

All Visitors in Omaha This Week at the Ak-Sar-Ben Carnival are Invited to Make Use of the Many Free Conveniences at

BRANDEIS STORES



THE GREAT STORES AT THE FOOT OF THE WHITE COLONNADE

That Marks the Entrance to the Gates of the Carnival.

You'll find it the most convenient place in Omaha for you. Make use of our

FREE REST ROOMS AND WAITING ROOMS for women and children, (maids in attendance).

CHECK YOUR BAGGAGE AND PARCELS FREE.

FREE NURSERY AND CHILDREN'S PLAY ROOM in charge of a matron and trained nurse.

BRANCH STATION NO. 17, U. S. POSTOFFICE.

BEST MODERATE PRICED LUNCH ROOMS AND RESTAURANTS in Omaha are here.

THREE IMMENSE TUNNELS under the street connects the Four Big Brandeis Buildings.

Reduced Rates on All Railroads Into Omaha This Week

1 Cent a Mile on the Union Pacific.
1 1/2c a Mile on all Other Railroads.

Brandeis Wonderful Special Sales

THROUGHOUT THIS ENTIRE WEEK

You can save all the expenses of your trip if you buy the Fall and Winter Goods you need here at Brandeis. Buying for two stores in great quantities and paying spot cash enables us to receive discounts other stores never hear of. Brandeis High Quality and Low Prices are known throughout the West.

Brandeis Pompeian Room is the most beautiful room of its kind in America.

More than 1,000 clerks to wait on you. Three blocks of show windows.

Brandeis Stores

UMBRELLA SALE
To reduce our stock of gold, silver and stag handled umbrellas, we are offering them to you this week only at greatly reduced prices. These are all silk umbrellas and our regular stock.
One of "Lindsay's Specials."

S. W. LINDSAY, Jeweler
1816 DOUGLAS ST.

John Says:—
On the night they have the big parade I am going to ride a two-wheeled bicycle on a tight wire while I play a mandolin with one hand and throw a saw away from me with the other. (Full details when you buy your next cigar here.)

John's Cigar Store
321 So. 16th St.

1602 FRANKLIN TAXICAB SERVICE CO.
Day and Night Service.
Ind 4 1602.

BENNETTS

For light lunch, try our combined soda fountain and restaurant—clean, sanitary, purest condiments, reasonable prices.

Reduced Rates on all Railroads to Ak-Sar-Ben

This is Omaha's "at home" week and Omaha has prepared to entertain you royally. The wonderful electrical parade occurs Wednesday, the Coronation Ball will be held Friday night and there are attractions galore on the King's Highway in addition to special merchandising events prepared by the various institutions of the city. The reduced rates on the various railroads will help you in spending one or more days in the city this week.

A Visit to the Bennett Store Will Be of Special Interest

There are free rest rooms here, free telephone service, free delivery service, free checking stations, free toilet rooms and numerous other conveniences that only a big, modern store can afford. We want you to avail yourself of any and all of the things that will make your stay in the city a pleasant one. They are entirely free and you are more than welcome.

Many special offerings will help to emphasize this store's leadership as an exponent of correct and dependable merchandise at the lowest consistent price.

Special Line of Women's Coats at \$19.50

In this line of new fall and winter coats we haven't tried to see how small we could make the price but, rather, how much style and goodness we could get into them. Expert shoppers tell us that the test of comparison proves them to be the best coat values in Omaha.



Polo coats, plaid back and reversible coats of medium and heavy weight cloths in brown, gray, tan and Oxford colors as well as nobsey mixtures—have large pockets, large collars and long roll revers; all the things that particularly appeal to discriminating women—all sizes

\$19.50

Dresses Worth From \$10.00 to \$19.50 at \$5.00

This is no complete line of any one style but an odd lot of good dresses made of broadcloths, serges, foulards, etc.; only one or two of any certain style but unusually good for general use. All colors and nearly all sizes in the assortment, \$10.00, \$15.00 and \$19.50 values, while they last, \$5.00.

