OMAHA, SUNDAY MORNING, OCTOBER 1, 1911.

Car of Class That is Getting Great Attention OMAHA MANAGER FOR THE REGAL AUTO COMPANY.

Entire Row is in Gala Attire for the Great Event.

AUTO EXPOSITION ALL WEEK

LATEST MODELS ON EXHIBITION

Extension of Ak-Sar-Ben Lighting System Out Farnam Street Secured by The Bee and the Street is Brilliant.

Omaha's Automobile exposition, the first affair of this particular nature, in which the entire automobile row is made a special show room, will begin Monday and continue throughout the week. The entire row will be brilliantly lighted each night: each garage is especially decorated; the 1913 car models are on exhibition and special salesmen will be on the floor to show them and explain their fine points.

It is an affair of equal importance to that of the annual automobile show. which is held in the Auditorium. The annual show gives the prospective buyer an opportunity to see all makes of cars under one roof and compare them at close range, while the present exposition does not, but in spite of this it is expected

by many that more people will look at autos this week than during the auto show in the winter, since this is the Motor company business in Nebraska. Ak-Sar-Ben festival season and many will western Iowa, Colorado and Wyoming, come to make merry at the festival and is one of the most thorough going autotake in the auto exposition at the same mobile men in Omaha. A salesman? Well,

Whether one buys a car or not, the low and he is getting orders pretty reguexposition affords an excellent oppor- larly, too. With all, this chap is a mys- of those jokes, and my wife wrote the wanderings. tunity for shopping and hundreds are ex. tery. Yes, everybody is puzzled. The others, and I just came in to see what pected to look at the cars who will buy answer cannot be gained by either talklater in the season. It takes time to study ing or looking at him. The question still York Herald. the improvements in the new models and to be solved along auto row is whether compare the advantages of the various Schmittdiel is Irish or German. Anyhow, makes, and the prospective buyer who his efforts have been constantly recosspends a few hours in the garages this nized and he has been promoted from one week, if he does not buy now, will be better prepared to make an intelligent he landed in his present berth. selection when he comes to the mid-winter show

Great Chance for Dealers.

This is a great opportunity for automobile dealers from out in the state and they will come from all sections this week. Many could not wait until this week and were in last week.

The lighting on automobile row, Farnam street from Eighteen to Twentyfourth streets, is a part of the Ak-Sar-Ban lighting system this year and the street is lighted as brilliantly as any other part of the city. This part of Farnam street was never lighted with Ak-Sar-Ben bulbs before, but this year The Bee.

wishing to assist the automobile dealers in the extension of their trade and to afford an added attraction for Ak-Bar-Ben visitors, secured the extension of the festival lighting system out Farnam ediately decided to hold an exposition. Each individual firm has vied with the most attractive and the garages are

penants and red, green and yellow lights. the colors of Ak-Bar-Ben. Even the grocers, butchers and other tradesmen along the street have felt the carnival spirit and their places of business are hand-

somely decorated. Some of the decoration stunts in the Marion Automobile company, for example, has placed a Marion car on a revolving table, decorated with red, green and yeltifully embellished with flags in Ak-Sar-Ben colors and R. R. Kimball's establish. forty-five miles an hour.

ment is likewise beautiflu,

R. H. SCHMITTDIEL

R. H. Schmittdiel, who recently came o Omaha as manager of the Regal a regular salesman is this popular fel-

position of responsibility and trust until

GLIDDEN PATHFINDER

Participants in the Glidden tour of 1911, which starts from New York October 14, with Jacksonville, Fla., as its destination, and ten days of running time in which to make the trip, will have the ad-

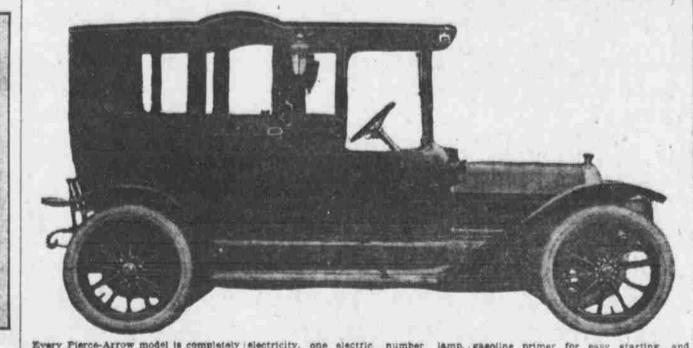
vantage of the most graphic road directions with which an event of this kind was ever favored. A. L. Westgard, the American Automobile association's official pilot, is' a civil engineer by trade and a map-maker by specialty. On the trip of the Flandera "20" pathfinder, he divided the entire run into strips of about 40 miles each.

