under Douglas and 17th Streets. They Connect Four of Omaha's Biggest Buildings, underground.
See the Pompeian Room.

Lace Curtains and Drapery Goods

Select your curtains here. You'll get much better prices and you'll get a wider variety to choose from, too.
Swiss Curtains in plain or figures with edges or ruffles, at pair 98c, \$1.25 and \$1.50
36-inch and 40-inch Case-ment Cloth, worth up to \$20c, at per yard \$12 1/2c
We are showing everything that is new for fall in fine cretonnes, at yard 19c, 25c and 39c

A Stunning Group of Women's Suits at \$35

In offering this lot we are showing the finest group of women's suits that were ever sold anywhere for \$35. They are the very latest ideas in point of style. Every correct new fall and winter feature usually shown only in the most expensive suits is represented here. Many of the suits are samples or odd garments, but every one shows that smart metropolitan style that distinguishes it instantly from ordinary suits. The variety is wonderfully complete. Many actually worth up to \$60, at..... **\$35**

Choice of 200 Women's FINE DRESS SKIRTS at \$10

We've never shown a classier lot of Tailored Skirts on special sale. They are perfect examples of tailoring skill, made of fine broadcloths, mixtures, novelty cloths, voiles, chiffon panamas. There are a number of samples and odd skirts—rich blacks and the new popular shades, at **\$10**

New Arrivals of "FASHIONSEAL" SUITS \$25

No medium priced suits can be compared in any way with these famous "Fashionseals." They are perfection in tailoring and the materials are woven expressly for these suits—every new style idea at **\$25**

Omaha's Most Complete Stock of High Class Coats and Dresses for Children, Juniors and Misses

A special section devoted exclusively to children's and misses' apparel of higher than ordinary character. You'll not find such a selection of charming attire for children anywhere else. It is wonderfully complete.



A Special Offer Women's Winter Coats, \$19

Every coat in this splendid group is well worth \$25. The variety includes every popular kind of fall and winter coat. There are smart broadcloths, plushes, caraculs and an excellent assortment of those much favored new double-faced reversible coats and mannish heavy mixtures. All have those roomy but graceful lines of the present season. Hundreds to choose from Monday, at..... **\$19**

Women's Plush, Caracul and Velour Coats

There is a world of style in these coats and there is plenty of service as well. You'll find just the coat you want here at..... **\$25.00, \$39.00 or \$49.00.**

Women's New Coats of Black Broadcloth

Extremely popular this season. They are in great demand and Brandeis has the real variety in Omaha. The newer models, shown only here, are..... **\$19.00, \$25.00, \$35.00.**

Women's Blue and Black Serge Coats

They are full weight coats built on graceful lines and practical and dressy as they can be. Two splendid groups at **\$12.50** and..... **\$15.00**

Women's White Polo Coats

Never so popular as now and no line was ever so smart as this one. Both the plain white and the color combinations. Specially fine fabrics in these coats, at..... **\$22.50, \$25.00 and \$35.00**



The Season's Great Chance to Buy

Men's Overcoats and Classy Suits

(All samples and extremely well tailored and finished.)
Worth \$15, \$18 and \$20.

\$12.50

Hundreds of Omaha's business men are coming to this store because they can buy a strictly up-to-date, new model fall suit at the beginning of the fall-season for \$12.50. (The same suit would cost them \$15.00 to \$20.00 anywhere else.) It is certainly a rare chance to buy clothes at a real reduction at the season's opening. Come in if you want to save that \$5.00 or more.



White Goods Specials IN BASEMENT

45-inch white Irish Linen, suitable for waists, dresses, pillow cases, etc. in quality that retails at..... **59c**
Imperial English hainsook, chamois finish, for children's dresses, undergarments, slips, etc. Bolt of 12 yards, at..... **\$1.20**

Omaha Women Realize That Brandeis is the Store that Knows Millinery



The moment you see Brandeis' Millinery section, you realize the difference. The designs are all strictly correct. Hats are trimmed by finishers who "know how." Saleswomen who know what hat becomes you best are at your service. When you buy a hat at Brandeis, you know that it is correct and that it becomes you.
We are showing a score of strictly new models for the first time at..... **\$15 to \$25**

Most Remarkable Sale of LINOLEUMS EVER HELD IN OMAHA BEGINS MONDAY On Our Third Floor

Here is one more grand occasion proving the power of Brandeis cash and its value in bringing great bargains within the reach of Omaha people.

