

BALL IS MOST SUCCESSFUL

More Home Folks and Visitors Than Ever Before.

WOMEN BEAUTIFUL TAKE PART

New Settings at the Den Help to Make the Scene Much More Brilliant—Light Also is Much Better.

Social Calendar.

MONDAY—Mr. Ross Towel, theater party at the Brandeis for Miss Hazel DeWeese of Canon City and Miss Juliette Brown of Buena Vista, Colo.; Mrs. E. H. Wilkinson, card party; Miss Helen McCaffrey, evening party; Miss Agnes Burkley, box party at the Brandeis for Miss Marie Stahl of Quincy, Ill.; Mr. Robert Schenck, theater party for Miss Mildred Smith of Wilmington, N. C.

TUESDAY—Wedding of Miss Ruth Brandeis and Mr. Irving Stern in New York City; Mrs. J. M. Metcalf, dinner party; wedding of Mr. Bernard Capen and Miss Elizabeth Greene in Waterville, R. I.; Mrs. J. N. Westberg, Orpheum matinee party; Mrs. E. Seligson, Mrs. F. R. Hadra and Mrs. William Harris, bridge luncheon at the Henshaw; Mrs. J. H. Evans, evening bridge for Mrs. G. H. West Smith and Miss Helen Smith of Wilmington, N. C.; Miss Grace Rohrbach, Tuesday bridge club.

WEDNESDAY—Mrs. John W. Griffith, reception for Mrs. Smith and Miss Smith; dinner party at Country club.

THURSDAY—Mrs. F. N. Connor, luncheon for Mrs. Smith and Miss Smith; Mrs. Thomas Brown, bridge and tea; C-A-Virg club, dance at Chambers; Mrs. E. R. Ferris, Comm. club.

FRIDAY—Reception and dance at Port Crook for Colonel and Mrs. William Laster; Original Bridge club.

SATURDAY—Dinner and dance at Country club.

That this year's Ak-Sar-Ben ball was more enjoyable and successful than any of former years, was the consensus of opinion of loyal subjects at the Den Friday evening.

The attendance was larger than that of former years. The knights with their women folk were out in force. There were more guests both of Omaha and out of town than ever before and every seat in the spectators' gallery was filled. The extra lighting, the yellow background used in decorating the Den and the beautiful gowns of the women all tended to make the effect unusually gorgeous. The adding of four duchesses to the usual dozen princesses of the queen's cortege and the presence of former queens in special boxes added to the elaborateness of the festivity.

From the standpoint of comfort the ball was also a success. The dancers enjoyed the new maple floor as they never could the old canvas covered one, and the women were one in saying that the new dressing rooms were more convenient and better lighted than at any former ball.

First Debutante of Season.

Miss Elizabeth Davis, who was crowned queen of Quivers at the Ak-Sar-Ben ball, will probably be the first of the season's debutantes to make her formal bow to society. This beautiful and vivacious young woman will be introduced at an afternoon reception given by her mother, Mrs. F. H. Davis, at the Davis home November 7 or 8. The reception will be followed by either a supper or a coffee for the young men and women of the younger set.

The other debutantes, of which there are a round dozen, all princesses or duchesses in the queen's cortege at the coronation ceremony, are discussing plans for debut parties. In addition to the affairs which will introduce each debutante separately, there may be one large dancing party at which the season's balls will be hostesses. If plans for the ball are carried out, it will be the most brilliant affair of the winter. It will be given at the Rame hotel on a scale similar to the big military ball given last fall at the Rame.

Among the debut parties will be that at which Miss Katherine Beeson, daughter of Mr. and Mrs. A. G. Beeson, and Miss Elizabeth Bruce, daughter of Mr. E. E. Bruce, will be introduced, though the time and place have not been decided upon.

Several of the debutantes will not "come out" until the holidays, when their friends among the school and college set will be home. At that time there will be at least two debut dances, the plans for which are not now made.

If the plans for the debutantes' ball is carried out it is probable that most of the debut parties will be afternoon receptions.

Plans for Notable Wedding.

