

# BRANDEIS STORES

Invite the People of the West to be Their Guests During the Ak-Sar-Ben Carnival at Omaha this Week and Next Week.

**We Offer You Our Many Free Advantages and Will be Glad to Extend You Every Courtesy.**

Free Rest Rooms and Waiting Rooms. Baggage and Parcels Crecked Free. Free Delivery of Packages to any Depot. You may have your mail addressed to you in care of Branch P. O. Station No. 17, in our Pompeian Room. Checks on all banks cashed without charge.

## Low Rates Into Omaha

Week Beginning October 1st:  
1 CENT A MILE ON UNION PACIFIC.  
1 1/2 CENTS A MILE ON ALL OTHER ROADS.

# PRESIDENT TAFT

Will Be in Omaha  
**SUNDAY, OCTOBER 1, and  
MONDAY, OCTOBER 2.**

- MANUFACTURERS' PARADE—Tuesday, October 3.
- ELECTRICAL PARADE—Wednesday, October 4.
- MILITARY PARADE—Thursday, October 5.
- CORONATION BALL—Friday, October 6.

Plan now to be in Omaha every day next week. If you do your Fall and Winter Buying at Brandeis Stores you will save enough money to pay all the expenses of your trip.

## Brandeis Stores--Omaha

### Big Ben

The National Alarm Clock—which sells for \$2.50. We have a complete line of these guaranteed clocks, in brass and nickel finish. Look for the name.

**S. W. LINDSAY, Jeweler**  
1516 DOUGLAS ST.

## Mailcarriers, Policemen

We have a shoe for you which will outwear any shoe you ever had on and is unequalled for comfort. They are

## Drexel's "Diamond T" Shoe

We have customers who get from twelve to eighteen months' service out of these shoes. They are made of plump glazed kid, best quality, kid lined, foot formed lasts. Double solid to heel with double steel shanks; sole guaranteed water proof. The best quality of oak sole is used in these shoes—

**\$5.00**

**Drexel Shoe Co.**  
1419 Farnam St.

## MISSOURI PACIFIC IRON MOUNTAIN

**SPECIAL HOMESEEKERS' RATES SOUTHWEST TO MISSOURI, ARKANSAS, OKLAHOMA, LOUISIANA, TEXAS, KANSAS.**

Tickets on sale first and third Tuesday in each month.

Stopovers allowed on both the going and return journeys.

**THOS. F. GODFREY**  
Pass. and Ticket Agent,  
1423 Farnam Street,  
or Union Station  
Omaha.

# BENNETTS

Our Omaha Combined "Style Show" Displays are Continued Throughout the Week.

**Our leadership in boys' clothing is plainly evident to all who are familiar with our values and to those who even casually inspect the various lines.**

Take the duplex suits for example—two pairs of pants to each; all wool, tough service goods; tailored to wear. Made in double breasted coat styles with knicker pants; patterns to please fastidious mothers; fabrics that won't worry the most sturdy boy. \$3.50, \$4.00 and \$5.00 for boys from 8 to 17 years, inclusive.



Also, complete lines of the newest Fall and Winter coats are ready for the inspection of boys and their mothers. They range from \$2.00 to \$8.50 in price.

Hats and caps at 25c to \$1.75 each. Extra trousers—all wool—50c and 75c. And all other things the boy needs.

## Mr. Man! It's Time for Warmer Pajamas and Night Robes

and if low prices coupled with best qualities are any consideration, you will see the new lines we have provided before spending any money for such articles. Incidentally, all are cut full and roomy and finished in a thorough manner.

Men's fine outing flannel pajamas made from the very best quality goods and nicely trimmed—three big lines to select from at \$1.00, \$1.25 and \$1.50 each.

Men's outing flannel night robes in hundreds of good patterns, trimmed to conform to a man's tastes—six big lines at 49c, 59c, 75c, \$1.00, \$1.50 and \$2.00 each.

