

# Omaha's Greatest Attraction BRANDEIS STORES

VISITORS TO THE AK-SAR-BEN CARNIVAL (SEPT. 27 TO OCT. 7) WILL FIND THIS IMMENSE RETAIL INSTITUTION DECIDEDLY THE CHIEF POINT OF INTEREST IN THIS CITY.

## Four Great Buildings Connected By Three Immense Tun- neled Arcades.

A sight to be seen nowhere else in America. The Largest Stocks, the Greatest Varieties and the most Authentic Styles in High Class Fall Merchandise shown by any store west of Chicago.

## When You Reach Omaha Come at Once to BRANDEIS STORES

Check your baggage and parcels FREE. Make use of our Rest Rooms and Waiting Rooms for women and children. FREE TELEPHONES—FREE PARCEL DELIVERY. Best moderate priced Lunch Counter and Restaurant in Omaha.

## Brandeis Stores Cover More Than 10 Acres of Floor Space and Employ More Than 1,000 Clerks.

Visit Brandeis Stores even if you are only in Omaha a few days.

ONE BLOCK FROM CARNIVAL ENTRANCE.

## Brandeis Stores

16TH—DOUGLAS—17TH STREETS. OMAHA.

**DRS. MACH & MACH**  
Successors to  
**BAILEY & MACH**  
DENTISTS  
Neatest equipped dental office in  
Omaha. Highest grade dentistry at  
reasonable prices. Porcelain fillings,  
just like the tooth. All instruments  
carefully sterilized after each opera-  
tion.  
Cor. 16th and Farnam Sts.  
THIRD FLOOR, FARNAM BLOCK

**AMUSEMENTS.**

**OMAHA LAND SHOW**  
CONCESSION  
OCT. 16-28  
Thousands of exhibits,  
model farms, farm ma-  
chine demonstration, mo-  
tion pictures, lectures, etc.  
**SANDS AND SHOWS**  
See the West—the land  
where money grows—  
under one roof.  
ADMISSION 25 CENTS.

**Wonder-Tale  
OF THE  
Wonder-West**  
Told at the  
OMAHA LAND SHOW

**Orpheum**  
Phonograph, 454  
Ind. A-1404  
ADVANCED VAUDEVILLE  
Mat. Every Day, 8:15. Every Night 8:15  
This week: "A Night in a Turkish  
Bath." Genaro and Bailey; Mlle. De  
Fallieres; Kenney, Nobody and Platt;  
Smythe and Hartman; Clifford Walker;  
Hinton and Wooten; Kindred; Or-  
pheum Concert Orchestra.  
PRICES:  
Night.....10c, 25c, 50c, 75c  
Matinee, best seats.....50c  
(Except Holidays, Saturday & Sunday)

**KRUG** Mat. Today 8:30.  
Tonight 8:30.  
Today 8:30—Tonight 8:30.  
**JARDIN DE PARIS GIRLS**  
and **CORA LIVINGSTON**  
Champion Woman Wrestler of the  
World. MEETING ALL COMERS.

**AMERICAN THEATER**  
TONIGHT  
Mat. Tuesday, Thursday, Saturday.  
Prices 10c and 50c.  
**MISS EVA LANG**  
and the **Woodward Stock Co.** in  
"The Fourth Estate"  
NEXT WEEK—Glittering Gloria.

**BRANDEIS THEATER**  
Tonight, 8:30, 50c, 50c.  
Wednesday Matinee, Any Seat 25c  
**HUMAN HEARTS**  
Friday—SEVEN DAYS.  
October 1 to 4—MADAME SHERBY.  
October 5, 6—CHAUNCEY GLOTT.

**"OMAHA'S FUN CENTER"**  
**Gayety** Daily Mat. 15-25-50c  
Sept. 15-25-50-75c  
Selling Ak-Sar-Ben Week.  
Gallagher's **BIG BANNER SHOW**  
EXTRA VAUDEVILLE and VAUDEVILLE  
Roxita Mantilla's Oriental number.  
"The Escape From the Harem." Great  
singing and dancing chorus of girls.  
Selling Fine Matinee Every Week Day.

Each Dept.  
of the  
Store has  
Something  
of Interest  
to you  
for "Style  
Show"  
Week.

# BENNETT'S

We Sell Ladies' Home Journal Patterns  
Because They are the Best Patterns Made.

