

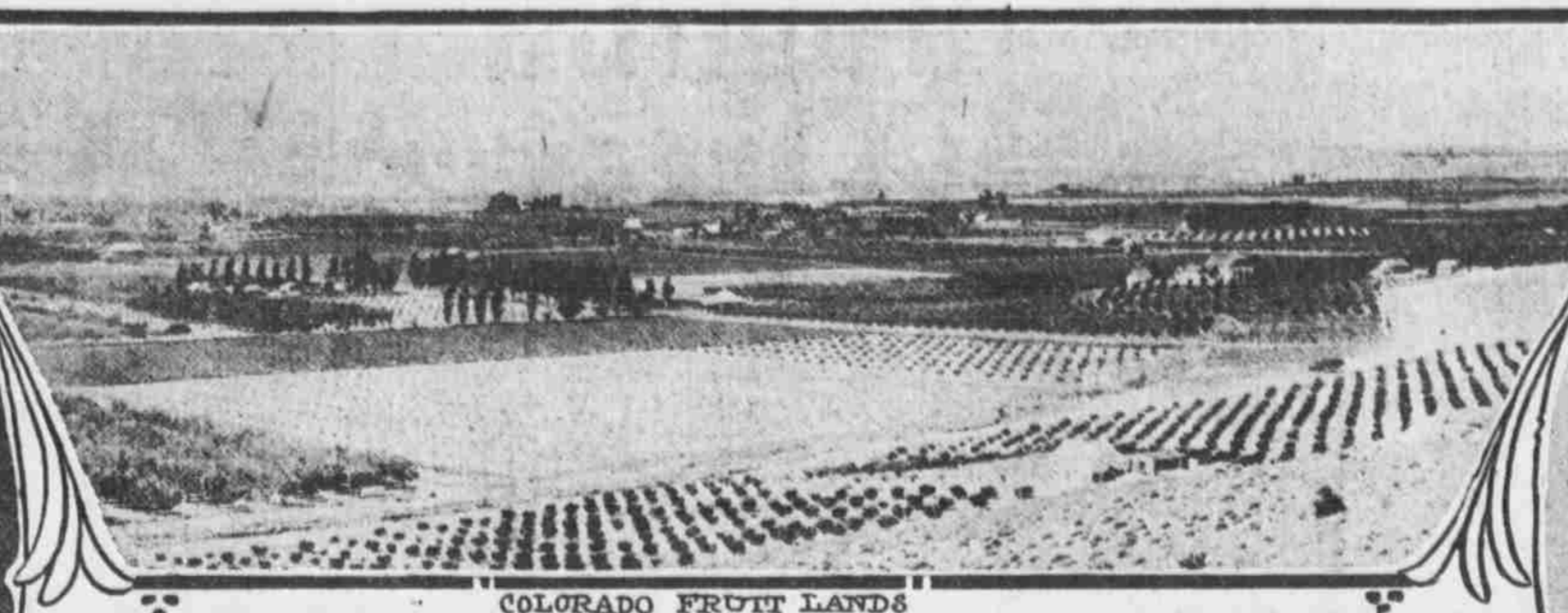
Fruits of Wonderful West at Second Omaha Land Show



M. E. MAY
GOVERNOR
OF WASHINGTON



OSWALD
WEST
GOVERNOR OF OREGON



COLORADO FRUIT LANDS



JAMES F. HAWLEY
GOVERNOR OF IDAHO



EDWIN L. NORRIS
GOVERNOR OF MONTANA



WESTERN GRAIN FIELD

WHEN the second Omaha Land Show opens its doors at 6 o'clock on the night of Monday, October 16, it will afford opportunity to the people of this city and the middle west to witness a display the like of which has never been staged in this section of the country. The show will continue until Saturday, October 28, with doors open from 9:30 each day until 10 o'clock at night. The admission has been fixed at 25 cents to enable everybody to view a vast line of exhibits that will be educational as well as pleasing in a high degree.

The opening will be known as Tri-City night, and besides the mayors and city officials of Omaha, South Omaha and Council Bluffs Governor Aldrich will be here to assist in giving the exhibition an auspicious start.

To provide a proper setting for this comprehensive showing of the resources and products of the west the Coliseum—better known locally as the Ak-Sar-Ben "Den"—will be transformed into a great exposition hall. The arrangement of the floor will be such that fully one-third more space is available than was occupied by the first Omaha Land Show in the Auditorium. It is not even touching on exaggeration to say that the scene of beauty presented to land show visitors will be a surprise and a delight from the front door to the far walls.