And don't forget that we carry one of the largest sweater coat stocks for men and boys in the city. Military collars, auto collars and V necks, as you wish. 59c to \$6.00 each according to the quality.

## Your Last Chance at Peaches for 75c Crate

These are the extra fancy, large Utah Elberta peaches and we positively know that the offer cannot be duplicated in any other store in Omaha. Each peach in every crate is carefully selected, each one is in perfect condition, of a large size—the very best that can be purchased at any price in any season of the year. Compare qualities before purchasing. Prices for Thursday and Friday only.

Extra quality fancy Western Peaches 95c | Fancy Kaffee pears for canning, the peck 30c



## Telephone the Theatre

It is annoying to arrive at the ticket office and find not an available seat in the house. A Bell Telephone will prevent such a situation. There are other arrangements to be made. There may be friends to invite or regrets to send. It is often necessary for people living a distance to reserve their seats considerable time in advance. Bell Service meets this condition, for its lines reach nearly everywhere.

**Nebraska Telephone Company.**

### Cowdrey's Specials

OMAHA'S PURE FOOD CENTER

**IN OUR FRESH FRUIT AND VEGETABLE DEPARTMENT**

Fancy Salt Lake Apples, Peaches, per box . . . . . 85c

Large hamper Kiefer Pears for . . . . . \$1.00

2 stalks Large Celery . . . . . 10c

Sand Hill Potatoes, pk. . . . . 30c

2 large Plain Lettuce . . . . . 5c

15 gross 1/2-gallon Mason Fruit Jars, per dozen . . . . . 50c

100 quality fresh crisp Ginger Snaps, per lb. . . . . 50c

10 cakes "Beat 'Em All" Soap for . . . . . 25c

4 1/2 lb sack Aberdeen "Snow" White Flour . . . . . \$1.45

**BUTTER, EGGS AND CHEESE DEPARTMENT**

Our best Country Butter, in strictly fresh Eggs, doz. . . . . 25c

Imported Swiss Cheese, lb. . . . . 25c

Domestic Swiss Cheese, lb. . . . . 25c

Hill Pickles, dozen, 15c and 20c

Sauerkraut, per qt. . . . . 10c

### The Wellington CAFE

1718 FARNAM ST.

## Ak-Sar-Ben Visitors Welcome to Omaha's Style and Bargain Center. Special Sales Every Day.

OPENING DISPLAY OF FALL STYLES CONTINUES ALL THIS WEEK.

# HAYDEN'S

THE RELIABLE STORE

SEE THE NEW LASTS IN THE QUEEN QUALITY AND STETSON SHOES.



## Eleven New Garment Styles All Very Attractively Priced

That such superb quality, such wealth of style beauty can be secured at prices so moderate is a constant surprise to visitors in our Cloak and Suit Department.

Such values as we're offering here for opening week were seldom, if ever, duplicated during season in Omaha.

Medium Weight Serge Coats—To \$20.00 values, just the thing for fall wear; in navies, tans, black and grays, at . . . . . \$12.50

Genuine Sealette Plush Coats—A fine new lot just received—Skinner satin lined—choicest values shown anywhere at \$25.00

See Our Display of Crown Jewel Tailor Suits—Five distinctive designs; the queen of them all in fashion, fabric and finish, at \$25

Messaline, Taffeta and Serge Dresses—Values up to \$20; in Thursday's sale, choice, \$10.00

A remarkable cash purchase, including 15 very clever designs, in all colors and sizes.

Beautiful Chiffon Dancing Dresses Worth \$25.00—Pinks lavender, yellow, white and light blue with silk slip to match, dainty designs, very special bargains. \$14.90

A Beautiful Line of Imported Tailored Suits—No two alike, matchless values. \$35 \$39.75 \$45 to \$98

THURSDAY MORNING SPECIAL BARGAINS

Messaline and Taffeta Silk Waists—Colors and black—regular values up to \$5.00; choice. . . . . \$1.98

Ladies' Percalé Wrappers—To \$1.25 values; Thursday, at . . . . . 59c

Ladies' Black Underskirts—Values to 75c, at . . . . . 29c

Infants' Knit Sacques, Booties and Slips—Regular values up to 50c, choice . . . . . 19c

Hayden's Special Tailored Suits at . . . . . \$14.90

offers to you an assortment of well tailored, perfect fitting suits that you'll not find duplicated at several dollars more in price.