Silk Waists at \$3.95

Made of messaline and taffetas in tailored and dress modes—plaited, tucked and with large jabots. Choose from black and shades of navy, brown and wistaria that are suitable for street suits. All sizes, \$3.95.

Dress Skirts Worth from \$5.00 to \$7.50 at \$1.98

In some of these skirts you will find the very same fabrics used in skirts that sell at \$10.00 each. Big buying from big makers when they wished to clear out their factory odds and ends brought the price down to where we could sell them for \$1.98. Serges, worsteds, panamas, etc., in black, navy, gray and brown shades and all lengths.

Girl's New Fall and Winter Coats at \$6.75 to \$10

Girls from 6 to 14 years of age, and their mothers, will be delighted with these new coats of heavy chevrons, kerseys and caracul cloth, in navy, red, tan and brown colors. They are double breasted styles with large storm collars trimmed with velvets and gilt buttons. Sleeves are embellished with emblems. \$6.75, \$8.50, \$9.75 and \$10 as suits your purse.

Change of Location

On and after October 1, 1911, the City Ticket and Freight offices of the

Chicago Milwaukee & St. Paul Railway

will be located at 1612 Farnam St.

F. A. NASH **EUGENE DUVAL**
Gen'l. Western Agent Asst. Gen'l. Western Agent

W. E. BOCK
City Passenger Agent

WHEN your friends call you and say "We're coming up tonight," prepare for them. Phone to our nearest agent and order a case of Jetter's Gold Top beer delivered at once.

If you only knew what we know about Jetter's Gold Top beer and what we know about all other beers, then you would know how impossible it is to produce any beer better to taste and better for you than Jetter's Gold Top.

Family Trade Supplied by

Omaha—Hugo F. Hill, 1804 Douglas St. Phone Doug. 1542; Auto. A-1542.
So. Omaha—Wm. Co. Bluffs—E. E. Clark, 2502 E. Mitchell, 1013 St. B-111381; Main St. North Phone 50.
Auto. F-1502.

Pretty Slippers For the Ball

The perfect appearance of a beautiful ball gown can be entirely destroyed if the dainty little slippers are not just as they should be.

Though a small part of any woman's costume they can either make or entirely destroy the symmetry of her appearance no matter how fine the gown may be.

Our dress slippers for the Ak-Sar-Ben ball are the daintiest ever shown—we have them in all tints to match your gown.

Satins, Suedes, Tinted Kid and all styles of beading. In prices from

\$2.50 to \$7.00

Drexel Shoe Co.
1419 Farnam St.

GOOD SERVICE

is just as important as good cleaning—and you get both at the Pantorium. Our fifteen years' experience has enabled us to so systemize our work that we get it out in the shortest possible time without sacrificing quality.

These prices are for dry cleaning and pressing.

Men's Suits, \$1.50; Overcoats, \$1.50; Fancy Vests, 50c; Trousers, 50c; Neckties, 10c; Gloves, 10c.

Ladies' Tailor Suits, \$1.75 to \$2.00; Ball Costumes and Party Dresses, \$2.00 to \$3.50; Silk Waists, 75c; Silk Hose, 25c; Kid or Satin Slippers, 35c; Short Gloves, 10c; Long Ones, 25c.

Our wagons reach all parts of the city daily. Just phone and we will do the rest. And, remember our reputation as well as our guarantee is back of every job we turn out.

The Pantorium
"Good Cleaners and Dyers."
1513-15-17 Jones St. Phones Douglas 968; Ind. A-3168.
Guy Liggett, Pres.

Reliable Dentistry
AT
Taft's Dental Rooms

THE OMAHA BEE
Omaha's Great Home Paper

AMUSEMENTS.