Miss Ruth Brandeis, whose wedding to Mr. Irving C. Stern will be celebrated Tuesday evening at Sherry's in New York, will wear the veil of duchess point worn by her mother and her grandmother at their weddings. The bride's mother wore the lace draped on her white satin wedding gown. Miss Brandeis will wear it in the conventional way in her hair, the veil reaching to the train of her gown. The lace was sent to Paris to be draped; the upper part of the veil is arranged to wear in the new way, the veil not covering the face.

The wedding gown is to be the most unusual and beautiful. Duchess lace combined with ermine is said to form the principal adornment of the gown.

Mr. Stern's sister, Baroness de Gattenrold, and Baron Gattenrold of Paris will reach New York Monday.

Mr. A. D. Brandeis, Mr. and Mrs. H. H. Brandeis and Mr. Emil Brandeis all left the latter part of the week to attend the wedding.

Mrs. Arthur D. Brandeis will entertain

An October Bride



—Photo by Heyn. RUTH MARY GENTLEMAN.

at dinner Monday evening at her new home, 76 Fifth avenue, New York City, in honor of Miss Ruth Brandeis and Mr. Irving C. Stern. Covers will be placed for:

Mr. and Mrs. Melville Stern.
Baron and Baroness de Gattenrold.
Judge and Mrs. Samuel Greenbaum.
Mr. and Mrs. Untermyer.
Mr. and Mrs. Hugo Brandeis.
Mr. and Mrs. Arthur D. Brandeis.
Messdames—
Hella Friedman.
Jon Friedman.
Misses—
Leola Brandeis.
Ruth Brandeis.
Messrs—
Edward Lauterbach.
Irving C. Stern.
Dan Friedman.
Ervin Brandeis.

G. H. S. Entertainments.

One of the prominent boys' clubs of the Omaha high school is the Knight of King Arthur club, a club composed of a group of boys of Trinity cathedral. The club meets every Wednesday night at Jacob's Memorial hall, Seventeenth and Dodge streets, under the supervision of Dean Tanock.

The club plans to give a series of monthly invitation dances at Jacob's Memorial hall this winter in addition to its regular meetings. Last spring the club presented a very successful musical entertainment, which was a creditable and financial success. Another entertainment of this sort will probably be given again this winter.

Following are the active members of the club: Harry Menold, George Suchart, Sumner Stebbins, Cleo Claiborne, Raymond Keller, William Hueston, Ed Callahan, Arthur Daily, Jerry Van Rensselaer, Vincent Buter, Haydon Myer, Warren Pich, Stanley Woolenscroft. The officers of the club are: President, George Suchart; secretary-treasurer, Cleo Claiborne; executive committee, Vincent Suchart, chairman; Raymond Keller, Edward Callahan and Jerry Van Rensselaer.

The Merry-makers' club, a social club composed of about thirty members of the younger set at Trinity cathedral, are planning a series of invitation dances to be given at Jacob's Memorial hall this fall and winter.

The following committee will have charge of the year's social arrangements:

Messrs—
Dean Tanock.
Keno Morgan.
Fred Stebbins.
Misses—
Edney Stebbins.
Alice Bentley.

Wedding Bells

A beautiful October wedding was that of Miss Nettie Callahan, daughter of Mr. and Mrs. Edward Callahan, to William A. Schall. The ceremony was celebrated Saturday morning at 11 o'clock at St. John's Collegiate church, Rev. Martin Bronsgeest officiating. Yellow chrysanthemums, palms and ferns formed a pretty decoration both at the church and at the home of the bride, where a wedding breakfast followed at 12:30 o'clock.

The bride was charming in her wedding gown of white satin champagne. Princess lace embroidered in pearls formed the bodice and sleeves, the pearl embroidery extending the length of the front panel of the skirt. The court train was square and finished with pearl embroidery. A string of pearls held the long tulle veil in place. She carried a

bouquet of bride's roses with shower of Blies of the valley.

Miss Kathryn Schall was maid of honor and wore yellow satin ensembles. The bodice was bolero effect, hand embroidered in yellow and black and beaded with pearls. The same kind of embroidery formed the front panel of the skirt. Miss Marie Callahan and Miss Elizabeth Phillips of Denver were gown alike in yellow satin draped with yellow marquisette. They carried staves wound with yellow satin ribbon tied with huge bows of yellow tulle. The bride's gift to her maids were bracelets of gold filigree set with diamonds.

