

West Monday in Men's Stores Fall Opening

BRANDEIS STORES

Saturday Great Sale Women's Wear

THE MOST SUCCESSFUL

Dressmaking Sale

EVER HELD IN OMAHA

Has Left Us With Thousands of

REMNANTS

Odd Lots and Short Pieces Which We Place on Sale Friday at the Most Amazing Bargains.

The sales have been enormous and remnants have accumulated very fast. We've decided to cut the prices again and all these remnants go at far below their value Friday.

All the Remnants, Short Lengths and Sample Pieces Fine Laces, Bands and Galloons

All kinds of fine laces and trimmings, etc., all colors, 1/4 to 3/4 yard in each piece. Four big lots at, each—**10c, 15c, 25c, 39c each**

DRESS GOODS

From the Dressmaking Stock—Worth up to \$1.25, at 39c Patterns suitable for misses' and children's dresses and school coats, in chevots and tweeds, broadcloths, serges, novelty suitings, etc.; 42 to 54 inches wide, in medium and heavy weight—bargain square. **39c**

All the Cut Pieces, Remnant Lengths of Fine Silks For petticoats, house dresses, linings, fancy waists, etc.—taffetas and silk brocades. Worth up to 75c a yard—on bargain square, at, yard. **25c**

Short Pieces and Sample Pieces of Silks All size lengths, 1/2 to 1 1/4 yards; black and all colors, in chiffons, messalines, etc.—in basement and main floor; worth up to \$2.00 each, at **15c, 25c, 39c and 50c**

All the Cut Pieces and Odd Lengths of Silk Velvets Paon, Croise, Panne Velvets, Boulevard Dress Velvets, etc.; worth up to \$2.50 a yard and 20 to 30 inches wide, at, yard. **79c and 98c**

36-inch Honey Comb Suitings—new browns, navies and black, at half price. 50c dress goods, yard—at, **25c** Silk materials, cut pieces, skirt and dress lengths—on two bargain squares—worth up to \$1 yard—at, **39c-49c** Embroidered Soisette Waist Patterns with all the trimmings—complete at, **\$1.00**

12 BARGAIN SPECIALS

- From the Basement.**
- New poplins, fall weights in the best shades. Remnants of very finest mercerized poplins that are manufactured—on sale at, **yd. 10c**
 - Light and dark fancy colored outing flannels, good heavy weight, in mill lengths, at, **yd. 9c**
 - 1,000 yds. 20c grade fancy linen suitings, many in dress lengths—at, yard. **5c**
 - Blanket remnants—known as loom ends—many very heavy blankets in this lot. Can be used for making comforters, crib blankets and for children's beds; special bargain at, each. **15c**
 - Light and dark fancy outing flannels. These fluffy outing flannels have warmth without weight, yet are firmly woven. Will make excellent gowns, skirts, etc. desirable lengths at, yard. **8 1/2c**
 - New Persian patterns and figured flannels, heavy fleecy—outing flannels in pretty patterns; regular 15c and 18c kimono flannels—at, yard. **10c**
 - Thousands of yards 36-inch light and dark dress percale remnants, 10c and 12 1/2c grades; Friday at, **yd. 5c**
 - Pink, blue, white and cream baby flannels—the best of all flannels, of desirable weights—at, a yard. **8 1/2c**
 - Mottled and shaker flannels in long mill lengths, also bleached and unbleached cotton flannels, at, yard. **5c**
 - Ecru colored curtain scrim in short mill lengths, will be sold at, yard. **3 1/2c**
 - Persian cotton challies, the best grade; limit 28 yards; on sale at 1:30 at, per yard. **3 1/2c**
 - 36-inch wide printed alkoline remnants, will be sold from 8 till 9 a. m., at, per yard. **1 1/2c**

Big LINEN REMNANT SPECIALS

- At Very Small Prices**
- Odd half dozen lots of pure linen napkins, full bleached; worth \$3 a dozen, at, six for. **60c**
 - Checked linen glass towels, ready for use; regular 12 1/2c values, at, each. **8 1/2c**
 - All pure linen hemstitch hand towels, washed and finished; 25c values, at, each. **15c**
 - Brown linen crash toweling, blue bordeaux, full bleached; 10c grade, at, yard. **6c**
 - Five bolts of 11-0 Irish linen table damask, full bleached; 3 yards wide, at, per yard. **38c**
 - Thousands of yards best grade table damask and 11-0 crashes at less than cost to import.
 - Short lengths of mercerized table damask, worth up to 80c a yard, at, **10c**
 - Extra large huck towels slightly imperfect, worth up to 75c a dozen, each. **75c**
 - Beautiful scalloped embroidered scarfs, shawls and lunch cloths, worth 95c, at, each. **30c**

