

# BRANDEIS STORES

OMAHA

Announces an event of most unusual interest to out-of-town customers.

It certainly will pay you to make a special trip to Omaha to get your share of the bargains in their great

## RUG SALE

which starts next

# MONDAY, SEPTEMBER 11th

Brandeis has held great Rug Sales in the past, but this will positively be the greatest sale of rugs ever held by any store anywhere.

- Room Size Brussels Rugs, worth up to \$18, at **\$7.98**
- \$30 Axminster and Wilton Velvet Rugs at **\$.15.98**
- Room size Axminster Rugs, worth to \$25, at **\$12.98**
- Seamless Wilton Rugs, worth up to \$55, at **\$29.98**
- 36x72 Axminster Rugs, worth \$4, at **\$.2.59**
- Reversible Bath Rugs, at **\$.79c and 98c**

Make your plans now. Come to Omaha Monday and attend this wonderful Rug sale at **Brandeis Stores**

Complete lines of school supplies of all kinds at this store. Prices the lowest.

# BENNETTS

Entire new lines of silks and dress goods for fall wear await your choosing.

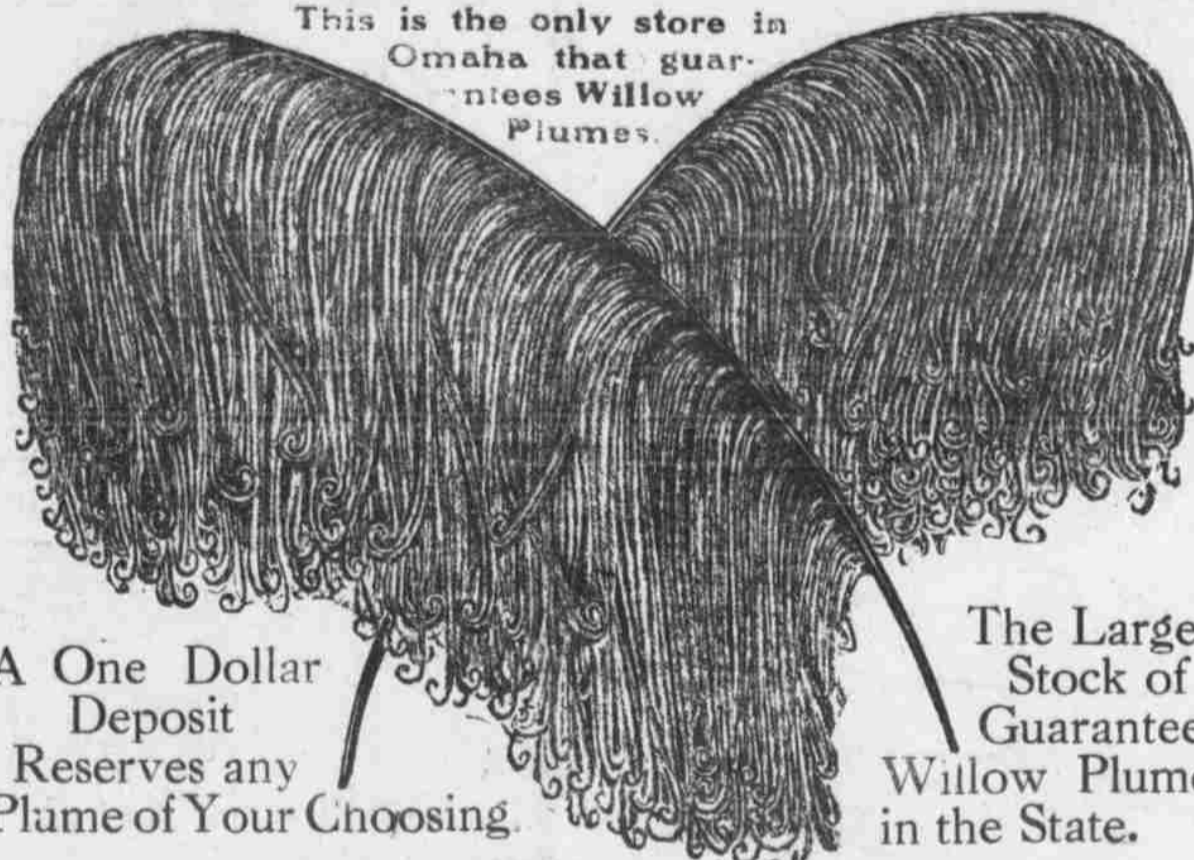
Excepting Saturdays this store closes at 6 o'clock—Saturdays at 10:00 P. M.