Make Pre-  
parations  
Today for  
the People  
You are Ex-  
pecting  
During  
Ak-Sar-Ben  
Carnival.

## Summer Coal Prices Still Effective But They May Advance October 1st

All indications in the coal trade point to a raise in price October 1st. This is to serve as a reminder that this may be the last week in which you can secure such low prices on our famous Capitol (Zeigler) coal. A word to the wise, etc.—

**Capitol (Zeigler) coal \$6.50**  
lump or nut, per ton  
None other as good at anywhere near the same price.

**Dominion lump and \$5.50**  
nut coal, per ton . . .

**Genuine Scranton \$10.50**  
anthracite coal, ton  
You will learn the difference after you have tried Scranton Anthracite.

**Sample Sack of Capitol Nut Coal 30c**  
will be sent to any address for

Inquire for our special prices on other coals.

## Women's Coats at \$25.00

A New Collection Arrived for the "Style Show" Week Display

And, of course, you will be here Wednesday to see them for they represent the very latest word in coat fashions.

They are made of broadcloths, mixtures, fancy striped materials, chevrons, caracul and plush in black, navy, brown, gray and tan shades.

All are cut along the newest semi-fitting lines, making them quite the most fashionable and graceful garment of the season.

Sailor collars and shawl collars with the long roll, braids, embroidery work, handsome buttons and beautiful silk frogs—anything that is fashionable and that madam wishes is to be found in the trimmings of this superb collection at \$25.00.

Sizes for women and misses.

**\$25.00**

## Reversible Coats—One of the Season's Best Novelties—at \$19.50.

Constructed of high grade two-toned mixtures in harmonious shades of gray, tan and brown. Have pockets, large fancy buttons, deep cuffs, and large collars and revers.

Sizes 34 to 44, inclusive.

**\$19.50**

**Courtney's**  
OMAHA'S PURE  
FOOD CENTER  
**Wednesday  
Specials**  
Sandhill Potatoes, per peck 30c  
per bushel.....\$1.00  
Peanuts, per quart.....50c  
4 Uneda Biscuits.....15c  
6 Cakes "Magic Washer" Soap.....25c  
Sardines, 1 lb. can.....20c  
3 Stalks Well Bleached Celery.....10c  
Fine Cooking Apples, per peck 20c; per bushel.....75c  
Fresh Large Pine Apples, 20c  
15 Gross 1/2-Gal. Mason Jars, per doz.....60c  
4 Uneda Biscuits.....15c  
6 Cakes "Magic Washer" Soap.....25c  
Shredded Wheat Biscuits, per pk.....20c  
3 Cans "Nabob" Soups (assorted).....50c  
Barrel Ginger Snaps.....50c

**Doug 1602**  
**FRANKLIN**  
TAXI CAB SERVICE CO.  
Day and Night  
Service  
Ind A 1602

**HOTELS AND RESORTS.**  
**Marquette Hotel**  
18th and Washington Ave.  
ST. LOUIS, MO.  
400 Rooms. \$1.00 and \$1.50, with bath \$2.00 to \$2.50. A Hotel for your Mother, Wife and Sister.  
T. H. CLANCY, Pres.

**Wednesday is  
Red Letter Day**  
**10 Free Stamps**  
**FREE to ALL**

There are thousands of S. & H. Green Trading Stamp collectors in Omaha and everyone of them is entitled to

## 10 Free Stamps Wednesday

All you have to do is bring your books to our Premium Parlors Balcony, Main Floor. You do not have to spend a cent to get these FREE STAMPS. You may have 10 stamps for everyone of your old books whether you secured them at Bennett's or not. You may start as many new books as you wish and on this day only we will give you 20 FREE STAMPS for the new books. It is a GREAT FREE STAMP DISTRIBUTION and all of you are entitled to take advantage of it if you bring your books to our Premium Parlors.

