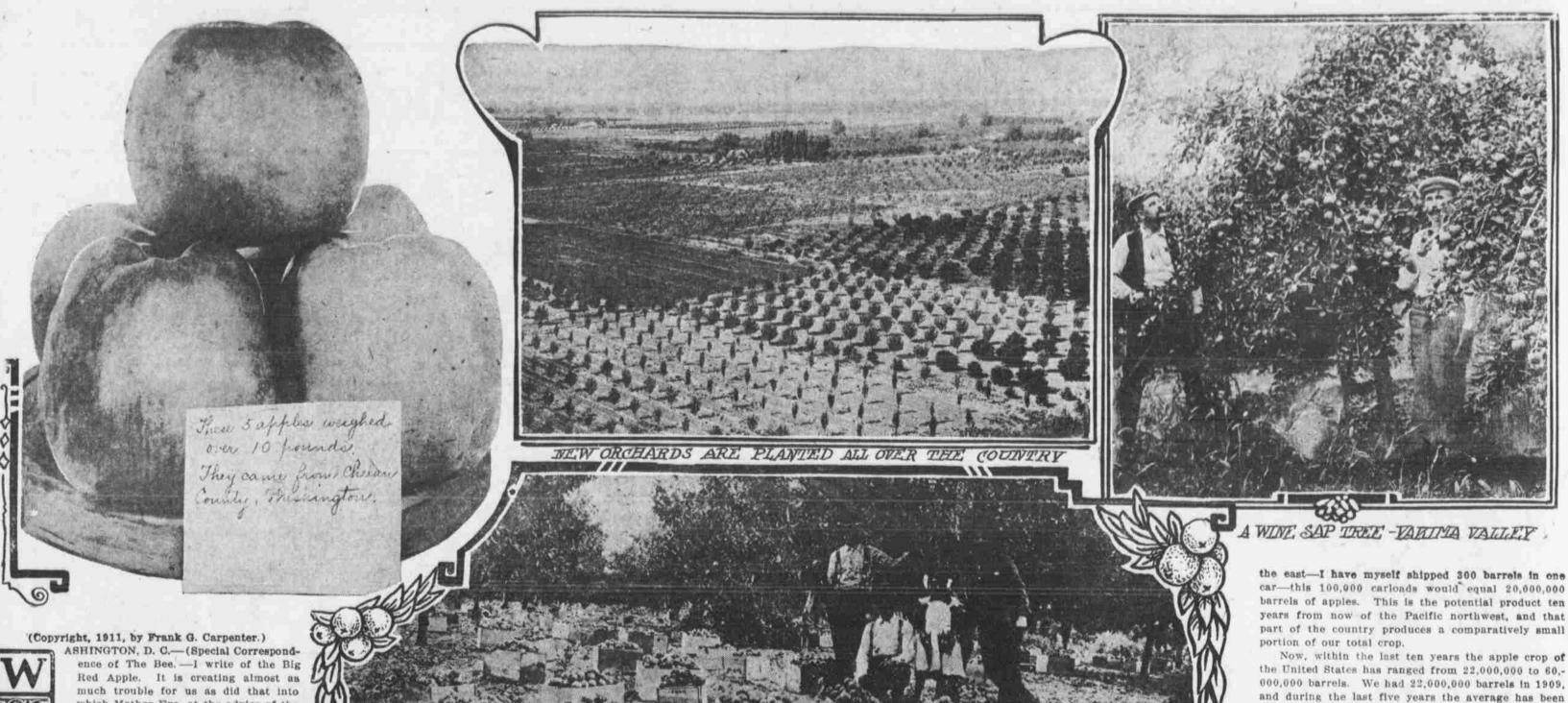
Big Red Apple Means Big Balance in the Bank Nowadays



which Mother Eve, at the advice of the snake, sank her pearly teeth when she lost us the Garden of Eden. It is more

precious than the three golden apples which grew in the garden of Hesperides, and for which Hercules upheld the globe on his shoulders when he sent old Atlas to get them. That was the second time that the apple upset the world. A third was when Juno, Venus and Minerva contended as to their beauty for the golden apple offered by Paris, the grafter, who, being bribed by Venus with Helen of Troy, thus brought about the long ten-year war which laid that city in ashes.

Big Money in Apples.

Even the Bible speaks of apples of gold in pitchers of silver. Well, that is what we are having in some parts of our country. The apple crop is revolutionizing whole districts. It has lifted the prices of lands to the clouds and has made it possible for the clodhopper to walk upon velvet.

What would you think of a country where nearly every farmer owns his automobile, where his house is lighted by electricity and he has water on tap; where scores of families go every year to southern California to get away from the cold, and where you cannot throw a stone without striking a man who has money in the bank? That, I am told at the Department of Agriculture, is the condition of half a dozen different districts in the Pacific northwest

Take the Hood river valley in Oregon, where the apples and pumpkins are of about the same size! Orchard land there is worth from \$500 to \$1,000 an acre, and orchards already set out will bring \$3,000 and upward an acre. Said one of the department of-

ficials to me: "I was recently talking with an orchardist who had ten acres of bearing trees in one of the best districts of Washington. I asked him what his land was worth.

