

Successful Omaha Men Carry Big Insurance

Life Insurance Companies—Nebraska Losses in 1910

In 1910 the insurance companies doing business in Nebraska incurred losses to the amount of \$965,970. This sum shows that protection was given to many widows and children. It is startling proof of the great benefits of insurance. Those dependent upon a father who is insured are given the dollars represented by his policy. They are protected from the hardships of life. Possibly the father has not laid away money, probably his investments have not returned well—all the family has left is the insurance he carried on his life. This money saves them from a cruel life. Many a widow has been given a comfortable home where she enjoyed years of a peaceful life—all because her husband was wise enough to take out life insurance on his life. None doubts the wisdom of being insured. Any man who carries a policy will tell you that you should insure while young. Fathers of young men urge them to take out policies—take them out early. The earlier a man is insured the less will be the cost of his policy. There is no form of protection that is so safe and so sure as life insurance.

INDIVIDUAL LOSSES PAID IN NEBRASKA	
Aetna Life, Hartford, Conn.	\$25,924
American Life, Des Moines, Iowa	Admitted Sept. 3, 1910
Bankers Life, Lincoln, Neb.	\$68,000
The Bankers Reserve Life, Omaha, Neb.	\$28,537
Capitol Life, Denver, Colo.	\$ 1,000
Central Life Assurance Society, Des Moines, Iowa	Admitted April 22, 1910
Colorado National Life Assurance, Denver, Colo.	Licensed Aug. 9, 1910
Commonwealth Life, Omaha	\$24,322
Connecticut Mutual Life, Hartford, Conn.	\$ 4,000
Des Moines Life, Des Moines	\$97,111
Equitable Life Assurance Society, New York	\$ 9,880
Fidelity Mutual Life, Philadelphia	(1909) \$ 7,428
German American Life, Omaha	\$ 1,600
Germania Life, New York	\$ 3,827
Hartford Life, Hartford	\$13,500
Home Life, New York	\$ 9,500
Kansas City Life, Kansas City	\$ 3,000
LaFayette Life, LaFayette, Ind.	\$ 3,583
Manhattan Life, New York	Admitted Nov. 9, 1910
Massachusetts Mutual Life, Springfield, Mass.	\$ 2,000
Metropolitan Life, New York	\$16,360
Michigan Mutual Life, Detroit	\$ 6,950
Midwest Life, Lincoln	\$10,913
Minnesota Mutual Life, St. Paul	\$ 7,000
Woodmen of the World, Omaha, losses paid throughout world \$4,892,555.44	

Men of the Missouri Valley

If the gentlemen pictured on this page deem it to their advantage and for the protection of their dependants to carry expensive life insurance, why is it not desirable for men of less prominence and financial ability to obtain similar protection in a reliable less expensive fraternal order. Some of these men are members of the Woodmen of the World. The wage-worker prefers it and the wealthy "pass it not by." They appreciate its reliability and worth.

The Members Rule in Perfected Woodcraft


No stockholders to exact dividends. An equal, mutual co-partnership. Not temporary but permanent protection. Not an experiment but an established success. Every member has membership in the order and contributes equally, based on expectancy of life according to age, creating an interest earning fund, safely invested, to minimize the monthly contributions, to assure positive payment of death benefits, the erection of a monument to the memory of each deceased member, and to assure annual pensions to the living members for total physical disability by reason of old age.

The wonderful growth of the Woodmen of the World all over the American continent is due to its equitable and safe plan. If understood it impels confidence.


Emergency Fund
\$12,000,000.00
New Applications during 1910
140,000

Headquarters, Omaha, Neb.
J. C. ROOT,
Sovereign Commander,
GEN. JOHN T. YATES,
Sovereign Clerk,


CHARLES PICKENS.
There is Charles Pickens, president and general manager of Paxton & Gallagher, wholesale grocery house. He is insured for more than \$150,000. You might talk to Mr. Pickens and he would tell you that every man in the world should be carrying insurance. When you talk to a man with \$150,000 on his life, you are certain to hear good words about insurance.




L. L. KOUNTZE.
L. L. Kountze, second vice-president of the First National Bank, is probably the youngest man in the city who carries a large amount of insurance. The total represented in his policies is \$200,000. It pays to take out insurance when years are not many on your head. Others than Mr. Kountze will confirm this statement.




GEORGE W. HOLDREGE.
The general manager of the Chicago, Burlington & Quincy railroad, is one of the men who carries \$100,000 insurance on his life. Men connected with the railroads of the country are among the heaviest insured; a fact which shows how high regard the keen minds of this country have for insurance.




