

BENNETT'S
Everything for Everybody

Candy Specials
50c lb. fresh Fluffeta chocolates, Saturday, 29c; 60c lb. chocolate dipped maraschino cherries, Saturday, 30c; 25c lb. Yankee peanut brittle, Saturday, 15c the lb., or 2 lbs. for 25c.

Sale of Cut Flowers
Carnations worth 50c and 75c the dozen, Saturday, 25c
Roses worth \$1.00 the dozen, Saturday only, 39c
Asparagus ferns, Saturday only, each, 10c

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25 to 50 Per Cent Savings on Drugs and Toilet Goods
75c Pompadour massage cream, 45c
50c bottle Hind's Honey and Almond Cream, 35c
50c Pebecco tooth paste for 35c
25c Sanitol tooth powder at 17c
15c Regus nail polish 6c
1.50 Oriental cream for 90c
50c box Java rice powder 35c
25c Swansdown powder for 15c
25c R. & G. rice powder for 15c
15c juvenile soap 12c

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Men! Look in our windows for the best \$15 Suit values that have ever been offered you

have specialized on \$15.00 suits for many seasons past; we have courted comparison for our men's \$15.00 suits with any suit selling anywhere else at \$3 to \$5 more than the suit; we have urged each and every man to compare our \$15.00 suits with all others for every business man out to their own great satisfaction that for \$15.00 they can buy at Bennett's a suit that will stand the most rigid test for pure all wool fabrics, shape-retaining qualities, faultless style and perfect workmanship; suits that will more than pass muster in any place a particular man might be. We have been surprised at the number of men who have taken the trouble to make comparisons before purchasing and we honestly believe, sir, that if you will do as others have done there will be but one result—your next suit will come from Bennett's.

business in Omaha. From one end of the city to the other and even far around Omaha men are talking about and buying Bennett \$15.00 suits. And here's why. We have been everlastingly hammering at the quality of our \$15.00 suits; we know that the farther down the scale of prices you go the harder it is to give quality—and because of this every week that goes by sees more men comparing our \$15.00 suits and finding out to their own great satisfaction that for \$15.00 they can buy at Bennett's a suit that will stand the most rigid test for pure all wool fabrics, shape-retaining qualities, faultless style and perfect workmanship; suits that will more than pass muster in any place a particular man might be. We have been surprised at the number of men who have taken the trouble to make comparisons before purchasing and we honestly believe, sir, that if you will do as others have done there will be but one result—your next suit will come from Bennett's.



We're Doing a Wonderful Business in Men's and Boys' Sweater Coats These Days

Possibly we were more fortunate than others in our buying this year—but sure it is we are getting the lion's share of the sweater coat business. Quality of course is one reason and price the other.

Men's wool sweater coats with military necks, all colors, \$3.50 each.
Men's 75c jersey ribbed sweaters, Saturday, 49c each.
Boys' wool sweater coats in solid colors or trimmed with contrasting shades, \$1.00 each.
Boys' wool sweater coats with auto collars, solid colors or with fancy borders, \$1.25 each.

Men's "Ritesize" cotton ribbed union suits for late fall and early winter wear—one of the very best values we have ever offered at, the suit **\$1.00**

Men's "Ritesize" wool union suits, guaranteed to be made under strictly sanitary conditions from the very best materials obtainable—very reasonably priced at \$2.00, \$2.50 and \$3.50 the suit.
Men's wool shirts and drawers—four big lines at \$1.00, \$1.25, \$2.00 and \$2.50 the set.
Men's \$1.50 blue flannel shirts priced for Saturday at 95c.

The Vogue of The Rough "Scratch-up" Hats is Amazing

We have so many different colors and styles in stock that it is no trouble at all for us to fit any head or taste. They sell at \$2.00, \$2.50 and \$3.00.

See imported velvet hats in black and tan, \$4.50 each. Most places they would be \$1.50 more.

All the new stiff hats for fall and winter wear, \$2.00 to \$3.50.

EXTRA SPECIAL—One lot of \$2.00 and \$2.50 fall hats, Saturday, \$1.89 for your choice.
Another lot, worth \$3.00 and \$3.50, Saturday, \$1.99.

Here are all of the beautiful browns, tans and grays for the young man and blues and blacks for the man who prefers to be more conservative in the matter of dress—two and three-button, form-fitting styles and models that do not closely follow the extremes of fashion. These are all hand-tailored, bench-made clothes from the foremost manufacturers in America; have hand-worked button holes and other features you would expect only in suits of a higher price—the widest range of patterns, colorings and styles at the price in Omaha. So remember if \$18 to \$20 is your price for a suit you can get it here for

\$15.00

Of course, we have other suits variously priced as the quality warrants \$18.00, \$20.00, \$22.50 and \$25.00 are strong prices with us and they represent as great value as the suits at \$15.00. New overcoats are also here and more of them coming daily.