SALE of BOYS' FALL SUITS

- Boys' Double Breasted School Suits—Cheviots and tweeds, in brown, gray and dark mixtures, with two pair pants—regular \$4.00 and **\$2.98** \$5.00 values; special, at, **\$2.98**
- Boys' and Children's Suits for Fall Wear. In Russian blouses, Norfolk and double breasted coat styles. These are extra special values, worth up to \$4.00 a suit, **\$1.98** at, **\$1.98**
- Boys' Long Pants Suits for Fall and Winter Wear—Dark mixtures in worsteds, tweeds and chevots; ages 14 to 20 years. These suits are worth up to \$10—**\$5** special at, **\$5**
- Boys' All Wool and Worsted Knee Pants—cut extra full; values up to \$1, at, **49c**
- Boys' and Children's Wool Sweater Coats—worth up to \$2.50, at, **75c and 98c**
- Basement Clothing Department—New Store.

BRANDEIS STORES

An Expert Optician Will Test Your Eyes Free of Charge at This Store.

BENNETT'S

Another Shipment of Quarterly Style Books of Ladies' Home Journal Patterns Just Received.

Provide Things for Your Home Without Cost by Saving S. & H. Stamps.

BARGAIN FRIDAY

\$1, 36-in. Black Messaline Silks at 69c

These are elegant, soft, black silks with a very fine, lustrous finish specially adapted to waists and dresses—can also be used for linings. Their wearing qualities are guaranteed.

Dress Goods Remnants at a Third Less

Although we call them remnants the assortment is composed of various desirable weaves in lengths for coats, women's dresses, children's dresses and even for women's suits. The color range is also good. Friday only, at a third less than regular prices.

Friday There Will Be Extra Bargaining in the Domestic Store

- 10c, 27-inch Outing Flannels in assorted patterns, all new goods purchased for this season's trade, Friday, the yard **7 1/2c**.
- 7 1/2c, 36-inch Heavy Weight, Unbleached Muslin, Friday, the yard **5 1/2c**.
- 50c, 72x90-inch Seamed Bed Sheets made from nice, round thread sheeting; Friday only, each **39c**.
- Good Weight, Bed Pillows covered with A. C. A. feather proof blue striped ticking, regularly sold at \$1.50 the pair, Friday only, each **50c**.

Table Damask, Crashes, Towels and Spreads in the Friday Sale

- 7 1/2c, 17-inch Unbleached Linen Crash made for kitchen use, Friday only, the yard **5 1/2c**.
- 50c, 64-inch, Mercerized Table Damask in a good variety of new patterns; Friday only, yard **39c**.
- 25c, 18x36-inch, Extra Heavy, All Linen Huck Towels, Friday, each **15c**.
- Medium Weight Bed Spreads in a variety of new patterns, the kind usually sold at \$1.10, Friday only, choose at, each **85c**.

BENNETT'S - BIG - MILLINERY CHALLENGE SALE



Ten Extra Special Bargains for Friday's Selling to say nothing about the others that are here in the store waiting for someone to come and take them away. They are the very kind of millinery bargains you have been wanting all season and if you are not ready to purchase now a small deposit will reserve anything of your choosing for future delivery. Also, remember, we issue a written guarantee for absolute satisfaction with every willow plume we sell—the only store in Omaha that does so.

- Lot No. One** A large assortment of children's hats and caps of various materials that regularly sell up to \$1.00 each, Friday's Challenge price. **25c**
- Lot No. Two** Women's Untrimmed Hats made of satin and faced with silk velvet, hats regularly sold at \$1.50 each, Friday's Challenge price. **59c**
- Lot No. Three** Popular rolled sailor shapes made of fine, soft, French felts, in black and all colors, regular \$2.00 values, Challenge price. **98c**
- Lot No. Four** Untrimmed dress shapes made of fine velvets, in black—hats that are excellent \$3.00 values, Friday only. **\$1.48**
- Lot No. Five** This lot is composed of about 200 ready-to-wear hats in black and all colors, values from \$3.98 to \$5.00, Challenge price. **\$1.00**
- Lot No. Six** Ostrich Plumes, large Pom Poms and Ostrich Fancies in black, white and colors; the \$2.00 kind, Friday's Challenge price. **98c**
- Lot No. Seven** Hundreds of beautiful silk velvet roses in all of the newest and most wanted shades; 50c to 75c kind, Friday's Challenge price. **39c**
- Lot No. Eight** Guaranteed willow plumes, in black only, 14 inches long and 22 inches wide; our popular \$7.98 \$12.98 line for Friday only. **\$7.98**
- Lot No. Nine** Guaranteed willow plumes, in black and colors, full 16 inches long and 24 inches wide; regular \$20 values, Friday, each **\$12.98**
- Lot No. Ten** Fine French plumes full 24 inches long and 12 inches wide, black only; excellent \$12.95 values, Friday's Challenge price **\$6.98**

