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ROXAL ABSOLUTELY PURE
Makes delicious home-
baked foods of maximum
quality at minimum enst.
Makes home baking a
pleasure
The only Baking Powder
made from Royal Grape
Cream of Tartar
No Alum-No LIme Phosphates
(S) Bvery pen that bears the name "Waterman's Ideal" hae
passed through the hands of a master workman. Bvery passed through the hands of a master workman, Every
pen, teretore, with this famoustere
peientific knowledste and skilled name is the product of There is a volume of reasons for pea
ask your dener
L. E. Waterman Co., 173 Broadway, New York


## Maternais imal fumainem

The very life of a gold pen lies in its TEMPER, in the
small space between the point and the little heartshaped small spac
opening.
There it is that the necessity for experience comes in
coupled wi Coupled with keen judgmens.t. in the sh skititul tempering of
tis smos vital part of the Gold Pens in Waterman's Ideals.
Th dit The differenee between a Waterman's Ideal and the other
kinds of pens, is iust the difference betweeno ordinary
unthink



