

New Fall 1911 Rugs at Deeply Cut Prices

Those who buy Monday are sure of a splendid buying.

- \$25.00 Seamless Velvet Rugs—9x12 size, on sale at \$17.75
\$30.00 Seamless Wilton Rugs—9x12 size, Monday at \$22.75
TAPESTRY BRUSSELS RUGS, \$10 UP TO \$20 VALUES:

9x12 size, 10 wire quality \$14.98
9x12 size, 9 wire quality \$11.98
8-6x10-6 size, 10 wire quality, at \$11.98
7-6x9 size, 10 wire quality \$8.98
6x9 size, 10 wire quality \$7.98
\$32.50 Body Brussels Rugs, best grade, 9x12 size \$25.00
\$30.00 Body Brussels Rugs, best quality, 8-3x10-6 size \$22.50
\$27.50 Axminster Rugs, extra quality, 9x12 size, at \$18.98
Same 8-3x10-6 size, at \$16.98
Bigelow's Bagdad Wilton Rugs, \$50 values, 9x12 size, \$39.00
6x12 Lace Curtain Stretchers, made from basswood, with non-rustable pins, at \$8.98
Let us measure your windows for shades and furnish you with estimate of cost. We are extensive handlers of the best Hartshorn Shade Rollers.



Wool Flannels, Flannelettes, Outing Flannels, Percales, Cotton Dress Goods, Blankets, Comfortables, Etc., in Our Famous Domestic Room.

- White Wool Flannels, \$1.00, 75c, 50c and 30c
Flannelettes, worth 12 1/2c, 10c
Flannelettes, worth 10c, at 7 1/2c
Amosong Outing Flannels, genuine article, at 10c
12 1/2c Percales, 36-in. wide, at, per yard 10c
Simpson's American and all fine prints, at 5 1/2c
A beautiful line of embroidered flannels, up from 50c
BLANKETS
The greatest line of Blankets ever shown in the city.
Cotton Blankets, per pair 50c
75c \$1.00 \$1.25 \$1.50

Wide Sheetings, Muslins, Sheets, Pillow Slips, Linens, Table Cloths, Napkins, Towels, Crash, Etc., in Our Great Domestic Room at Prices Lower Than Offered Elsewhere

- 9-4 Roadside Sheetings, full 81-inch at 17 1/2c
9-4 Roadside Sheetings, full 81-inch at 19 1/2c
Roadside, 42x36 four 1/2 Pillow Slips, full 81-inch, at 17 1/2c
42-inch Bleached Pillow Casings, regular price 15 1/2c, at 13 1/2c
48-inch Bleached Pillow Casings, regular price 18c, at 16c
Fruit of the Loom Muslin at 12 1/2c
Lonsdale Muslin at 13 1/2c
42-inch Dotted Sheet, 50c
Casing, worth 16 1/2c a yard, 13 1/2c
SHEETS
No. 548 Sheets, 72x90, a regular 61c sheet, at \$1.00
42x54 Sheets, 72x90, at \$1.00
No. 558A, 42x54, at \$1.00
No. 558B, 42x54, at \$1.00

High Grade Wash Goods

- \$6-inch Flannelettes, all new patterns and colors, at, yard 12 1/2c
\$6-inch Cotton Challies, good assortment of colors and patterns, at, per yard 12 1/2c
Galacia Delaines, with fancy borders, neat patterns, at, yard 15c
Eldorado, 27 inches wide, all new colors and patterns, at, yd., 29c
Fancy Plaid and Striped Dress Ginghams, for children's dresses, at, per yard 12 1/2c
\$6-inch Percalles, light and dark colors, neat patterns, yard 12 1/2c
27-inch Poplins, newest shades, at, yard 50c 39c and 25c
Plain Silk Mixed Goods, in all colors, at, yard 25c
Closing out all Wash Goods at reduced prices.

Magnificent Assortment of New Fall Millinery White Felt Hats? Yes, and just the style you most admire. 98c to \$1.00

Extra Values in Our High Grade Linen Department

- Pure Linen Table Damask—Grass Bleached, 70-inches wide, worth \$1.75, at, yard \$1.00
Pure Linen German Silver Bleached Table Cloths, size 8x10, worth \$3.50 each, \$2.35
Pure Linen dew bleached Table Cloths, size 8x10, assorted patterns, worth \$3.00, each \$1.98
Pure Linen Dinner Napkins, full size, worth \$3.50 per dozen, 6 for \$2.98
Pure Linen Hemmed Huck or fancy fringed Towels, worth 39c each, at 25c
Pure Linen, heavy round thread, Barnsley Toweling, worth 22 1/2c a yard, at, per yard 15c



Crown Jewel Suits at \$25.00

are better in quality and finish than ever before; superior in assortment of designs, colorings and materials, unequalled in fashion and finish by any other suit on the market at an equal price. \$25.00
Beautiful Evening and Street Gowns
Our buyer, now in New York, has forwarded us by express special personal selections which we place on sale Monday at from \$18.50 to \$85.00
They are the handsomest new creations we have ever shown at these prices, and ladies who have been in the habit of depending on dressmakers for gowns of this class will find it a saving of time, worry and expense to select from this assortment.

