

LEAVEN GIVEN ATLANTIC CITY

Presbyterians and Christian Endeavorers Stir Wicked Region.

ODD FEATURES AT A CONVENTION

During Whole Week Pledged Christians Have Sole Possession of the Largest Pier at the Famous Resort of Idle Rich.

BY D. V. FRANCES.

NEW YORK, July 8.—(Special to The Bee.)—Atlantic City ought to be a much better place than it is. Last month the general assembly of the Presbyterians, the church graded the New Jersey seaside resort and now it is crowded to the doors with Christian Endeavorers from all sections of the world, the occasion being the International Christian Endeavor convention, the twenty-fifth of the kind. The convention, which is attended by thousands, met Thursday and will be in session until next Wednesday. There has never been so splendid a program arranged as has been planned for this year.

The revised list of program speakers included President Taft, Speaker Champ Clark of the house of representatives, former Vice President Charles W. Fairbanks, Judge Ben B. Lindsey of Denver, Dr. Charles M. Sheldon of Kansas, Principal Booker T. Washington of Tuskegee Institute, Alabama; Commander Eva Booth of the Salvation Army, Dr. J. Wilbur Chapman, evangelist; Rev. Dr. Russell H. Cowell of the Philadelphia Baptist temple, Rev. J. F. Horanfield, president of the British Christian Endeavor union; Rev. G. Fukuda of Japan, Rev. H. I. Marshall of Burma, Rev. R. E. Gray of New Zealand, John Wansmaker of Philadelphia, Fred H. Smith of the International Young Men's Christian association endeavor work from many denominations and missionaries from foreign lands.

Some Unique Features. A Christian Endeavor institute in several sections conducted by experts in young people's work are being held and there are other unique features which make this one of the greatest gatherings this world-wide movement has ever had.

Young's 1,000,000 pier, the largest pier at Atlantic City, has been leased by the Christian Endeavorers for the entire week, and only registered delegates and convention visitors will be allowed on the pier while the convention is in session.

Rev. Dr. Frances E. Clark, founder of Christian Endeavor, who is in his thirtieth year of service in connection with the movement, presided at the convention and announced the result of the increase campaign, in which Endeavorers of the United States and Canada have undertaken to add 10,000 new societies and 1,000,000 new members in the two years between the last international convention in 1909 and the present gathering at Atlantic City.

Churches in Social Work. A notable feature of modern ecclesiastical life is the great interest taken by the churches in social problems. Time was when the function of the church was supposed to consist in acting the part of celestial guide to the weary pilgrim in his journey from the city of destruction to the heavenly Canaan. The world was viewed as a kind of vanity fair against whose altitudes the church anxiously warned the pilgrim. That conception is giving place to another, but the duty of the church is not going to urge men to flee from the world, but rather to wrest from the Prince of Evil, and then turn its powers and resources to beneficent ends. This new conception dominates all the churches. Even the Church of England is permeated with the social spirit, and among its leading clergy are to be found earnest workers in the cause of Christian socialism.

Men's Movement to Be Pressed. Preparations for the men and religious forward movement and the continent-wide plan to evangelize the land and then gather the harvest into the churches, will not be suspended for the summer.

Another conference will be arranged to last nine days and to furnish the program work for the fall and winter campaign in ninety cities of the United States and Canada.

Invitations have been sent broadcast to men of affairs and acceptance from 800, twelve months before the conference, gives the committee in charge confidence that the attendance will be at least 600. Among those who have accepted are six from Texas and four from Oregon, while nearly every intervening state has furnished a delegate.

The conference will begin on Saturday, July 22, at Silver Bay, on Lake George, and will continue until July 30. James G. Cannon, president of the Fourth National bank of this city, will preside at the opening. Each day is to have a distinct topic, under an expert leader. Among the topics are evangelism, boys' work, social service, extension work, missions and conservation.

Campaign work in the ninety cities will begin in October. The schedule will be announced shortly. The public part of the campaign in this city will extend over ten days in January.

General Booth's Rules. General Booth gives the following as his rules for long life: "Eat little, drink water, take exercise, have a system, take pleasures wisely, avoid excess of all kinds, aim high."

It is sometimes said that the successor to General Booth is unknown. This would seem to be a mistake. Mr. Nicol, an English Salvation Army leader, considers that there is only one officer qualified for the post, and that is the general's eldest son, Bramwell Booth.

