

The strictly new models for the first time in several seasons appeal universally to the lovers of good taste in dress. Especially is this true in regard to the most used costume of the American lady-the tailored suit.

While the prevailing lines of the past season are not entirely obliterated, the freakish features have disappeared and the authentic styles for fall and winter 1911 and 1912 are more adapted to the ideas of the more quiet but strictly tasty and undoubtedly elegant dressers. This is true whether in strictly man tailored effects or the elaborately trimmed demi tailored effects. The same moderation of freakish and,

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more to duplicate this quality elsewhere. Nobby Small Felts \$1.50

to \$5.00.

Our Department is filled to overflowing with the brautiful new fall

\$2.50 Heavy Axminster Hearth Rugs-27x54 size, Monday Scores of Other Matchless Bargain Offerings in Room Size Rugs. Just try Hayden's first.

\$22.50 Seamless Velvet Rugs-

9x12 size; in a big assortment of

patterns and colorings; choice \$14.75

Extra Heavy Reversible Art Squares; 9x12

size; as long as they last, choice......\$2.95

\$1.55

Rugs-10-wire quality, 9x-

12 size, 39 patterns for se-

lection at\$13.98

\$5.00 Axminster Hearth

Rugs-36x72 size; on sale

at\$2.89

\$5.00 \$6.75 \$7.50 and \$10.00 You'll find it will cost you nearly 50 per cent