Beautiful New Dress Silks

No previous season ever brought forward a more charming array of weaves and colorings than the present. Exclusiveness is a feature of our display, which you'll find complete in every detail, with all most wanted weaves and colors. Bordere Satins, 27 and 45-inch wide; Plain and Jacquard Poplins, 42-inch wide; Printed Voiles and Marquissettes, Crepe de Chines, Satin Crepe Meteors, Etc., shown in almost unlimited assortment of colors and patterns, up from 98c-\$1.50
2,000 Yards of Handsome Plain and Novelty Silk in 20, 27 and 36-inch widths, including Satin Messaline, Silk Poplins, Novelty Silks, Peau de Cygnes, Paillet de Soie, etc., big special purchases of silks, worth regularly to \$1.25 yard, Monday at 38c and 68c
20 Pieces of 36-inch Black Silks, including Messaline, Peau de Soie and Taffetas, will be closed Monday, at 78c

Magnificent Showing of New Fall Styles

A splendid assortment of the very best productions of foremost New York and foreign designers are now here for your selection, at—
\$35, \$40, \$45, \$50 and \$55
We're showing lines of High Class New Tailored Suits, distinctive in design, elegant in fabric and finish fully equal to custom made garments at double our prices.

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Rare Values in Bed Spreads and Sheets Monday

Full size, 81x90, Seamless hemstitched Bed Sheets, made from very best sheeting made, worth \$2.00, at, each \$1.20
Full size, 45x36 hemstitched Pillow Cases, made from very best casing, worth 69c, at, each 32 1/2c
Full size, 81x90, seamless Bed Sheets, made from heavy, strong and durable sheeting, worth \$1, each 69c
Full size, 45x36 Pillow Cases, made from strong and durable muslin, worth 17c each at 13c
Full size, Imported Marseilles Bed Spreads, heavy knotted fringe, worth \$7.00, each at \$4.50
Full size, Imported Marseilles Bed Spreads, with cut corners, heavy and durable, worth \$2.00, each at \$1.08
We carry a full line of extra large Hotel Sheets and Bed Spreads at popular prices.

New Fall 1911 Wool Dress Fabrics

Our early showing is unusually comprehensive, including assortments of the new weaves and colorings you'll find hard to equal, even in the height of the season. Handsome Scotch Homespuns, Double Faced Suitings, French Novelty Serges, Fine English Tweeds, Etc., are shown in variety that leaves nothing to be desired, popularly priced at 98c, \$1.25, \$1.50 and \$1.98
100 Pieces of Atlantic Mills Dress Goods, new fall styles and colors, plain and novelty weaves and 54-inch All Wool Serges; worth to \$1.25 a yard. Special Sale Monday—at 48c and 68c

Splendid New Lines in the Drapery Dept.

Brussels Net Curtains, in complete assortment, per pair, at \$3.98, \$4.50, \$6.95, \$7.95
Cable Net Curtains, per pair, \$2.50, \$3.50, \$4.50 and \$5.50
Brussels Curtains, full line, per pair at \$1.00, \$1.25 to \$3.95
Lace Trimmed Scrim Curtains, per pair at \$1.98, \$3.25, \$4.25 to \$6.00
Bungalow Nets, at, yard, 25c
Drapery Madras, for shadow curtains, up from 25c 35c
36-inch Curtain Swisses, stripes and figures, per yard at 9c to 25c
Colored Curtain Scrims, fine assortment, special values, per yard at 10c to 25c
Shirt Waist Boxes, new line at \$2.50 to \$7.50



Grand Ribbon Sale

Saturday will be a great Ribbon Sales Day—
Ribbons, per yard at 1c
Ribbons, per yard at 2c
Ribbons, per yard at 3c
Ribbons, per yard at 4c
Ribbons, per yard at 7c
Ribbons, per yard at 10c
Ribbons, per yard at 19c
Less Than Half Regular Retail Prices. See Them.
Sole Omaha Agents for Hall-Brochert Dress Forms.
We sell direct to you at factory prices. Complete lines.

