THE OMAHA DAILY BEE.

Whose Birthday Today? Your Boy's and Girl's or Their Little Friends and Playmates. See Magazine Page of Each Issue.

VOL. XLI-NO. 66.

OMAHA, SATURDAY MORNING, SEPTEMBER 2, 1911.

SINGLE COPY TWO CENTS.

Saturday Candy Specials

50c fresh Fluffets Chocolates—the kind with the soft creamy centers—29c the 1b. 40c cocoanut macaroons, 24c the 1b. 20c box of fresh salted peanuts, 10c. Dixle molasses taffy candy, Saturday, 10c the

Store closes Satur'y evening at 10 o'clock Other days at 6:00

Have the Children's Eyes Tested Before School Begins This is quite an important matter for it may mean the avoidance

of unpleasant headaches or other ailments arising from eye strain and incorrect vision. Our optician has made a study of children's eyes and will test them Saturday free of charge. If glasses are needed, they will

School Suggests Sturdy Suits for Sturdy Sons, and Something for their Sisters, from Bennett's



School Dresses Both Stylish @ Practical

'Tis a wise mother who purchases liberally of such school dresses as these while they are so far under priced.

Girls' school dresses of finest quality French ginghams, chambrays and percales in pink and blue shades and black and white effects; ages six to twelve years; regular \$2.25 values. Satur-

Girls' dresses of an extra fine quality French ginghams in a variety of beautiful patterns; ages six to twelve years; regular \$3.75 values at \$1.75.

Girls' school dresses of a good quality ginghams and percales, in white, pink and blue patterns and black and white effects; ages six to fourteen years; regular \$1.25 and \$1.50 values, choice Saturday at 85c.

Girls' \$5.00 to \$8.95 Coats at \$3.50

A very complete line of handsome broadcloths, serges and fancy mix-tures to fit girls from six to fourteen years of age. They come in shades of tan, red and blue and pretty shepherd checks. Formerly sold at \$5.00 to \$8.95. Saturday, or while they last, only \$3.50.

Girls' \$3.98 Coats at \$1.50 The coats in this lot are made of serges and

wool mixtures in tans, blues, reds and checks. Ages range from six to fourteen years. Always sold at \$3.98; to close, Saturday, \$1.50.

Odd Lots of Coats and Suits

Saturday we offer an odd lot of misses' \$5.00 to \$8.95 coats and suits of covert cloths, serges and wool mixtures in tans, blues, grays and other shades at \$3.50. Ages 12 to 17 years.

Children's Hats for Dress and School Wear We have been compelled to enlarge the millinery store because of our greatly increased Fall stocks-not the least of which is the beautiful display of children's and misses' hats for dress and school wear. We have made extra special efforts to care for them properly this season and now

The Finest Showing in the Length and Breadth of the City We made special purchases of materials for children's hats, we employed trimmers and designers who are specialista in children's headwear and we purchased "ready-made" hats for the little ones from the foremost makers of juvenile millinery. The result of these efforts is plainly evident

Large sailor effects, trimmed with the new colored silk drapes and tailored silk velvet bowsspecial for Saturday's selling-

\$3.98 Values at \$1.98

in the lines presented and the fair prices attached. Misses' Trimmed Hats | Child's Untrimmed Hats

Children's untrimmed felt hats, in navy, King's blue, light blue and bright red; a good variety styles to choose from-

Saturday 98c Each

Children's Caps

Misses' and children's caps, of fine silk velvets and silk beavers -more than fifty different

98c and 48c

Authentic Styles in Women's School Supplies From the Suits, Coats and Skirts

and other apparel for autumn wear are ready for your approval and purchase. The stock is being augmented every day with garments that possess style, individuality and goodness in every thread, hook and button.

You will find here styles that range from the rather plain tailored models of hard twisted or unfinished serges to those of loosely woven and rough woolen materials in the popular browns, grays and fancy mixtures.

Coats are slightly longer in some instances and the style departures are long, rolled revers, often of velvet; shawl collars in new pointed and circular shapes; front and side fastenings of novelty buttons and loops-we could use an entire page in enumerating the new, catchy style changes women love. Skirts are slightly wider and show many new

simulations of the panel effect. Such suits, at this store, vary in cost from

\$15.00 to \$50.00

Chickens 102C

Pork Roast 101/2C

Pork Butts 121/20

Pot Roast . 91/2C, 71/2C

Shoulder Steak, 3 lbs.