Women's Dress Skirts

300 in the Lot, Worth \$5.00 to \$6.00, Friday Only, **\$1.98**

It will be a long time before you hear of such bargains again. These skirts are made of high grade worsteds, serges, mixtures and panamas, in black, navy, gray, brown and tan—a generous assortment of styles to choose from.

Friday Only \$1.98

Pretty Silk Kimonos

150 Worth From \$6 to \$15 in Three Lots at \$3.90, \$5.90 and \$7.90

All long styles, amply cut, in plain and empire modes. The materials show medium and large patterns in red, pink, navy, tan and cadet shades. Trimmed with self and contrasting shades to harmonize. Friday only they go at

\$3.90, \$5.90, \$7.90

Long Coat Sweaters

About 100 Worth From \$5 to \$8 at \$2.90, \$3.45 and \$4.45

The very garment you are needing for these chilly evenings and the cooler winds of winter. Various weaves in single and double breasted styles—some with shawl collars. Choice of red or black, in all sizes, Friday only—

\$2.90, \$3.45, \$4.45

Sale of Children's Coats

Values From \$3.50 to \$7.50 in Two Lots Friday at \$1.25 and \$2.95

Made of medium weight chevots, hotany flannels, shepherd checked materials and fine broadcloths for ages 2 to 12 years. Navies, cadet blue, red, black and white checks, grays, tans and reeds with plain and trimmed collars,

\$1.25 and \$2.95

- ### Needfuls From the Hardware Store Underpriced
- 100, 25c Sheet Iron Mail Boxes, at, each. **10c**
 - 60c, heavy, galvanized Iron Chamber Pails. **39c**
 - 10c Brown Holders to go at **5c**
 - 15c Mincing Knives only. **9c**
 - 10c Quilting Frame Clamps at. **5c**
 - 25c new patented Cake and Jelly Moulds. **10c**
 - 10c Sad Iron Stands at. **5c**
 - 40c granite iron Gem Pans at. **25c**
 - 25c Tile Tea and Coffee Pot Stands, to close at. **5c**
 - 15c wire Broilers and Toasters at. **9c**
 - 15c heavy Meat Forks at. **7c**

- ### From the Woodenware Store
- Dustless Mops, for polished floors, at. **\$1.00**
 - Dust absorbing Broom Covers at. **25c**
 - Heavy Rattan Carpet Beaters at. **25c**
 - \$1.00 Medicine Cabinets, **89c**
 - 15c round or square Broad Boards. **9c**
 - 15c Potatoe Slicers at. **5c**
 - Capitol Toilet Paper—1,000 sheets to the roll—3 rolls **25c**
 - 35c Pinned Washers at. **25c**
 - \$1.00 wooden Coat Hangers at **1c**
 - \$2.00 Justrite Washing Machines at. **\$5.00**
 - Wash Wringer Benches of hardwood. **\$1.25**
 - 5c Wall Match Scratchers **1c**

FRIDAY & SATURDAY

Are Cut Price Days In The Big Pure Food Grocery

A Money-Saving Combination

1 lb. Baking Powder	24	5 lb. Whole Japan Rice—Te quality—	250
1 lb. package R. C. Coffee	30	for	250
Teas, assorted, lb.	35	25c quart can Franco-American	200
Bottle B. C. Extracts	18	50c Soups for	200
Bottle Knicker's Chile Sauce	25	Knicker's Pork and Beans, and 12	150
Bottle Knicker's Olive Oil	25	stamps, can	150
		Cocunut Bars and Fruit Wafers,	150
		per pound	150
Total	\$1.80		
Our Special Price	\$1.50 and 150		
stamps free.			

Free Demonstration of ONION SALT

The Universal Food Seasoning, Friday's Menu-Dale Sandwiches. Look for this announcement every day. It will interest you.