and made of each strip a road map, showing every crossing, bridge, ford or to Twenty-fourth. The dealers were quick other land mark, including grades, roadto realise their opportunity and im- surface and other information. All of it will be available for the use of each tourist. In fact, one will be able to tell at a the others in trying to make its place glance every detail of the highway which the most attractive and the garages are lies shead. The graphic nature of the

respiendent with Ak-Sar-Ben flage and strip-map system will make the highway an open book, even to those who have nover traveled it. To those who accompanied Mr. West-

gard on his pathfinding trip in the Flanders "20", his ability to chart the highway was a source of unending admiration.

Up and down the mountains of Virginia, garages are unique in character. The over rocks and through deep, rough fords. Marion Automobile company, for example. Mr. Westgard's pencil was always busy. On the level, winding stretches, which form so large a part of the highway, he low lights. The Cadillac garage is beau- caught crossroads and other landmarks, often at speed of from thirty-five to



Every Pierce-Arrow model is completely electricity, one electric number lamp, gasoline primer for easy starting, and equipped for the road, this equipment horn and full set of toois, gasoline gauge Vale locks on hood, dash cabinets, too comprising a top and glass front, power on dash, odometer, coat and blanket compartments and supply box. air pump for tires, trunk rack, two gas rail, extra tire carrier, folding foot rest buyer, the company encouraging every head lamps and gas tank, two side and on touring and enclosed cars, sprag on all owner to make his car follow his own one rear tail lamp for either oil or models except on thirty-six horsepower individual tastes in decoration.

CHANTS THE TRIBE'S TRAGEDY

Comrades.

ple of different tongues converse, an spoken word, he laid bare the tragedy near Oroville, Cal., told the story of his by his mourful incantations chanted to

That he is the last surviving member | with death.

of the Deer Creek tribe, long believed to be extinct, at one time regarded as the Creek Indians fied before the white man's of marrying in order to get a woman to most savage aborigines in America, there approach-fied into mountain fastnesses do these things.

He is a savage of the most primitive type. He speaks no dialect that can be recognized. He understands no word three braves and a squaw.

But with gestures more eloquent and carried to death two of the braves. The Indian just found and his

Indian found in the mountain wilderness of his people in a silance broken only too, was called by death.

the Great Spirit, when his story dealt

Wilder than other tribes, the Deer They can look after themselves instead

where they lived as the beasts. They suffered and starved. They number dwindled till only four remained-

The wild waters of a mountain torrent

chased their little 'housewives' and ma hala" had wandered on and on, until she, calmly set to work in their leisure hours darning their socks or sewing buttons With the idea that he might on their coats. load the

Ings.

them

organized war against them.

-San Francisco Examiner.

consisted of four bucks and squaw.

Sew on Buttons, Darn Socks and

Mend Things-Independent

of Women.

due to the increasing domesticity of the

"I know young men who have pur-

Is the "slump" in the marriage market

"They enjoy the work. "It is soothing authorities to his hiding place, the man was taken to the place, where he was after business hours,' they say, as they aptured. By signs they managed to con- puff at a pipe and commence suitching a vey to him what was desired. The idea torn glove."

grasped, he proceeded in pantomime and An interesting opinion on this subject by signs to tell the story of his wander- was also obtained from a well known needlework expert.

"An increasing number of young men." Indians from the whole countryside have been brought to talk with him, and she said. "are taking an interest in sewwhite men acquainted with many Indian ing generally. They are certainly betanguages have also been here. To all he coming more domesticated

is an enigma. None of them can under- "On the other hand, the twentieth censtand him, nor can he understand any of tury girl can think only of golf, bockey. theaters and dances-everything else is The Deer Creek Indians were originally 'rot

proud and warlike. Their frequent depre- Inquiries made at a department store dations upon the white settlers led to an show that large numbers of "housewives" (bags containing needles, cotton, wool, etc.) are now sold to young men.

