

Floats That Show the Goods That Are Made in Omaha



Manufacturers Association.



THE MANEY MILLING CO.

MANUFACTURERS IN PARADE

Magnificent Pageant is Well Received by Thousands.

OMAHA PRODUCTS DISPLAYED

Local Firms Add Another Most Interesting Feature to the Big Fall Festival Presented by Ak-Sar-Ben.

(Continued from Page Five.)

sales of these good things would amaze you. The Loose-Wiles float demonstrated how biscuits are put up at a factory.

Stoves that Heat.
One must keep warm during the winter, but will not do so unless home is provided with a good stove. Some stoves never seen to work right, and when they do work they simply eat up more coal than your modest purse can stand. You ought to investigate the stove situation and learn that the Howard Stove works of Omaha manufactures stoves of the kind that give off heat in proper proportion to the supply of coal used. They are made with particular care to every detail, and they always give the best of satisfaction.

An Omaha brewery that sells lots and lots of beer throughout the whole west is the Krug Brewing company. Its famous Luxus beer goes into nearly every town from the Missouri river to the Pacific coast. It is made in Omaha in a modern brewery. It has a tremendous sale, for it is beer that people like, and people like it because it is made right. The Krug float contained a monstrous bottle of beer. The Krug company helps make Omaha famous in the brewing industry.

All Heard of It.

There are few people in Nebraska who have not heard of Sunkist flour. Indeed, there are few in the west who are unfamiliar with this name. But perhaps you were not cognizant of the fact that this flour is made in Omaha by the Maney Milling company. It is a brand of flour that is manufactured from the best of wheat. The mill in which it is made is very clean, and the best of care is taken in its preparation. The Maney float contained a miniature mill in replica of the Maney structure. It also had a model of one of the new grain elevators.

It is coming to be the rule for Nebraskans to have their counters, cabinets, show cases, wood fixtures, etc., made in Omaha. The Alfred Bloch company is becoming a leading western cabinet manufacturing firm, and does some of the most artistic and substantial work of any of the big western establishments. The float of this company was decidedly attractive and showed cabinet workers in action.

Those who saw water pouring down upon the umbrella held by the woman who sat on the float of the Western Umbrella company had brought to their minds the fact that Omaha can have its own brand of umbrellas. The Western Umbrella company's factory is a busy place all the year round, for the demand is all that the company can supply. Its force of workers is kept busy all the time. The grade of umbrellas made here is in the very best, and has attained a high place in the west. The company is growing rapidly.

The Midland Paint and Glass company had a splendid display, showing that cathedral glass can be manufactured in Omaha.

Making Boxes Here.

The Omaha Box company is so well known all over Nebraska that one can only repeat an oft-told story by saying that it stands at the top. It sells boxes to all the best firms in this section of the country and does a thriving business. Its goods are the best, and it takes a second seat for none. In the Manufacturers' parade boxes were made before the spectators, creating an interesting sight.

This factory is located at East Omaha and covers five acres of ground. I. J. Cady is president and F. S. Knapp is secretary and manager.

When Mrs. Housewife bakes bread the next time she should consider whether the baking powder she uses is of the right kind. Does it give perfect satisfaction? Does it bring the best results? If it does not, it would be an excellent idea for her to try a can of Parmer's. F. D. Parmer & Co. is an Omaha firm that manufactures a baking powder which is the delight of all cooks. It is so carefully made that it always gives satisfaction, and is recommended by all who use it. The Parmer float in the parade had a huge can of baking powder and a large cake, which rose very fast. Omaha has a firm that looks after those who depart from this earth. J. F. Bloom & Co. make monuments and sell a very large number of them every year. Their trade has grown rapidly during the last ten years, and they are now one of the leading concerns of their kind in the west. Their business is well advanced and they have secured trade from the western states. The float which this firm had in the Manufacturers' parade held a monument on each end of the platform and showed a man working with drills and polishing instruments.