## Our Fall Ostrich Opening & Sale Friday and Saturday

This great opening and sale has been arranged for Friday and Saturday because we are able to give such an event greater space and display than at any other time of the Fall season. And, besides, women want to know about Fall Feather Fashions as early as possible.

The showing includes hundreds of styles in Fancy Ostrich, Bird of Paradise, Fine French Feathers and our well-known Willow Plumes.

For those who are not familiar with the guaranteed willow plume, we state that to make more emphatic our unqualified guarantee we have been in the store, we will begin, this Friday, to issue a written guarantee with every plume sold which will state that if for any reason the plume you buy does not give entire satisfaction we will make it right, replace it or cheerfully refund your money.



A One Dollar Deposit Reserves any Plume of Your Choosing.

The Largest Stock of Guaranteed Willow Plumes in the State.

### A Discount of 20 Per Cent for Friday Only

To make the occasion still more memorable to all who attend, we will give a special discount of 20 per cent from our regular prices on FANCY OSTRICH, AGRETTES, BIRD OF PARADISE, FRENCH PLUMES and our GUARANTEED WILLOW PLUMES. If it happens that you do not care to purchase at this time, we will lay aside any plume you choose until such time as you want it upon the payment of a small deposit—and you will get the benefit of the savings, too.

### These Specials for Friday Morning's Selling Only

- Guaranteed willow plumes, full 18 inches long and 20 inches wide, regularly \$15.00 each, from eight o'clock to one o'clock **\$8.98**
- Fine French plumes, full 24 inches long and 12 inches wide, black only, regular \$12.98 value, from eight to one **\$6.98**
- White egrettes, full 24 inches long, regularly sold at \$10.00 each; Friday, from eight o'clock to one o'clock **\$5.98**
- Three popular fancy feather novelties, in all popular colors that have been selling up to 98c; choice Friday a. m. **25c**

# BARGAIN FRIDAY

Brief Word of Some Extra Special Friday Bargaining in the Women's Ready-to-Wear Store:

One lot of beautiful linen dresses made up in several pretty styles and trimmed with embroidery work; choice of pink, blue, lavender and tan—

And one lot of handsome lingerie dresses of all-over embroideries and the finest quality Persian lawns trimmed with cluny and valenciennes lace—

Formerly sold up to \$19.50, Friday, or while they last,

## \$5.00

Plain tailored suits suitable for early fall wear, made of good quality serges in black, tan and gray; sizes 14 to 38; values up to \$19.50, Friday, choice at **\$7.50.**

### The Linens and Domestics Contribute Some Special Pricings.

- 7½c, 36-inch, good quality, heavy weight, Unbleached Muslin, Friday, 50¢ the yard.
- 55c, 72x90-inch Seamed Bed Sheets, made especially for the hotel and rooming house trade, Friday, 29¢ each.
- Choice of All of Our American Calicoes, in a wide range of light and dark patterns—positively not a single yard is reserved from this Friday sale—5¢ the yard.
- 7½c, 46x38-inch, good, heavy weight Pillow Cases, Friday, 13¢ each.
- 11¢, 19-inch, Extra Quality Cotton Blankets in either tan or gray, Friday, 90¢ the pair.
- 11¢, Full Size Bed Spreads hemmed and ready for use, assorted patterns of late design, Friday, 85¢.
- 15c, 60-inch Macarized Table Damask in a good range of new patterns, Friday, 40¢ the yard.
- 11½c, All Linen Napkins in assorted patterns—very fine for hotel and restaurant use—Friday, 80¢ the half dozen.
- One Lot of Fancy Linens that are slightly soiled but otherwise in perfect condition, regularly sold at 75¢ and 85¢ the piece, Friday, choice, 35¢.
- 7½c, good weight, Unbleached Linen Crash with blue borders, Friday only, 5¢ the yard.

### 75c Corsets

There are three good style numbers to select from so that each type of figure can find the model it requires. They are made of a good quality batiste or coutil in extra long and medium length styles. Have good hose supporters attached. Friday, 75c.

