

We Extend a Hearty Welcome to All Ak-Sar-Ben Visitors

Low railroad rates to Omaha all this week. 1c a mile on U. P. 1 1-2c a mile on other roads. Don't fail to visit Omaha and Hayden's—We've prepared a splendid style and bargain show for you. Visit Hayden's sure.



Ak-Sar-Ben Week Sale of Wool Dress Goods

Special Bargain Offerings all the Week for Our Out-of-Town Customers.

Two Rousing Bargains Monday

50 Pieces of 54-inch All Wool Cheviots, Broadcloths, Serges and Panamas, in all the new fall colorings, also fine novelty suitings, in choicest weaves; plenty of grays and browns; regular values up to \$1.50 a yard, **78c-98c** on sale at.

\$1.25 Wool Dress Fabrics at 68c—Over 100 pieces of wool dress fabrics, in big assortment of popular weaves, broken lines from our regular stock, including Serges, Panamas, Batistes, Scotch Plaids, Fancy Worsteds, Knickerbocker Suitings, etc.; values to \$1.25 a yard, at—

48c and 68c

Our big special furniture display offers assortments and values for your selection that insure you perfect satisfaction and big price savings. See the Ak-Sar-Ben specials.

Ak-Sar-Ben Specials Laces and Embroideries

A rare bargain treat for buyers during Ak-Sar-Ben week. Don't miss one of these snaps.

25c Embroideries at 15c—This lot includes 18-inch Flouncings and Corset Cover Embroideries and are simply matchless at **15c**

\$2.00 Skirt Flouncings 98c—A grand line of fine 45-in. Flouncings fully worth \$2.00 per yard, snap at **98c**

\$1.00 Skirt Flouncings 49c—A rare bargain, all new patterns and very fine qualities, big assortment, at **49c**

15c Laces at, yd. 50c—A big special table of fine cluny, vals, Zion City, Point Paris, laces worth up to 15c yard, at **5c**

New Dress Trimmings—A specially beautiful line of new fancy Crystal Trimmings on sale Monday, in 8 big lots yd. **25c 50c 75c**

Wash Goods Department Bargains for Monday

Flowered and plain Silk Organadies, all good patterns and colors, at, yard, **25c**

Poplins in all colors, 27 inches wide, at, yd. **50c 39c 25c**

36-in. Flannelettes and Cotton Challies, good assortment of colors and patterns, at, a yard **12 1/2c**

Galacia Delaine, 32 inches wide, at, yard **15c**

36-in. Percales, neat patterns at, a yard **12 1/2c**

Dress Gingham—plaids, fancy stripes and checks—at, a yard **12 1/2c**

Eiderdown—in all colors and patterns; at, yard **28c**

The Home of Stetson and Crockett Shoes for Men; Queen Quality and Grover Shoes for Women.

Linen Special Reductions During Ak-Sar-Ben in High Grade Linen Dept.

Union Linen Huck Towels—large size, hemmed ready for use, worth 15c, ea., **10c**

Extra large hemstitched Satin Damask Towels, in fancy patterns, worth 29c, each **15c**

Heavy round thread absorbent Barnsley Toweling, warranted pure flax, worth 30c, yd. **15c**

Heavy Scotch union linen 70 inches wide, grass bleached, assorted designs, worth \$1.00, yard **69c**

Pure Linen double Satin Damask 72 in. wide, full assortment of designs, worth \$1.79, yd. **1.25**

Napkins to match above patterns full 22x22 inches in size, warranted pure linen, worth \$5.00, dozen **\$3.50**

Blanket and Comfort Sale for Monday

Good all wool Blanket, full size, good and heavy, our regular \$6.00 blanket; Monday at, pair **\$3.95**

No. 110 Wool Felted Blankets; our regular \$4.50 blankets; Monday, pair **\$3.75**

12-4 Edison Blanket, gray blanket with fancy borders, our \$2.50 grade; Monday, at, pair **\$1.75**

Gray Cotton Blanket, full size, at \$1.50 blanket; a pair, at **\$1.00**

Comforts—Extra good bargains in Comforts, Monday, each, from 75c up to **\$3.50**

Cotton Batts from 10c up to **50c**

Choicest Assortments and Values in Women's Ready-to-wear Suits, Coats, Dresses, Waists, Furs and Children's Garments that have been shown in Omaha for many seasons. Scores of magnificent special bargains are offered here for Ak-Sar-Ben week.

