

BRANDEIS STORES

Stores Close 5 P. M. Except Saturdays 9 P. M.

Tuesdays' Great Specials

EMBROIDERIES at 39c Yd.

27-inch fine Swiss embroidered flouncings—very effective designs in English eyelet and floral effects, worth up to 75c a yard—per yard..... **39c**

75c and 85c FLOUNCINGS at 59c Yd.

27-inch Swiss and batiste embroidered flouncings—elegant designs in English eyelet, floral and new combination effects—big bargain square—at, yard..... **59c**

Fine French & German Val. Laces & Insertions

Also dainty cluny and Armenian effects—many to match—worth 10c a yard — **5c**

Women's White Canvas Pumps

New arrivals in mid-summer styles extremely well made and specially priced—at..... **\$2.48**

"ROYAL SOCIETY" PACKAGE GOODS

In Art Needlework Dept.—Main Floor

Fancy Aprons—Stamped on white lawn for shadow and outline embroidery, in all colors and designs, with floss sufficient to complete the embroidery—special..... **25c**

Stamped Hand Bags, tinted on cream linen, for solid embroidery with floss sufficient to complete the work..... **35c**

Brandeis Sheet Music Clearance

All Our Sheet Music Must Be Sold Now

Hundreds of the latest hits—both songs and instrumental numbers — at..... **6c**

BRANDEIS STORES

Warning

It has been brought to the attention of this office that certain parties are representing themselves to the women of Omaha as being formerly connected with our Art Needlework department, and are trading on the reputation of this store. All such representations are positively false, and this statement is issued for your protection.

Dressmaker's Forms, all sizes, \$1

BENNETTS

This Store Closes Evenings at 5 O'clock—Saturdays at 9 O'clock.

TUESDAY, Three Important Sales

Will Continue with Undaunted Vigor; bringing the enthusiasm of our July Clearance to a very high pitch. They are specially interesting.

Sale of Long Fur Coats

Reduced Prices and an Easy-Payment Plan Make This Sale Irresistible

Since we prepared our Sunday advertisement, another shipment of fine Russian Pony, Saltex Fur and Sealette Plush Coats came to reinforce the sale we advertised for Monday only. The quantity is now great enough for a week's selling but we advise you to come early that you may be sure of getting the coat you want at the price you want to pay. A great assortment of full length models and all this coming winter season's styles.

\$25.00 Saltex Caracul Coats at \$19.50

\$25.00 "Salts" Plush Coats at \$19.50

\$50.00 Saltex Fur Coats at \$39.50

\$45.00 Sealette Plush Coats at \$35.00

\$35.00 Sealette Plush Coats at \$29.50

\$50.00 Black Pony Fur Coats at \$35.00

\$75.00 Pony Fur Coats at \$55.00

\$85.00 Russian Pony Coats at \$65.00

\$100.00 Near Seal Coats at \$75.00

\$100.00 Russian Pony Fur Coats \$85.00

Here's Our Plan to Help You Own One of These Beautiful Coats

Come in as soon as possible this week and choose the coat you like. Then pay the saleslady ten dollars and after that we arrange for paying the balance in small weekly installments so that when winter comes you will have one of the finest coats in the city and the money you paid for it will hardly be missed. We will store and protect the garment for you free of charge.



25% DISCOUNT

This is a very liberal reduction on such high grade clothing as that bearing the label of **Browning, King & Co.** All our Men's and Boys' Summer Suits, Men's Trousers, Dusters and Summer Coats are included in this sale. Dress suits and uniforms excepted.

Men's Suits that sold from \$12.50 to \$35.00, are now \$9.40 to \$26.25.

Men's Suits that sold from \$8.50 to \$22.50 are now \$6.40 to \$16.90.

Boys' Two-Piece Knickerbocker Suits that sold from \$5 to \$15, now \$3.75 to \$11.25.

Men's Trousers that sold from \$3.50 to \$8.50 are now \$2.65 to \$6.40.

Men's Summer Coats and Dusters that sold from \$2.50 to \$9.00, are now \$1.90 to \$6.75.

STRAW HATS—Our entire stock of Men's, Boys' and Children's Straw Hats at **ONE-HALF** price. This includes Panamas, Bankoks and all high grade straw hats of every description.

