

# Reduced Rates to Omaha All This Week

1c a Mile on Union Pacific. 1½c a Mile on All Other Railroads

## A WEEK OF GREAT SPECIAL SALES

<b>YOUR BAGGAGE</b> and <b>PARCELS CHECKED FREE.</b>	<b>FREE REST ROOMS</b> and Waiting Rooms for Women and Children.	<b>FREE NURSERY</b> and Children's Play Room in Charge of a Matron and a Trained Nurse.	3 Immense Tunnels Under the Street Connect Four Big Brandeis Buildings.	<b>BRANDEIS STORES</b>	<b>MORE THAN 1,000 CLERKS.</b> <b>THREE BLOCKS OF SHOW WINDOWS.</b>	Most Beautiful Window Displays and Store Decorations Ever Seen in the West.	Branch Station No. 17 of U. S. Post Office — Checks on All Banks Cashd Free.	<b>BEST MODERATE PRICED LUNCH ROOM</b> and Restaurants in the City.
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### Special Sale of Women's New Fall Suits, Coats, Dresses and Other Apparel

New Fall Suits at \$12.50—All new styles, fabrics and colors; good serviceable suits that will give splendid service for many months—Special price, **\$12.50**

Women's Tailored Suits at \$19—Suits that are serviceable and dressy for any occasion; blacks, plain cloths or lighter mixtures; extremely well tailored—Special price **\$19**

Fashionable Suits for Women—No line of suits at \$25 can be compared with Fashionables. They are perfection in fit and finish. Cleverest new ideas at **\$25**

The New Reversible Coats—The season's greatest favorites. All the new heavy cloths. Either side can be worn—special, at **\$15**

Women's New Mixture Coats—Two special groups of these popular and practical coats, at \$12.50 and **\$15**

New Long Black and Colored Broadcloth Coats—Satin lined; all new styles, at **\$10**

Women's Silk Dresses—In the newest shades and the cleverest, most up-to-date styles—great special group **8.93**

Women's Wool Dresses—The season's most attractive styles and fabrics; wonderfully popular at **6.93**

Women's Tailored Skirts in the new mixture cloths or plain fabrics; all new features. Worth up to \$7.50, at **\$3.98-\$5**

Women's New Tailored Wash Waists—All new styles at **93c**

Women's Smart New Silk and Chiffon Waists, at **\$3.50**  
The best taffeta waists in Omaha at **\$5.00**

Girls' New Wool Dresses in the prettiest styles for fall and winter at **\$3.98 to \$10**

Women's Fine Undermosins—Dozens of styles in separate garments or beautifully made combinations. Made to sell up to \$2.50, at **98c**

**New Brownell Girls' Winter Dress for Girls—Very popular. \$10.00**

**Girls' Winter Coats—New styles, heavy materials \$5.00**



Make Yourself at Home Here. Meet Your Friends at Our Store. You Are Always Welcome.

New Store Is One Block Long; One-half Block Wide; 8 Stories High.

### OMAHA'S GREATEST ATTRACTION

## BRANDEIS STORES

16th—Douglas—17th Sts., Omaha. Largest Store West of Chicago.

### Come To Omaha for the Ak-Sar-Ben Carnival

Take advantage of the Low Rates and attend our Wonderful Special Sales.

**YOU CAN EASILY SAVE ALL THE EXPENSES OF YOUR TRIP IF YOU DO YOUR FALL AND WINTER BUYING HERE AT BRANDEIS LOWER PRICES.**

We prepay the express or freight to your home on all orders amounting to \$5.00 or more.

**SEE OUR BEAUTIFUL NEW POMPEIAN ROOM.**

It Is Maintained Almost Exclusively for the Convenience of Out-of-Town Patrons.

### REAL STYLE and REAL VALUES in Suits and Overcoats

Most men want suits that are so well made of such good materials that they'll look well all season and hold their shape till you tire of them. That's the kind of suits we sell at

**\$10-\$15-\$20**

No other store in the west can offer you suits and overcoats like these at such moderate prices. We specialize in these clothes and we never have shown such a fine variety of suits and overcoats with real style and real value, at—

**\$10-\$15-\$20**

We will sell the famous Rogers-Peet and Hirsch-Wickwire Clothes for Men, at **\$25.00 to \$35.00**

### BOYS' SCHOOL SUITS

Brandeis sells the best suits and overcoats for boys in Omaha.