Mr. Bono Schall of St. Joseph was best man and the ushers were Messrs. Arthur Coad, Dr. Fred Langdon, Clinton Brome, and Edward Callahan.

A large reception was held from 3 to 4 o'clock at the home of the bride, 424 Florence boulevard, next Friday afternoon. The club meets every alternate Friday afternoon and is very prominent among the high school girls' clubs, being the first to begin a series of social functions for the coming school year. Those present will be:

Misses—
Frances McCormick.
Celia Brubaker.
Verda Oldfield.
Stella Morrison.
Gertrude Gruening.
Madeline Metz.
Dora Saxe.
Misses—
Hazel Dehltree.
Barbara Churchill.
Marie Hapton.
Gladys Talmage.
Helen Lang.
Augusta Mengedsh.

Invitations will be issued this week for the wedding of Miss Mayonne Thompson and Mr. Thomas Moonlight Murphy, which will take place October 21 at the First Presbyterian church, Rev. Edwin Hart Jones officiating. A reception will follow at the bride's home. The original plans to have the wedding at Happy Hollow club have been changed owing to the early closing of the club.

The wedding of Miss Ida May Callin to Mr. Albert C. Malum was quietly celebrated at 5 o'clock Wednesday afternoon at the home of the bride's brother, Arthur E. Callin, 1412 North Fortieth street. Rev. Leonard Groh, pastor of St. Mark's Lutheran church, officiated. Mr. and Mrs. Malum will be at home after November 15, at 1250 North Thirty-fourth street.

The wedding of Miss Ruth Mary Gentleman, daughter of Mr. and Mrs. W. R. Gentleman, to Mr. Edward William Conley will take place Tuesday morning at 9 o'clock at the Sacred Heart church.

For the Future

Miss Helen McCaffrey will entertain informally Monday evening at her home. Temple Israel sisterhood will give a bridge party in the parlors of the temple Monday afternoon. All members are invited.

Miss Agnes Burkley will entertain at a box party Monday evening at the Brandeis for her guest, Miss Marie Stahl, of Quincy, Ill.

Mrs. E. H. Wilkinson will entertain at the game of 500 Monday afternoon for Mrs. C. A. Carpenter of Lincoln and Mrs. Thomas Samples of Haines City, Fla.

Messdames E. Seligson, F. S. Hadra and William Harris have issued invitations for a bridge luncheon to be given Tuesday, at the Henshaw rathskeller. Mrs. John William Griffith has issued invitations for a reception Wednesday afternoon from 3 to 5 o'clock at her home, 355 Cuming street, in honor of

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Most popular of all are the demi-tailored styles, of which we are showing so many reproductions of French models. This season, in fact, there is hardly a model in Paris of which we have not a copy.

Prices Range From \$25 to \$125



Mrs. G. Herber Smith and Miss Mildred M. Smith of Wilmington, N. C.

Miss Gladys Talmage will entertain the members of the M. I. club, a social club composed of high school senior girls and alumni of the school, at her home, 424 Florence boulevard, next Friday afternoon. The club meets every alternate Friday afternoon and is very prominent among the high school girls' clubs, being the first to begin a series of social functions for the coming school year. Those present will be:

Misses—
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Celia Brubaker.
Verda Oldfield.
Stella Morrison.
Gertrude Gruening.
Madeline Metz.
Dora Saxe.
Misses—
Hazel Dehltree.
Barbara Churchill.
Marie Hapton.
Gladys Talmage.
Helen Lang.
Augusta Mengedsh.

Personal Gossip

Miss Faber Dew has gone to Chicago for a two weeks' visit.

Mr. and Mrs. L. R. Newman of Lincoln are visiting Mr. and Mrs. R. W. Moore.

Miss Louise Budwell is home from the University of Nebraska for the week-end. Dr. and Mrs. F. S. Owen left Friday evening for a fishing trip to Lake Madison, Wis.