Best Sirloin Steak 15c

Best Round Steak 15c

Lamb Legs 91/201

Lamb Chops 10c

Veal Stew5120

pound 174c

Rex Skinned Hams,

Best Lean Bacon,

Fresh Oysters, can,

for 35c

Stationery Store

Webster's condensed dictionaries of 825 pages, handsomely illustrated, each 49¢

School slates, according to size, 30e. 25e. 20e. 15e. 10e. 5e Tablets for ink or pencil as low as 5¢ Rulers 15¢. 10¢. 5¢. and 1¢ of stores are not sold fortune along. Find but or jobs, but such shoes as the high toes, welled soles, tan their new high toes, welted soles, tan their soles, low heels, School crayons 10c and 5c School paints, the box, 10¢ and 5¢ School straps 10¢ and 5¢ School bags 25¢ and 15¢ Compasses for draw-

ing 25¢ down to 5¢ Pencils, up from1¢ Pencil boxes. . 25c. 10c and 5c

FREE

Saturday, Monday and Tuesday we will give free with all 10e purchases of school supplies or over, a fine pen holder.

Fresh Fruits China Extra fancy California Ger-Bargains

Sond fortune along.

Sia calf and sold find button and something and metal leathers and lace styles was street windows.

Something and metal leathers new lace styles was a street windows. Sixteenth qualities before soles, welted soles, tan Russenth good soles, tan Russenth good soles, to the store, to the store, man Prunes, the crate of four 12c Saint Dennis. baskets \$1.35 shaped plain white or a single basket 35¢ cups and saucers, Fancy Michigan Bartlett Pears, a handled, pair, 5c. 1/2-pint tin top jelly Extra fancy home grown Concord

Tumblers, per dozen .. 22c Grapes, the basket 20¢ Fancy Colorado Bartlett Pears, the 25c English bone china cups and saucers with gold bands, bushel box \$1.75 Two large heads plain lettuce ... 5c Fancy Jersey Sweet Potatoes, lb. 5¢ One lot of fancy decorated china plates, cups, saucers, bowls, plat-Extra Fancy, large egg plants ... 5¢ Extra fancy Colorado Early Ohio ters, fruits, jugs, etc.; values up to \$2.00 the piece, while they last 19c Potatoes, the peck 35¢

Ye Lovers of Pure Food, Look! Special Pricing Will Make the Grocery Store a Popular Place Saturday

Veal Chops 10c Veal Roast 121/2c 10: 10 be

pound 19 2c New keg Herring, 90c Medium Lean Bacon, pound 1436c 10 lbs. Leaf Lard, \$1

"If the Stars Could Talk," Saturday, 10c This is a new, captivating little waltz song that will charm you with its very first strain. It will be demonstrated in our music department Saturday, with the other popular music that will be on special

> For your choice of all UC popular music in the store Saturday

We mention a few of the latest numbers-"Down by the Old Mill Stream," "In the Land of Harmony," "Daylight Hurts My Eyes," "When the Band Plays at Night," "I Want a Dear Little Girlie Just

We Keep Every Kind of Music You Want as an extra special attraction for Saturday we will offer a very large tion of standard songs and instrumental pieces at Pe, the copy or 6 for You have been in the habit of paying 15c to 10c for some of these same numbers.

Only \$2 to \$7.50 Saturday is the Last Day of the Sale of Medium and Light Weight Suits Many an economical parent can find something at one of these prices that will exactly fit his boy's school requirements. The most popular styles, colorings and fabrics of the

Suits worth \$6.00 to \$10.00 at \$4.75.

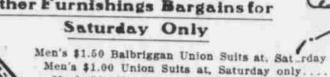
Suit Odds and Ends worth to \$3.00 at \$1.75.

new patterns in light, medium and dark color combinations that will find favor with the tasty dresser. They are made of high grade madras, percale and other

shirting materials. All sizes and values up to \$2.50. Saturday only, Soft Hats for Fall Wear--- Special Prices Men's \$3.00 and \$3.50 soft hats of the famed John B. Stetson and other high grade makes

are offered for Saturday's selling at \$1.98. All good shapes and colors. One lot of men's \$2.00 and \$2.50 soft hats of reliable materials and popular colorings,

Saturday, \$1.69. Other Furnishings Bargains for



Men's 50c Shirts and Drawers at, Saturday only..... Men's Imported Hoslery in sizes 71/2 to 11, values up to 75c the pair. Men's 50c Silk Four-in-Hand Ties, all of the newest shades, Satur-Boys' 50c Soft Shirts, in stripes and solid colors; 35c each, or

Toilet Goods for Less

..15c

School Shoes

The children's shoe section has

been greatly enlarged and now

offers the largest and best stock of

school shoes in its career. Comfort-

able, stylish, long-wearing shoes priced

according to the size and qualities at

Pinaud's \$1.00 Vegetal \$1.50 Oriental Cream. . \$1.06 Bathasweet Rice Powder Babcock's 25c Corylopsis Mennen's and Col-gate's 25c Tal-cums

Isabell's 50c Face Powder Pozzoni's 50c Pace Powder250 50c Re-No-May Pers-piration Powder, 15c 50c bulk Perfumes 250

pictures yourself, let our finishing department take care of them for you. Complete lines of Eastman Kodaks and Supplies always in stock,