This Boys' Clothing Store is Best Liked Because It is Different

It has a different standard of value-giving, different styles that quickly appeal to both the boy and his parents, and a different, quick efficient satisfactory service. We have studied the boy's likes and dislikes, we have studied wearing qualities and appropriateness, as well, we pay particular attention to the down-to-dateness the styles—all of which attracts and holds the thousands of parents we number among our customers.

75 boys' odd suits of this season's selling from lines that brought \$3.50 and \$4; all wool materials, in dark patterns, to fit boys from 9 to 16 years of age; while they last Saturday \$2.98

Extra quality blue serge suits at \$4.00 and \$5.00 the suit; suits with an extra pair of trousers at \$3.50, \$4.00 and \$5.00—and thus the reasonable pricing goes throughout the entire boys' store.

The overcoats for both big and little boys are splendid examples of excellence. Made of fancy chevrons, cassimeres, chinchilla cloth and tweeds in all of the most desirable patterns, and colorings. Prices range from \$2.50 to \$3.50.

A complete line of cravenetted raincoats, gaberdines and slip-ons popularly priced at \$5.00 to \$10.00. Extra trousers—best values in the city at \$2.00 to \$6.00 the pair—one special number in dark patterns, worth \$2.00 the pair, being priced for Saturday at \$1.25.

Headwear For the Little Fellows

Fall and winter styles in caps and hats are now showing in wide variety. Made of velvets, plush, fancy felt and chinchilla and priced at—
50c to \$2.00

A Sale of Picture Frames—10c to 60c

Saturday we will place on sale about 1,800 picture frames finished in gilt, oak, satinwood, chestnut and other good woods at **Less Than the Wholesale Cost**

These are all colors and styles—squares and ovals in sizes 16x20, 18x40, 11x14, 10x20, 10x12, 8x10; 6x8, 5x7, 4x6, postcard and hundreds of odd sizes to suit almost any style of picture. The prices will range from 10c to 60c per frame.

See display in one of our 16th St. windows.

Fancy China, Worth to 75c, for 15c

Lot consists of sugars, creamers, tea tiles, platters, mugs, cups and saucers, bakers, salts and peppers, etc., etc.—values up to 75c, Saturday, while they last, 15c.

Plain blown 10-ounce tumblers, worth 75c the dozen, Saturday, 25c for 15c.
One lot of extra large earthen teapots, worth 50c each, Saturday, 25c.

Corsets at Less

Here's a corset bargain that should appeal to every woman in Omaha, for it's a chance to get a corset of the best style at a bargain price.

They are copied from the highest priced models and

Regularly priced at **\$1.50. For Saturday's 79c selling only**

Made of good quality coutil in extra lengths, boned with non-rustable boning, supplied with four good hose supporters and trimmed with lace—a neat and very serviceable corset in every respect.

Bargains in the Woodenware Store

100 rolls toilet paper—50 sheets to the roll—Saturday, 25c
12c Micah chimneys for gas lights, 10c
25c square ash sitters, 15c
12 1/2 burner gas hot plates, \$2.19
\$20.00 combination hard and soft coal heaters, \$19.00
12 1/2 burner gas hot plates, \$2.19
broiler, four burners and one simmering burner, safety over door latch, \$14.95

Egg cases that will hold 15 dozen, 35c
Blue decorated china salt boxes, 15c
Rex washing machines, very easy to operate, wash perfectly, \$9.50

Special Purchase and Sale of Fowne's Walking Gloves

There are only about 750 pairs in this lot and because of the very low price we are quoting we advise coming early so as to be sure of getting the size and color you want.

\$1.50 Values For \$1.19

Each pair is made of superior, selected skins, in all sizes from 5 1/4 to 7 1/4 inclusive, and will give the very best service.

Choose from black, white, tan, brown, slate, mode, biscuit, ox blood, navy and green.

Sale of 500 Pairs Men's Shoes

There's a Saving of \$1.05 On Every Pair

Think it over! We don't believe there is a man in Omaha who doesn't care about saving \$1.05 on every pair of shoes he expects to wear this winter. And if every man in Omaha knew these shoes as we know them, all that would be necessary in this advertisement would be the simple statement—Men's winter shoes

Regularly Priced at **\$3.50 the Pair, Saturday Only \$2.45**

All the New Styles in "Dorothy Dadd" Shoes For Women Now On Display

They are made of Tan, Russia, calf and dull leathers in bluchers and button styles—suitable for dress wear or the more trying use of the man who works outside in all kinds of weather. If you want to know more about them, before coming in the store, see the special display in one of our Harney street windows.