Novel Uses of Aluminum.
For several years France was the only country producing aluminum. The number of French aluminum factories has increased in the region of the Alps, especially in the Department of Savoie, where there are six establishments. With the two other French factories it is estimated that the total output is considerably more than 25,000 tons annually.

The reduction plant established in 1882 at Neuhausen in Switzerland has had a most successful existence. Starting with an annual production of forty tons of aluminum it turned out no less than 2,621 tons in the first nine months of 1910, valued at more than \$50,000. The company has several branches, all of which are operating successfully. Its stock has never yet paid less than 12 per cent; in 1908 it paid 26 per cent on a par value of 1,000 francs (\$133).

Combined with silk it makes a brilliant fabric, which can be given any desired color and which cannot be excelled for making ceremonial costumes and theatrical wardrobes. In addition to the ordinary uses it is also employed in the manufacture of reticules, scarfs and various articles of use and ornament, and because of the high price of copper it has been largely used as a substitute for that metal in the manufacture of electrical cables.—New York Sun.

Dog Obeys Phone Call.
"Can a dog understand what is said over the telephone?" This question can be answered in the affirmative by at least one family in Essex county, according to the story told by the dog's owner. The dog, a Gordon setter, is owned by Dr. Axel Wilberg, a veterinarian of Clinton, N. J., and is named Sven.

The dog, with its master, had made several visits to a very sick horse belonging to William Van der Weert of West Caldwell recently, sometimes visiting the animal two or three times a day.

The animal took a bad turn yesterday and the owner called up the doctor's office and the owner called up the doctor's office and the owner called up the doctor's office.

Before Mrs. Weiberg had hung up the receiver the dog seized the doctor's medicine case and darted out of the open door with it in his mouth. After a run of nearly a mile he met the doctor, delivered the case and then trotted home.—New York American.

It All Depends.
A young woman recently sent this extraordinary request to the editor of the "Ladies' Home Journal": "Do you think it right for a girl to sit in a man's lap, even if she is engaged?"

The editor spent some time in prayer, and then answered her as follows: "Yes, if it were our girl and our lap. Yes, again, if it were some other fellow's girl and our lap. But if it were our girl and our lap, we don't approve of such frivolity."—Cleveland Plain Dealer.



MIDLAND PAINT & GLASS COMPANY.

Art windows, with the information that they were made in Omaha, a finely beveled large mirror and an expert beveler and machinery for his use were shown with several specimens of decorative art by the Midland Glass and Paint company.



CUT OUT THIS PICTURE! It is good for FIVE CENTS. Sign below and present to your grocer with twenty cents and receive a one-pound can of **PARMER'S BAKING POWDER**

Name..... Address.....
To the Merchants—We will redeem every signed coupon from you. (Signed) F. D. PARMER CO.

Fruits of Wonderful West at Omaha Land Show

(Continued from Page One.)

show in Omaha was handicapped to a large extent by the lateness of its dates, while this year the most favorable time of the whole year has been selected. This means a better class of exhibits, fresher and more varied than would be possible later in the year. In the arrangement of the exposition hall, too, broad avenues are provided for the convenience of spectators and unobstructed passages for the crowds will be almost impossible. The aisles and avenues diverging from the main entrance and the court of honor are so planned that ease of movement is assured for a multitude, and from almost any angle a good view of the main stage is to be had.

Pleasing, Informing Entertainment.

Features of instruction and entertainment, aside from the vastly interesting exhibits, have been provided for in most generous measure. On the great central stage a vital story, "The Conquering of the West," is to be told by an elaborate panorama, with explanatory lectures by men well fitted for the task. This panorama will be moving a greater part of the time to afford everybody an opportunity to see and study its meritorious features.

An odd and most interesting feature for grownups and for children alike will be the presence at the show of Frank G. Odell, "The Bee Man." Mr. Odell is secretary of the Nebraska Beekeepers' association, but he is better known as the man who does wonderful stunts with bees. They swarm on his body by the thousands, he fills his mouth with them and generally handles them like the ordinary person would handle beans. He knows the bees by name, almost, and they take to him as they do to honey buds. Mr. Odell will give exhibitions of his uncanny power over the bees all through the show.