Buy Your

Kodak

Supplies for

Sunday's Outing at this Store

and then, if you do not care to finish the

Hardware Offerings

CHOICE SATURDAY

For actual

Tinner's 50c Shears, guaranteed, 39¢ 50c French Cook Knives 39¢ 25c Silver Plated Tea Strainers, 10c Heavy wire Coat Hangers 5¢ 35c Steel Griddles 19¢ 75c Hatchets of tempered steel, with claw 50¢ Perfection Oil Heaters, according to the size ... \$8.75 \$6.95 \$3.50 10c "Hold-fast" Clothes Line Hooks 50c Handy House Saws 39¢ 25c Aluminum Basting Spoons . . . 10¢ Sapolin Stove Pipe Enamel 15¢ 15c Bird Cage Hooks 9¢

Refrigerators and Ice Chests at

25 Per Cent Off Every one must go-we don't want to carry a single one into another season-so we offer you your choice of the entire stock Saturday at 25 per

cent off regular prices. Washing Machine Bargains

\$7.00 Justrite Washing Machines-very for \$3.S5 \$10.00 Rex Washing Machines \$8.50 Capitol Water Motor Washing Machines, complete \$15.85 White Lily Electric Washing Machin fully guaranteed for five years, \$50

Table After Table Is Piled High

this to make it plain that, after all, you have got to rely on the name and

reputation of the store back of the clothing. We stand behind everything

their new, fresh colors and styles—two and three-button, perfect

fitting models in blue serges, browns, tans, grays, fancy mix-

tures and diagonal weaves. . Sizes for men measuring 34 to 50.

in a hurry as any price you want to pay. We show exceptionally strong lines

at \$10.00 to \$25.00-one of our favorites being the \$15.00 assortment.

Come in and look around a bit, even if you are not thinking of purchasing.

Pairs Men's

High Grade

\$4 Shoes

for Fall and Winter

able prices.
Classy footwear--that's it. Each one of the styles is down-to-date, whether it be the

Comfortable, common-sense styles

for elderly men; Conservative

They are not odds or ends or jobs, but such shoes as the instead of passing their

Wear, at, the Pair

With Men's New Fall Suits

Most men know less of the inside of their clothes than the inside of a clock-they can't find out without taking them to pieces. We just state

The new fall and winter suits will appeal strongly to you in

The variety of shades and patterns is so large that you can catch a fit

There are still a few big bargains in the suit store, such as a lot of

\$1.45 Saturday-great values.

\$20,00 to \$30.00 suits at \$12.50, a small line

of \$18.50 suits at \$9.75, and some odd trous-

ers that were priced at \$7.50 and \$5.00 now

marked at \$3.75 and \$2.75, respectively. The buyer also informs us that he has 75

pairs of splendid \$2.00 trousers to sell at

Only Saturday and Another Half Shopping Day to Complete School Preparations. Store is Primed for Quick and Satisfactory Service. Buying Will Be an Easy Task. The great stocks of children's clothing and furnishings have their inning Saturday and if there is a time when your child should

receive more than ordinary attention in matters of appareling it is at the beginning of the school year. It is quite as important to them, Sir and Madam, that they be as finely and correctly clad as their associates in the school room as it is for you to appear in proper attire in the society and business world. They think of these things as seriously as do you.

Now we are splendidly prepared to meet all these wants-coats, hats, shoes, suits, dresses, furnishings of all kinds-ample varieties as concerns styles, materials and pricings. In fact, some of the pricing in this advertisement is exceptionally advantageous; so read it through. The vastness of the stocks will furnish many pleasant surprises when you come to the store,

Many a Boy's all Wool Suit is Sheared in a Cotton Field

and much of the fine hand tailoring of today is done on a basting machine. Whenever you go to buy a suit for your boy look at the lapel from the tailor's side. See if the stitches are so close that the lapel and collar are fairly kneaded into permanent shape. If the stitches are carelessly made it will not be over three weeks until the boy will make that suit look like a crumpled towel. Then, again, half wool and half cotton suits never retain their shape or color and never give satisfactory wear.

Your boy's school or dress suit should come from this store, for our suits fully meet every rigid test for reliab lity--their goodness is always a little better than the price would seem to demand. They have always been known in this city as the standard for style, fit and wear.

> All of the newest creations in boys' suits and topcoats are ready for your inspection. Large varieties in beautiful browns, tans, grays and fancy mixtures, plain weaves, diagonals, etc. Here's the

Single and double breasted suits for boys from 7 to 17 years. Norfolk and Sailor Blouse Suits for boys from 5 to 10 years. Russian blouse suits for little fellows from 21/2 to 7 years. Coats of various kinds for all ages.

summer season are included. Suits worth \$4.00 to \$5.00 at \$2.75.

The "swellest" line of boys' and children's hats and caps in the city-all the A new lot of boys' blouse waists, with collars attached, made to sell at 35c each; Saturday only. 25c.

Choice of All Men's Negligee Coat Shirts at \$1.15 This offer is made without restriction as to former prices. All are nobby,