Children's school shoes in Tan, Russia, calf, dull leathers and patent calf in all of the new styles, including the new extra high top modes; up to \$3.50 the pair, as the size calls for.

"Only One Face in Dreamland" —Saturday, 10c the Copy

This is a new waltz ballad that has "caught on" quickly, being sung by some of the headliners in various vaudeville circuits. We want you to hear it sung Saturday for we think you will agree with us that it will be one of the most popular new ballads of the season.

All Popular Music, Saturday, 10c

Including "Alexander's Rag Time Band," "Billy," "All Alone," "Mysterious Rag," "Railroad Rag," "Beautiful Nelly," "If the Stars Could Talk," "Parade"—a new rag, "Land of Harmony," "Down by the Old Mill Stream," "Omaha," "Daylight Hurts My Eyes," "Ghost Time" and hundreds of others.

Millinery Comparison Continues

Without doubt this is one of the most successful millinery sales of the year. TO APPRECIATE THE WONDERFUL VALUES YOU MUST COME AND SEE THEM! For example, included in this sale is a large variety of the most beautiful French models trimmed with gorgeous bird of paradise, egrettes and the finest ostrich obtainable, priced at exactly a half of their real worth. Everything is just as it is advertised and if you are not perfectly satisfied with any purchase you make bring it back—we will make it right or cheerfully refund your money. A small deposit will reserve any purchase for future delivery.

33 1/3 per cent off the market price for all ostrich and bird of paradise trimmed hats, worth from \$20 to \$150. Comparison Sale price \$15 \$100 down to

CHILDREN'S AND MISSES' TRIMMED HATS—a great variety in all fashionable colors and styles, for the Comparison Sale **\$1.98 to \$2.98**

MISSES' UNTRIMMED HATS in several colors and shapes, values up to \$2.00 each, priced for the Comparison Sale at **Choice 98c**

Hats Trimmed Free During This Comparison Sale Only.

During the Comparison Sale, 50 per cent off the market price for all French trimmed hats worth \$20.00 to \$100.00, or, choice, \$50.00 down to \$10

500 CHILDREN'S FINE CAPS made of broadcloths and fine silk velvets, values up to \$2.50 each, for the Comparison Sale **Choice 48c**

CHILDREN'S HATS and CAPS in black and all of the most wanted colors, values up to \$1.00 each, for the Comparison Sale **Choice 25c**

Half Price For Guaranteed Willow Plumes
Worth from \$15 to \$40 each—or choice **\$7.50 to \$20**

\$1.25 Silk Hosiery at 79c

100 pairs of women's \$1.00 and \$1.25 silk hose with wide garter tops and lisle soles, heels and toes in a sliest choice of black, white, tan, blue and pink, Saturday, 79c the pair.

Infants' 35c cashmere hose, with silk heels and toes, in sizes 4 to 6 1/4 inclusive; slightly imperfect but wearing qualities are not impaired; choice of black, white, tan, light blue and pink, Saturday the pair, **15c**

Women's fine ribbed, fast black, seamless hosiery, worth 25c the pair, Saturday, 15c.

Men's and boys' fast black, seamless school socks, in sizes 4 to 6 inclusive, the 25c kind, for Saturday's selling 15c the pair.

Knit Underwear

Children's Vests and Pants—Jersey lined, 11c to 15c a piece, color only. Sizes 4 and 5, regular, in early sold at 25c. Special 12 1/2c price.

Women's Union Suits—Fleece lined, long length, choice of white or ecru, in sizes 4 to 9, \$1.00 and \$1.25 values. Saturday, 89c price.

New Coats and Suits in Great Variety

So many new styles have come this week that we think we would be slighting some of them if we were to mention any one or two in particular—so we give you a synopsis of the stock. Material, workmanship and design are combined in all of these garments to produce effects which conform to the most desirable of the new style-ideas in vogue for this fall and winter. The low prices asked, together with the quality and the appearance of each garment, are sure to make buyers of all who inspect them.

Caracul coats, \$12.00 to \$39.50.
Plush coats, \$19.50 to \$35.00.
Black kersey and broadcloth coats at \$10.00 to \$39.50.
Short-length fur coats, \$29.50 to \$35.

Long fur coats at \$35.00 to \$165.00.
One lot of coats of fine mixtures, reversible cloths, Scotch weaves, chevrons and heavy worsteds—exceptional values at \$10.00 to \$35.00.