Entrance will be made into a court of honor which has been planned on an elaborate scale, with a serious regard for artistic effect. This court will be forty feet wide and 100 feet long. Brilliant illuminations and decorations in keeping with the character of the exhibition will break on the view the moment one sets foot inside the door. At the end of this glittering court of honor will be an electric fountain twenty feet in diameter, fronting the big stage constructed purposely for this show. This stage will be reached by a large scenic stairway, which will be a striking feature in itself. On all sides will be entrancing vistas filled with collections of exhibits from every section of the west, arranged by master hands.

Fruit the Big Feature in Exhibit.

The fruits of the wonderful westland are to have the place of honor, in a sense, at this second land show held in Omaha. In almost limitless varieties—fresh, dried, in glass, processed, evaporated and preserved—every kind of fruit grown from the Missouri to the Pacific will be profusely offered for inspection and criticism.

Counted separately, fully 750,000 apples will be on exhibition in the various group displays. Many thousands of oranges, lemons, tangerines, limes, shaddock, pomegranates, grapefruit, will also be on view. Prunes, raisins, papaws, figs, breadfruit, coconuts, sugarcane, peanuts, pine nuts and pineapple—all will be in the show booths in almost endless array. General and particular information touching peculiarities of kind and cultivation will be furnished first hand to inquirers by expert fruit growers from the sections where the product is grown.

There will be arches of fruit, columns of fruit, strings of fruit—luscious specimens on plates, in boxes, piled promiscuously; in pyramids and geometrical designs; fruit in the rough and polished to bring out the skin tints that are as beautiful as the rainbow. Grapes, berries, peaches, apricots



WASHINGTON APPLES



PICKING PEACHES IN YAKIMA VALLEY



Cherries, Berries and Grains Galore.

ern fruit country. Along this line southern and southeastern Washington will be worthily represented by a very extensive exhibit. Oregon is likewise a heavy producer of meaty and palate-tickling prunes, and 3,000 feet of panorama has been secured for presentation at this show. This will give a close view of the prune orchards, the pickers, the drying process, packing, etc. The panorama is the work of the artist, Schryer, who originated the Johnstown flood panorama. It will show also the hop fields and hop picking. The Willamette Valley Commercial association and the Salem Board of Trade combined to have this panorama made for presentation in Omaha.

in their natural state and "treated" in various ways, will be shown plentifully.

Burbank Sends a Great Collection.

Burbank, the wizard of the garden, the orchard and the conservatory, will send at least 200 varieties of his specialties in the very best form that G. H. Nicholls can contrive—and Mr. Nicholls is conceded to be the master workman in preparing the wonderful Burbank products for popular inspection. This one exhibit will be remarkable in itself, and probably the greatest ever sent out from Burbank's Alameda and Santa Rosa experimental plots.

Over three-score varieties of the best apples in the world are to be sent to the Omaha show. Ganos, Rome Beauties, Wagners, Newtowns, Yellow Pippins, Pearmans, Bellflowers, Jonathans, McIntosh Reds, Arkansas Blacks, Western Russets, Delicious—these and other apples covering the wide range of the entire west will be on exhibition at the Den. Those interested can here learn more about the growing and marketing of apples, the care and selling of this tremendously valuable crop, than they could from books in a year of reading. They will learn, for instance, that the Delicious is peculiar to Washington alone; that California is the best loved habitat of the Bellflower; that in Montana the McIntosh Red grows best and most plentifully; that the Rome Beauties, Jonathans, Arkansas Blacks, Wagners and Pippins develop to their highest estate in southern Idaho and Utah; that certain soils and climatic conditions give the most satisfactory results in particular varieties.

Out of the one-time wild and mysterious west—now the richest, most picturesque and promising section of the union—will come hundreds of carloads of the finest fruit grown on earth. Yes, and surprisingly excellent grain, grasses and vegetables. As one man who has been canvassing the field for a whole year put it, "This show will be a revelation of western progress. California alone is to send us so diversified, and splendid an exhibit that to

see it will be as good as a trip to the state itself."

This can readily be believed when a rough analysis is made of the showing to be made by different sections of California. For instance, the Chambers of Commerce of Los Angeles and San Diego will have the largest exhibit in the show in area and variety of material. This exhibit will comprise 85 per cent of the known products of the world, from the famous sweet wines of the valley vineyards to bread fruit; from the modest melon to the lofty coconut. Wheat and oats will be in evidence, of a quality to begot pride, and in the citrus fruit line nothing will be lacking. Of oranges 450 boxes are to be sent to Omaha. This means about 7,000 individual pieces. In the making of arches and in the decoration thereof this one exhibit will use 15,000 pieces of citrus fruit, and the resulting picture will be a delight to behold.