The Misses Marie and Emma Landrock

left Saturday for a three weeks' visit in Chicago.

Miss Marcella Montgomery of Chicago is the guest of Mr. and Mrs. Charles R. Sherman.

Mr. and Mrs. C. A. Carpenter of Lincoln are visiting Mr. and Mrs. E. H. Wilkinson.

Mrs. James A. Griffith and daughter, Miss Vivian Griffith, left Saturday for New York.

Miss May Noyes Norman of St. Joseph has arrived to be the guest of Miss Frances Nash.

Miss Helen Cudahy arrived from Chicago Thursday and is visiting her sister, Mrs. Frank Wilhelm.

Major and Mrs. W. T. Wilder will leave about the middle of November for their new station at St. Paul, Minn.

Miss Gladys Elliott of Lawrence, Kan., who has been visiting Mrs. F. L. Fisher, will leave Sunday for her home.

Mr. Edward A. Cudahy, Jr., came from Chicago for the ball. He and his sister, Miss Helen, will return to Chicago Monday.

Mrs. Arthur C. Smith is expected home Monday from a summer spent at Wianno Beach and in the White mountains.

Mrs. Allan Koch and son, Harry Koch, who have recently moved into their new home, 4812 Douglas street, have as their

guest, Mr. L. I. Wetmore of Wayland, N. Y.

Mr. and Mrs. Fred S. Seligson and daughter, Dorothy, of Kansas City, are guests of Mr. and Mrs. W. L. Harris.

Mrs. N. F. Dodge, Jr., who has spent the summer in Boston with her father, Mr. Whitney, is expected home today.

Mrs. O. H. Wirth and her daughter, Mrs. James O'Keefe, have gone for a visit with relatives in St. Joseph and Kansas City.

Mrs. Stanley Hartman has returned from New York, where she was the guest of her sister, Mrs. Isidor Witmark, and Mr. Witmark.

Mrs. Charles Moody and Miss Charity Moody of Sturgis, S. D., are Ak-Sar-Ben visitors, the guests of Mrs. Henry Brown at the Barnard.

Mrs. Ryburn of Ottawa, Ill., is the guest of her sister, Mrs. C. R. Tyler, having come for the wedding of Miss Marion Tyler and Captain Marr O'Connor.

Miss Frances Nash has returned from New York and has as her guests Miss Norman of St. Joseph and her cousin, Mr. Barbeau of Canada, and Mr. Fred Letts of St. Joseph.

Virginia Crofoot, the little daughter of Mr. and Mrs. L. F. Crofoot, was operated upon for appendicitis last week

and while seriously ill at the time, is getting along nicely.

Mrs. Harry Lockman Street of Chicago and her two little daughters will reach Omaha the early part of the week, to be the guests of Mrs. Street's parents, Mr. and Mrs. John A. Wakefield.

Mr. and Mrs. Arthur Gulou, who have been occupying the Lemist residence all summer, have taken the apartment at the Beaman to be vacated by Mr. and Mrs. Melike at the end of the month.

Mr. and Mrs. H. P. Whitmore and Miss Eugenie Whitmore, who have been abroad since early July, sailed last Saturday on the Rotterdam and are due to land today, but will not reach Omaha before the end of the week.

Miss Blanche Sorenson has returned from Lincoln, where she went to attend the concert given by Mme. Nordica and to visit for a few days with her sister, Miss Helen Sorenson, at the Kappa Kappa Gamma sorority house.

Mr. and Mrs. C. J. Ernst have gone to New York to meet their daughter, Gertrude, who will arrive on Hamburg liner, Cleveland, about October 12, after spending four months in Europe studying piano in Paris, Berlin and Dresden.

Mrs. James B. Erwin spent Saturday in

(Continued on Page Three.)

La-Book

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My tailors are WIZARDS of shears and needle; they are men who bring about REAL CLASS in Ladies' TAILORED Suits.

The work proves! The lady has only to step into a suit of my get up, to say: "Well, this is a fit!" She has but to walk a block before discerning ones comment favorably upon her taste in dress.