WASH SUITS—All our Children's Wash Suits at **ONE-THIRD OFF**—

Suits that were \$1.25, are now **85c**

Suits that were \$1.50, are now **\$1.00**

Suits that were \$2.00, are now **\$1.35**

Suits that were \$3.00, are now **\$2.00**

Suits that were \$4.00, are now **\$2.65**

Suits that were \$5.00, are now **\$3.35**

Suits that were \$6.00, are now **\$4.00**

SHIRTS—Our high grade shirt stock is on sale at the following reductions—

All our Men's \$1.50 Shirts, go at **\$1.15**

All our Men's \$2.00 Shirts, go at **\$1.45**

All our Men's \$2.50 Shirts, go at **\$1.85**

All our Men's \$3.00 Shirts, go at **\$2.15**

All our Men's \$3.50 Shirts, go at **\$2.45**

All our Men's \$4.00 Shirts, go at **\$2.95**

All our Men's \$5.00 Shirts, go at **\$3.45**

All our Men's \$6.00 Shirts, go at **\$4.35**

All our Boys' \$1.00 Shirts, go at **75c**

All our Boys' \$1.50 Shirts, go at **\$1.15**

(White shirts and Russian cords excepted.)

EXTRA SPECIAL—Broken lines of Shirts that sold up to \$3.50, at **95c**

Our store closes at 5 o'clock during July and August, except Saturdays.

Browning, King & Co.

R. S. WILCOX, Manager

PANTORIUM BULLETIN NO. 6.

A Pleased Patron

One of our out-of-town customers writes:

"I don't know whether they were 'Wet' cleaned or 'Dry' cleaned, but the two summer dresses I sent you last month was the nicest work I ever had done. I am sending another to be cleaned and you may use your own judgment what method to use."

The fact is, one of her dresses was 'Wet' cleaned and the other 'Dry' cleaned.

We 'Dry' clean all summer dresses, but about one-third of them are discolored or stained, so it becomes necessary to 'Wet' clean them, but 'Wet' cleaning as we do it is not like washing either at home or the laundry.

In fact, it is almost impossible to tell what method has been used after they are finished.

Our prices for summer dresses runs from \$1.25 to \$2.00 and you will be pleased with the work. Try us.

Our wagons and autos reach all parts of the city daily. Use either phone.

The Pantorium

"Good Cleaners and Dyers"

1612-1617 Jones St.

Phone: Doug. 963; Ind. A-3168.

Men's Suits at Half Price

Your Choice of Our Entire Stock--Not a Single Suit is Reserved

A point about this sale that will specially impress you is that we have not grouped any certain lines into one lot and marked them at a special figure but are giving you your absolute and unrestricted choice of each and every suit in the store at just a half of the price we placed upon them the day they came out of their cases. It makes no difference what suit you choose, it will be exactly half price.

Find the staple blues and blacks and all of the new patterns, colorings and weaves that could possibly find favor with particular dressers. Quality and workmanship without a single flaw.

The former prices ranged from \$10.00 to \$35.00 the suit. Now you get them at \$5.00, \$6.25, \$7.50, \$9.00, \$10.00, \$11.25, \$12.50, \$15.00 and \$17.50. Each price embraces a size range that will enable us to satisfactorily fit and please any man.

Suffering Womanhood

There's no greater agony than aching feet. We have a message of comfort for women in

Drexel's Foot Comfort Shoe for Nurses

It's nothing unusual for us to show a nice shoe for women, but just now we are offering a new dark brown kid, high top lace shoe made of specially prepared leather, vegetable tanned, that neither draws nor burns the foot; a soft, flexible outer sole with a light, soft cushion under sole.

The ideal shoe for the nurse or saleslady. Noiseless and comfort personified. These shoes come in all sizes and widths; one price,

\$4.00

200 pairs of broken lots—white canvas oxfords—turn and welt soles; also some pink, and blues—\$2.00 to \$4.00 values closing out at **\$1.00.**

DREXEL

SHOE COMPANY

1419 Farnam Street.

In the Heart of Things

In many cases you must locate a steam-driven factory in the outskirts of a city away from the heart of things. Either municipal laws prescribe this or citizens protest against the smoke nuisance, noise, dirt, and possible boiler or flywheel explosion.

You can locate in the heart of activity by installing electric motor drive, using our reliable electric power.

Place your factory where access to raw material, good shipping facilities and efficient employees, can be readily secured.

We guarantee greater production with the same power than is possible with steam engine and shafting drives, or the same production with less power consumption.

OMAHA ELECTRIC LIGHT AND POWER COMPANY




NEW HOME BUILT FOR WIDOW

Sympathy of Neighbors Goes Out to Mrs. Ziegler and Family.

EXPERIENCES MANY SORROWS

Following Death of Husband Her Home is Destroyed and One of Her Children is Seriously Injured.

The trying misfortunes of Mrs. M. C. Ziegler and her two children have brought forth the sympathy of their friends and neighbors in and around Florence—a sympathy that goes far to allay the grief that has been thrust upon the little family.