### Four Great Specials in Hardware

- 100 \$1.75 all copper, heavily nickel plated tea kettle in sizes Nos. 7 and 8, Friday only, while they last **98c**
- 50 \$2.50 brown and white Guernsey ware casserole with nickel plated steel frames; extra fine values, Friday **\$1.00**
- 150 hard wood bath tub seats with heavy wire springs—the kind we usually sell at 50¢ each; Friday **18c**
- Heavy nickel plated range kettles—have solid copper body—regularly sold at 75¢ each; Friday only **49c**

### Baskets of All Kinds at 25% Less

Choice of our entire stock of fancy work baskets, fruit baskets, lunch baskets, market baskets and waste paper baskets—an exceptionally wide range for your choosing—Friday only, 25 per cent less than the regular prices.

### Fruit Jars and Jelly Glasses

You will find every need for fall canning purposes at this store. Only standard lines noted for superior quality. Here's word of some: 1½ pint size Jelly Tumblers with tin tops, 20¢ the dozen. No deliveries will be made or telephone orders filled on this item. Mason Fruit Jars, complete with caps and rubbers, 50¢ the dozen; quart, 75¢ the dozen; 1½ gallons, 90¢ the dozen. Economy Fruit Jar Caps, 20¢ the dozen. Mason Fruit Jar Rubbers—the kind that will last—three dozen for 25¢.

### Friday and Saturday Are Cut Price Days in the Big Pure Food Grocery

- 5 cans Gold Medal Corn for **25¢**
- 6 bars Ivory Soap for **20¢**
- 10 bars Bennett's Bargain Soap **25¢**
- Bennett's Excelsior Flour and 60 stamps for **25¢**
- Bennett's Pride Flour special, sack **\$1.20**
- 14-lb sack Diamond Crystal Salt and 20 stamps for **25¢**
- Can Capitol grated Pineapple and 20 stamps for **25¢**
- Whole Japan Rice, five pounds **25¢**
- 3-lb box of Glines Starch and 20 stamps for **25¢**
- Large jar Gillette's Mustard and 10 stamps for **25¢**
- 2 cans Hulled Lima Beans with chicken and 10 stamps **25¢**
- Pint can Galliard's Pure Olive Oil 40¢
- 1-lb assorted Tea, and 75 stamps, **50¢**
- 1-lb assorted Tea, and 40 stamps, **40¢**
- 3 lbs. Bennett's best Coffee and 60 stamps for **1.00**
- 1-lb. Bennett's Best Coffee and 20 stamps for **30¢**
- Pkg. Tea Strifings and 10 stamps **10¢**
- 1-lb. can B. C. Baking Powder and 20 stamps for **25¢**
- COCONUT BARS, the pound **15¢**
- Victoria Swiss Cheese, and 10 stamps, 1b **25¢**
- Two jars Peanut Butter, and 10 stamps **20¢**
- Two sacks Diamond Crystal Table Salt, and 10 stamps **10¢**
- BUTTER AND EGGS
- Bennett's Capitol Creamery Butter, fresh from the churn and guaranteed full weight, the pound **20¢**
- Fresh Country Butter, 2½ from the cream **20¢**
- Guaranteed strictly fresh Eggs, direct from the dozer **10¢**
- Libbey's Asparagus Tips, can **25¢**
- Beauty Asparagus Tips, and 10 stamps **20¢**
- Heinz Large Dill Pickles and 10 stamps, the doz **20¢**
- Free Demonstration of **Onion Salt**
- The Universal Seasoner, Friday's Menu—Sardine Sandwiches.

## Remnant Day Bargains

That Will Make Friday a Very Busy Day for Us; A Very Profitable One for You.

Store Open Till 6 P. M. and Saturday Till 10 P. M.

# HAYDEN'S

RELIABLE STORE

Store Open Till 6 P. M. and Saturday Till 10 P. M.

- ### Dress Goods Sale
- Hundreds of remnants in lengths sufficient for waist, skirt or dress, both plain and novelty weaves, storm serges, panamas, checks and stripe novelties sold to \$1.00 yard—your choice **28c-48c** for
- \$1.50 Dress Goods, 78c-80 pieces of all wool storm serge, novelty chalk line stripes, all worsted chevrons, etc., 54 inch wide, regular value to \$1.50 a yard, choice **78c**
- ### Sale of Silks
- 75c Silks, Friday, 89c-3.00 yards of New Fall Silks, including all silk messalines, in 20 different shades, checks and stripe taffetas, jacquard poplins, foulards, liberty satins, etc., values up to 75c yard, at **28c-38c**
- 36-in. Liberty Satins—In gray, tan and brown, white or black, at per yard **58c**
- \$1.25 Silk Poplins, 78c-36-inch wide, in Delft blue, chamois, reeada and Vieux rose; great snap at per yard **78c**
- 75c Dress Velveteens—In 20 new fall shades, at yard **59c**