THEATRE
CARNIVAL WEEK FEATURE
Today, 8:30; Tonight, 8:30; Tomorrow, 8:30.
BOHEMIAN BURLESQUERS
Full K-Sat. Farza.
Full of Dash
Presenting
"PATTY TRAVELS"
with
Andy Gardner and
His Nicolai

BRANDEIS THEATER
TONIGHT and WEDNESDAY
Madame Sherry
Wednesday Night Curia Will
Eain. After Farza.
Thursday and Friday, Special Friday Matinee; Chauncey Oloot in "MACUSHLA"

Sat. Mat. and Night, Popular Prices
"THE TRAVELING SALESMAN"
Matinee 25c, 50c.

BOYD'S THEATER
Today, 8:30. Tonight, 10c, 25c, 50c.
The Ak-Sar-Ben Sensation
THE GREAT MASTERPIECE
DANTE'S "INFERNO"

Orpheum Phone: Doug. 494
Ind. A-1492
Last. every day 2:15; Every Night 8:15
ADVANCED VAUDEVILLE
THE REAL AK-SAR-BEN SHOW
This week—Wm. Thompson & Co. Keller Mark & Frank Orth, Dan Durand and the Wonder Girls; Albert Hale; Marcel & Boris Trio; Steekney's Circus. Eddie Keadway & Gertrude Lawrence; The Kinetoscope and Orpheum Concert Orchestra.
Prices: Night 10c, 25c, 50c, 75c. Mats., 10c, and best seats 25c, except Saturdays and Sundays.

AMERICAN THEATER
NIGHT
Mats. Monday, Wednesday, Saturday. Prices 10c and 25c.
MISS EVA LANG
and the Woodward Book Co. in
Glittering Gloria
NEXT WEEK—The Widow's Night.

"OMAHA'S FUN CENTRE"
Gaiety Daily Mat. 12-25-50c
Evs. 15-25-50-75c
THE REAL AK-SAR-BEN SHOW
Peter D. "RUNAWAY GIRLS"
EXTRAVAGANZA AND VAUDEVILLE
Greatest Musical Revue in Town. Operatic Chorus of Grand Opera. Curtain after Processions on Parade Days.
Ladies' Dime Matinee Every Week Day.

The Omaha Bee's Great Booklovers' Contest

I LOVE HER

What Book Does This Picture Represent?

Title

Author

Your Name

Street and Number

City or Town

Write in title and author of book and **SAVE** coupon and picture. Send no coupon until finish of the contest is announced. Each picture represents a book title—not a scene or character. Catalogues containing 5,000 names on which all puzzle pictures are based—the catalogue used by the contest editor—are for sale at the Business Office at The Bee for 25 cents; by mail, 30 cents.

Rules of the Contest

All persons are eligible to enter this contest except employees of the Omaha Bee and members of their families. Each day, for seventy-five days, there will be published in The Bee a picture which will represent the name of a book. Beneath each picture there will be a blank for the contestant to fill in the title of the book.

Cut out both the picture and the blank and fill in the name and author of the book and add your name and address neatly and plainly in the space provided.

No postmark will be placed on the way which answer to the picture may be secured. Each picture represents only one title of one book. If you are not sure of a title and wish to send in more than one answer to each picture, you may do so. BUT NOT MORE THAN FIVE ANSWERS TO ANY ONE PICTURE WILL BE PERMITTED. In correct answers will not be counted against contestants if correct answer is also given. More than one answer should not be put on the same coupon. Extra coupons should be used for extra answers. All answers to the same number should be kept together when sending in the set. Only one list may be submitted by one contestant, though any list may have five answers to each puzzle.

The number of coupons used—answers given—must be plainly written on the outside of each SET submitted, but do not write such information on the wrapper.

While not absolutely necessary, it is desirable that the picture should in each case be sent in with the answers, in order that all answers be uniform. Additional pictures and coupons may be obtained at the office of The Bee by mail or in person.

When you have all several puzzle pictures, send them together in a flat package and bring or mail them to The Omaha Bee, addressed to Booklovers' Contest Editor. Prizes will be awarded for correct answers in the largest number of correct solutions. In event of two or more persons having the same number of correct solutions, the person using the smaller number of extra coupons in his set of answers will be declared winner. In event of two persons having the same number correct and using the same number of coupons, the person whose set of answers is most neatly prepared, in the opinion of the judging committee, will receive the first prize.

