

BRIEF CITY NEWS

Have Best Print In... Electric Pass-Burgess-Grandes... Stakness for district judge—adv.

James Gets Divorce—Glacia R. James was granted a divorce from Charles W. James of Lincoln and \$1,000 alimony by Judge Kennedy Wednesday.

Short Bread Case Dismissed—The case against the Union Pacific Bakery company in which the city alleged that the defendants sold bread under weight was dismissed in police court Wednesday morning.

Plan for Pioneers Picnic—At the regular monthly meeting of the Nebraska Pioneers' association in the city hall Thursday afternoon, a program will be mapped out and final arrangements made for the annual picnic, which is to be held at Florence on August 13.

Mrs. Ryan Heads Missionary Committee—Mrs. George Ryan was elected chairman of the missionary committee of the Young Women's Christian association to fill the vacancy left by Mrs. M. J. Kirschstein's resignation, at the board meeting Wednesday morning.

Cahn Pays Inheritance Tax—Albert Cahn, executor of his brother, the late Emanuel Cahn, paid the inheritance tax to city and county treasurer Friday Wednesday. The tax amounts to \$100, half being assessed against Albert Cahn and the other half against Martin Cahn, another brother.

Gold Ends Vacation—Commissioner J. M. Guild of the Commercial club, has returned from Okoboji, Ia., where he has been spending his vacation for the last ten days. He will leave Thursday for Lincoln to appear before the State Railway commission in regard to a hearing on transportation matters.

Knott Out of Hospital—George Knott, recently convicted of manslaughter for shooting his wife to death with a shotgun and paroled because the jury recommended it and because he was suffering from drowsy, has been discharged as cured by the County hospital. Knott has returned to his home and children near Third and William streets.

Bridge and Hoop Get Outraged—The new Monmouth Park school will be built by Bridges & Co. for \$25,000. The contract was let by the Board of Education at a special meeting held Wednesday noon. The bids on the building ran up to about \$60,000. The new building will be equipped with an assembly room and a room for an extension of the public library and will be one of the most modern buildings in the city.

Mystery Surrounds Disappearance of Orville C. Wolcott

Prominent Insurance Man Missing from Omaha and Pinkerton Detectives Look for Him.

Orville C. Wolcott, one of the best known insurance men in the west, has disappeared from Omaha and it is understood that Pinkerton detectives have been set to work on the case.

Wolcott is 45 years old and a very capable man. He came to this city early in 1910 from Topeka to succeed Henry R. Gould as general agent of the Prudential.

About a month ago Mr. Wolcott gave up his apartments at the Hamilton, stating that his wife was to go to Kentucky on account of the serious illness of a relative. The wife has been communicated with and she is unable to throw any light on the mystery.

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STEWART OF METROPOLITAN CLUB IS REMEMBERED

In recognition of long and faithful service as steward of the Metropolitan club, Alphonse Wilson is to be presented with a handsome gold watch and fob the last effected act of the organization before disbandment.

The Metropolitan club house has already been given over to the new lessee, W. E. Chambers, who has started in at alterations and decorations that will fit it for the purpose of ball and entertainment rooms, to which it is to be devoted.

ALL ON SALE SATURDAY IN THE BASEMENT

BRANDERIS STORES

The new Booklovers' Contest to be instituted in The Bee contains one prize that will mean a livelihood for a family as long as time shall last.

Solomon asked for wisdom. If he were in business in Omaha he would advertise in The Bee.

PERSONAL PARAGRAPHS

Thomas J. Flynn, street commissioner, returned last night from his vacation trip which he has spent taking in Iowa.

Mr. and Mrs. R. J. Jobst left yesterday for Morris, Ill., where they are called by the death of Mrs. Jobst's brother, Robert Strehov, of that city.

W. E. Stark of Aurora, candidate for the supreme court nomination on the democratic ticket, and Chairman Grosvenor of the populist state committee called upon Mayor Dahlman Tuesday morning.

Albert Edholm has gone to Isle Royale, in the north shore of Lake Superior, and near Fort Arthur, Ontario, for a month's vacation. Mr. Edholm makes this trip north every summer and does considerable fishing and motor boating.

Major John Burke One of Leaders in His Profession

One of the real old guard of press agents is Major John Burke, who has for a quarter of a century pioneered the world ahead of Buffalo Bill's big show. It is as unnecessary to introduce Major Burke to an old Nebraskan as it would be to introduce Bill Cody. Both are known in these parts as real men.



MAJOR JOHN BURKE.

BOOKLOVERS ON THIS DAY

Second Game to Be Better Than First Exciting Contest.