**Stamp Specials in the Stationery Store**  
Three packages of self paper in assorted colors and 10 stamps for.....10c  
Three packages commercial size envelopes and 10 stamps for.....10c  
1 package of lunch paper and 10 stamps for.....10c

Irish linen tablets in three different sizes and 10 stamps, choice.....10c  
Post card albums that will hold 200 cards and 10 stamps each for.....19c  
1 bottle of Carter's Ink and 1 dozen pens, with 10 stamps.....10c

## Extra S. & H. Green Trading Stamps in the Grocery Store—Wednesday and Thursday

**BENNETT'S EXCELLENT FLOUR, SPECIAL for Wednesday and Thursday, the sack.....\$1.40**  
Bennett's Capitol extracts, and 20 stamps, bottle.....15c  
Bennett's Capitol oats, and 10 stamps, 2-lb. package.....10c  
Bennett's Capitol pancake flour and 10 stamps, 2-lb. package.....10c  
Bennett's Capitol pancake flour and 10 stamps, 2-lb. package.....10c  
Seedless raisins, and 10 stamps, the pound.....12 1/2c  
Quart can Franco-American soup, with 10 stamps.....10c  
1/2-lb. can pure pepper and 5 stamps for.....10c

**Free Demonstration of ONION SALT**  
The Universal Food Seasoning. Wednesday's Menu—Olive Sandwiches. Watch for this announcement every day. It will interest you.

**Wednesday Meat Bargains**  
Shoulder Steak, 2 pounds.....15c  
Hamburger, 3 pounds.....25c  
Pot Roast.....8 1/2c and 6 1/2c  
Lamb Stew.....4 1/2c

**Fourteen  
Splendid Trains**  
daily between  
**Omaha and Chicago**  
**The Best of Everything**

**SCHEDULES OMAHA TO CHICAGO**  
Lv. Omaha 12.05 p.m. 5.10 p.m. 6.00 p.m. 6.35 p.m.  
Ar. Chicago 6.45 a.m. 7.20 a.m. 7.45 a.m. 8.30 a.m.

**SCHEDULES CHICAGO TO OMAHA**  
Lv. Chicago 8.30 a.m. 10.00 a.m. 6.05 p.m.  
Ar. Omaha 10.40 p.m. 11.15 p.m. 6.49 a.m.

**THE NORTH WESTERN LINE**  
Chicago and North Western Ry.  
1401-1403 Farnam Street  
Omaha, Neb.

All trains arrive at and depart from the new passenger terminal, Chicago—the most perfectly appointed railway station in the world.

¶ The famous double track, automatic safety signal line between the Missouri River and Chicago.

Ticket Office  
Chicago and North Western Ry.  
1401-1403 Farnam Street  
Omaha, Neb.

Be sure and get the Comic Section of The Sunday Bee.  
It will be worth while.

## The Omaha Bee's Great Booklovers' Contest



No. 43—Wednesday, September 27, 1911.

## What Book Does This Picture Represent?

Title.....  
Author.....  
Your Name.....  
Street and Number.....  
City or Town.....

Write in title and author of book and **SAVE** coupon and picture. Send no coupon until finish of the contest is announced. Each picture represents a book title—not a scene or character. Catalogues containing 5,000 names on which all puzzle pictures are based—the catalogue used by the contest editor—are for sale at the Business Office at The Bee for 25 cents; by mail, 30 cents.

## Rules of the Contest

All persons are eligible to enter this contest except employees of the Omaha Bee and members of their families. Each day, for seventy-five days, there will be published in The Bee a picture which will represent the name of a book. Beneath each picture there will be a blank for the contestant to fill in the title of the book. Cut out both the picture and the blank and fill in the name and author of the book and add your name and address plainly in the space provided. No restrictions will be placed on the way in which answers to the pictures may be secured. Each picture represents only one title of one book. If you are not sure of a title and wish to send in more than one answer to each picture, you may do so. BUT NOT MORE THAN FIVE ANSWERS TO ANY ONE PICTURE WILL BE PERMITTED. Incorrect answers will not be counted against contestants. If correct answer is also given, more than one answer should not be put on the same coupon. Extra coupons should be used for extra answers. All answers to the same number should be kept together when sending in the set. Only one list may be submitted by one contestant, though any list may have five answers to each puzzle. The number of coupons used—answers given—must be plainly written on the outside of each set submitted, but do not write such information on the wrapper. While not absolutely necessary, it is desirable that the pictures should be sent in each case be sent in with the answers, in order that all answers be uniform. Additional pictures and coupons may be obtained at the office of The Bee by mail or in person. When you have all seventy-five pictures, fasten them together in a PLAT package and bring or mail them to The Omaha Bee, addressed to Booklovers' Contest Editor. Prizes will be awarded to the contestants sending in the largest number of correct solutions. In event of two or more persons having the same number of correct solutions, the person using the smaller number of extra coupons in his set of answers will be declared winner. In event of two persons having the same number correct and using the same number of coupons, the person whose set of answers is most neatly prepared, in the opinion of the full judging committee, will receive the first prize. Only one list of answers may be submitted by a contestant and only one prize will be awarded to one family at one address. The use of the coupons is not obligatory upon the contestant, and an answer may be submitted in any legible manner the contestant may select. Awards will be made strictly according to the merit of each separate list. The name of more than one person must not be written upon any one coupon. The awards will be made by the Contest Editor and a committee of well-known citizens, whose names will be announced later. The contest is open to the following territory: Nebraska, Wyoming, that portion of Iowa west of but not including Des Moines, and that section of South Dakota known as the Black Hills District.

