SUUTH DAKOTA NOT DRIED UP


## Stoppins Light Stops Decay



Light starts decay even pure beer. Dark glass gives protection against light. Schlitz is bottled in a brown bottle to protect its purity from the brewery to your glass.

In the Schlitz Brewery, some say, protection against impurity is carried to an absurd extreme. We don't think so

We have adopted every idea, every invention to attain and preserve purity.
We scald every tub, keg and barrel-every pipe and pump-every time we use it. We wash every bottle four times by machinery. Even the air in which the beer is cooled is filtered.

It is aged for months in glass enameled tanks. It cannot cause biliousness. It will not ferment in your stomach.

If you knew what we know about beer, you would Schlitz-Schlitz in Brown Bottles?"



What Book Does This Picture Represent?


White Steamer Automobile White Steamer Automobile


THIRD PRIZE


THE BENNETT CO.
FOURTH PRIZE ${ }_{\text {sith }}^{\text {vin }}$


FIFTH PRIZE, Value \$225

SIXTH, SEVENTH AND EIGHTH PRIZES
 NINTH AND TENTH PRIZES
 FORTY-FIVE CASH PRIZES
Five Prizes of $\$ 10$. Ten Prizes of 45 . Ten Prizes of $\$ 2$. watch for the dally pioture in the ber

