

Brandeis is the largest store in the west because the women of Omaha have made it so. Nearly every woman in this city buys here. For almost thirty years it has been proven that Brandeis Stores offer three essentials: Better varieties, better qualities and better values. That's why this store is the largest.

## BRANDEIS STORES

### New Lots of Silks

Just Received and Brought Forward from the  
**ASHLEY-BAILEY STOCK**  
Which We Bought at New York Auction

Thousands and thousands of yards in this great auction were secured by Brandeis at prices lower than we have ever before known on such high quality silks.

All silk taffetas in a large line of colorings, specially adapted for blouses, petticoats and waists, fancy brocades, medium and dark shades—Ashley & Bailey's wholesale price 32½¢—at yard. **21c**

All silk messalines in all the light tints and street shades. These messalines are just one-half the regular price; bargain square—**39c**—at yard.

Ashley & Bailey Co. yard wide dress messalines in 37 different shades, all yarn dyed silks; very special Tuesday at, per yard. **95c**

### SCOTCH AND CHAMBRAY GINGHAMS

Stripes, checks and plaids for making house dresses, petticoats, children's play dresses, etc.; durable quality, dependable in color. Great new lot for Tuesday, **7½c** at yard.

### Shaker Flannels and Outing Flannels

36-inch wide Bleached Shaker Flannel, fancy light and dark outing flannel. You will find the quality of these fluffy flannels just right for making pyjamas, children's sleepers or undergarments. A great new lot; **8½c** at yard.

Yard Wide Dress Percales—Light and dark colorings, neat printings; sale price, Tuesday, yard. **5c**

### Sample Pieces of Allover Laces

Bands, guilions, appliques, insertions, etc.; all kinds; ½ to 2 yards in each piece; worth up to \$2 a yard; **29c** at each.

French and German Val. Laces and Insertions, worth 10c a yard, at 5c a Yard.

New shipment, worth 10c a yard; at, yard. **5c**

### THE FAMOUS MUNSUNG UNDERWEAR.

Women's, misses', children's and boys' vests, pants and union suits—per garment, **49c, 98c, \$1.50 to \$2.98**

## BRANDEIS STORES

## SAMSON

The Bramall, Dean Co., N. Y., and the John Van Co., Cincinnati, are recognized by all Hotel men as the leading Hotel Range manufacturers of this country. Their Ranges have the reputation of being the longest lasting Hotel Ranges made. Hotel men know more about Hotel Ranges than any housewife knows about any family Range. These two concerns make their Ranges of steel plate in the body and cast iron tops. Steel plate is vastly superior to sheet iron and cast iron will stand ten times the heat that malleable iron will. That heat stands the heat better than malleable iron is demonstrated by the fact that every malleable iron Range is lined in the fire box with cast iron. Malleable iron linings in a fire box would not last one season. Some women use \$15.00 cook stoves fifteen years. Should one of these women get a Malleable Range she would declare that the Malleable Ranges last longer than any other. O. H. Peters of Benson bought a Malleable Range seven years ago for which he paid \$55.00. It is a total wreck. Before that he used a cook stove fifteen years that cost only \$20.00. Our Samson Range is made of the same material that the Bramall, Dean and John Van Ranges are made of. The Samson is going to last. It is made of extra heavy steel plates, has cast top, and has polished top so it needs no stove blacking. Has large flues, starts fire quick and won't smoke. Has small fire box, don't waste coal. Has aluminumized oven, keeps clean and sanitary. Sits on an aluminumized base, keeps the moisture from the Range.

We Sell It at \$5.00 Down and \$5.00 Per Month, or a Out Price for Cash.

## STOETZEL STOVE COMPANY

714 South Sixteenth Street

## Low One Way Colonist Rates

Offered by the Missouri Pacific  
**Iron Mountain**

Tickets on Sale Sept. 15th to Oct. 15th, 1911, inclusive, to all the principal points in  
**THE WEST, CALIFORNIA and OLD MEXICO.**

For further particulars address:

**THOS. F. GODFREY,**  
Passenger and Ticket Agent,  
1423 Farnam Street, or Union Station.



Be sure and get the Comic Section of The Sunday Bee. It will be worth while.

