

BRANDEIS STORES



Everybody is talking about the great assortment of new styles we are showing in

Women's Tailored Suits for Fall

You can buy a tailored suit at medium price, containing all the stunning styles, all the graceful lines, all the exclusive fabrics and all the perfect tailoring you could get in a made-to-measure suit at double these prices—

\$25 and \$35

This season you'll certainly need one of these

Long Fall Coats

Separate coats will be worn more generally this season than ever. They are smart as they can be. You can see a few styles anywhere, but "Brandeis has the variety." These unusually attractive groups of new season's coats at—

\$7.50-\$10-\$12.50

18 and 22-inch Swiss, Nainsook and Cambric Embroidered Flouncings, Skirtings and Corset Coverings—many are worth 50c a yard, at, per yard **25c**

Newest designs in English eyelet, floral, blind relief and combination effects—on bargain square.

Pine French and German Val. laces and insertions, many to match; worth 10c a yard; will go on sale at, yd. **5c**

Thousands of yards medium and wide embroidery edgings, durable needlework; worth up to 12 1/2 c yd; at, yd. **6c**

ORDER YOUR COAL NOW AT SUMMER PRICES

Brandeis Coal Department is located on our main floor, new store, near entrance to Pompeian Room.

Call Brandeis Stores Phone Ask for Coal Dept. **ZEIGLER COAL**

will be delivered on all orders for Brandeis Best.

"Brandeis Best" lump, egg and nut, per ton **\$6.50**
Brandeis Special, lump and nut, per ton **\$6.00**
Hard Coal, all sizes, ton, **\$10.50** | Spadra Grate, per ton **\$9.50**

BRANDEIS STORES

Free Land Information

The Twentieth Century Farmer, to meet the demand of its readers for land information, has gathered and compiled data on soils, climate and farming conditions in all parts of the country. It is willing to give out this information, free, if postage is sent with inquiry.

Do You Want to Know

About government land laws, location of land offices, etc.

How to get irrigation lands, location of projects, laws governing same, etc.

Best sections for fruit growing, general farming, stock raising or dairying.

Your questions will get prompt attention. State plainly and specifically what you want to know. Write,

Land Information Bureau
The Twentieth Century Farmer
Omaha, Nebraska

ABOVE ALL IN QUALITY



For Home Consumers
-PHONE-
Doug. 119; Ind. A-2119
Wm. J. Boekhoff
Retail Dealer.
Office, 803 So. 7th St.

Where to find The Bee in New York City, N. Y.

Arthur Hotelling, Grand Central Depot
News Stand, Astor House.
Harry J. Schults, Grand Central Station.
Tyson Co.'s News Stands, including
Hotel Katharopoulos, Hoffman House,
Hotel Manhattan, Holland Hotel,
Imperial Hotel, Hotel Belmont,
Murray Hotel, Waldorf-Astoria,
Grand Union Hotel.

Courtesy's
OMAHA'S FINEST
FOOD DEPARTMENT
Specials in our Fresh Fruit and Vegetable Department.
Now in the market—put up plums
4 Basket Crates (Heavy Pack) at **\$1.10**
3 Large Plain Lettuce, 5c
Sand Hill Potatoes (Large), per peck, 30c
3 Stalks Celery, 10c
Fancy Peaches and Pears, per basket, 25c
Home Grown Grapes, per basket, 20c
Nice Juicy Lemons, per doz. at 30c
1/2 Bu. Basket Cooking Apples at 25c
200 Boxes Salt Lake Peaches (Freestones), per box, \$1.00
Imported Castle Soap, 5 lb. Bars, each, 60c
15 Gross 1/2 gal. Mason Fruit Jars, per doz., 65c
3 Cakes "Magic Washers" Soap at 25c
3 Cans "Nabob" Soups (Assorted), 25c
15c Can Imported Sardines, Special 9c
4 Pks. Unseeded Biscuits, 15c
10c Ginger Snaps (Fresh and crisp), per lb., 6c

The Bee aims to print a paper that appeals to intelligence; not to an appetite for scandal and sensations.

BENNETT'S

The Largest and Most Reasonably Priced Line of School Supplies in the State at This Store.

Towel Sale Wednesday

These towels are characterized by long-wearing and highly absorbent qualities, prepared under strictly sanitary conditions and regularly priced lower than is common for the same amount of towel goodness. The prices for Wednesday only.

15c, 22x24-inch good quality Huck Towels for ordinary use; have red borders; Wednesday, **10c**.
25c, 18x36-inch hemstitched all linen Huck Towels, with white borders; extra heavy; Wednesday, **15c** each.
11 1/2c, 18x36-inch cotton Huck Towels, with red borders; specially fine for hotels and rooming houses; Wednesday, **8 1/2c** each.