JOHN R. WEBSTER.
John R. Webster, of the Webster, Howard Co., and general manager of the Omaha Bridge & Terminal Railway company, is insured for more than \$60,000 in reliable companies. He is one of the prominent men of Omaha and the state, and knows the place in which to place his money for safe investment as well as for the best kind of protection.



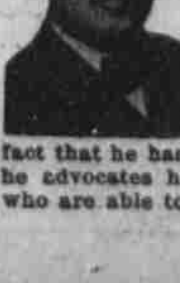
H. M. McCORD.
In H. M. McCord is found a representative from the wholesale grocery firms of the city, who have large policies. Mr. McCord is president of the McCord-Brady Wholesale grocery house, which does a large business in the western states. He is insured for more than \$75,000.




NELSON B. UPDIKE.
Nelson B. Updike, president of the Updike Lumber company, has policies in several good companies. The total of his life insurance is \$209,000, a sum which makes him one of the very largest policy holders in Omaha and Nebraska. That is a big sum to carry on one's life, but Mr. Updike, like many others, wants more and more.



D. A. BAUM.
D. A. Baum, secretary and treasurer of the Benaco Co., and of the Baum Coal company, is insured for \$50,000. He is one of the "live wires" among the business men of the city. That Mr. Baum believes in heavy insurance on his life is proved by the fact that he has now \$50,000 and that he advocates heavy insurance for all who are able to carry it.




V. B. CALDWELL.
Connections with one of the safe banking institutions of the west naturally leads a man to think of protection for himself and family. V. B. Caldwell, vice president of the United States Bank, is insured for more than \$50,000. It is a fact, too, that most bankers carry large insurance policies.




GILBERT M. HITCHCOCK.
In Washington one of Nebraska's senators is numbered among those who carry a large amount of life insurance. Gilbert M. Hitchcock has policies that amount to more than \$85,000. This fact goes to show that United States senators appreciate the wisdom of investing in insurance.




THOMAS A. FRY.
Thomas A. Fry, president and treasurer of the Fry Shoe company, is another of Omaha's leading citizens who is insured for \$100,000. It is a large sum and again is proof of the regard that men of prominence have for insurance. It also shows that the successful men in the shoe business as well as in other lines realize the value of safe life insurance.




C. W. HULL.
With his life insured for more than \$100,000 C. W. Hull, president and general manager of the C. W. Hull company, stands among the highest insured men in Omaha and Nebraska. He is one of the prominent citizens of Omaha and is at the head of one of its most successful firms.



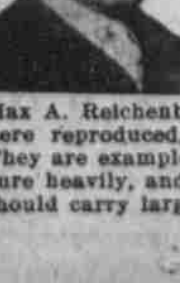
FRANK COLPETZER.
In the lumber business of the city Frank Colpetzer is one of the most prominent figures. He is also one of the leading men of Omaha and the state. He has carried insurance on his life to the amount of \$70,000, showing that he is also one of the leading Omaha men who believe in heavy life insurance policies.




A. L. MOHLER.
A. L. Mohler, vice president and general manager of the Union Pacific railroad, is another of the men high up in the railroad world who carries a large amount of insurance on his life. He is insured for more than \$50,000 in some of the big companies. Railroad men all realize the value of safe life insurance.




REICHENBERG BROS.
The Reichenberg Bros., who formerly were in the wholesale jewelry business in this city, but who now are real estate dealers, with offices in the Brandeis building, carry insurance to the total of \$200,000. Louis S. Reichenberg lives in Omaha now, but Max A. Reichenberg, whose picture is here reproduced, lives in Cincinnati. They are examples of the men who insure heavily, and who believe all men should carry large policies.




A. C. SMITH.
"He carries more insurance on his life than any other man in Omaha." This statement may be made of A. C. Smith, president of the M. E. Smith Wholesale Dry Goods House. The total figures on his policies are more than \$600,000. That is a large sum, but it attests the faith that Mr. Smith has in the life insurance companies.




M. A. HALL.
M. A. Hall, British vice consul and prominent Omahan, may be pointed out as a man who is insured for \$50,000. Mr. Hall is a strong believer in the wisdom of placing money in life insurance. With him there are no arguments in the matter—insurance is the proper thing.




E. E. BRUCE.
E. E. Bruce, president and treasurer of the E. E. Bruce Wholesale Drug company, rests securely behind \$102,000 of insurance. The Bruce Drug company is one of the leading firms of its kind in the west. It does a big business, and its head has pursued the wise policy of putting a big sum into insurance as a good investment and as an excellent protection.




JOHN A. McSHANE.
John A. McShane, one of Omaha's most prominent citizens who is president of the McShane Lumber company and who is also at the head of the South Omaha Land company, is protected with life insurance to the amount of \$82,000. He is a firm believer in protection of this kind and supports the efforts of the policy writers.