# BENNETTS

S. & H. Green Trading Stamps Given  
Free With All Purchases at This Store.

## How About Your Fur Coat and Fur Set, Madam?

There's a chilly touch in the air which gives warning that a fur coat or set will soon be an absolute necessity. It goes without saying that the Bennett store has a very large showing of all the authoritative fur styles in muffs, neckpieces, fur sets and coats and that all are of the very best quality.

But there is more than quality and style in these articles—there's a fair price attached.

We selected and purchased the skins in an advance season and we had them made up when labor was operating on the summer scale of prices, which helped us to save in the price to you. We took advantage of every condition that made for best quality at a price lower than common, and the result of our efforts is manifest at the first inspection of our superb fur stock.

### Sealette Plush, River Mink and Pony Skin Coats at \$35.00 to \$75.00

Our big show windows will give you an idea of what is correct and popular in these garments. But you will probably enjoy seeing them in our fur store where you can get a closer "look" and where we can more easily demonstrate the advantages of buying here. \$35.00, \$49.50, \$59.50 and \$75.00 are strong price features with us.

### Plush and Caracul Coats are Always Good and Fashionable—\$19.50 to \$35.00

These coats are so good and dependable that we do not hesitate to recommend them to all who do not care for a fur coat.

52 and 54 inches long, made of finest plush and caracul cloth, lined with best materials, fashionably trimmed and finished in the most thorough manner. Shawl collars with the new long roll and semi-fitted backs are most in demand. \$19.50, \$23.50, \$25.00, \$29.50 and \$35.00.



## The best location for a lawyer

is in a building close to the Court House and the City Hall. The lawyer's time is all he has to sell. Every step and every minute saved means money to the busy man.

It is a great thing to have only a few steps to go when the weather is very cold or very hot, or very stormy. The building nearest to the Court House is

### THE BEE BUILDING

You will find it advantageous to move before cold weather. While there are not a great number of the best of them from which to choose, there are some very choice ones offered below:

- Room 300-320—Very attractive suite of rooms directly in front of the elevators, facing Farnam street. Has been occupied for years by a prominent physician, and would make desirable quarters for any line of work. This space containing 505 square feet will be vacated Oct. 15th. Superintendent will be pleased to show this suite at any time.  
Rent, per month. **\$62.50**
- Room 320—Is a choice corner office having a north and west exposure, making this space attractive at any season of the year, on account of good light and ventilation. We will arrange this space, 19x30, suitable for tenant, and there being a vault in the room, it affords extra protection for valuables.  
Rent, per month. **\$40.00**
- Room 322—Has a partition which makes two good sized rooms, private office and reception room. Two large windows furnish plenty of light from the north. This space is 16-3x20, and rental price reasonable.  
Rent, per month. **\$38.00**
- Room 340—Is a small well arranged room facing 12th street, having splendid light and ventilation. The size of room is 9x13-6.  
Rent, per month. **\$16.00**
- Room 344—Faces the east and is so arranged that by putting in a partition, two desirable rooms could be made.  
Rent, per month. **\$30.00**

### THE BEE BUILDING CO.

Bee Business Office. 17th and Farnam Sts.

## Clothing at 1/2 Price

YOUR LAST CHANCE TO BUY MEN'S AND BOYS' SUITS AND OVERCOATS AT HALF PRICE.

\$7.00 Suits at	\$3.75	\$9.50 Overcoats at	\$4.75
\$10.00 Suits at	\$5.00	\$12.50 Overcoats at	\$6.25
\$15.00 Suits at	\$7.50	\$15.00 Overcoats at	\$7.50
\$20.00 Suits at	\$10.00	\$20.00 Overcoats at	\$10.00
\$25.00 Suits at	\$12.50	\$25.00 Overcoats at	\$12.50
\$30.00 Suits at	\$15.00	\$30.00 Overcoats at	\$15.00

REMEMBER—It is all good clothes and famous makes, such as Marcus and Kuppenheimer's make. REMEMBER THE PLACE.