200 Beautiful New Tailored Suits—Manufacturer's samples that were made to sell up to \$4.00, distinctive designs in the choicest new weaves and colorings, remarkable bargains; at, choice **\$25**

Ladies' and Misses' Fall Suits, in plain colors and fancy mixtures, \$15.00 and \$18.00 values, delightful bargains Monday, at **\$9.90**

One-Piece Street and Evening Dresses—Silk Chiffons, Messalines and fine Serges, very special bargains **\$19.90**

New Fall Dress Skirts, all the newest styles, colors and fabrics, choice values, at **\$5.00 \$5.95 \$6.95 and \$7.95**

Genuine Sealette Plush Coats, all Skinner satin lined, splendid values at \$35.00, the greatest line of bargains we have ever shown, special **\$25.00**

Ladies' Long Black Caracul Coats, lined throughout, all sizes, values you'll find it impossible to duplicate, at **\$8.95**

Ladies' Long Silk Kimonos, new designs, snap at **\$2.95**

Great Ak-Sar-Ben Week Rug Sale

Entire Manufacturer's Stock of High Class New Rugs, together with several grand special bargains from our regular stock.

Nearly \$75,000 Worth of New Perfect Rugs

On sale beginning Monday and continuing till the entire stock is sold at greatest bargain prices ever offered in Omaha.

No Seconds, Damaged or Mismatched Goods offered in the Sale. All Rugs Guaranteed Perfect or Money Refunded. Buy as Early as Possible as the Stock Will be Sold Rapidly at these Prices.

\$80.00 Axminster Rugs, 9x12 size, floral and oriental patterns, while they last **\$16.98**

\$15.00 Tapestry Brussels Rugs, 9x12 size, 9 wire quality, big assortment, while they last, at **\$9.98**

\$22.50 Axminster Rugs, 8-3x10-6 size, big line of patterns, while they last, choice **\$15.98**

\$45.00 Wilton Velvet Rugs, 9x12 size, big range of rich new patterns, while they last, at choice for **\$32.50**

\$18.00 Tapestry Brussels Rugs, 9x12 size, 25 patterns for selection, 10-wire quality, at, choice for **\$11.98**

\$25.00 Seamless Velvet Rugs, 9x12 size, 18 patterns in the lot for selection, while they last, at **\$16.98**

\$30.00 Wilton Velvet Rugs, 9x12 size, seamless, beautiful new patterns, while they last **\$19.98**

\$18.00 Tapestry Brussels Rugs, 8-3x10-6 size, extra heavy seamless, while they last, at choice for **\$11.98**

\$12.00 Seamless Tapestry Brussels Rugs—7-6x9 size, 10-wire quality; choice **\$8.98**

\$10.00 Seamless Tapestry Brussels Rugs—6-9 size, 10-wire quality; choice **\$6.98**

Many Other Specials Shown—Extra Sales People to Wait on You.

Drug and Toilet Goods Sale Commencing Monday

And Continuing All Week. Prices That Save You 25 to 50 Per Cent.

- 25c size Peroxide face cream, greaseless, for **10c**
- 25c size Pond's Ext. Vanishing cream for **15c**
- 10c size pure Hydrogen Peroxide extra size for **5c**
- 10c size Pond's Ext. Vanishing cream for **15c**
- 10c size Colgate's shaving soap for **5c**
- 15c package of twenty milk cream Borax for **9c**
- 50c box of Java Rice or Possoni's face powder for **35c**
- 25c size pure Hydrogen Peroxide at three bottles for **85c**
- 50c size Hind's Honey and Almond cream for **25c**
- Large size Pomelan Massage Cream for **1.00**
- 25c size Mennen's Colgate's or William's Talcum powder for **15c**
- 25c size Dr. E. Graves' tooth powder for **10c**
- One Hundred Dr. Hinkle's Cascara Tablets for **85c**
- One lot cloth brushes, regular price 85c, sale price **50c**
- \$1.00 hair brushes, each **50c**
- \$1.25 genuine Ideal hair brushes for **75c**
- \$1.25 two qt. rapid flow fountain syringe for **75c**
- \$2.00 ext. combination syringe and bottle for **1.19**
- \$2.50 No. 8 red rubber syringe and bottle for **1.79**
- \$3.00 Wellington syringe and bottle guaranteed for five years for **2.00**
- 75c rubber gloves, big soap **35c**