Choice of all our red or blue bordered Linen Towels that have been selling up to 25c each—either fringed or hemstitched as you may wish—Wednesday only, **25c** each.
65c all linen Huck Towels with fancy borders or plain, Wednesday, **49c**.
\$1.00 extra large and heavy Huck Towels, Wednesday, **75c** each.
\$1.35 and \$1.39 large size Huck Towels, with embroidered designs for initials, assorted, Wednesday only **98c** each.



For Notion Wednesday
200 yard spools black and white machine Thread, all numbers, Wednesday, 2 spools 50c
2 1/2c Safety Pin Hooks, assorted sizes, 50
Women's and children's 15c Hose Supporters, all colors, Wednesday, the pair **10c**
Ironing Wax, with handle, **10c**
10c boxes extra fine quality steel Hair Pins, two dozen to a box, Wednesday, 3 boxes 50c
10c "Slip-On" Collar Supporters, all sizes, 5c on card, Wednesday, **5c**
5c Jet Pins, the box **10c**
Large Auto Hair Nets, all shades, Wednesday **5c** for 100

New \$1.50 Dress Goods for Fall Wear at 89c the Yard—Wednesday Only

This is certainly a fortunate opportunity for you for these goods are new and correct in weave and coloring. The savings will go a long way toward paying the dress-maker's bill.

Assortment consists of plain storm serges, chevots, basket weaves, boucle effects, diagonal suitings, heavy coatings and some specially handsome striped goods. Each and every yard worth \$1.50, Wednesday only, they go at **89c**.

A Remarkable Closing Out of High Grade Corsets—Wednesday

A large lot of \$3.50 to \$8.50 corsets in medium bust and medium long hip styles, made of finest quality white-pink and blue brocades and boned with superior non-rustable boning; have good, strong hose supporters attached; Wednesday, or while they last, **\$1.49 to \$2.49**. Broken size corsets of good batiste and cuttills with medium or low busts and long skirts; equipped with good hose supporters; models we have always sold at \$1.50 to \$2.50; Wednesday, all in one big lot at **89c**.

A Grand Ostrich Plume Opening Friday and Saturday

For complete particulars of unusual attractions see the advertisements to follow.

Wednesday and Thursday These Groceries Will be Priced at Less

- 2-lb. can Bennett's Breakfast Coffee and 40 stamps, **50c**
- Assorted Teas, and 40 stamps, lb. **40c**
- Pkg. Tea Siftings, and 10 stamps, 15c
- Pickling Spice, and 10 stamps, lb. **25c**
- Bennett's Capital Coffee, and 20 stamps, lb. **30c**
- Free Demonstration of **Onion Salt**
Wednesday's Menu—Cheese Sandwiches and Fish Balls.
Watch for this announcement every day. It will interest you.
- 2 cans Benson Kipperd Herring, and 10 stamps, **25c**
- 10 bars Bennett's Bergamot Soap, 50c
- Bottle Snider's Cattle Sauce, and 10 stamps, **25c**
- 1/2-lb. can B. C. Baking Powder and 15 stamps, **13c**
- Pint can Galliard's Pure Olive Oil, 40c
- Whole Japan Rice, lb. **5c**
- Imported Sardines, in bouillon, can 5c
- Quart can S. W. C. Syrup, **10c**
- Maple Butter and 15 stamps, jar **25c**
- 3 bars Fox's Naphtha Soap, **25c**
- 2 1/2 can William's Pure Georgia Cane Syrup, **20c**
- 5 cans Gold Medal Corn, **25c**
- Veal Chops, **10c**
- Veal Stew, **5 1/2c**
- Lamb Stew, **5 1/2c**
- Shoulder Steak, 2 pounds, **15c**

Nebraska State Fair at LINCOLN

Sept. 4th to 8th

Rock Island Lines will sell, at all stations in Nebraska, on September 4th, 5th, 6th, 7th and 8th round-trip tickets at fare and one-half rate. Return limit September 11th.

TRAIN SERVICE

Leave Omaha—
*7:45 a. m., 8:01 a. m., 9:46 a. m., 1:15 p. m., 5:00 p. m.
Arrive Lincoln—
9:45 a. m., 9:40 a. m., 11:40 a. m., 3:05 p. m., 6:55 p. m.
Returning, Leave Lincoln—
4:58 a. m., 9:40 a. m., 2:10 p. m., 4:15 p. m., *8:00 p. m.
*September 5th, 6th and 7th only.