As the making and marketing of honey is a quite profitable and growing industry, plenty of this food of the gods will be shown. Mr. Odell's instructive demonstrations and talks will add decided interest to the honey exhibits.

High Class Music and Singing.
Three band stands have been provided in the hall, and the best musicians to be obtained will furnish harmony gallops at all hours of the day and night. Amid a fairyland of light and beauty, music and song, the esthetic soul may bathe in delight while viewing the material excellence of the western empire, of which Omaha is at once the front door and the hub.

The Hawaiian singers will be here again, and during the second week of the show Ferrillo's Concert band of fifty pieces will render programs worthy of any occasion. Bernardo Begue and Madam Begue, tenor and soprano of the Metropolitan Opera company, will give concerts with the support of this great band every day and evening.

Green's Omaha Land Show band and the South Omaha High School orchestra are elements of the musical entertainment that will win public approval as they have before.

The Tabernacle choir from Salt Lake City, comprising 30 singers, is to give

one concert, on the afternoon of October 25.

The De Oros, marvelous performers on the high wire, will furnish thrills by daily work on a wire stretched under the central dome.

Western Governors Interested.
Five of the governors of western states interested in the Omaha show will be here on various days during its continuance. They are Governor Edwin L. Norris of Montana, Governor William Stryker of Utah, Governor M. E. Hay of Washington, Governor Oswald West of Oregon and Governor James H. Hawley of Idaho. The governors of Montana and Utah will both be present on Monday, October 23, which has been set aside as the special day for those two states, when their chief magistrates will be heard on the topic of opportunity in the west. The other western governors will have the platform on the special days named for their states, namely: Idaho, Thursday, October 19; Washington, Friday, October 20; Oregon, Tuesday, October 24.

Some rousing meetings of a special character are also on the card for these dates: Tuesday, October 17, Iowa, and

MIND BLANK, READS LATIN

Prof. Harrington, His Mind Gone, Develops Fondness for the Classics.

The faculties of Prof. Mark W. Harrington, once head of the weather bureau, college professor, and an astronomer of note, are not all in abeyance, as the fact that he is still in the New Jersey State Hospital for the Insane at Morris Plains and does not know who he is might indicate.

Recently Harrington, who insists that he isn't Harrington, has developed a great fondness for the Latin classics, and asked that they be brought to him. The medical authorities at the hospital said that Harrington showed a great familiarity with Horace, Cicero, Virgil, Pliny and all other Latin authors that the doctors were able to find. He reads them readily and seems to remember them just as he knows all of the stars that he sees at night from the window of his bedroom.

While this new fondness for the classics shows that his mind in some phases is still very active, his relatives have practically given up the new-found hope that Harrington would ultimately come to himself and take his rightful place in the world. Harrington disappeared from his home in Mount Vernon, N. Y., in 1898. He went out one evening, saying that he was going to New York to a dinner.

In 1907 Harrington was found wandering dazed in Trenton, N. J., and was sent to the state hospital. In 1908 his son read of an unknown patient in the insane institution who seemed to be very learned, but who didn't know who he was. The son took the mother there, and she recognized Harrington. Harrington insisted that he was John Doe and had never heard of Harrington. John Doe then was the name the hospital had given him when he was sent there.

Last June, to the joy of his family, the former president of a Washington and of a Michigan university answered readily to the name of Harrington when it was

South Dakota; Wednesday, October 25, Nebraska; Saturday, October 21, Omaha and South Omaha public schools; Sunday, October 22, labor unions and united church choirs; Wednesday, October 25, California; Thursday, October 26, Colorado; Saturday, October 28, Wyoming and Nevada.

Two commodious lecture rooms have been provided, and in these almost two score experts on different phases of western development will deliver lectures during the progress of the show. These lectures will be illustrated by late panoramic views depicting operations on farms and in orchards and should prove of high educational value.