Board of Sunday Schools. The board of Sunday schools of the Methodist church, Chicago, has completed its third year of work. Beginning without a Sunday school missionary in any field, it is now supporting twenty-six missionaries in various parts of the United States and two in the foreign field. These missionaries have organized 189 new Sunday schools with a membership of approximately 35,000. 186 Methodist churches have been organized out of these new schools, and fifty-nine churches have been

built at a cost of \$107,273. Hundreds of needy communities have been reached, and thousands of children and adults regularly instructed in the gospel. During the same time the board has prepared a complete series of text books for teacher training, using the correspondence method. There are nearly 2,000 teachers enrolled on these correspondence study courses. The board has expended about \$100,000 in its missionary and extension work in the United States, and \$50,000 in its development of Sunday schools in mission fields under control of the Methodist church.

Baptists Hold Front Rank. Among the Protestant denominations of the United States, numerically the Baptists rank first. They number 4,382,944. The Baptists of the United States raised last year for church work \$3,973,911. They own and control ten theological seminaries, valued at \$1,000,000, and an endowment of \$1,700,000. They own and control ninety-three universities. This means that about one-seventh of all the universities and college students in the United States are in Baptist institutions. They own about one-eighth of all the colleges and university property in the United States, and control one-ninth of the endowment funds.

Why Actresses Never Grow Old (Theatrical World) Nothing concerning the profession seems more puzzling to the dear old public than the perpetual youth of our feminine members. How often we hear remarks like, "Why, I saw her as Juliet forty years ago and she doesn't look a year older now!" Of course allowance is made for make-up, but when they see us off the stage at close range, they need another explanation.

How strange women generally haven't learned the secret of keeping the face young! How simple a matter to get an ounce of mercolized wax at the drug store, apply it like cold cream and in the morning wash it off! We know how this gradually, imperceptibly absorbs old oil, keeps the complexion new and fresh, free from fine lines, sallowness, or over-ripeness. We know, too, that this mercolized wax is the reason actresses don't wear moth patches, liver spots, pimples and the like. Why don't our sisters on the other side of the footlights learn the reason, and profit by it?—Adv.

West Harney Youngsters Have Safe and Sane Fourth of July



NEBRASKA AND OMAHA

BARBAROUS FOURTH CHUCKED

Omaha Parents Demonstrate Safety in Sane Celebrations.

PATRIOTISM SUPPLANTS NOISE

Example is Set in West Harney and Prairie Park Districts that Will Do Away with Accidents in the Future.

No little tots with burned and bruised fingers; no wee, small lads and lassies with disfigured limbs, discolored eyes or shattered hopes; in their stead happy and peaceful kids tired out with their activities of the day, but safe and sound, nevertheless, such was the result of the safe and sane ideas of the celebration of the Fourth of July, as exemplified by residents of the West Farnam district, and by fathers and mothers of the kiddies who live in that beautiful addition in the northwestern part of the city known as the Prairie Park club district.

The incessant din of the giant cracker, the constant popping of the smaller cracker, and the deafening roar of the dynamite, have given way to parades of various descriptions, and to athletic games of all sorts. When the curfew was rung, which was dangerously near the midnight hour, not an accident had been chalked up. Fathers and mothers, who had entered into the spirit of the celebration, which characterized the doings of the youngsters, were every bit as happy and tired as their youthful offspring. But the relief came the morning after when the fond parents climbed out of bed happy in the knowledge that their children were all there.

Not a thing was present to mar the celebration of the day save the extreme heat. But with Old Sol sending his rays down as though they came direct from a furnace, raised to white heat, the kiddies enjoyed themselves with no thought of the uniform success. Promoters of the safe and sane ideas felt amply repaid for their unceasing labors under the sweltering rays of the sun.

What little suggestion there was of the old ideas of noise was limited mainly to the downtown districts, where a few could not suppress the idea of whooping her up a bit. Here and there, especially along Sixteenth street, the barbarous idea of laying the street car tracks with dynamite caps could not be forgotten. Late wanderers on their way home paid the penalty, when the constant crack of the caps jarred some from their slumbers and preyed on the nerves of those unfortunates who are afflicted with such things.

Unabated Enjoyment. But it was out on West Farnam and in the Prairie park district that the Fourth was enjoyed to its fullest extent. Varied entertainment, as interesting as novel, was provided. Games were arranged for the afternoon. Young and old participated in tennis matches, tugs of war, foot races, in which the competitors were garbed in grotesque costumes, and in parades, which elicited much comment for the wonderful creations.