Boys' School Suits with two pair knickerbocker pants, 34 values, at <b>\$2.98</b>	Boys' All Wool Blue Serge Suits with two pair pants, 34 values, at <b>\$5.50</b>
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Old Store.



### Brandeis Fall Hats at \$5

Every moderate price hat at Brandeis is a strictly up-to-date style, made by a skilled milliner from fine imported materials.

See the new Velvet Hats and the beautiful black fur Beaver models; smartly trimmed, **\$5** at

**Street Hats and Dress Hats**  
Hundreds and hundreds of new fall hats; every one with the unmistakable Brandeis style touch. Becoming new styles, at **\$10**

Untrimmed Silk Plush soft crushed Hats, medium size, solid colors or two color effects; \$7 values, at **\$3.50**

Women's Untrimmed Felt Hats—Late styles, at **98c**

Misses' and Girls' Pretty School Hats at 98c, \$1.50 and \$1.98



### Save Money on Muslin Sheets

Sheeting, Pillow Cases and Tubing

On Sale in Our Basement:

- 3-4 Bleached Fruit of the Loom Sheetting; a 32c value, from the bolt, at yard **25c**
- 3-4 Bleached Fruit of the Loom Sheetting; a 30c value, from the bolt, at yard **20c**
- Soft finished Bleached Muslins and Cambrics; yard wide; values up to 10c, at yard **6c**
- Unbleached Sheetting; heavy grade finely woven; perfect mill lengths, 40 inches wide, at yard **6c**
- Bleached Sheets, size 51x90; made from sheeting of same texture as Utica and Pequot, each **59c**
- Plain and hemstitched Pillow Cases; sizes 42x36 and 46x36; 15c and 18c values, at each **11c**

### Save Money on Flannels

On Sale in Our Basement

- 34-inch Dresses and Waisting Flannelettes, medium and dark colorings in Persian and figured designs and new Swansdown Flannels; 10c values, from the bolt, at yard **10c**
- 27 in. wide Flannelettes for Dresses and Waists; regular 12½c grade, special, at yard **7½c**
- Outing Flannels, light and dark fancy styles; baby flannels in blue, pink, cream and white; the fluffiest, warmest outings, at yard **8½c**
- Persian Cotton Challies—hundreds of styles; from the bolt, at yard **3½c**
- Blue Apron Gingham in broken and even checks—equal to the famous Amoskeag brand, from the bolt, at yard **5c**

For a short period in our Pompeian Room, we feature the famous artist A. L. Browning, who does exquisite Oil Landscapes which he sells at just a fraction of their price at art stores. He will paint from any post card subject brought him.

### KID GLOVES

Long Gloves for the Ak-Sar-Ben Ball

French Kid Lambskin—12, 14 and 20-button lengths, in white, black and colors. Cleopatra buttons. Fitted to the hand, at pair **\$2.50 to \$3.75**

Perrins 2-Clasp Gloves  
Real kid with heavy embroidered backs, fitted to the hand, at pair **\$1.25**

Bargain Square Glove Special.  
All sizes in black, white and colors; regular \$1 values, at pair **59c**

### SILK HOSIERY

New Store—Main Floor.

Women's Pure Thread Silk Hosiery; silk boots, wide lisle garter tops; all silk with wide silk hem tops; worth 75c, at per pair **49c**

Women's Pure Silk Boot Hosiery, also pure imported lisle and cotton, plain and lace; double soles, heels and toes; 50c values, at, per pair **25c**

Men's Pure Thread Silk Hosiery; spliced cotton soles, heels and toes; worth 39c, at per pair **21c**

New Store—Main Floor.

### Warmer Underwear

For Women and Children

Women's fine ribbed cotton Vests and Pants; medium weights, at per garment **25c**

Women's and Misses' ribbed cotton Vests and Pants; silk crocheted trimmed; winter weights; regular 50c quality, at each **39c**

Misses' and Children's fleeced cotton Union Suits; all sizes, at 25c

Boys' fleeced cotton Shirts and Drawers, winter weight, all sizes, at each **35c**

Children's "M" Knit Waists, patent taped buttons; 15c quality, at each **9c**

We are sole agents for Munsing Underwear for Women, Misses, Children and Boys.