## J. HELPHAND CLOTHING CO.

314 NORTH SIXTEENTH STREET.



### DENTISTRY

Bailey, The Dentist

New Office, New White Building, Dental Equipment, 704-10 City National Bank Bldg.

THE SKYSCRAPER, High grade dentistry at reasonable prices. Cut this out and find us.

Established in 1880.

### BRANDEIS THEATER

Tonight 25c to 50c. Wed. Mat. 25c to 50c

The FORTUNE HUNTER

With Fred Noble and Josephine Cohan.

Thursday: SCHOOL OF ACTING in FIVE ACTS.

Friday and Saturday Mat. and Night

Kyrle Bell in THE MOLLUSC.

## Gun Metal High Cut

The new style in button. The very latest in shoe styles is always found here and we are now showing this new one. An ideal school shoe for fall and winter.

## For Misses and Young Women

The misses and young women should have a school shoe that combines all the style found in mothers' shoes with rare wearing qualities, and perfect comfort in fit.

This shoe fills the bill.

Misses 11½ to 2.....**\$2.50**  
Young Women's, 2½ to 6.....**\$3.00**

## Drexel Shoe Co.

1419 Farnam St.

## Carpet and Rug Cleaning

There is absolutely no method of cleaning valuable carpets and rugs that can compare with our method of dry cleaning.

All loose dirt and dust is removed by the dusting machine, that is all there is to the old fashioned method of carpet cleaning, but it is only the first stages of the Dry Cleaning Process.

After thoroughly dusting they are run in big gasoline washing machines until all the remaining dirt, grease and stains, except where the color has run, are removed; then the gasoline is extracted by running them in a large centrifugal extractor, after which they are dried in a dry room tumbler through which hot air is constantly blown by a powerful rotary fan carrying off all odor and lint.

Such cleaning costs 20 cents per running yard for carpet and 25 cents per square yard for rug. A 9x12 rug would cost \$2.00, and what woman would not be willing to pay that to have her soiled and dirty rug made just as clean and bright as the day it was bought. Think this over and then phone for one of our wagons. If you are not pleased with the result you need not pay a cent.

## The Pantorium

"Good Cleaners and Dyers."

1513-15-17 Jones Street.

Phone: Doug. 963; Ind. A-316.

N. B. Just for dusting and steaming carpets or rugs we charge 10 cents per yard.

AMUSEMENTS.

## OMAHA LAND SHOW

Oct. 10-20

Wonder-Tale of the Wonder-West

Told at the

OMAHA LAND SHOW

Thousands of exhibits, model farms, farm machinery demonstration, etc.

See the West—the land where money grows—under one roof.

ADMISSION 25 CENTS.

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## The Omaha Bee's Great Booklovers' Contest

CHEER, CHEER THE GANG'S ALL HERE



## What Book Does This Picture Represent?

Title .....  
Author .....  
Your Name .....  
Street and Number .....  
City or Town .....

Write in title and author of book and **SAVE** coupon and picture. Send no coupon until finish of the contest is announced. Each picture represents a book title—not a scene or character. Catalogues containing 5,000 names on which all puzzle pictures are based—the catalogue used by the contest editor—are for sale at the Business Office at The Bee for 25 cents by mail.

### Rules of the Contest

All persons are eligible to enter this contest except employees of the Omaha Bee and members of their families. Each day, for seventy-five days, there will be published in The Bee a picture which will represent the name of a book. Beneath each picture there will be a blank for the contestant to fill in the title and author of the book. Cut out both the picture and the blank and fill in the name and author of the book and add your name and address neatly and plainly in the space provided. No restrictions will be placed on the way in which answers to the pictures may be secured. Each picture represents only one title of one book. If you are not sure of a title and wish to read in more than one answer to each picture, you may do so. BUT NOT MORE THAN FIVE ANSWERS TO ANY ONE PICTURE WILL BE PERMITTED. Incorrect answers will not be counted against contestants if correct answers are also given. More than one person having the same number of correct answers will be declared winner. In event of two or more persons having the same number of correct answers, the person whose set of answers is most nearly prepared, in the opinion of the full judging committee, will receive the first prize. Only one list of answers may be submitted by a contestant and only one prize will be awarded to one family at one address. The use of the coupons is not obligatory upon the contestant, and an answer may be submitted in any legible manner to the merit of each separate list. Awards will be made strictly according to the merit of each separate list. The name of the book and the name of the person must not be written upon any one coupon. The awards will be made by the Contest Editor and a committee of well-known editors, whose names will be announced later. Literature describing this contest and coupon will be sent to the following territory: Nebraska, Wyoming, that portion of Iowa west of but not including Des Moines, and that section of South Dakota known as the Black Hills District.