Georgious displays of fireworks brought the festivities of the day to a close. In the Prairie park district a display, costing more than \$100, was provided, while a similar display was given on West Harney street. Residents for blocks around these



ELEANOR GLASER SCHWARTZ HER FIRST COURTI



QUINZIA AND HER ESCORT



GROUP OF THE PARADE

two sections profited by the safe and sane idea, for they gathered in the evening to view the fireworks.

The games and other entertainment were interspersed with addresses by well known citizens, who took occasion to pull a few feathers out of the tail of the time-honored and much-abused eagle. Rome Miller, president of the Park board, spoke to the residents of Prairie park on "Civic Pride."

The moving spirit in the Park board congratulated the Prairie park residents on their achievement and declared that they had built up the prettiest addition in the city.

The Successful Man. "Success," said Mr. Miller, "does not depend upon the dollars which we accumulate in this world. It depends more upon the homes we build, where a few could not suppress the idea of whooping her up a bit. Here and there, especially along Sixteenth street, the barbarous idea of laying the street car tracks with dynamite caps could not be forgotten. Late wanderers on their way home paid the penalty, when the constant crack of the caps jarred some from their slumbers and preyed on the nerves of those unfortunates who are afflicted with such things.

states, which had nerve to throw off the galling yoke of the mother country, and which has risen by its own efforts to the foremost ranks of the powers of the world. Colonel John J. Ryder, also of The Bee staff, was master of ceremonies in the Prairie Park district. It was he who directed the activities of the young and old; it was he who introduced the speakers of the evening in his own inimitable way; and it was he who, by his unceasing labors, made the safe and sane Fourth a huge success.

Pyrotechnical Display. Much to the kind offices of B. G. King of 2634 Fowler avenue, was the successful display of fireworks due. He directed the



UNCLE SAM AND MARJETTE WALTERS

firing of the beautiful set pieces and the gorgeous sky pieces. He directed the work with the skill of a veteran, and the fact that there were no accidents, attested to the masterful manner in which he handled this detail.

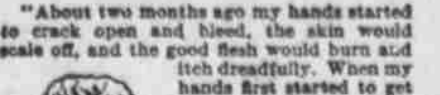
Representatives of historical characters participated in the parades, both in Prairie Park and West Farnam districts. It remained for Mrs. George E. Michel, in whose fertile brain the safe and sane idea originated, to evolve a parade that was unique. Thirty-five children, clad in immaculate white, with the national colors used as a setting, participated in the parade, which wended its way out Harney street and back again. Gladys Mickel and Katherine Hastings represented Nebraska and Omaha in the parade. Lillian Myer was Miss Columbia and Lorene Rosenstock was her escort. Beulah Clark was

Uncle Sam and Marjette Walters was Marjette Washington. The children, who ranged in age from 6 to 18 years, entered into the spirit of the celebration with a vim which evoked much favorable comment. Such was also true of the festivities at Prairie Park.

When the shades of night fell on the Fourth of July, 1911, the residents of Omaha had proved beyond a doubt that the barbarous customs of the past are buried, never to be revived. No maiden children to protest against the old order of things was a result reached, which even the most enthusiastic could hardly have expected. In the future, it is safe to say that safe and sane celebrations will be the rule. Surely with the results of the recent holiday to attest to the worth of the safe and sane idea, there will hardly be those who will have the temerity to suggest a return to the former customs.

HANDS WOULD CRACK OPEN AND BLEED

Blisters Formed, Skin Scaled Off, and Flesh Burned and Itched Dreadfully. Healed by Less Than One Cake of Cuticura Soap and One Box of Cuticura Ointment.



