

Omaha Has 26,000 Bell Telephones

Here is the Geographical Center of the Entire Bell System Reaching 50,000 Cities and Towns

From Here You Can Talk Nearly Everywhere



IN THE HOME

A telephone in the home means companionship and a feeling of security. A woman craves real association. When alone in the house she longs to hear a living, laughing, human voice—longs for some one to talk to about the little, intimate, personal things. For her the Bell telephone annihilates distance and banishes loneliness. It does her shopping, too.



AT THE OFFICE

Next to his own capital, the Bell telephone, with its long distance connections and emergency advantages, is the business man's most precious asset. It has increased his ability a hundred per cent, multiplying his time and minimizing his expense, in bringing the country's greatest markets into almost instant calling distance, making personal visits unnecessary.

THE growth of Bell telephone service in Omaha and in Nebraska during the last decade, indicates that the complex social and business life of today demands comprehensive, efficient and universal telephone communication.

In Omaha the number of Bell telephones has increased 12,000 in four years, or an average of more than 200 new telephones a month. During the last twelve months the installations have averaged considerably above that number.

Every Bell telephone in Nebraska has possible connection with every other Bell telephone east of the Rockies, the longest present possible transmission being a distance of 2,200 miles, between New York and Colorado.

Local and long distance Bell telephone service has been extended and improved until today it meets the needs of the entire public for communication that is united, direct and universal.

One policy, broad and general, in which uniformity of method is the underlying principle, has resulted in a comprehensive association of affiliated companies co-operating to give the only universal telephone service in the country.



A Break-Down on the Farm

Telephones are every day more closely binding together the city and the country. When something is broken down—maybe it is a plow or a mower—the slightest delay means a loss. With the nearest supply house miles away, Bell telephone service alone can meet the emergency. Every progressive farmer regards a Bell telephone in his home as an essential to his success.



An Aid to the Farmer's Wife

The telephone is a constant household companion on the farm. It keeps the farmer's wife closely in touch with the social life of the community, and at the same time serves her in buying and selling farm produce. By means of the local and long distance lines of the Bell System the highest market prices can always be obtained before farm produce is sold.

BY THE WAY, HAVE YOU A BELL TELEPHONE?

Twenty Million Connections Made Daily
Show the Usefulness of Bell Service

Nebraska Telephone Company