## Friday Is Remnant Day in Our Popular Domestic Room. See 16th St. Window

All the remnants that accumulated during the week as well as a carload of mill ends from the various eastern mills will be placed on tables and priced according to grade—1, 5c; 2, 7½c; 3, 8½c; 4, 10c; 5, 12½c

- ### EXTRA SPECIALS.
- At 9 A. M.—All the remnants of the high grade wash goods that sold up to 50¢ yard—in three lots—yard **7½c, 10c and 15c**
  - At 9:30 A. M.—1 case of 42-inch bleached pillow casing, regular 12½¢ yard, as long as it lasts **7½c**
  - At 10 A. M.—1 case of genuine Lonsdale muslin, regular price 10c, as long as it lasts **6½c**
  - At 10:30 A. M.—1 case of the celebrated Pontiac Sheets, extra size, for double bed, worth 69¢ each; on sale as long as case of 20 dozen lasts at, each **47c**
  - At 11 A. M.—1 case of Lancaster Apron Check Gingham, one grade better than Amoskeag, as long as it lasts, yard **5c**
  - At 1:30 P. M.—One case 12x4 Gray Blankets, Killarney, regular price \$2.00—24 pairs only—3 pairs limit, at pair **96c**
  - At 2:00 P. M.—One case of 12½c Pillow Slips, 42x36—six slips limit, at, each **8c**
  - At 2:30 P. M.—One case of Crib Blankets, nice designs, worth 25c each, as long as they last, each **10c**
  - At 3:00 P. M.—One case of union linen Huck Towels, regular price 12½¢ each, as long as they last, each **7½c**
  - At 3:30 P. M.—One case of our No. 18 Comforters, weighs 8½ lbs., made of fine carded cotton, straight stitched, etc., and sells at \$1.65—as long as case lasts will go at, each **95c**
- Six other specials not advertised.

### In the Domestic Room Suit Department

- Women's and Misses' Dress Skirts—\$3.00 values, in blue, brown or black; snap at **1.50**
- Women's and Misses' Tailored Suits—Values to \$18.50; all sizes and all new styles, in 3 lots. **\$12.50-\$10-\$6.95**
- Women's Long Coats—In gray, brown and black; values to \$12.50—special at **\$5.95**
- 200 House Dresses at **\$1.25**
- 75c Black Undershirts **75c**
- \$1.25 Gingham Petticoats **59c**
- \$1.50 House Dresses **75c**
- Children's Gingham Dresses—75c values, sizes 2 to 4 years, at **49c**
- 50c Dressing Scaques—in all sizes, on sale at **39c**

### Special Bargains in the Drapery Section

- \$2.50 Lace Curtains—Ecor or white, at pair **98c**
- \$1.25 Lace Curtains—in ecru or white, per pair **1.98**
- Reversible Scrims for Curtains—Big assortment, at, yard **18c**
- Bungalow Nets—Big variety—values to 50¢ yard, at **25c**
- 12½c Curtain Swiss—Stripes or figured, at, yard **9c**
- Drapery Remnants—All kinds to 25¢ yard values, at, yd. **5c**

### Friday Business Bringers in Hardware Dept.

- Four-tie Parlor Broom—Worth 35¢, Friday, at **15c**
- Enameled Water Pails—10-qt. size, Friday at **29c**
- Blue and White Enameled Ware 6-qt. Preserving Kettles **25c**
- 14-qt. Dish Pans at **49c**
- 08 Galvanized Garbage Cans—10 gallon size, with ball **69c**
- 4-qt. Pudding Pans, at **9c**
- 04 Galvanized Garbage Cans—12 gallon size, with ball **79c**
- Cold Blast Lanterns—Large size, each **69c**
- 3c Rolls Toilet Paper—Best grade, 13 rolls for **50c**
- 2 rolls 10c size Toilet Paper, for **50c**