Only one list of answers may be submitted by a contestant and only one prize will be awarded to one family at one address.

The use of coupons is obligatory upon the contestant, and an answer may be submitted in any legible manner the contestant may select.

Awards will be made strictly according to the merit of each separate list.

The name of more than one person must not be written upon any one coupon.

The awards will be made by the Contest Editor and a committee of well-known citizens whose names will be announced later.

The contest is limited to the following territory: Nebraska, Wyoming, that portion of Iowa west of, and not including, Des Moines, and that section of South Dakota known as the Black Hills territory.

FIRST PRIZE Value \$2,000
White Steamer Automobile

A 5-passenger 1911 Model White Steamer Touring Car—odorless, smokeless and noiseless. No cranking no shifting of gears; any desired speed. White Steamer sales increasing every year. Has practically an endorsement of the United States government, which owns and operates more White Steamers than all other cars combined. Richly upholstered, beautifully finished, unlimited power, controlled steering. This car will be exhibited in Omaha at Drummonds, 18th and Kearney Sts.

SECOND PRIZE Value \$1,250

In the soft, semi-tropic, climatic zone, extending north from San Diego to Shasta County, California, lies Toiyabe county, in which is situated this beautiful little 10-acre ranch near the town of Red Bluff. This is fruit land of a very high order and is part of the celebrated Lutheran colony which had its inception with an Omaha clergyman. Literature describing this property may be seen at the office of **THE WELLS-FARGO STEER CO.**, in the City National Bank Building, Omaha.

THIRD PRIZE Value \$900

The magnificent, fancy walnut **KRELL AUTO GRAND PLAYER-PIANO** which nothing can excel. No other player-piano has in the absolute the "human touch" so desired by a musical ear and so prized by the manufacturers. This instrument will be exhibited, explained and played for anyone who wishes to see it in the ware rooms on the third floor of

THE BENNETT CO.

FOURTH PRIZE Value \$275

Ralston is to be a manufacturing city. They have a fine start with the Brown Truck Manufacturing Co., the Rogers Motor Car Co., and the Howard Stove Works. Everything desirable to comfortable living may be found there. On one of the main business streets The Bee has selected its fourth prize—a business lot 25x100 feet, and valued at \$275.

FIFTH PRIZE, Value \$225

In the same town and with the same prospect of advancement, The Bee has selected a residence lot 60x120 ft., and valued at \$225. Galston is on the only interurban line running out of Omaha and within forty minutes of the Omaha postoffice. Complete information about this property at the office of the **RALESTON TOWN SITE COMPANY**, 308 South 17th St., Omaha.

SIXTH, SEVENTH AND EIGHTH PRIZES

This ingenious encyclopedia, which is a development rather than invention has besides its contentally the value of hundreds of editors manually equipped to make one of the greatest encyclopedias ever compiled. One of the strongest recommendations for this work is that it is from the press of the reliable old houses of **WELLS & BONS**, of New York, London, Dublin and Edinburgh, which was founded in 1784.

This encyclopedia of twelve volumes, which is valued at \$90 a set, may be seen at the Omaha office of **W. A. Rixenbaugh & Co.**, 1514 St. Mary's Ave.

NINTH AND TENTH PRIZES

These prizes consist of twenty-four volume cloth bound sets of the "Book of Knowledge," an encyclopedia made especially for children and sold at 1/3 its cost. This work is written in simple language and is a "wonder book" in that it makes simple all knowledge necessary to broad education. There are hundreds of colored plates and thousands in black and white. This is a fully equipped encyclopedia made for children, and may be seen at the Omaha office of **W. A. Rixenbaugh & Co.**, 1514 St. Mary's Avenue.

FORTY-FIVE CASH PRIZES
Five Prizes of \$10. Ten Prizes of \$5. Ten Prizes of \$2. Twenty Prizes of \$1.

WATCH FOR THE DAILY PICTURE IN THE BEE.