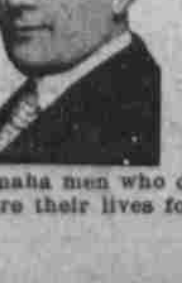
J. E. BAUM.
At the head of the large Bennett company and the Baum Coal company, is J. E. Baum, who carries more than \$138,000 in insurance on his life. He is an example of Omaha's most successful business men. He believes in life insurance as the best protection for a man and his family.




WARD M. BURGESS.
Ward M. Burgess, vice president of the Omaha National bank, is another of the prominent Omaha bankers who is heavily insured in good companies. The total amount of his policies is more than \$80,000. Bankers are among the heaviest insured in Omaha, as well as in other cities of the country.



T. J. O'BRIEN.
Like most successful hotel men, T. J. O'Brien, proprietor of the New Henshaw, is an enthusiast about life insurance. He believes in large policies and the total of the insurance carried on his life is more than \$50,000. He is an example of the prominent Omaha men who do not hesitate to insure their lives for large sums.




CHAS. R. COURTNEY.
The name of Courtney's restaurant and high class grocery establishment is known all over Nebraska and in many other parts of the west. Chas. R. Courtney, head of Courtney & Co., believes in placing much money into life insurance policies. He has more than \$100,000 in some of the best companies. That is a large sum, but Mr. Courtney will have more.




ROME MILLER.
Rome Miller, president of the Millard Hotel company, and proprietor of the famous Rome hotel, believes in protection to the extent of \$186,000, the amount carried in several policies. Rome Miller protects his guests with fire insurance, and protects his family with large policies. There are many reasons why any man should have insurance, is the declaration of Rome Miller.



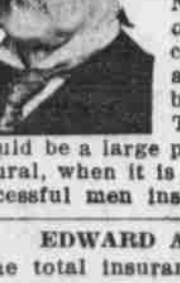
GOTTLIEB STORZ.
One of Omaha's famous brewers, Gottlieb Storz carries \$60,000 in life insurance. He is an example of the brewers who believe in big life insurance policies, and he declares the young man should never hesitate about taking out a policy in a reliable company.



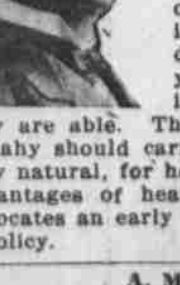
J. L. BAKER.
J. L. Baker, president and treasurer of the Baker Ice Machine company, is one of the largest policy holders in Omaha, and consequently, in the state and the west. He is insured in a few companies for more than \$200,000. Mr. Baker is one of the prominent citizens of Omaha. His faith in insurance is attested by the size of his policies.




G. A. JOSLYN.
The president of the Western Newspaper Union, who is G. A. Joslyn, one of the best known of Omaha's citizens, is insured for \$66,000. The Western Newspaper Union is one of the largest concerns of its kind and does a large business in the west. That at its head should be a large policy holder is only natural, when it is considered that all successful men insure heavily.



EDWARD A. CUDAHY.
The total insurance carried by Edward A. Cudahy, now the head of the Cudahy Packing company, is more than \$140,000. Mr. Cudahy believes in putting a great deal of money into life insurance and he declares that all young men should insure as soon as they are able. That a man like Mr. Cudahy should carry large policies is only natural, for he realizes the many advantages of heavy insurance. He advocates an early start in taking out a policy.



A. METZ.
A. Metz, president of Metz Bros. Brewery company, one of the oldest in the state, is insured for \$75,000. His brother also carries a heavy amount, showing that brewers know that insurance is one of the best means of protection there is. They hold it to be an excellent form of investment. Most brewers are insured for large sums in leading companies.



Women of the Missouri Valley

See how the leading financiers protect their families, their property and their businesses. Why should woman lag behind in this great movement when she is active in so many other wise moves? There is absolutely no reason, and women of the whole world are today rapidly learning that insurance is just as good protection for them and their children as it is for men.

The Woodmen Circle

is the leading insurance for women, and today it is protecting thousands of families. It guards the home circle and provides for the little children. It is the guardian angel and pays up its death losses with a promptness that brings praise from everyone.

Its growth and showing are unequalled by any other order of its size or age. It is excelled by few of any size or age. This order is especially for women, and is managed by women.

The certificates of the Woodmen Circle are considered as safe as government bonds. This order pays death benefits, old age disability, funeral benefits for males, and erects a monument for females—all in one certificate, all at one cost.

Membership
100,000
Assets \$2,000,000

Headquarters, Omaha, Neb.
W. O. W. BUILDING
EMMA B. MANCHESTER,
Supreme Guardian.