We bought this immense stock of high grade floor covering from an eastern warehouse at a great sacrifice.

THE LINOLEUMS ARE ALL FULL PIECES NOT REMNANTS THEY ARE ALL PERFECT GOODS

We have held big linoleum sales before, but never one where the quality has been so high and never one where the bargains have been so remarkable.

The patterns and colors are the very best and you'll save money on every yard you buy.

All the 2-Yard Wide LINOLEUM

that sells regularly up to 75c a yard goes at per sq. yard **39c**

All the Highest Grade LINOLEUM

2 yards wide that sells regularly up to 85c square yard, goes at square yard **49c**

All the 4-Yard Wide LINOLEUM

that sells regularly up to \$1 square yard goes at sq. yard **59c**

All the Genuine INLAID LINOLEUM

Colors through to the back Fine grade that usually sells at \$1.50 square yd., goes at, square yard **\$1**

BE SURE TO BRING THE MEASUREMENT OF YOUR ROOMS Practically Our Entire Third Floor Devoted to This Sale 65 Clerks to Wait on You—No Crowding

Kid Gloves

Women's fine French Kid Gloves in white, black, tan, grey, blue and beaver; embroidered backs or Paris point stitched; 2-clasps; Perrin make. Fitted to the hand, pair **\$1.50 & \$1.75**

Women's One and 2-clasp Gloves—French Lambskin, cape and genuine Arabian Mocha; grey, tan and black, at pair **\$1.25**

Shoes for Women

One of the best assortments of shoes we have yet displayed this season. These shoes are velvets with satin tops, dull leather and patent leather in the new wide "stubby" toe lasts, high heels and arches, extreme short foreparts and well made welted soles. Regular \$4 and \$5 Shoes, in every size and width, Monday... **\$3.48**

On Basement Bargain Squares

Apron Gingham—All size blue checks and mill remnants, 12 1/2c dress gingham in fancy checks, stripes and plaids, at yard **5c**

Remnants of 18c Pillow Tubing, all desirable widths—will be sold at, per yard **10c**

Size 81x90 Seamless Bleached Sheets, equal to Pequot or Utica; 80c values, at **58c**

Yard wide Bleached Flannel, and Fleece Dress Flannels will be sold at, yard **8 1/2c** and **3 1/2c**

Big Sale of Wall Paper

Another one of those famous Brandeis purchases of desirable wall papers at 50c on the dollar. We place this stock on sale Monday at just half regular price. Plenty of clerks to wait on you.

A big special lot of fine papers with borders to match, worth up to 8c a roll, at, per roll **2c**
A fine selected line of bedroom papers, all the new fall styles, new colorings, etc.; sells regularly as high as 18c; Monday, per roll **7 1/2c**

30 patterns of beautiful papers, all colors and designs, suitable for most any room, worth 15c a roll; special at, per roll **5c**
A beautiful line of gold papers, the latest styles for fall decorating. Be sure to see this lot. Worth to 30c roll; Monday, roll **11c**

The new oatmeal papers in beautiful patterns that can please the most particular customer. Two special lots, worth up to 75c a roll, at..... **15c-25c**

The Celebr'd Munsing Underwear

Brandeis is sole agent in Omaha for the most economical as well as the most comfortable underwear you can buy. Its durability and washability commend it to the thrifty, and its fine quality delights everyone.

Women's Vests, Pants and Union Suits, complete lines of fall and winter weights, at, garment **49c, 98c, \$1.50** and up to **\$2.98**

Misses', Children's and Boys' Vests, Pants and Union Suits—fall and winter weights; garment, **49c, 75c to \$1.50**



Brandeis is Agent for the Standard Patterns Get the November Sheet.



See the Newer Models In Gossard Front Lace Corsets

SINGLE TAX IN OPERATION

System in Operation in Vancouver Makes Progressive Citizens the Gainer.