### Shoes for Women

Ondova Shoes for Women

Special purchase tan Russia Calfskin, patent leather, with velvet or dull leather tops, gun metal calf and velvet; stag or wide high toe lasts; extra high cut 16-button boots. They equal \$3.50 and \$4 shoes. All sizes and widths. **\$2.48** at, per pair

Old Store—Main Floor.

**HAND EMBROIDERED PILLOWS**  
With back, ruffles or cords; new designs, worth up to \$4, New Store, at each **\$1.49**

### Fall Hats For Men

Brandeis Stores are headquarters in Omaha for the celebrated John B. Stetson Hats; all the latest fall styles in soft and stiff hats at

**\$3.50**

Sole agents for English hats made in Denton, England. New styles at **\$2.50**

Genuine Hungarian Velour Hats in brown, gray, tan and black, at **\$2.50**

Genuine Imported French Velour and Beaver Hats at **\$5.00 and \$7.50**

Samples of Genuine Leather Suit Cases in values up to \$8.50, at each **\$4.98**

EAST ARCADE

### Men's Fixings

Men's Negligee shirts in newest fall styles and patterns—regular \$1.75 values at **98c**

Wool Underwear for Fall and Winter.

Undershirts and Drawers of fine wool—all sizes. **98c-\$1.50** special at

**SWEATER COATS**  
Plain colors or fancy; for men and boys. **98c-\$1.50** at

Old Store—Main Floor.

### Embroideries and Laces

18-in and 22-in. Swiss, Nainsook and Cambric Flouncings and Corset Coverings; new English eyelet, floral and combination designs; many worth 50c yd. **25c**

45-in. Fine Swiss and Batiste Embroidered Skirtings; English eyelet and combination designs in new wide band and border effects; values up to \$1.50 a yard; **69c** at, yard

18-in. Silk and Metallic Embroidered Allover Laces, dainty Oriental and Shadow effects; also crochet and Venise designs; values up to \$1.50; at, yard **59c**

New Filet, Crochet and Venise Lace Bands, silk embroidered bands, net top Oriental laces, etc.; values up to 50c; at, yard **25c**

In the Lace and Dress Trimming Departments

Complete assortment of high class Persian Novelties—suitable for street and evening wear: Laces, Bands, Flouncings, Nettings, Passamenteries, Garnitures, Knotted Silk and Ball Fringes, Girdles, Tassels, Cords, Buttons, etc., at reasonable prices.

**Women's Sheer Linen Handkerchiefs**  
Hand embroidered Corners, Maderia borders, Princess Lace borders, Armenian borders, dainty scalloped borders, etc. worth from 25c to 50c; each, **15c-25c** at.

**WOMEN'S FINE NECKWEAR**  
Dainty Lace and Net Fichus, new Capishon Collars, collar and cuff sets, new side frill Jabots, Dutch and Sailor Collars; worth up to \$2.00—**39c-49c-98c** at, each.

### SPECIALS FOR AK-SAR-BEN WEEK IN BLANKET DEPT.

Fine All Wool Blankets in tan, gray, white and plaids; full 11-4 and 12-4 sizes; regular \$5.00 values, pair. **\$3.50**

Australian, Beacon and Woolnap Double Cotton Blankets, soft, extra heavy, 12-4 and 11-4 sizes; the largest and best Cotton Blankets made. Sell regularly at \$3.00; special **\$1.69** at, per pair

Limit two pairs to a customer.

### TWO GREAT COMFORTER BARGAINS

Full size Silkoline and Sateen Covered Bed Comforters, medium and heavy weights; best white cotton filling; regular \$3.00 values, at each **\$1.98**

Full size Silkoline covered Comforters; light and heavy weights; white cotton filling—tied or stitched; regular \$2.50 quality, at, each **\$1.50**

### LINEN SPECIALS IN BASEMENT

Hemstitched German Linen Pattern Cloths; size 62x80, extra heavy weight—fine satin finish! worth \$1.00, at yard **69c**

Large sample line of high class Renaissance Lace and Japanese drawn work; linen pieces in scarfs, lunch cloths and center-pieces, worth \$2 at each **39c**

## BRANDEIS STORES OMAHA

Use our writing desks and stationery for correspondence—No charge.

Main Floor. Expert Opticians. Moderate Prices.

## BRANDEIS STORES OMAHA

See the beautiful Electric Fountain in our Pompeian Room.

Chocolate Cream Drops—Regular 25c kind, in Pompeian Room; at, per pound, **12c**