### Special Big GROCERY Sale Friday

- It Pays to Trade at Hayden's.
- 45-lb. sack Best High Grade Diamond H Family Flour; nothing finer for family use, each **1.15**
  - 10 bars Best "E" All or Diamond C Soap for **25¢**
  - Bromangelon, Jellicon or Jello, 7½c
  - 6 lbs. good Japan Rice, 10¢ quality, for **25¢**
  - 4 lbs. fancy Japan Rice, 10¢ quality, for **25¢**
  - Corn Flakes Breakfast Food, pk. 6½c
  - Grape-Nuts, pk. 6½c
  - Oil or Mustard Sardines, can **10c**
  - Skinner's Macaroni, pkg. **10c**
  - Galton cans Table Syrup, 10¢
  - 4 bunches fresh Beets or Carrots, 10¢
  - 6 bunches Fresh Radishes, 10¢
  - 5 heads Fresh House Lettuce, 10¢
  - 6 Green Peppers for **10¢**
  - 5 heads Fresh Cabbage, 10¢
  - 2 heads Fresh Celery, 10¢
  - Large Egg Plants, each **10c**
  - Fancy Denver Cauliflower, lb., **10c**
  - Fancy Lima Beans, per quart, **10c**
- ### Fruit Jar Sale
- BALL MASON JARS.
- 1 pint jars, per dozen **50c**
  - 1 quart jars, per dozen **60c**
  - 2 quart jars, per dozen **75c**
  - Jar Covers, per dozen **19c**
  - Jar Rubbers, 3 dozen for **19c**

### DON'T FORGET Try HAYDEN'S First IT PAYS

### Gray Hair Makes You Look Old

Use Wyeth's Sage and Sulphur and Your Gray Hair Will Quickly Vanish.

Gray hair is a mark of age, and nothing that can be said as to its beauty will offset the disadvantages of this mark of age set upon your brow. Wyeth's Sage and Sulphur Hair Remedy darkens the hair and restores it to its youthful beauty. Our grandmothers and their grandmothers before them used sage and sulphur for darkening their hair. Nothing has ever been found more effective for this purpose than these two time-honored remedies. But Wyeth, a modern chemist, has combined the two with other ingredients, which make a delightful dressing for the hair, and which not only removes every trace of sandruff but promotes the growth of the hair. It also stops the hair from falling out, and makes it beautiful. All druggists are authorized to refund the money if it fails to do exactly as represented. Don't neglect your hair and don't resort to old-time hair dyes. Get a bottle of Wyeth's Sage and Sulphur from your druggist today, and notice the difference in your hair after a few days' use. This preparation is offered to the public at fifty cents a bottle, and is recommended and sold by all druggists. Special Agents: Sherman & McCannell; Drug Co., 16th and Dodge Sts.; Owl Drug Co., 16th and Harney Sts.

### BASE BALL OMAHA vs. DES MOINES ROURKE PARK

Sept. 8-9-10

Friday, Sept. 8—Ladies' Day GAMES CALLED 3:45 Cars Leave 15th and Farnam at 3:30

### KILLS Ophthalmia

FRANK'S OPHTHALMIC REMEDY

FRANK'S OPHTHALMIC REMEDY

FRANK'S OPHTHALMIC REMEDY

### "OMAHA'S FUN CENTER"

FRANK'S OPHTHALMIC REMEDY

FRANK'S OPHTHALMIC REMEDY

FRANK'S OPHTHALMIC REMEDY

### BRANDEIS THEATER

Tonight and Saturday—Sat. Matinee

HERBY S. HARRIS, PRESENTS

THE COUNTRY BOY

A PLAY OF CITY LIFE

Nights, 25c to \$1.50—Mat., 25c to \$1.00

SUNDAY—HERBY WOODRUFF

### AMERICAN THEATER

O. B. Woodward, Mgr.

Commencing Saturday Night, Sept. 9 and All Next Week

MISS EVA LANG and the Woodward Stock Company in the Beautiful Comedy

THE CHAPELTON

Nights, 10c and 25c. Matinee, Tuesday, Thursday, Saturday, and Sunday.

### KRUG TODAY 2:30

WILLIAMS' IMPERIALS

HARRY L. COOPER

EXTRA—Friday Night At 8:00—Ben Night Karival Krew and Their Capers.

Doug. 1602

# FRANKLIN TAXICAB SERVICE CO.

Day and Night Service

Ind. 4 1602

### Where to find The Bee in New York City, N. Y.

Arthur Hotelling, Grand Central Depot News Stand, Astor House.

Harry J. Schultz, Grand Central Station.

Tyson Co's News Stand, including Hotel Knickerbocker, Hoffman House, Hotel Manhattan, Holland Hotel, Imperial Hotel, Hotel Belmont, Murray Hotel, Waldorf-Astoria, Grand Union Hotel.