Two years ago a surveying party drove "Even middle-aged men are devotees of the Indians from their last hiding place. As far as could be ascertained, the rem- the needle," said a salesman. "They nant of the once proud, tribe at that time sometimes bring with them a piece of colored wool. T want a skein of wool It is believed that the Indian captured this color.' they say, 'to mend my socks.' s the only survivor of this land, and "It is chiefly among bachelors, howhence the least civilized man in America, lever, that this domestic phase has become so prominent. They probably find the work of 'mending' congenial and rest-

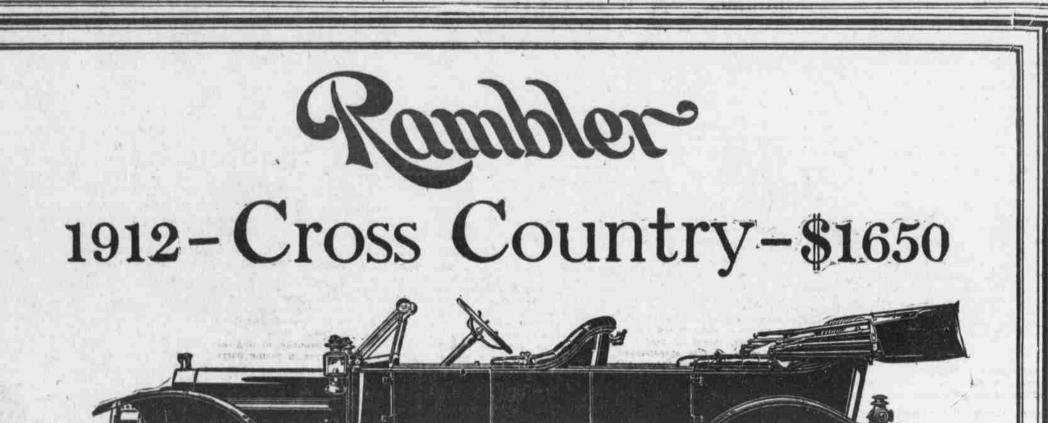
BACHELORS DO THE TRICK ful for the mind." "If men are content to do their own sewing and mending, marriages, when they are made, will be more ideal than they have been in the past," a well known novelist said .- St. Louis Globe-Democrat.

Coughed Up a Staple.

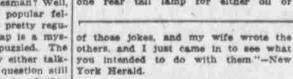
due to the increasing domesticity of the modern bachelor, who does not need a woman to look after him? "Bachelors are becoming more and more domesticated," a woman well known in the social world says. "They can sew on buttons, darn socks and mend rents in their clothing. "Gradually they are becoming inde-pendent of women's aid in these matters. They can look after themselves instead of marrying in order to get a woman to do these things. "The growing domesticity of young men and the increasing worldliness of young women is, I am sure, responsible for the present slump in the matrimonial market.

A Total Eclipse

of the functions of stomach, liver, kidneys and bowels is quickly disposed of with Electric Bitters. 50c. For sale by Beaton Drug Co.



FLANDERS "TWENTY"



An Indian, in Mournful Pantomime

remains no doubt.

Reveals Fate of His

In the weird pantomime, which in all

spoken to him.

ages has been the medium which peo- expressive than could have been the

The E.-M.-F. company received a BRANDS OF DOMESTIC HUMOR shipment of 150 cars last week- a whole train load, twenty-five cars, each carrying six autos. It is planned to take a long string of these cars, decorate them with Ak-Sar-Ben colors and run them in a parade about the streets.

Many visitors in the city will have their first opportunity of inspecting a portable garage. The Kirkland-Hicken company has one on the south side of Farnam street, at Twenty-first. The garage, with a car inside, is decorated with

BACK TO THE BOOTJACK head as though he couldn't see very well, either, and the editor went on. Not for Use, but for Memories of the Tool of the Fathers.

Time was when there was at least one bootjack in every home, for in those days

many homes the bootjack passed out of You can't always tell by the size of a use and out of sight and out of mind. woman's feet what kind of a kicker she There are many persons of the present may be.'

been also a wonderful revolution. Where is it?" once they all wore cowhide boots, now "Maybe Mr. Hilker had something else

the socks intended to be worn with them there is no need of a bootjack.

strip of wood a foot or more in length the other unfeelingly answers. Couldn't by three or four inches in width and she get rid of him any other way?" an inch or so in thickness. You sawed "Not satisfied with knocking the widout a deep notch in one end of this piece ows, the same writer hits the old maids. the bootlack's jaw and you pulled on riage." that foot to try to pull it out of the boot. Many a man and many a boy has

get his boots off, even with a bootjack - tion from the joke supplies. New York Sun.

Hasty Reformation.

Newspaper Surgeon Ruthlessly Dissects Prevailing Style of Smiles.

"Humorists of the present cycle." remarked the editor of a humorous but successful periodical as he accepted a match from a prospective contributor. who had also supplied the fuel for it. "seem to be either bachelors or married men, though just why they should be I don't quite clearly see."