"About two months ago my hands started to crack open and bleed, the skin would scale off, and the good flesh would burn and itch dreadfully. When my hands first started to get sore, there were small blisters like water blisters which formed. They itched dreadfully, it just seemed as though I could tear the skin all off. I would scratch them and the skin would peel off, and the flesh would be all red and crack open and bleed. It worried me much, as I had never had anything the matter with my skin. I was so afraid I would have to give up my employment. I consulted my doctor, and he said he didn't think it would amount to anything. But it kept getting worse. One day I saw a piece in one of the papers about a lady who had the same trouble with her hands. She had used Cuticura Soap and Ointment and was cured. I decided to try them, and my hands were all healed before I had used one cake of Cuticura Soap and one box of Cuticura Ointment. I am truly thankful for the good results from the Cuticura Soap and Ointment, for thanks to them I was cured, and did not have to lose a day from work. I have had no return of the skin trouble." (Signed) Mrs. Mary E. Berg, 2522 Brown Street, Philadelphia, Pa., Jan. 15, 1911. Cuticura Soap and Ointment are for sale everywhere, but those who wish to try them without charge may do so by sending to Fetter, Drug & Chem. Corp., Dept. 6A, Boston, for a liberal sample of each, post-free, together with 25-pc. book on the skin and scalp.

A \$30 Saving On a "La-Book" Tailored Suit

A Typical \$80 Suit Tailored to Order for \$50. Offer Attracts Many Fastidious Dressers.

The Love of a "Bargain" is born with woman; the love of pretty, high class, fashionable wearables, however, is even more natural.

Therefore, small blame to the woman who engages "La-Book" the Ladies' Tailor, to make her order, for \$50, the self same garments usually made and sold by this expert at no less than \$100.

In fact, there is a slogan among Omaha women, that "La-Book" never makes a suit less than \$50—but this is usually supplemented by another slogan something like this: "La-Book makes the very toniest garments in the west."

So, if "La-Book" offers to make his best, full styled, most material, tailored, built to order \$80 suits for \$50, the offer should attract you as readily as it has attracted others.

"La-Book's" parlors are in the Webster-Sunderland Building, at 16th and Howard Sts., a location indeed central, and if you are restricted in regard to time you have only to phone Douglas 7178 to make a definite appointment.

You've paid \$50 many a time for ordinary "ready made" suits taken off the hook at some department store, now why not try having one built to your measure at the same price, built in the inimitable "La-Book" style, too, of uncommon materials.

Better hurry, though, for "La-Book's" offer to make \$80 suits to order at \$50 will soon be withdrawn.

MANDO Remove superfluous hair from the body. The only safe, reliable, and permanent hair remover. Sample free. Write to: Madame Josephine Le Fevre, 1205 Chestnut St., Philadelphia, Pa. Sold by Boston Drug Co., the Bell Drug Co., and The Bennett Co., Omaha.

Bennett's "Player Piano Club No. 7" Is a Challenge to All America! To Join It Makes an 88 Note, Standard Tracker Board Player Piano Possible at as Low as \$295.52.

JOIN BENNETT'S PLAYER PIANO CLUB "No. 7" BENNETT CO. PIANO DEPT. THIRD FLOOR.

Those joining "Club 7" have FREE use of 1,000 Rolls of Player Music per year at the rate of three per day. Your hand played piano will be taken in trade and a huge allowance made.

Bennett's "Club Plan" is honorable, open and above board. Club members buy their instruments for \$320, on terms of \$3.00 per week.

Every payment made in advance, however, brings to the member a cash rebate of 16c. Thus, if a member pays all the weeks or payments, in advance, his rebates would amount to \$24.48. This \$24.48, deducted from the original cost, \$320, brings the price down to \$295.52, the LOWEST QUOTED IN AMERICA ON NEW 88 NOTE PLAYER PIANOS.

The membership fee of \$14.00, which members pay when joining, is immediately credited to your account, and \$10 worth of player music is given you independent of the "1,000 rolls a year offer."



WHAT WOMEN ARE DOING.

Miss Sylvia Pankhurst is starting an agitation in England for such juvenile courts as she found in America. She would have young offenders sent to schools, where they will receive technical education suited to their age and capacity.

Mrs. Frederick Schöff, who is working for an extension plan that will educate Americans in parenthood, is president of the National Congress of Mothers and the editor of a child welfare magazine. She is interested in every movement for the betterment of the child.

There are so many stories about Queen Mary, all of which represent her as the most domestic of women, so that one is not surprised to know that she likes to knit. They say she took her knitting with her on her wedding journey and has been at it ever since. In the evening a pretty satin bag is slung over her chair and she draws her knitting from it if she feels inclined during the evening.

Women will look toward the west in the conventions of the next year. The teachers will go out to California for the National Educational association convention, and next June the club women of the country will go to San Francisco. Already the local committee is making great preparations for this event, in children and no doubt it will be the finest meeting ever held.