Children's Fall Weight Dresses—Sizes 6 to 14 years, \$1.50 values. . . . . 89c

## A Magnificent Assemblage of Beautiful Imported and Domestic Millinery Modes

A touch of the exquisite in every graceful line, a clever distinctiveness that coupled with extremely moderate pricing throughout the entire line makes them almost irresistible.

Special Groups of Trimmed Hats Thursday—Large Picture Hats, small and medium shapes, a great many trimmed with ostrich plumes, values up to \$10.00; on sale Thursday. \$2.95, \$3.95, \$5.00

Untrimmed Hats—All the new ideas, 98c to \$7.50

Willow Plumes at Factory Cost. All Millinery Marked in Plain Figures.



## For the Woman Who Cares

the C. B. Corset models fill every want, giving to the figure the artistic lines demanded by fashion, and to the wearer a degree of comfort seldom equaled.

Style No. 484, here illustrated, has very low bust, extremely long hip, is made of fancy weave coutil with lace and ribbon trimming, draw string in bust, hose supporters front and side; all sizes 18 to 30, at—

**\$1.50**

A very popular model for medium figures.

## Special Thursday Bargains in Curtains and Draperies

A showing which includes the best in all kinds; the newest ideas at less price than you'll pay for equal quality elsewhere.

- Brussels Curtains—Big variety of dainty patterns choice bargain at sale price, pair. . . . . \$3.95
- Lace Curtains of all kinds—All new patterns, greatly undersold, at, pair . . . . . \$1.99
- Colored Serims for Curtains—Beautiful designs, yd. at . . . . . 25c, 18c, 10c
- St. Lawrence, the best \$7.00 blanket made, full 11-4 . . . . . \$4.50
- The best 11-4 Wool Nap Field Blanket for \$5.50 made, No. 1856, at . . . . . \$2.75
- Blankets from \$2 to \$10 per pair.

## Extra Specials for Thursday in Our Domestic Room

- Every item is cheaper than you can buy elsewhere
- Simpson's Prints, black and white, silver, gray, Shepherd checks, light blue, navy blue, etc. all day 4 1/2c
- 12 1/2c fine Percalés, 36 inches wide, dark and light colors on sale at yard . . . . . 8 1/2c
- Amoskeag Gaiting Flannels, best in the world . . . . . 10c
- Amoskeag Cotton Checks, all colors and sizes . . . . . 8 1/2c
- 12 1/2c Shaker Flannel, best quality worth 10c . . . . . 7 1/2c
- 10c Shaker Flannel . . . . . 7 1/2c
- Cayuta Wool Blanket 11-4, the best \$4.50 blanket made, Thursday only, at . . . . . \$2.15
- St. Lawrence, the best \$7.00 blanket made, full 11-4 . . . . . \$4.50
- The best quality worth \$10 to \$15, sample lot at one price . . . . . \$6.95
- The best 11-4 Wool Nap Field Blanket for \$5.50 made, No. 1856, at . . . . . \$2.75
- Blankets from \$2 to \$10 per pair.

Ready-Made Sheet Sets  
Stella, 12x19, regular price 50c, on sale Thursday . . . . . 38c

Anagnosette, 7x20, one of the very best seamless sheets made for 75c, on sale, each . . . . . 54c

Belvidere, 12x20, fine Hotel Sheet, worth 85c, on sale . . . . . 62 1/2c

Wamsutta, the \$12.91, genuine article, the best in the world, regular price \$19.00 each, Thursday . . . . . 79c

Pillow Slips, 8 1/2c, 10c, 12 1/2c, 15c, 20c and . . . . . 25c

SEWING MACHINES  
No. 5095 line 5282, regular price \$2.50, Thursday . . . . . \$1.48