"'It ought to bring me in at least \$10,000." "'Well,' said I, after thinking a moment, ' I don't

know that that is too much. You have ten acres, and that would be just \$1,000 an acre.'

'But I mean \$10,000 per acre,' said the man. 'It will bring me a good income on that and leave a fair and showed me that he was making a big percentage on his own valuation.

A Farmer's Utopia.

"The Pacific northwest is the Utopia of the farmer," said another of the agricultural explorers. "The apple growers are mostly educated men and the social conditions are high. In Hood River, which is a town of 5,000, there is a University club, to which belong 150 college graduates. North Yakima looks for all the world like a New England city, and its houses are more artistic than those of the east. The Wenatchee valley is a great farm town covering thousands of acres, divided up into patches of five and ten acres of orchards. Each patch has its house, common plant. Every home has runnning water and a telephone, and scores of the farmers own their own

"The bare land in the Wenatchee valley is worth \$500 and upward an acre, and the orchards in bearing yield \$500 or more to the acre a year.

"Near southern Washington a crop of eight acres was sold on the trees for \$15,000, and the purchaser did the picking and marketing. They had an apple show at Spokane last fall where they gave away prizes which aggregated \$20,000, the first prize being a sweepstake of \$1,000. At that show there were displays from thirty-six different districts in Washington, Oregon, California, Idaho and Montana, and the apples were shown in all sorts of packages, from the carload to the box. They sent one trainload of the exhibits from there to Chicago. It went by express and ft carried just 1,000,000 apples.

Our Best Apple Lands.

Where are our best apple lands?

I have asked this question of several of the leading pomologists of the Agricultural department, and we have gone over the country with a map laid before us Take first the Pacific northwest. The most large area, but the land has been divided up into live stock. small patches, ten acres being enough for any one man to handle. The Yakima region is larger, and there are other extensive tracts in Idaho, Oregon and Washington. There is a big apple country in Caliport, Watschville, are shipped more apples than from which Winchester is the capital. The apple industry Joas, a nephew of Andreas, died bequeathing nearly the descendants are now suing the latter concern.

IN THE WENATCHEF VALLEY

those of the northwest have failed.

Coming further east, there is a big apple region been planted. in Missouri, Oklahoma and Texas. The Ozark moun-

the country are in western Michigan. They run up of trees are now being planted. along the coast of the lake and extend some distance back into the interior. I know of one agricultural scientist who has an orchard of 200 trees there. It net profit of about \$600 per acre.

Apples in New York and New England.

The old reliable apple country of the United States sinking fund.' And thereupon he took out his pencil is northern New York. It has been producing large crops of fine fruit for years, and with modern spraying and improved cultivation it is now yielding more than ever. Representative apple buyers of the country have annual meetings at Niagara Falls, where they arrange the management of this crop, and whether it is big or little largely affects the market prices all over the country.

New England is raising a great deal of apples This is especially so of southeastern Maine and some parts of Massachusetts, Vermont and New Hampshire. The most of the apples from that region are Baldwins. Among the new movements there is the renovation of the old orchards after methods laid down by the Department of Agriculture. A large number of abandoned farms have been made profitable by the which is equipped with electricity and lighted by a rejuvenation of the old apple orchards through trimming and cultivation.

Apple Pie Ridge.

There is a region in Virginia known as Apple Pie Ridge. It is in the Appalachian mountains, and I shall dignify the whole of that system by that name. Apples can be raised in selected spots through that whole range, running from New England as far south as Georgia. There are fine apple lands in the Alleghenies, and thousands of acres of trees are now being set out in different parts of the Blue Ridge. In Albemarle county, about Charlottesville, where Thomas Jefferson lived, they raise the famous Albemarie pip- with the scheme, according to a recent dispatch to and Schleder, lived and died at Amsterdam, left has also hurt the sale of our apples at home." pins, which bring from \$5 to \$10 a barrel, the greater part of them being shipped to England. That was the vanished estate of Baron von Oruhohn, a field the favorite apple of Queen Victoria. King Edward ate it before going to bed, and King George has been brought up upon it. They are now using Albemarle pippins in Windsor palace, and I have bought them in Covent Garden market at something like a shilling a pound. This apple is fastidious as to soil and climate. It grows best in the coves of the mountains, and of late it has been thriving in the Shenandoah valley. I know of men there who are netting from \$10,000 to \$20,000 a year from their pippin famous regions are pockets such as the Wenatchee trees, and there are numerous farmers who make Here are the main facts upon which the various claimvalley and the Hood River country. They have not a more out of their orchards than from wheat, corn or ants hope to establish their right to the vanished

In the Valley of Virginia.