PRIZE LIST MORE ATTRACTIVE

See Offers Handmade and Costly Rewards for Easy Work of Telling Titles of Seventy-Five Books, One for Each Day.

In this issue of The Bee the first picture in the second Booklovers' contest of The Bee appears. It represents the title of some book, the name of which is printed in The Bee catalogue of 800 titles, which was bought at the business office of this paper for 25 cents.

With the announcement, made more than a week ago, that a second contest would be started, came hundreds of inquiries to the contest editor, asking whether those who had participated in the first game would be eligible for this second contest.

The list of prizes for this second contest is much better than that which was held for the first, and the contestants will outnumber those of the first by many hundreds.

All who enter this race should remember to read the rules carefully and see that they fully understand what they are to do. Some of the contestants in the first game disobeyed the rules. No infractions of the regulations will be permitted in this contest.

Another Horse and Wagon Taken by Boys from Detention Home

McDonald Boys, Who Took the Butts Delivery Wagon, on Another Escapade.

Bert and Howard McDonald, the two boys who were arrested July 23 for stealing a delivery wagon from the Butts' grocery at Thirty-Fifth and Farnam, escaped from the detention home Tuesday night, appropriated another horse and are driving around the county with it.

At the time they got away from the detention home together, found a horse standing near Forty-fourth and Dodge streets and made off with it. They are said to be sleeping in the fields as their parents deny having seen them.

Cupid Furay Waters the County Pigeons

Have Homes in the New County Court House but Have No Place to Drink.

"Cupid" Furay, marriage license clerk and cashier in County Judge Leslie's office, has established a watering plant for a score or more of pigeons that have made homes for themselves in the new county building.

Mr. Furay has observed the birds for some months. Recently it occurred to him that they might not be able to find plenty of water. He found a small dish in the store room, filled it with water and placed it on the window ledge. The birds drank so freely that "Cupid" judged his watering plant inadequate and bought a large, shallow pan. It will hold water enough to carry the birds over Sunday.

COMMONER NAMED IN HEARING

Letter Read to Lewis Case Warning Bryan Publications Given Away Not Second Class.

WASHINGTON, Aug. 8.—William Jennings Bryan and "The commoner" were mentioned before the house postoffice expenditures committee today. Third Assistant Postmaster General Hrist, denying the charge of his department towards the Woman's National Daily and other concerns headed by E. G. Lewis of St. Louis, read a letter written eight years ago by the then third assistant postmaster general, Hadden, now counsel for Lewis, in which Mr. Bryan was warned that publications given away too promiscuously or circulated chiefly in the interest of an individual or combination were not entitled to the second-class postage rate.

SAMSON BOOSTS MEMBERSHIP

Has a Recruiting Committee Organized to Get New Members.

AFTER TWO THOUSAND MARK

Dad Weaver Heads a Committee to Go After Recruits to Make a Record for Ak-Sar-Ben This Fall.

That 2,000-membership dream which Samson, lord high chamberlain to his majesty King Ak-Sar-Ben XVI, has been harboring in his ministerial bosom since the first of the year seems now to be practically assured of realization.

The volunteer recruiting squad, which is really a hustling committee, although Samson refuses to designate them by any name so bourgeois, is to be made up of ten members, although the personnel has not yet been made public.

The reason for the extra effort lies in the fact that Samson is spending close to \$10,000 this year on remodeling the den. Much of this has been paid for. The new roof is on and the walls are completed, but a new floor is needed and the money is not at hand.

Efficient Advertiser.

Who the sorting was in progress Joseph A. Griffin of Syracuse, N. Y., former president of the Ka-Noo-No of that city, came into the office. Mr. Griffin stated that he had stopped off in Omaha expressly for the purpose of getting some Ak-Sar-Ben ideas.

"I don't see how you Omahans get the results that you do," he said. "All over the east we hear more about it than we do of any other organization of its kind, either the Mardi Gras, the Priests of Pallas or the Silver Serpent."

As an automobile, a piano, a ranch, two suburban lots and other valuable prizes are to be in The Bee Booklovers' Contest to start in a few days. See announcement in The Sunday Bee of August 13.

NEGRO MURDERER IS ARRESTED

Man Said to Be Wanted in Chicago for Crime Committed Last Year is Held in Omaha.

Detectives Murphy and Sullivan Wednesday morning arrested Fred Jones, a negro, who, they assert, is wanted in Chicago for a murder committed last November. Jones was arrested near the high school building. The police claim to have the prisoner thoroughly identified through photographs and Bertillon measurements.

A MOTHER'S DUTY

It is the duty of every expectant mother to prepare her system for the coming of her little one; to avoid as far as possible the suffering of such occasions, and endeavor to pass through the crisis with her health and strength unimpaired.