The prospective contributor shook his

"Now," he said, fumbling over a pile of manuscript on his deak, "let me read you a few of the things we have to contend with. Here is one evidently between two bachelors. Says one, 'I'm going to

get married,' and the other retorts, 'Ah. father and son wore boots, and when use of making marriage any worse than looking for trouble, are you?' What's the boots were wet or light a bootjack was it is? But here's another. A young man, Then all of a sudden, some fifty years has such lovely little feet.' And a marstill in the rainbow sone, says, 'Miss Clara or thereabout ago, the great majority ried man or a bachelor, soured. replies, of men took to wearing shoes. Then in 'Don't judge her by that, young fellow.

generation who never saw a bootjack or "As though the right kind of a woman even heard of one. And still there are was ever a kicker. But here is another sold at the present day some bootjacks. one after marriage. The wife says, 'I for there are still some men who wear could have married a better man than boots, either as their customary foot you are, anyhow,' and the husband comes apparel or at times in pursuit of labor back .- Well, why in thunder didn't you? All of which makes me tired, and no relief

There are still some fine old gentle- in the next one. Two men mest and one man who continue to wear fine calfakin says. I saw Hilker on the street today boots. There are hundreds of thousands and he looked lonesome.' To which the of farmers who still wear boots, but in other answers, 'He is. His wife's at the boots worn by farmers there has home.' Now, that ain't fair to the wife,

almost without exception they wear rub- the matter with him." ventured the visber boots, and if they buy, with them itor, but the editor passed it and went on. "Here's one hitting at the widows." he the rubbar boots pull off easily and said, picking up one tied with a purple ribbon. "One person says, 'She's a widow. The original bottjack was made of a all right. Her husband is dead' And

of wood or you rounded out there a Ha makes Mrs. A say to Miss Z. You deep opening to put the heel of the boot should have a husband at your age, my inte, and a little back of this notch you dear. There's no trouble getting marnailed across the under side of the ried if you go about it right,' and Miss board a cleat to raise that end of the Z takes her fling by responding. I supbootjack off the floor. Then you put pose the trouble comes afterward does one foot on the bootjack at the end on it?" Now. I don't believe there is any old the floor and you put the other heel in maid alive who looks that way at mar-

"Certainly the dead ones don't." again ventured the visitor, but got no response, had to do some right smart tugging to for the editor went on with his quota-

"Now, will you listen to this? By back these jokesmiths even go into history to bang at the sacred institution. Here's The man who was about to move out was showing the prospective tensait say what you please about the way the through the building. "In this attic." he said. "you will find a lot of infidel books left here by I moved in You can do what you please to reply that she will them. of course." "I as How long have you lived here. Mr. Equallop?" "Bince 197." shame to slap right and left like that at

"Yes" and the other, picking up one of volumes and looking at the title pige. This book, I notice, was printed in 104." "Mr. Spuriong." said Mr. Squalkop, after paintul pause. "I have decided to tell is the truth about these books. I bought and put them up here myself."much," he said. "You see, I wrote mos

1912 Thirty-eight H. P. Models Cross Country, 5 pass. # \$1650 Suburban, 4 pass. 1650 Roadster, 2 pass. 1600 Sedan, 4 pass. enclosed 2500 Gotham, 5 pass. cab side

2750

Limousine

T'S 38 horse-power, five-passenger, with 120-inch wheel base and 36 x 4-inch wheels and tires. It's long, it's low, it's roomy. Low, with drop framelong, with front axle set forward and straight line torpedo body. Roomy, with 27 inches from front seat to dash and 30 inches from seat to seat in tonneau. No outside door latches. Enclosed ventilated front and hooded dash. A car of exceeding beauty, finished in English Purple Lake - it's a rare shade of deep maroon - trimmed in nickel. Radiator to conform to body lines, high and distinctive in appearance. Fenders with sweeping grace. Powerful brakes. To drive this car is exhilarating. It runs like a spirited horse. You touch the throttle and it's away. It's the Rambler Cross Country and the flag-bearer for 1912.

Equipment, Bosch magneto. Fine large, black and nickel headlights with Prest-o-lite tank. Black and nickel side and tail oil lamps; large tool box; tool roll with complete tool outfit. Roomy, folding robe rail: foot rest, jack, pump and tire kit. Top, with envelope, 880-wind shield \$35. Demountable Wheel, less tire, with brackets and tools, \$30. Self starter \$175.

Rambler Motor Car Company 2052-2054 Farnam Street

Omaha, Nebraska

Fifty H. P. Models Country Club, 5 pass 82250 *** Valkyrie, 4 pass. 2250 Moraine, 7 pass. 2500 Metropolitan, 7 pass. torpedo 2850 Greyhound, 6 pass. torpedo 2850 Knickerbocker, 7 pass. Berlin type Limousine 4200

1912