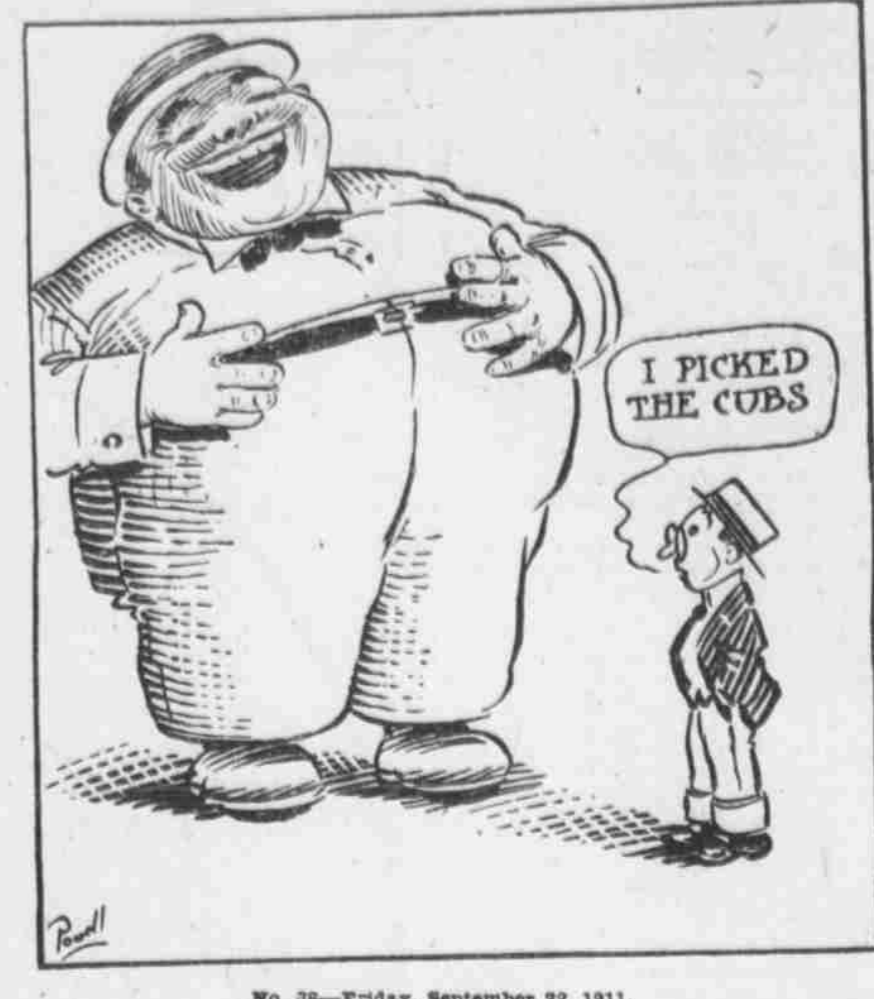
Fish and Meat Bargains for Friday Only

- Young Halibut. **12 1/2c**
- Fresh Oysters, pint. **25c**
- Hamburger. **3 pounds 25c**
- Best Pure Lard, 2 pounds. **25c**

Three Extras in the China Dept.

- Plain white Porcelain Cups and Saucers—no deliveries—Friday only, six pairs for **25c**.
- Tin top Jelly Tumblers—no deliveries—Friday only, the dozen **15c**.
- White Porcelain Jugs and Pitchers in different sizes, Friday only, choice **10c**.

The Omaha Bee's Great Booklovers' Contest



No. 38—Friday, September 22, 1911.

What Book Does This Picture Represent?

Title

Author

Your Name

Street and Number

City or Town

Write in title and author of book and **SAVE** coupon and picture. Send no coupon until finish of contest is announced. Each picture represents a book title—not a scene or character. Catalogues containing 1,000 names on which all puzzle pictures are based—the catalogue used by the contest editor—are for sale at the Business Office at The Bee for 25 cents; by mail, 30 cents.

Rules of the Contest

All persons are eligible to enter this contest except employees of the Omaha Bee and members of their families. Each day, for seventy-five days, there will be published in The Bee a picture which represents the name of a book. Beneath each picture there will be a blank for the contestant to fill in the title of the book.

Cut out both the picture and the blank and fill in the name and author of the book and add your name, address, neatly and plainly in the space provided.

No restrictions will be placed on the way in which answers to the pictures may be secured. Each picture represents only one book. If you are not sure of a title and wish to send in more than one answer to each picture, you may do so. BUT NOT MORE THAN ONE ANSWER TO EACH PICTURE WILL BE PERMITTED. Incorrect answers will not be counted against contestants if correct answers are also given. More than one answer should not be put on the same coupon. Extra coupons should be used for extra answers. All answers to the same number should be kept together when sending in the set. Only one list may be submitted by one contestant, though any list may have five answers to each puzzle.

The number of coupons used—answers given—must be plainly written on the outside of each set submitted, but do not write such information on the wrapper.