Extra Specials for Monday in the Domestic Room

Outing flannel, good assortment of colors, good and heavy, Monday, at, yard **12 1/2c 10c**

Flannelettes, good colors and patterns, at, yard **10c**

26-in. Percales, light and dark colors, 12 1/2c values, at a yard **9c and 10c**

Dress Gingham for children's school dresses, good patterns, at a yard **10c**

Prints, in grays, blues, black and whites, at a yard **4 1/2c**

36-in. bleached Muslin, good and heavy, our 3 1/2c muslin, Monday, at a yard **6 1/2c**

36-in. unbleached Muslin, extra heavy, our 7 1/2c muslin, Monday, at a yard **5c**

\$1x90 Sheets, a good heavy sheet that always sold for 59c, Monday, each **50c**

45x36 Pillow Cases, a case that always sold for 15c, Monday, each **11c**

Fringed Crochet Bed Spread, full size, our \$2.50 Spread, Monday **\$1.89**

Bed Spreads, Sheets and Pillow Cases

Especially Reduced During Ak-Sar-Ben in Our High Grade Linen Dept.

High grade imported Marselles Bed Spreads, knotted fringe with cut corners, full size, worth \$7.00, each **\$4.50**

High grade dimity Marselles Bed Spreads, hemmed, large size, worth \$6.00, each **\$3.95**

Heavy Marselles Bed Spreads, knotted fringe, cut corners, large size, worth \$5.00, each at **\$2.95**

Grand assortment fringed full size Bed Spreads, different designs, worth \$1.89, each **\$1.25**

Hemstitched Bed Sheets, size 81x90, made from very best sheeting manufactured, worth \$2.00, special, each **\$1.25**

Hemstitched Pillow Cases, size 45x36, to match above sheets, worth 50c, special, each **32 1/2c**

Choice Curtain Values in the Ak-Sar-Ben Week Sales

Brussels Net Curtains, \$0.50 and \$0.95 pair—Large assortment of beautiful weaves.

Cluny Curtains, \$3.75 and \$4.95 pair, trimmed with linen lace edge and insertions, matchless values.

Etamine Curtains at \$3.25 to \$6.95 pair, with fillet borders and fancy edges, very popular this season.

Double Thread Nottingham Curtains, 54-in. wide with barred or plain centers, at, pair **\$1.95 and \$2.75**

Portieres for double doors, Reds, greens and browns with Persian borders, special offerings at, pair **\$4.50 to \$18.00**

A Splendid line of Couch Covers, stripes and Oriental designs, Monday **\$1.25 to \$7.00**

Bungalow Nets, 25c to \$1.00 yd. Choicest line of these beautiful 46-in. draperies shown in Omaha.

Barred Scrims, with colored borders, just the thing for dainty curtains, at yd. **25c and 48c**

40-inch Striped Swiss for Sash Curtains, Monday, yard **5c**



All That's Best in Winter Underwear

Sterling, Harvard Mills, Kayser, Globe, Stratford, Swan, and other well known brands in most complete assortments. You can buy underwear here now at less prices, quality considered, than has been possible in years.