Wash Day Specials in the Hardware Department



- No. 9 Size Lisk Boiler, heavy copper bottom \$1.39
No. 8 Galvanized Boiler \$1.69
Wash Boards, brass, glass or zinc, choice at 25c
GALVANIZED WASH TUBS
No. 2, extra heavy, at 59c
No. 3, extra heavy, at 49c
No. 1, extra heavy, at 39c
\$6.00 Royal Wringers, guaranteed for 5 years at \$3.98
\$3.00 Royal Wringers, guaranteed for 1 year at \$1.98
Pan-American Washing Machines, on sale at \$25.00
Old Reliable Western Washer, \$25.00
These prices are for One Day only, Monday.

PUTTING HOLES INTO FOOD

Process Employed in Making Macaroni at Omaha's Plant.

NEW SKINNER FACTORY SANITARY

Here Scientific Cleanliness is Supreme and Excellent Brand of Article is Produced for Wholesale Sales in West.

"How do they get the holes in macaroni?" Haven't you often wondered about this very question—haven't you often asked, "How do they get the holes in macaroni?" Yes, you undoubtedly have, and unless you have visited a macaroni factory you are probably still in doubt as to just how the holes are put into macaroni.

Omaha now has a modern macaroni factory within its confines, so it is possible for people of this city and state to learn a great deal about the manufacture of macaroni and its kindred products. Interesting methods are employed in bringing this food into the form in which it is placed before the public and the least of the interesting points is not that of putting the holes into the food.

Putting in the Holes. Just to satisfy the curiosity of those who have read this far, it might be well to tell at this point how the holes are produced. After the dough has been well mixed and kneaded in a powerful machine, it is ready to form into macaroni, which is done by a machine which forms a continuous tube about one-fourth inch in diameter, or spaghetti, which is a solid stick shape of about one-eighth inch in diameter. This is done by forcing the dough, under hydraulic pressure, through a cylinder with a flat circular bronze die or mold at the bottom. The macaroni die is full of holes about one-fourth inch in diameter and each hole has a small pin in the center of it which is attached to one side of the hole. This pin forms the hole in the macaroni and divides the dough on one side as it starts through the hole, but before the dough reaches the end of the hole the divided side comes together and remains so, making a perfect tube. The spaghetti die contains only plain holes about one-eighth inch in diameter arranged in groups.

WOMAN HEADS MONEY MAKING

Miss Margaret Kelly Tells of Work as Mint Director.

HER RISE IS STEP BY STEP

She is now in highly responsible position and Uncle Sam's highest Salaried Servant Among the Fair Sexes. Within one of the handsomest apartments of a great many-pillared mansion in the city of Washington there may be seen sitting at 5 o'clock every evening, a young woman. She is dressed in a suit of spotless white and every detail of her toilet marks the wearer as one possessed of a delicate feminine judgment, in matters of taste. She is seated before a rosewood table, and when the visitor, after sending in his card, is ushered by a well trained waiting maid, into her presence, she graciously greets him and invites him to be seated.

A Carload of Extra Fancy Colorado Alberta Freestone Peaches and Bartlett Pears for Monday's Sale.

Butter, Cheese and Eggs at a Saving of 25 to 50 per cent

- The Best Creamery, carton or bulk. Why pay 32c to 34c a pound when you can buy it at, per lb. 28c
The Best Country Creamery Butter, per lb. 28c
The Best Dutch Butter, per lb. 28c
The Best Danish Butter, per lb. 28c
Demand 15 lbs.—this law requires it.
New Potatoes down again, per peck, 20c
Sweet Corn, per dozen, 17c
FRESH VEGETABLES AT LESS THAN WAREHOUSE PRICES
Two Heads Fresh Cabbage 5c
Wax or String Beans, per lb. 5c
Six Koli Rabbit 5c
Two Heads Fresh Celery 5c
Two Heads Fresh Peas 5c
Two Summer Squashes 5c
Pleasant, per lb. 5c
Four Bunches Carrots 5c
Anything you want—we have it.

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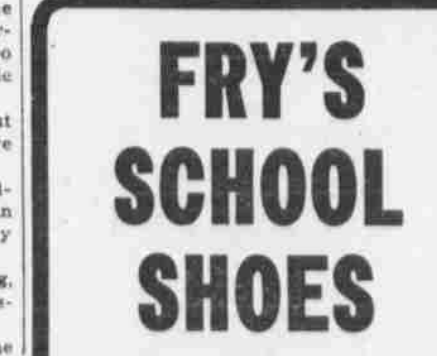
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FRY'S SCHOOL SHOES

We're going to put school shoes on a whole army of boys and girls during the coming week. Every one of them will be correctly fitted as regards size, width and shape of last. Every pair of shoes, too, will be the BEST SCHOOL SHOES That Money Can Buy. The style will be correct, and the durability will give great satisfaction. BOYS' SCHOOL SHOES \$2.00 \$2.50 and \$3.00 GIRLS' SCHOOL SHOES \$1.50 \$2.00 and \$2.50 FRY SHOE CO THE SHOEERS 16th and Douglas Streets