## FIRST PRIZE Value \$2,000 White Steamer Automobile

A 5-passenger 1911 Model White Steamer Touring Car—odorless, smokeless and noiseless. No cranking or shifting of gears; any desired speed. White Steamer sales increase each succeeding year. This is practically an endorsement of the United States government, which owns and operates more White Steamers than all other cars combined. Richly upholstered, beautifully finished, unlimited power, controlling speed. This car will be exhibited in Omaha at Drammens, 12th and Farnam Sts.

## SECOND PRIZE Value \$1,250

In the soft, semi-tropic, climatic zone, extending north from San Diego to near County, California, lies Tehama county, in which is situated this beautiful little 10-acre ranch near the town of Red Bluff. This is fruit land of a very high order and is part of the celebrated Lutheran colony which had its inception with an Omaha clergyman. Literature describing this property may be seen at the office of TOWNSEND-SOLSTER CO., in the City National Bank Building, Omaha.

## THIRD PRIZE Value \$900

The magnificent, fancy walnut **REEL** AUTO GRAND PLAYER-PIANO which nothing can excel. No other player-piano has in the absolute the "human touch" so desired by musical car and so prized by the manufacturers. This instrument will be exhibited, explained and played for anyone who wishes to see it in the ware rooms on the third floor of

## THE BENNETT CO.

## FOURTH PRIZE Value \$275

Ralston is to be a manufacturing city. They have a fine start with the Brown Truck Manufacturing Co., the Rogers Motor Car Co., and the Howard Stove Works. Everything desirable to comfortable living may be found there. On one of the main business streets The Bee has selected its fourth prize, a business lot 25x100 feet, and valued at \$275.

## FIFTH PRIZE, Value \$225

In the same town and with the same prospect of advancement, The Bee has selected a residence lot 50x120 ft., and valued at \$225.

Ralston is on the only interurban trolley line running out of Omaha and within forty minutes of the Omaha postoffice.

Complete information about this property at the office of the RALSTON TOWNSHIP COMPANY, 308 South 17th St., Omaha.

## SIXTH, SEVENTH AND EIGHTH PRIZES

This ingenious encyclopedia, which is a development rather than invention, has besides its convenience the value of hundreds of editors' recommendations for the most reliable and complete encyclopedias ever compiled. One of the strongest recommendations for this work is that it is from the press of the Omaha postoffice.

NELSON & SONS, of New York, London, Dublin and Edinburgh, which was founded in 1798.

This encyclopedia of twelve volumes, which is valued at \$95 a set, may be seen at the Omaha office of W. A. Misenbaugh & Co., 1214 St. Mary's Ave.

## NINTH AND TENTH PRIZES

These prizes consist of twenty-four volume cloth bound sets of the "Book of Knowledge," an encyclopedia made especially for children and sold at 25¢ a set. This work is written in simple language and is a "wonder book" in that it makes simple all knowledge necessary to broad education. There are hundreds of colored plates and thousands in black and white. This is a truly equipped encyclopedia made for children, and may be seen at the Omaha offices of W. A. Misenbaugh & Co., 1214 St. Mary's Avenue.

## FORTY-FIVE CASH PRIZES

Five Prizes of \$10. Ten Prizes of \$5. Ten Prizes of \$2. Twenty Prizes of \$1.

WATCH FOR THE DAILY PICTURE IN THE BEE.