It is for external application and so penetrating in its nature as to thoroughly lubricate every muscle, nerve and tendon involved during the period before baby comes. It aids nature by expanding the skin and tissues, relieves tenderness and soreness, and perfectly prepares the system for natural and safe motherhood.

MOTHER'S FRIEND is sold at drug stores. Write for free book for expectant mothers, which contains most valuable information. BRADFELD REGULATOR CO., Atlanta, Ga.

Hour Sales for Thursday Timed to Save Your Time These Hot Days AT KILPATRICK'S

8:00 A. M.—About 1900 yards of fine Gingham, some of which came from Bonnie Scotia; balance made in America. Sold in best stores in most cities at 25c,

12 1/2 Cents Yard Thursday

9:00 A. M.—Big lot Ladies' Umbrellas, taffeta, with a case for each, tassel, fancy and plain handles, usually \$1.25 and \$1.50—

10:00 A. M.—100 doz. Bleached Turkish Towels, small in size but very fair quality. Some stores ask 12 1/2 cents each for similar—

11 A. M.—Basement Salesroom—We have dug out and discovered small lot of gingham, similar to the lot which caused the excitement Monday.

12 Noon—At Front Square, timed and arranged especially for those who work and are limited for time. A big lot of Collars and other neckwear, in lace and sailor styles—all goods which sold up to 50 cents originally—

15 Cents Each at High Noon Thursday

NOTE PARTICULARLY, PLEASE: That no one of these items goes on sale until the hour mentioned, but that each item will continue on sale from that hour on if the goods last, up till closing time, 5 p. m. We hope you approve of this arrangement to save your time and energy these very hot days.

Thomas Kilpatrick & Co.

H. L. Zust Hurt When Auto and Cycle Meet

Collision on Farnam Street Proves Unpleasant Experience to One of the Riders.

Seated on the handlebars of a motorcycle driven by a friend, H. L. Zust, manager of the Adams & Kelly company, was hurt against an automobile driven by C. D. Clark at Fifteenth and Farnam streets.

The new Booklovers' Contest to be instituted in The Bee contains one prize that will mean a livelihood for a family as long as time shall last.

Stop Diarrhoea Wakefield's Blackberry Balsam

Quickly stops Diarrhoea, Dysentery, Cholera Infantum and all bowel troubles without constipation. No opium nor other habit forming drugs. Accept only Wakefield's. It cures after other remedies fail. 35c or 2 bottles for \$1.00. Everywhere.

TOMORROW Will be Another Big Day in Our Oxford Sale

\$4.00 and \$4.50 Men's Oxfords, a leader at the regular price. Harvard and Foster makes in all sizes and leathers, sale price. \$2.90

Hanan, Clapp & Boyden \$6.00 and \$6.50 oxfords for men— at \$2.90 grade \$1.95

Women's \$5.00 and \$5.50 oxfords—Hanan, Foster, Wright & Peters \$3.85

Armstrong Women's \$4.00 oxfords—twenty complete lines— at \$2.90

Koppendorf & Selby's Women's \$3.50 oxfords—fifteen lines— at \$2.55

miscellaneous lines, all priced \$3.00 Welt Oxfords, taken from at \$2.25

Drexel Shoe Co. 1419 Farnam Street.

FOR QUANTITY INQUIRIES. W. G. URE

Million-Dollar Suggestions Distilled From Advertising Experience

To our every client our business advice is the most valuable service we render.

Many can point to some single idea which has proved itself worth more than all our commissions.

And a single suggestion, quite a number of times, has netted some client over one million dollars.

This business of ours, while called merely advertising, really involves the whole science of making money.

Our ability to warn, to suggest and accomplish, results from a rare experience.

For a good many years we have been selling advisers to leaders in a thousand lines.

With them we have met the countless problems of selling. We have seen them solved, both rightly and wrongly, in a good many different ways.

We have watched the outcome of every solution. Every mistake and success has been analyzed.

Where most men learn from one business experience we have learned from a thousand. And the lessons are all recorded.

For about every selling question that ever comes up, the very best answer men ever obtained is found in our Books of Experience.

There lies the value—the utter need—of efficient help in selling. Mere advertising—mere force of attack—rarely wins out under modern conditions. It can never win out against Strategy.

Advertising must be aided by many clever maneuvers. It must be backed by right methods and policies.

A Reminder to write Lord & Thomas, Trade Building, Chicago, for their latest book, "Real Salesmanship-in-Print."

LORD & THOMAS Advertising 290 Fifth Avenue, NEW YORK 132 North Wabash Avenue, CHICAGO

IF BEE WANT ADS PRODUCE RESULTS