Ladies' Union Suits, in all wool or silk and wool Harvard Mills or Stratford make in white or gray, \$2.50 and \$2.00 values at **\$1.98 and \$1.50**

Ladies' Union Suits—Jersey ribbed and fleece lined in white, ecru and gray, values to \$2.00, on sale, at **98c 75c 59c**

Men's All-Wool Underwear—Shirts and drawers, all best makes and colors, on sale, at \$1.75, \$1.50, \$1.25, \$1.00 and **75c**

Men's \$1.00 quality Jersey ribbed underwear, also fleeced shirts or drawers, on sale at **49c**

Jersey ribbed wool, men's heavy fleeced shirts or drawers, snap at **35c**

Three Very Special Bargains in Children's Underwear Department.

Children's \$1.00 Union Suits—A splendid line for your selection, great snap at **49c**

Children's Globe Union Suits, in white or gray, in size 2 years, 70c; rise 16, rise 24 to a size.

Children's Under Vests and Pants—Finest quality fleeced at 15c for size 16, rise 24 to a size.

Big Special Sale of Bird Cages

and deeply cut prices on house furnishings.

- No. 165 Japanese Bird Cages, medium size, special **79c**
- No. 166 Japanese Bird Cages, medium size, special **89c**
- No. 167 Japanese Bird Cages, large size special **98c**
- No. 168 Japanese Bird Cages, large size, special at **\$1.29**
- Brass Bird Cages, medium size, special bargain **\$1.25**
- Brass Bird Cages, large size **\$2.00**

size, special bargains at **\$1.98**

Mrs. Potts' Sad Irons, 5-piece sets, at **79c**

Asbestos Lined Sad Iron **\$1.39**

90 clothes Pins for **10c**

Clothes baskets, medium size **69c**

5-ft. Skirt Boards, **59c**

50-ft. Cotton Clothes Lines **10c**

\$25.00 Cast Cook Stove for **\$15.00**

\$50 Cast Iron Ranges for **\$25.00**

The Old Reliable Garland Base Burners are our leaders and we're making prices that will interest you.

Manufacturer's Samples Pastel Pictures

A prominent manufacturer sold us at a great bargain his entire sample line of pastel pictures at a price which enables us to offer them Ak-Sar-Ben week at prices actually below the wholesale worth of the pictures.

\$2.50 Pictures **\$1.75** | \$5.00 Pictures **\$3.98**

\$3.00 Pictures **\$1.98** | \$6.50 Pictures **\$4.50**

\$4.50 Pictures **\$3.48** | \$7 and \$8 Pictures **\$5.00**

One big lot of Pictures in 16x22, 12x24 and 14x30 size, splendid assortment of subjects, not one in the lot worth less than \$3.00, all at one price in this sale **\$1.69**

In the Domestic Room, all of our regular Passepout Pictures **4c**

Special Flour Sale Monday

We want to introduce our highest grade of flour into every housekeeper's home in Omaha. This is our famous Health Brand Flour; regular price \$1.50 a sack—as a special inducement we are going to sell this for Monday's sale, per sack **\$1.40**

15-lb. best Granulated sugar **\$1**

Big Kellifer Pear Sale Monday. This car is extra fancy, large and bright fruit.

Monday Bushel Basket **95c**

Fancy Elberta Peaches, as long as they last, per crate **75c**

Italian Blue Plums for preserving, Monday, 4-basket crate **\$1.00**

Tokay Grapes, 4-basket crate **95c**

Per basket **25c**

Green Tomatoes for pickles, per basket **15c**

The best Creamery Butter, carton or bulk, per lb. **28c**

Fancy No. 1 Country Creamery Butter, per lb. **26c**

Fresh Vegetable and Fruit Prices The Talk of Omaha.

- Sweet Corn, per dozen **10c**
- Fancy Wax or Green Beans, lb **5c**
- 4 bunches fresh Beets or Carrots **5c**
- 2 Egg Plants **5c**
- Sweet Peppers, dozen **5c**
- Sweet Potatoes, lb **3 1/2c**
- Cape Cod Cranberries, qt **7 1/2c**
- 8 bunches fresh Radishes **5c**
- New Cabbage, lb **1 1/2c**
- 2 stalks Celery **5c**
- 2 heads fresh Leaf Lettuce **5c**
- Rutabagas, lb **1 1/2c**
- Fancy Cauliflower, lb **7 1/2c**
- Peaches, basket **20c**