For further particulars inquire
Rock Island CITY TICKET OFFICE
1322 Farnam Street,
or UNION STATION.

DRS. MACH & MACH
DENTISTS
Successors to **BAILEY & MACH**
Neatest equipped dental office in Omaha. Highest grade dentistry at reasonable prices. Porcelain fillings, just like the tooth. All instruments carefully sterilized after each operation.
Cor. 16th and Farnam Sts.
THIRD FLOOR FAXTON BLOCK

The Bee Prints the News

WOMEN'S BENCH MADE BOOTS

Our new fall stock of Women's Bench made shoes, made by Laird, Schober & Co., are in and ready for your inspection. This is unquestionably the finest line of women's shoes made in the world. This fall, styles come in a little fuller toe—with shorter vamps or forepart—button or lace. They are made of fine patent colt, kid, imported dull calf and suede. In these shoes we offer you the ideal of shoe craft at, pair—

\$5.00 -and- \$6.00

Fry Shoe Co.
THE SHOERS
16th and Douglas Streets

E. J. DAVIS
HEAVY HAULING
Safe Hoisting a Specialty
1818 Farnam Street
Tel. Doug. 353

Franklin Taxicab Service Co.
Day and Night Service
Ind. A 1602

BASE BALL OMAHA vs. SIOUX CITY ROURKE PARK
Sept. 5-6-7
GAMES CALLED 3:45
Cars Leave 10th and Farnam at 3:30

BRANDEIS THEATER
ROCK OF AGES
Thursday—WILLY CLIFFORD
in THE GREAT WESTERN AND THE GAME
Fri. and Sat.—THE COUNTRY BOY.

AMERICAN THEATER
Season Starting Sat. Night, Sept. 9,
MRS. EVA LAMM
and the Woodward Stock Company in
THE CHAPERON
See Sale Open Thursday morning,
Sept. 7th. Price 25 Cents.
NEXT WEEK
The Stubbiness of Geraldine.

"OMAHA'S FUN CENTER"
Savoy
Evgs., 10-25-50-75c
Daily Mat., 15-25-50c
The Imperial Travesty Star
KEE-
ROSE SYDELL
and Her Famous London Belles.
EXTRAORDINARY AND VAUDEVILLE
in THE GREAT WESTERN AND THE GAME
Sun.—The Original "Painting the Town."

MATINEES Best Seats 25c
TODAY
WILLIAMS' IMPERIALS
and
HARRY L. COOPER

OCEAN STEAMSHIPS
Cruising 'ROUND THE WORLD'
Duration 110 DAYS
Cost \$650
All Expenses Aboard
Necessary Expenses Ashore
and
HARBOR—AMERICAN LINE, 100 West Randolph St., Chicago, Ill., or Local Agents.

HOTELS AND SUMMER RESORTS.
Marquette Hotel
18th and Washington Ave
ST. LOUIS, MO.
400 Rooms. \$1.00 and \$1.50, with bath, \$2.00 to \$3.50. A Hotel for your Mother, Wife and Sister.
T. H. Clancy, Pres.

The Omaha Bee Great Booklovers' Contest



No. 22—Wednesday, September 6, 1911.

What Book Does This Picture Represent?

Title

Author

Your Name

Street and Number

City or Town

Write in title and author of book and SAVE coupon and picture. Send no coupon until finish of the contest is announced. Each picture represents a book title—not a scene or a character. Catalogues containing 5,000 names on which all puzzle pictures are based—the catalogue used by the contest editor—are for sale at the Business Office at The Bee for 25 cents; by mail, 30 cents.

Rules of the Contest

All persons are eligible to enter this contest except employees of the Omaha Bee and members of their family. Each day, for seventy-five days, there will be published in The Bee a picture which will represent the name of a book. Beneath each picture there will be a blank for the contestant to fill in the title of the book.

Cut out both the picture and the blank and fill in the name and author of the book and add your name and address neatly and plainly in the space provided.

No restrictions will be placed on the way in which answers to the pictures may be secured. Each picture represents only one title of one book. If you are not sure of a title and wish to send more than one answer to each picture, you may do so. BUT NOT MORE THAN FIVE ANSWERS TO ANY ONE PICTURE WILL BE PERMITTED. Incorrect answers will not be counted against contestants if correct answer is also given. More than one answer should not be put on the same coupon. Extra coupons should be used for extra answers. All answers to the same number should be kept together when sending in the set. Only one list may be submitted by one contestant, though any list may have five answers to each picture.