As a showing of women's suits for Saturday—Mats of serges, novelty weaves and broadcloths in black, brown, blue, grey and fancy patterns; all new styles and sizes from 16 to 44, \$29.50 and by easy stages down to **\$9.75**

Bargains in Fur Sets

One lot of black coney fur sets consisting of a muff and collar, regular \$10.00 values, for Saturday only, **\$7.95**

One lot of black coney fur sets consisting of a muff and collar, regular \$15.00 values, for Saturday only, **\$10.00**

Girl's New Coats

We have a great lot of girls' new coats to show you for the first time Saturday, so many of them we haven't room for detailed description here. There's every worthy style, color and material a girl and her mother could possibly want for ages three to fourteen years. Pricing is the same fair sort you have always found at Bennett's.

Children's Hats and Caps Saturday Extra Specials

One lot of beaver hats for girls from two to five years of age, values up to \$2.50, Saturday only, choice \$1.00.

Infants' and children's bonnets, to close out, are priced as follows—50c beaver bonnets at 25c, \$1.00 felt bonnets at 50c, \$1.75 felt bonnets at \$1.00, \$2.25 felt bonnets at \$1.50, \$3.75 and \$5.00 felt bonnets at \$2.50.

Infants' Sweaters

One lot of infant's white, red and grey sweaters in all sizes, made of fine worsted yarns, regular **\$1.25 values 95c**

MEAT BARGAINS

Spring Chickens 12 3/4c

Pot Roast 8 1/2c and 6 1/2c
Shoulder Steak, 2 pounds for, 15c
Hamburger, 3 pounds for, 25c
Young Veal Roast, 12 1/2c and 10c
No. 1 Lean Bacon, 19 1/2c
Medium Lean Bacon at, 14 1/2c
No. 1 Lean Hams, 15 1/2c
9 1/2 pounds of Leaf Lard for, \$1.00
Lamb Legs, 9 1/2c
Lamb Chops, 10c
Lamb Stew, 4 1/2c
Veal Stew, 4 1/2c
Pork Chops, 10c
Pork Roast, 9 1/2c
Pork Butts, 12 1/2c

15 lbs. Granulated Sugar Saturday Only \$1.00

Fruits and Vegetables

Fancy Colorado potatoes, full weight guaranteed, 20c the bushel, or per peck, 35c
Fancy Michigan Concord grapes—no phone orders filled on this item—the basket, 15c
Fancy California Tokay grapes, basket, 30c
Fancy Keiffer pears, extra quality, the peck, 30c
Fancy eating or cooking apples, peck, 15c
Green tomatoes, the basket, 15c
Jersey sweet potatoes, 3 lbs. for, 15c
Cape Cod cranberries, 2 quarts for, 50c
Two large heads plain lettuce for, 50c
Fine, solid heads cabbage lb., 1 1/2c

Welsbach's 75c upright gas lights, complete, 50c the bushel, or per peck, 35c
Welsbach's 75c Jupiter inverted gas lights, complete, 50c
12c Micah chimneys for gas lights, 10c
25c square ash sitters, 15c
12 1/2 burner gas hot plates, \$2.19
\$20.00 combination hard and soft coal heaters, \$19.00
12 1/2 burner gas hot plates, \$2.19
broiler, four burners and one simmering burner, safety over door latch, \$14.95

Bennett's Capitol Flour, sack, \$1.50
Bennett's best coffee, and 10 stamps, 45c
1 lb. Bennett's best coffee and 75 stamps, \$1.00
25c Swansdown powder, 10 stamps, 15c
Assorted teas and 10 stamps, 15c
1-lb. can E. C. baking powder, 10 stamps for, \$1.00
Crackers of all kinds and 10 stamps, pkg., 10c
3 pigs Swift's Pride Cleaner and 10 stamps for, 25c
Seedless raisins, and 10 stamps, 15c
Full cream cheese, and 10 stamps, 15c
Gailard's olive oil—special offer of a pint can for, 40c
2 cans hulled beans with chicken and 20 stamps for, 50c
Smokers' pork and beans and 15 stamps, can, 15c
1-lb. can B. C. baking powder and 10 stamps for, 50c
5 lbs. navy beans for 25c

Tea siftings and 10 stamps, lb., 15c
1/2-lb. B. C. pure pepper and 10 stamps, for, 15c
One dozen H. J. Heinz famed dill pickles, 10 stamps, 20c
3 lbs. peanut butter, 10 stamps, 20c
20c can Bennett's Capitol graded pineapple and 10 stamps for, 25c
Seeded raisins, and 10 stamps, per pkg., 12 1/2c
2-lb. pkg. Bennett's Capitol oatmeal and 10 stamps for, 10c
2-lb. pkg. Bennett's Capitol pancake flour and 10 stamps for, 10c
14-lb. sack Diamond Crystal salt and 20 stamps for, 25c
California power, 25c
and 5 stamps, can, 10c
Large jar Gillette's mustard and 20 stamps, 15c
25c quart can Franco-American soup, assorted flavors, 10c
Lemon cookies—special at the lb., 15c