Great Display of Machinery.
Machinery hall will be a feature of the show of particular interest to farmers and farm owners. It will be 100x200 feet in size and will be completely filled with the most modern type of machines of every kind used in farming in the west. As the agriculturists of these states demand the best the factories can turn out, this machinery exhibit will be worth a visit from even those not actively engaged in farming.

used by the physicians and nurses. It was then thought that he was on the road to recovery, and Dr. Britton D. Evans, medical director of the hospital, was much encouraged about his condition.

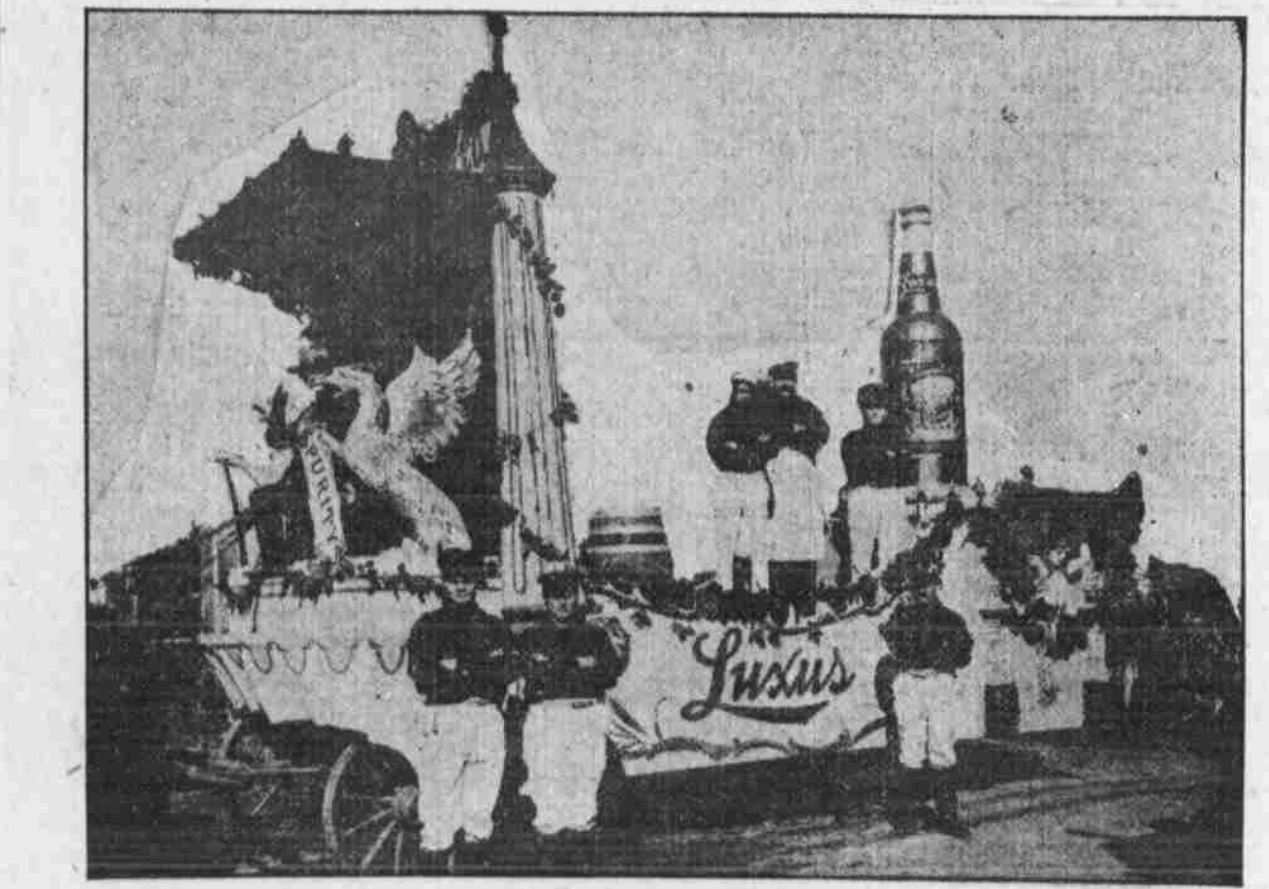
It was stated at the Morris Plains institution that Harrington now denies that his name is Harrington, and when they ask him if his name is John Doe he merely shrugs his shoulders and replies, "That's what you say."—New York World.