The number of correct answers given must be plainly written on the outside of each set submitted, but do not write such information on the wrapper.

While not absolutely necessary, it is desirable that the pictures should in each case be sent in with the answers, in order that all answers be uniform. Additional pictures and coupons may be obtained at the office of The Bee by mail or in person.

When you have all necessary pictures, letters and coupons together in a flat package and bring or mail them to The Omaha Bee, addressed to Booklovers' Contest Editor. Prizes will be awarded to the contestant having the largest number of correct solutions in event of two or more persons having the same number of correct solutions, the person using the smaller number of extra coupons in his set of answers will be declared winner. In event of two persons having the same number correct and using the same number of coupons, the person whose set of answers is most neatly prepared, in the opinion of the full judging committee, will receive the first prize.

Only one list of answers may be submitted by a contestant and only one prize will be awarded to one family at one address.

The use of the coupons is not obligatory upon the contestant, and an answer may be submitted in any legitimate manner and the contestant may select.

Awards will be made strictly according to the merit of each separate list.

The name of more than one person must not be written upon any one coupon.

The awards will be made by the Contest Editor and a committee of well-known citizens, whose names will be announced later.

The contest is limited to the following territory: Nebraska, Wyoming, that portion of Iowa west of but not including Des Moines, and that section of South Dakota known as the Black Hills District.

FIRST PRIZE Value \$2,000
White Steamer Automobile

A 5-passenger 1911 Model White Steamer Touring Car—odorless, smokeless and noiseless. No cranking, no shifting of gears; any desired speed. White Steamer raises its own gear. Successive gears. This instrument will be exhibited at the United States Government, which owns and operates more White Steamers than all other cars combined. Richly upholstered, beautifully finished, unlimited power, controlled speed. This car will be exhibited in Omaha at a later date.

SECOND PRIZE Value \$1,250

In the soft, semi-tropic, climatic zone, extending north from San Diego to Shasta County, California, lies Tehama county, in which is situated this beautiful little 10-acre ranch near the town of Red Bluff. This is fruit land of a very high order and is part of the celebrated Lutheran colony which had its inception with an Omaha clergyman. Literature describing this property may be had at the office of TOW-
BRIDGE-BOLSTER CO., in the City National Bank Building, Omaha.

THIRD PRIZE Value \$900

The magnificent, fancy walnut **KEELEY AUTO GRINDER** which does nothing can excel. No other player-piano has in the absolute the "human touch" so desired by a musical ear and so prized by the manufacturer. This instrument will be exhibited, explained and played for anyone who wishes to see it in the ware rooms on the third floor of

THE BENNETT CO.

FOURTH PRIZE Value \$275

Belston is to be a manufacturing city. They have a fine start with the Brown Truck Manufacturing Co., the Rogers Motor Car and the Howard Stove Works. Everything desirable to comfort and convenience. On one of the main business streets the Bee has selected its fourth prize—a business lot 12x10 feet and valued at \$275.

FIFTH PRIZE, Value \$225

In the same town and with the same prospect of advancement, the Bee has selected a residence lot 80x120 ft. and valued at \$225. This is on the only interurban trolley line running out of Omaha, and within forty minutes of the Omaha postoffice. Complete information about this property at the office of the **BALSTON TOWNSHIP COMPANY**, 208 South 17th St., Omaha.

SIXTH, SEVENTH AND EIGHTH PRIZES

This ingenious encyclopedia, which is a development rather than invention, has besides its convenience the value of hundreds of editors mentally equipped to make one of the greatest encyclopedias ever compiled. One of the thorough recommendations for this work is that it is from the press of the venerable old house of T. W. Higginbotham & Co. of New York, London, Dublin and Edinburgh, which was founded in 1770. This encyclopedia is valued at \$25 a set, may be seen at the Omaha office of W. A. Kienbaum & Co., 1214 St. Mary's Avenue.

NINTH AND TENTH PRIZES

These prizes consist of twenty-four volume sets of the "Book of Knowledge," an encyclopedia made especially for children and sold at \$25 a set. This work is written in simple language and is a "wonder book" in that it makes simple all knowledge necessary to broad education. There are hundreds of colored plates and thousands in black and white. It is a fully equipped encyclopedia made for children, and may be seen at the Omaha office of W. A. Kienbaum & Co., 1214 St. Mary's Avenue.

FORTY-FIVE CASH PRIZES
Five Prizes of \$10. Ten Prizes of \$5. Ten Prizes of \$2. Twenty Prizes of \$1.

WATCH FOR THE DAILY PICTURE IN THE BEE.