Elmore line #703, regular price \$2.50, Thursday . . . . . \$1.48

COSEMETIC SALES  
100 designs, 50c, 75c, 80c, \$1.00 up to . . . . . \$19.50

BATH SALES  
7 1/2c, 10c, 12 1/2c, 15c, 20c, 25c up to . . . . . 60c

Large Baths, one to comfort, from 59c to . . . . . \$1.25

## Wash Goods Department Bargains for Thursday

- Half Silk Voiles, neat patterns and stripes, all new colors, at yard . . . . . 25c
- Plain and fancy Silk Mixed Goods, all colors, at a yard . . . . . 35c
- Kimono Silks, good patterns, at a yard . . . . . 30c
- 16-inch Percalés, neat patterns, at a yard . . . . . 18 1/2c
- Dress Ginghams, fancy plaids, stripes and checks, at yd. 12 1/2c
- 16-inch Flannellettes and Challis, good assortment of colors and patterns, at a yard . . . . . 12 1/2c

## HAYDEN'S MAKE THE PRICES THAT SET THE PACE

CAN YOU BEAT THIS WEEK! THE LAST OF THE PEACH SEASON! Thursday we will break our last car of Utah Elberta Peaches. This luscious, fancy fruit, notably undersold, per \$1.00 basket, closing season, at 75c. Kiefer Pears for Canning—A bushel baskets, fancy Illinois Kiefer Pears, nothing finer for canning, Thursday, a crate . . . . . \$1.00

Italian Blue Plums, 1 basket, grades Michigan Concord Grapes, per basket . . . . . 15c

Fancy Ripe Tomatoes, for canning, market basket . . . . . 15c

BUTTER, CHEESE and EGGS  
2 Egg Plants . . . . . 5c  
Sweet Peppers, dozen . . . . . 25c  
Sweet Potatoes, lb. . . . . 7 1/2c  
Cape Cod Cranberries, quart . . . . . 7 1/2c  
8 bunches fresh Radishes . . . . . 15c  
New Cabbage, lb. . . . . 10c  
2 stalks Celery . . . . . 5c  
heads fresh Leaf Lettuce . . . . . 5c  
Rutabagas, lb. . . . . No higher.  
1 1/2c  
Fancy Cauliflower, lb. . . . . 7 1/2c  
Tokay Grapes, basket . . . . . 25c  
Peaches, basket . . . . . 20c

## TRY HAYDEN'S FIRST

## AMERICAN THEATER

TONIGHT  
Mats. Tuesday, Thursday, Saturday, 15c, 25c and 50c.  
**MISS EVA LANG**  
and the Woodward Stock Co. in "The Fourth Estate"  
NEXT WEEK—Glittering Gloria.

## BRANDEIS THEATER

TODAY MAT. ANY SEAT, 25c  
Tonight, Thurs., 15c, 25c, 50c  
**HUMAN HEARTS**  
Friday—SEVEN DAYS.  
October 1 to 4—MADAME BERRY.  
October 5 & 6—ORAUZYNY GLOOTZ.

## OMAHA'S FUN CENTER

caety  
Daily Mat. 15-25-50-75c  
Eve. 15-25-50-75c  
Benefiting Ak-Sar-Ben Week.  
Gallagher BIG BANNER SHOW  
5 Shows  
EXTRA YAGANNA AND VAUDEVILLE  
Rosita Mantilla's Oriental number.  
The Escape From the Heavens. Great olio and banner charge of Girlkins.  
Ladies' Dime Matinee Every Week Day.

## KRUG

Mats. Today 50c, Night, 60c.  
**JARDIN DE PARIS GIRLS**  
and Extra  
CORA LIVINGSTON, Champion woman Wrestler of the World, vs. MISS LOU MILLER, Champion of Omaha.

Doug. 1602  
**FRANKLIN**  
TAXICAB SERVICE CO.  
Day and Night  
Service  
Ind. 41602