**FIRST PRIZE Value \$2,000**  
**White Steamer Automobile**  
A 6-passenger 1911 Model White Steamer Touring Car—odorless, smokeless and noiseless. No cranking or shifting of gears; any desired speed. White Steamer sales increase according to the number of White Steamer automobiles. Has practically an endorsement of the United States government, which owns and operates more White Steamers than all other cars combined. Rightly upholstered, beautifully finished, unlimited power, controlled speed. This car will be exhibited in Omaha at Drummonds, 18th and Farnam Sts.

**SECOND PRIZE Value \$1,250**  
In the soft, semi-tropic, climatic zone, extending north from San Diego to Shasta County, California, lies Tehama county, in which is situated this beautiful little 10-acre ranch near the town of Red Bluff. This is fruit land of a very high order and is part of the celebrated Lutheran colony which had its inception with an Omaha clergyman. Literature describing this property may be seen at the office of **TOWNE & BOWEN, REAL ESTATE CO.**, in the City National Bank Building, Omaha.

**THIRD PRIZE Value \$900**  
The magnificent, fancy walnut **REBEL AUTO GRAND PLAYER-PIANO** which nothing can excel. No other player-piano has in the absolute the "human touch" so desired by a musical ear and so prized by the manufacturer. This instrument will be exhibited, explained and played for anyone who wishes to see it in the war rooms on the third floor of **THE BENNETT CO.**

**FOURTH PRIZE Value \$275**  
Ralston is to be a manufacturing city. They have a fine start with the Brown Truck Manufacturing Co., the Rogers Motor Car Co., and the Howard Stove Works. Everything desirable to comfortable living may be found there. On one of the main business streets The Bee has selected its fourth prize—a business lot 25x100 feet, and valued at \$275.

**FIFTH PRIZE, Value \$225**  
In the same town and with the same prospect of advancement, The Bee has selected a residence lot 60x120 ft., and valued at \$225. Ralston is on the only interurban trolley line running out of Omaha and within forty minutes of the Omaha postoffice. Complete information about this property at the office of the **RALSTON TOWNE & COMPANY**, 505 South 17th St., Omaha.

**SIXTH, SEVENTH AND EIGHTH PRIZES**  
This ingenious encyclopedia, which is a development rather than invention, has besides its convenience the value of hundreds of editors mentally equipped to make one of the greatest encyclopedias ever compiled over countries. One of the strongest recommendations for this work is that it is from the press of the reliable old house of **THOS. YERGEN & SONS**, of New York, London, Dublin and Edinburgh, which was founded in 1795. This encyclopedia of twelve volumes, which is valued at \$25 a set, may be seen at the Omaha office of **W. A. KIEHNBAUGH & CO.**, 1814 St. Mary's Ave.

**NINTH AND TENTH PRIZES**  
These prizes consist of twenty-four volume cloth bound sets of the "Book of Knowledge," an encyclopedia made especially for children and sold at \$15 a set. This work is written in simple language and is a "wonder book" in that it makes simple all knowledge necessary to broad education. There are hundreds of colored plates and thousands in black and white. This is a fully equipped encyclopedia made for children, and may be seen at the Omaha office of **W. A. KIEHNBAUGH & CO.**

**FORTY-FIVE CASH PRIZES**  
Five Prizes of \$10. Ten Prizes of \$5. Ten Prizes of \$2. Twenty Prizes of \$1.

**WATCH FOR THE DAILY PICTURE IN THE BEE.**