And all this is not to be had everywhere; the fabrics I use are as uncommon as my work; the very findings and finishings are vastly better than the ordinary ladies' tailor thinks necessary.

Now then, I've claimed superiority in print; will you give me the opportunity to prove it with the garments themselves? Will you not see the precise new fabrics and modes for Fall 1911?

La-Book

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Special Sale

AK-SAR-BEN GOWNS

We still have a number of beautiful gowns which were brought to Omaha especially for the Ak-Sar-Ben Ball—We now offer them at prices greatly below their real worth.

With the social season but fairly started, one could hardly wish for a more timely offering of gowns appropriate for the theatre, parties, dances and afternoon affairs, and too, at such decidedly modest prices.

At \$14.75—An array of charming gowns of messaline, in delicate shades of salmon, maize and shell pink; and sparkling, hand-beaded rajah and china silks. Dainty filmy nets over beautiful silk linings of shell pink, blue and maize.

Gowns that were abundantly worth their former prices of \$19.75, \$22.50 and \$25.00—your choice now at

At \$25.00—We have gathered in this assortment the very finest gowns, and we urge that you make an early selection, as this unusual price concession will effect a rapid change in the ownership of every one. Included are imported voiles, silk chiffons, hand-painted marquisettes and white chiffons with imported Persian border effects. In shell pink, apricot, white, light blue, and salmon.

The opening of each new box discloses a different conception of the most famous designers' ideas of exclusive creations.

Only a cursory inspection shows that the former prices of \$25.00, \$27.50 and \$45.00 were extremely reasonable—but now you may choose from the whole beautiful showing at

At \$25.00



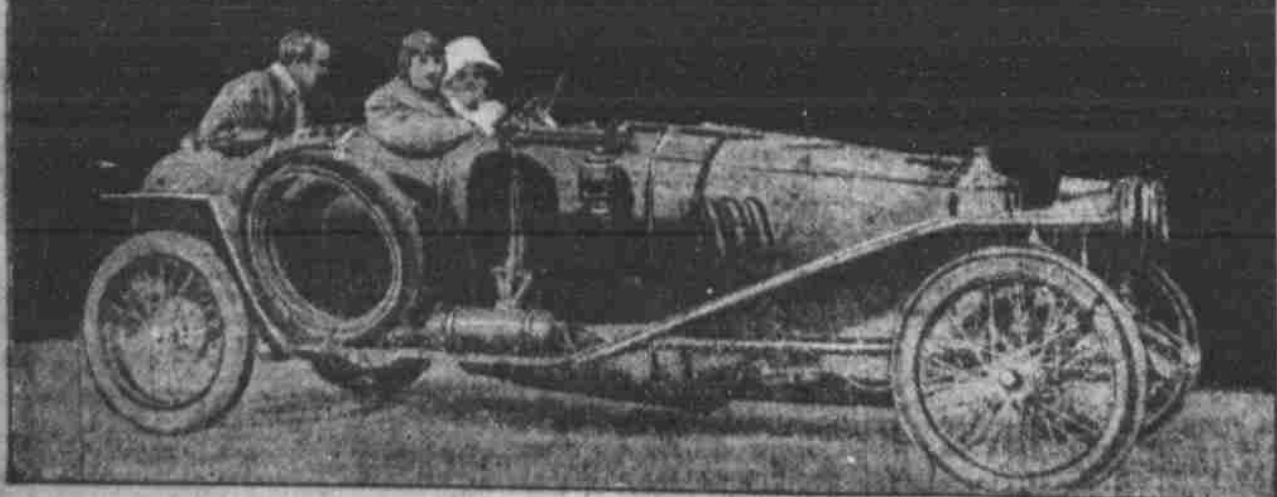
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Irving Stern and His Fiancee, Miss Brandeis



Irving C. Stern, son of Louis Stern, the big New York dry goods merchant at the wheel of a fast fifty-horse-power car. Alongside of Mr. Stern is his fiancee, Miss Ruth Brandeis, a daughter of Arthur D. Brandeis, one of Omaha's most prominent business men. Mr. Stern and Miss Brandeis will be married early this month. Young Stern is an automobile enthusiast.