While not absolutely necessary, it is desirable that the pictures should in each case be sent in with the answers, in order that all answers be uniform. Additional pictures and coupons may be obtained at the office of The Bee by mail or in person.

When you have all seventy-five pictures, fasten them together in a PLAT package and bring or mail them to ANSWERS TO BOOKLOVERS' CONTEST, Editor, The Bee, Omaha. Prizes will be awarded to the contestants sending in the largest number of correct solutions. In case of two or more persons having the same number of correct solutions, the person using the smaller number of extra coupons in his set of answers will be declared winner. In event of two persons having the same number correct and using the same number of coupons, the person whose set of answers is most neatly prepared, in the opinion of the full judging committee, will receive the first prize.

Only one list of answers may be submitted by a contestant and only one prize will be awarded to one family at one address.

The use of the coupons is not obligatory upon the contestant, and an answer may be submitted in any legible manner the contestant may select.

Awards will be made strictly according to the merit of each separate list.

The name of more than one person must not be written upon any one coupon.

The awards will be made by the Contest Editor and a committee of well-known citizens whose names will be announced to Booklovers' Contest Editor.

The contest is limited to the following territory: Nebraska, Wyoming, that portion of Iowa west of line including Des Moines, and that section of South Dakota known as the Black Hills District.

FIRST PRIZE Value \$2,000

White Steamer Automobile

A 5-passenger 1911 Model White Steamer Touring Car—odorless, smokeless and noiseless. No cranking no shifting of gears, any desired speed. White Steamer sales increase each succeeding year. Has practically an endorsement of the United States of Government, which owned and operated many White Steamers than all other cars combined. Richly upholstered, beautifully finished, unlimited power, controlled speed. This car will be exhibited in Omaha at a later date.

SECOND PRIZE Value \$1,250

In the soft, semi-tropic, climatic zone, extending north from San Diego to Shasta County, California, lies Tehama county, in which is situated this beautiful little 10-acre ranch near the town of Red Bluff. This is fruit land of a very high order and is part of the celebrated Lutheran colony which had its inception with an Omaha clergyman. Literature describing this property may be seen at the office of TROWBRIDGE-BOLSTER CO., in the City National Bank Building, Omaha.

THIRD PRIZE Value \$900

AUTO GRAND PLAYER-PIANO

The magnificent, fancy walnut KREML AUTO GRAND PLAYER-PIANO which nothing can excel. No other player-piano has in the absolute the "human touch" so desired by a musical ear and so prized by the manufacturer. This instrument will be exhibited, explained and played for anyone who wishes to see it in the war rooms on the third floor of

THE BENNETT CO.

FOURTH PRIZE Value \$275

Ralston is to be a manufacturing city. They have a fine start with the Brown Truck Manufacturing Co., the Rogers Motor Car Co., and the Howard Stove Works. Everything desirable to comfortable living may be found there. On one of the main business streets The Bee has selected its fourth prize—a business lot 25x100 feet, and valued at \$275.

FIFTH PRIZE, Value \$225

In the same town and with the same prospect of advancement, The Bee has selected a residence lot 50x120 ft., and valued at \$225.

Ralston is on the only interurban trolley line running out of Omaha and within forty minutes of the Omaha postoffice.

Complete information about this property at the office of the RALSTON TOWNSITE COMPANY, 508 South 17th St., Omaha.

SIXTH, SEVENTH AND EIGHTH PRIZES

This ingenious encyclopedia, which is a development rather than invention, has besides its conventional value the value of hundreds of editorially selected and compiled. One of the strongest recommendations for this work is that it is from the press of the reliable old house of THOS. BROWN & SONS, of New York, London, Dublin and Edinburgh, which was founded in 1774.

This encyclopedia of twelve volumes, which is valued at \$26 a set, may be seen at the Omaha office of W. A. KIKERBAUGH & Co., 1814 St. Mary's Ave.

NINTH AND TENTH PRIZES

These prizes consist of twenty-four volume cloth bound sets of the "Book of Knowledge," an encyclopedia made especially for children and sold at \$26 a set. This work is written in simple language and is a "wonder book" in that it makes simple knowledge necessary for broad education. There are hundreds of colored plates and thousands in black and white. This is a fully equipped encyclopedia made for children, and may be seen at the Omaha office of W. A. KIKERBAUGH & Co., 1814 St. Mary's Ave.

FORTY-FIVE CASH PRIZES

Five Prizes of \$10. Ten Prizes of \$5. Ten Prizes of \$2. Twenty Prizes of \$1.

WATCH FOR THE DAILY PICTURE IN THE BEE.