Following the death of Mr. Ziegler last winter the little home in which they lived was burned to the ground two weeks ago. Realizing the situation into which the family had been thrown friends and neighbors Saturday went to the Ziegler place, dug a cellar and put in a foundation for a dwelling. Monday they resumed their work on the construction of the home, which will be complete and ready to occupy soon.

The Ziegler family lives about a mile north of Florence. Shortly before he died Mr. Ziegler had acquired a small tract, which was to be their homestead. Beginning with his death there came a series of troubles that threatened to distract the mother and scatter the little family. Two weeks ago while she and one child were away picking fruit the home burned. One of the children was sick in the home, and was badly burned before assistance came. The child is still in the hospital.

The stricken condition of the struggling family touched the hearts of the neighbors, and they held a little meeting to devise means of relieving the suffering. They were not long in concluding to erect a new home for the family, nor will it be long until the Zieglers be housed in a comfortable nest and be prepared to begin anew the struggle for a livelihood.

Summer Excursions on Nickel Plate Road.

Chicago to New York and return, \$27.00. Boston and return, \$26.00. Low rates to other eastern destinations. On sale daily. Liberal stopovers. Inquire of local agent or write John Y. Calahan, Assistant General Passenger Agent, 96 West Adams street, Chicago.

Sale of Dinnerware

A Discount of 20 Per Cent on ALL Open Stock Patterns in the Store.

Including all Haviland, French, German and Austrian china, as well as our fine English dinnerware. Hotel and restaurant keepers have supplied themselves for some time to come and many individuals have found this to be a highly profitable sale. Being open stock patterns you can fill in or replace at any time. The assortment of shapes and decorations is one of the largest we have ever shown. Here's special mention of some interesting items.

Indian Tea and English Coalport China at 20% Less.

Doulton's blue breakfast ware at 20% Less.

English bone china, such as Foley Art China, Adderley's china and Chelsea figured china at 20% Less.

Booth's silicon china in Crown Derby patterns, extra special at 25% Less.

Extra Special for Tuesday Only—One lot of twenty-seven dinner sets consisting of 100 pieces of various decorations, that formerly sold at \$18.50 the set, while they last, **\$7.50** for your choice.

Big Elk Delegation is Being Organized

Omaha "Bills" Will Have Strong Representation at the Convention in Portland.

A movement is on foot among local Elks to assemble a party of from 150 to 200 "Bills" to attend the next annual meeting of the order, which is to be held in Portland next summer.

The purpose of starting the campaign so early is that each Elk who has aspirations Portland-ward may begin now to accumulate the necessary financial backing to make the trip possible. If a large crowd is secured it is planned to boost Omaha at the Portland meet in a very substantial way.

The campaign was started Sunday when a small number of Elks met at the club and the meeting of Sunday is to be followed by a larger one Wednesday evening, at which a permanent organization will be effected, and the work of securing the desired delegation mapped out in a systematic way.

TEL JED SOKOL RECEIVES FOR ITS NEW INSTRUCTOR

Members and Friends Turn Out to Give John Holan a Rousing Welcome.

Fully 300 members of the Tel Jed Sokol and their friends attended the reception given John Holan, the new physical instructor of the society Sunday evening at the Bohemian Turner hall at Thirteenth and Durcas streets. Mr. Holan arrived in Omaha last week coming here directly from Bohemia.

The reception was a surprise to Mr. Holan. Speeches, music and dancing comprised the program. Addresses of welcome were made by Mayor Dahlman, Frank Riba, the retiring instructor, Jos Mik and other prominent members of the society. Frank Slavenkinsky of Havana, Neb., chief instructor of the western division of the state, made a short address. Miss Zalina Sinkule sang a number of vocal solos.

Mr. Holan will have charge of the children's classes of Omaha and South Omaha, giving their instructions twice a week. There are about 800 members in the society in Omaha and South Omaha.

The True Follow Up System

Wherever you go, let The Bee follow you. Subscribers need only to notify our circulation department and the address will be changed as often as desired. Getting The Bee is the same as getting

A Daily Letter From Home

Keeping you posted on what's doing among friends and associates. It's the only up-to-date way.

THE OMAHA BEE

is the home paper of Nebraska

Let The Bee Follow You

Land Bureau

Learn Where It's Best to Farm

Thinking about buying land? Want to know the soil and climate best suited for certain farming? Our Land Bureau gives free information about soil, climate, conditions in all parts of the country. We have gathered data and can tell you what you desire to learn.

Write the Land Information Bureau, The Twentieth Century Farmer, Omaha, Neb., today and your questions will get prompt attention.

Free Information