Alameda county, California, through the Oakland Chamber of Commerce, besides the usual presentation of good things, will make its new cotton-growing industry a special feature of this show. It has but recently become known that in the Imperial valley cotton of the finest Egyptian long fiber can be grown. Specimens of this cotton will be shown in the boll, in fiber form and in the shape of manufactured cloth from the first cotton mills erected on the Pacific coast.

Another Alameda county and Oakland exhibit will comprise fruits and flowers from famous California nurseries, and this is the first instance of such a combined exhibit being sent east.

Raisins and Prunes, Oil and Gems.

Thousands of pounds of raisins will be a feature of a large exhibit from Fresno. Raisin bread will be distributed free from this booth on Wednesday, October 25. Fresno will also have a gorgeous display of table and wine grapes and a complete line of the sweet wines for which the district is famous. Here also will be seen white and blue figs, fresh, dried and preserved; and inquisitive

ones will have a chance to see and study the very useful little fly that is indispensable in fig culture. Nuts of many varieties and diversified farm products are not overlooked in the Fresno exhibit.

Tulare county, California, will occupy a generous space with an aggregation of prize citrus fruits and a big line of small fruits, likewise sugar beets, fresh and canned vegetables and a very fine exhibit of grains.

Something distinctive as an element in western prosperity is the oil industry, which in various sections is developing rapidly and successfully. The Coalinga district and Bakersfield are joining in an exhibit of their grain products and the many kinds of oils that are produced and refined in that section of California. This display of oils is expected to prove most interesting as a variation of the general layout.

San Diego will present a handsome booth, full of contrasts in product. The list will range from potatoes to precious stones, from celery to high-class citrus specimens, small fruits and articles made of seaweed, now being utilized commercially. Here will be shown cases full of American gems, such as turquoise, tourmalines, amethysts, moonstones from Moonstone beach, rubies and other jewelers' stones.

Utah and Washington Coming Strong.

J. Edward Taylor, who is making for himself a great reputation as a high-class judge and exhibitor of western products, will have charge of the Utah exhibit at the Land Show. He promises to make it the most complete in makeup and the most beautiful in arrangement that Utah has ever stood sponsor for. Besides an extensive array of apples and peaches from Utah orchards, Mr. Taylor will make a special display of malting barley and of oats. In this exhibit will also be shown gypsum, salt, sulphur, copper and gold and silver-bearing ores.

Today the prune industry is one of the greatest among those appertaining to the immense west-

ern fruit country. Along this line southern and southeastern Washington will be worthily represented by a very extensive exhibit. Oregon is likewise a heavy producer of meaty and palate-tickling prunes, and 3,000 feet of panorama has been secured for presentation at this show. This will give a close view of the prune orchards, the pickers, the drying process, packing, etc. The panorama is the work of the artist, Schryer, who originated the Johnstown flood panorama. It will show also the hop fields and hop picking. The Willamette Valley Commercial association and the Salem Board of Trade combined to have this panorama made for presentation in Omaha.

The Yakima valley of Washington will send to the show an exhibit of berries the like of which probably never before was seen outside the section where they are grown; and the Spokane valley is to make a display of melons calculated to capture prizes anywhere. Peaches of many high-class varieties are raised in the Yakima valley, and this delicious fruit is to be shown in bewildering abundance from this and every other state where they are grown.

Idaho will be at the big fruit, grain and land exposition with a display of apples that will be a little exhibition in itself, from the best orchards in the state. And this progressive state will have other profitable and attractive products of solid merit with its apples.

Colorado is Not Lagging.

Colorado is to be again extensively represented. The Centennial state's pride in dry farming is to have full exposition at the hands of experts who know intimately the relative values of grains, grasses, root crops, melons, tree and bush fruits. Minerals and ores in the crude and refined state will not be overlooked, and, as usual in everything of this kind that Colorado exhibitors undertake, nothing will be left undone to make the Colorado exhibit, individual and collective, handsome and substantial.

South Dakota, Montana and Nevada will make strenuous efforts to hold up their ends of the line as great producing states. They have bought a good deal of space and their exhibits are expected to compare favorably with any made at the show, especially as concerns the development of agriculture and horticulture.

Cream of the Year's Products Secured.

The managers of the second Omaha Land Show want to impress on the people of the west that the dates selected make it possible for individuals and organizations to offer the very best of this season's product for exhibition. Last year the

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