Vancouver, B. C. is giving a practical demonstration of how the single tax works in a municipality. Mayor L. C. Taylor of Vancouver while in New York City recently gave the reporters an explanation of how the scheme operates. "The single tax was put into effect last year," said the mayor. "The city has been gradually working in that direction since 1905. We first exempted from taxation 25 per cent of the value of improvements and two years later 50 per cent, and so on, until when I took office we were taking only 25 per cent of improvements. Now we levy a tax simply on land value. The assessor makes a valuation every year and it so

happens there has been a yearly increase in valuation so far. This year, for instance, valuations have increased 25 or 30 per cent over last year. We are not carrying out Henry George's theory in its entirety. Our tax rate has not gone up in consequence of the new law. It is only twenty-two mills on the dollar, which is low for a new city. The first year we took off the assessment of improvements entirely, the rate remained the same as the preceding year. "I may say without qualification that the law has worked out very successfully. It has had a tendency to encourage the owners of vacant property to build. In 1906 there were 50 per cent more building permits issued than in 1905, and this year they will be fully 25 per cent in excess of the number issued last year, judging by the rate at which they are now being taken out. These permits are for residences, office buildings, stores and warehouses. In ar-

riving at the valuation of the land we try to get as near as possible to the last selling price. Of that our valuation is only 60 per cent; a lot, for instance, that is valued at \$100 being taxed at \$60. "How the law is generally regarded by the people you may judge when I tell you there hasn't been a single kick from property owners since it was put into effect. Here is the way the law works out. Suppose there are two pieces of property lying side by side, one bearing a thirteen-story building, the other only a four-story building, or perhaps, being a vacant lot. The owner of the latter has to pay the same tax as the owner of the lot with the building on it. In other words, instead of fixing a man for improving his property, we put the weight of a fine on the man who does not. We do not believe that the man who erects a handsome residence or a fine office building on his lot should be fined for the energy he displays in im-

proving his property. "Of course we have other taxes in the city, but they are those assessed by the provincial government. They assess a tax on personal property as well as real estate. We get back a portion of this in the way of special grants, for schools, hospitals and such things. "After witnessing the success of the exemption of improvements in taxation in the city, I would go so far as to advocate making the natural resources and the land of a country bear all the taxation, exempting personal income and poll tax. In other words, I believe that nothing a man created through his own energy should be taxed, but that all things created by nature for the use of the people of the earth should bear the burden. I propose at the next provincial election to run for the provincial house with that as one plank in my platform. You can imagine how British Columbia would grow if all improvements, all

merchandise and all machinery were exempt from taxation. The manufacturer who came into the country could buy land and pay a tax on it, but would have no other tax to pay." **SLUMBERING IN THE SIERRAS** The Lure of the Mountains Described by an Out-of-Doors Enthusiast. It seemed strange to sleep in a paltry hotel chamber after the spacious magnificence and luxury of the starry sky and silver fir grove. Bide farewell to my friend and the general. The old soldier was very kind, and an interesting talker. He told me long stories of the Florida Seminoles war, in which he took part, and invited me to visit him in Omaha. Calling Carlo, I scrambled home through the Indian Canon gate, rejoic-

ing, pitying the poor professor and general, bound by clocks, almanacs, orders, duties, etc. and compelled to dwell with lowland care and dust and din, where nature is covered and her voice smothered, while the poor insignificant wanderer enjoys the freedom and glory of God's wilderness. "On the way back to our Tuolumne camp, I enjoyed the scenery if possible more than when I first came. A new feature already seems familiar as if I had lived here always. I never weary gazing at the wonderful Cathedral. It has more individual character than any other rock or mountain I ever saw, excepting perhaps the Yosemite south dome. The forests, too, seem kindly familiar, and the lakes and the meadows and glad singing streams. "I should like to dwell with them forever. Here with bread and water, I should be content. Even if not allowed to roam and climb, tethered to a stake

or tree in some meadow or grove, even then, I should be content forever. Bathed in such beauty, watching the stars, which here have a glory that the lowlander never dreams of, watching the circling seasons, listening to the songs of the waters and wings and birds, would be endless pleasure. And what glorious cloudlands I should see, storm and calm—a new heaven and a new earth every day, eye and new inhabitants. And how many visitors I should have. I feel sure I should not have one dull moment. And why should this appear extravagant? It is only common sense, a sign of health, genuine, natural, all-awake health. One should be at an endless Godful play, and what speeches and music and acting and scenery and lights! Sun, moon, stars, auroras; creation just beginning, the morning stars still singing together and all the sons of God shouting for joy." —John Muir in "My First Summer in the Sierras."