NOVEL USES OF ALUMINUM

Marvelous Increase in Product in Twenty Years and Its Diverse Utility.

For several years France was the only country producing aluminum. The number of French aluminum factories has increased in the region of the Alps, especially in the Department of Savoie, where there are six establishments. With the two other French factories it is estimated that the total output is considerably more than 25,000 tons annually.

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KRUG BREWING COMPANY

A really artistic float was that of the Krug Brewing company, showing a large bottle of their well advertised Luxus Beer. The men who were seen at work on the float are part of the large force employed in brewing of the famous Luxus brand.

WHY BANKERS LIKE HANNA

New Yorker Renowned for Caution in Expressing His Sentiments.

When Charles A. Hanna makes a statement you may be certain that it will withstand assault by hammer, file and acid. He is the most conservative man in New York, and that is a fairly broad statement of fact. Not long ago he was named as auditor for the New York Clearing House association, largely because of that peculiarity of his. "We know," said a banker, "that when Hanna goes out to examine a bank he makes no statement whatever until that statement is justified. And whatever statement he makes will stand without the dotting of an i or the crossing of a t."

Some years ago Hanna was named by the United States government as the receiver for the two big banks that Charles W. Morse ruined here. Part of his duty was to give out to the press each day a statement of the day's findings. "He was the most cautious man I ever knew," said one of the men on the job. "He made me think of old Uncle Eph Hawkins, who held the belt for conservatism in the Iowa corn belt. One day a flock of sheep passed along the road.

"Pears like them sheep been sheared, Uncle Eph," said a friend.

"Well, said that apostle of conservatism, 'It do look like that—from this side.'"

CLOTHES HURT THEIR CAUSE

Suffragettes Should Not Wear the Peek-a-Boo and Open-work Hoop.

"If working women would wear tailored gowns and hats to their work instead of transparent waists, open-work hose and picture hats, we would get suffrage much sooner, and the health of the community would be improved. Men judge us largely by our dress. When they see the silly way women dress going to business they do not regard us seriously."

These and other particulars of advice to working women on how to care for their health will be given by Dr. Jennie Baker and other women physicians who have volunteered their services in a course of lectures at Mrs. O. H. P. Belmont's new suffrage headquarters, which will be formally opened next month at 15 East Forty-first street, New York.

The lectures will be given once a week during the winter. They will be formulated under what is to be known as the Belmont School of Hygiene. The school will be open to all members of the Suffrage League.

"I feel very keenly on this subject of dress," said Dr. Baker. "I believe working women merely follow the prevailing fashions, without giving any thought to what degree their personal appearance may reflect upon womanhood.

"Young women should not invade the business world with low-neck, peck-a-booby waists, almost invisible hose and pumps, their hair crowned with puffs and rolls of false hair, fastened with gay ribbons and pieces of jewelry, and expect men to take the sex seriously. Women dressed in this fashion hardly appeal to man's serious consideration. Fancy a girl in high heels and arrayed like a member of the chorus asking man to listen to her plea for the vote. The thing is ridiculous."

"From the standpoint of health," continued Dr. Baker, "as well as from the viewpoint of immodesty, working women do themselves great injury by going to business dressed as they would be if going to an evening entertainment. We women really need to reform our dress. When we do this we can better carry on our reforms."—New York American.

The Society Separation.
"Did the Gildys have much trouble in arranging their separation?"
"No. At least, not until they reached the child. They have but one child you know."

"How about the dogs?"
"That was easy. They had two dogs."

"I see. Well, what did they do?"
"Why, Gildoy suddenly developed a streak of generosity. He took the child and let his wife have both dogs."—Cleveland Plain Dealer.