others are the Grimes' Golden, winesaps and mam- Andreas Joas, Schleder's son-in-law, died leaving fornia a little south of San Francisco, from whose moth black twigs. Take Frederick county, Virginia, of \$3,500,000 to relatives in Bavaria. In 1707 Johann

any other port in the world. The most of the north- there is in its beginning, but they are setting out trees is paying exceedingly well, and near there is a little western appres go by rail to Chicago, New York and by the hundreds of thousands and lands are jumping orchard of less than 600 trees which has been so well New England, and not a few are sent across the con- in value. The country is only about six years old as managed by a young lady farmer that it is an object tinent by rail and thence by steamer to London. a marketing region. It was in 1905 or 1906 that the lesson for miles around. In the latter case the trees It surprised me to learn that one of the most commercial orchards began to bear. Since then the profitable apple regions is in Colorado. It lies in the bank deposits have trebled, and this last fall that was sixteen years after that before they began to give western part of the state, on the other side of the county alone shipped about 1,000,000 bushels of ap- crops commercially profitable. One can plant 600 Rockies, and quite a distance from Denver. The ples. The apple lands are far cheaper than those of trees on twelve acres of ground and have room to climate there is such that it has had crops when the west, selling for from \$75 to \$200 per acre, the spare. This is what that girl did with her trees. In latter price being usually for land on which trees have 1906 her net profits were \$1,612; in 1907, \$862; in

The same might be said of an extensive region of tain country in many years has led the United States apple country in the mountains of West Virginia, of \$3,862. Moreover, her trees have begun to show in the production of the big red apple, and there are where large orchards have been set out and from what they will do and there is no reason why her large orchards in Kansas and Nebraska and also in where annual shipments of many carloads are made. crop should not be greatly increased as the years go the states on the other side of the Mississippi river. There are big orchards in western Maryland and in by. Just now some of the most successful orchards of southern Pennsylvania, regions in which thousands

Money in Southern Orchards.

The profits of the southern orchards are so far was planted by his father some thirty odd years ago. nothing like those of the far west, but the scientific western fruit growers realize this, and I know personally a number of orchardists who have sold out their lands in Washington and Idaho and are now buying southern lands and setting them out. One such man recently bought over 200 acres, right on the railroad, within a half mile or so of the fine old town of Leesburg. He paid something like \$50 or \$60 an acre, and he expects to raise as good apples within about forty miles of the national capital as can be raised in Colorado or Washington. That man bought apple lands in Oregon for \$300 an acre and sold them for \$700 Another young fellow of the Leesburg neighborhood has bought 350 acres upon which he is starting with an orchard of 5,000 trees, one-half of the profits of which he expects to give to foreign mis-

What One Girl Did.

There is an Albemarle pippin orchard on the Fair-

1908, \$1,227; in 1909, \$3,248, and in 1910 she has gross receipts of over \$5,000, yielding her a net profit

ORTHARDS VIELD \$500 AND OPWARDS PER ACRE

Will the Apple Market Be Glutted?

Stories similar to these are known to all who have any acquaintance with the apple regions of the United States. They are founded on present conditions and are the cause of the enormous extent to That orchard brought in \$3,500 this year, making a fruit men tell me that the lands in many of the east- which new orchards are being planted all over the ern sections are just as suited to apples and that country. Many of the government clerks at Washproper cultivation, spraying, packing and marketing ington are investing in orchard schemes. Some of the should make them pay quite as well. Many of the fruit experts of the Agricultural department have their independent orchards, and not a few of Uncle Sam's employes have bone into the business and are

> At the same time apple lands are being exploited as orange lands were some years ago, and syndicates are formed to manage orchards at a fixed price per acre or tree. The planting is very extensive and this is especially so in the Pacific northwest and in Virginia, West Virginia and Maryland. It is also true of the other apple regions, although to a minor extent.

Last year, I am told, the shipments of apples from the Washington, Oregon and Idaho regions amounted to 10,000 carloads, and moreover when the trees that are now being planted come into bearing, say ten years from now, there will be from that region more than 100,000 carloads. The most of these shipments go in boxes, but I venture a carload of barrels would contain about the same number of apples. At 200

doubt that the United States will consume or export were set out in 1890, twenty-one years ago, and it has its agents at home and abroad, and its inspectors tematized the shipping and marketing that oranges

then picked up a navel orange which was larger than any of the apples and was told that it was selling for 35 cents a dozen, or less than 3 cents apiece. One can by oranges and bananas in any town and in almost every grocery store in the country, and there are many regions where oranges are sold and apples are not. This is merely a matter of prices, handling and marketing. The apple will keep longer than the orange, the latter being a perishable fruit. Nevertheless, the apple is the dearer and the harder to get. Said one of Uncle Sam's fruit experts:

the baked apples as one of its breakfast dishes, and lets it crowd out some of the cereals, there will be no trouble about the consumption of the apple crop."

fax estate, formerly owned by President Monroe, that barrels to the car, which is an average shipment in

Grading and Foreign Competition.

about 28,000,000 barrels. The big yields were all

during the earlier part of the decennial period, the

statistics of which the Department of Agriculture con-

west the crop for that region in 1921 would be almost

equal to the total crop for the United States for 1909,

and if a proportionate increase goes on in the other

known apple regions there may be an enormous glut

in the market. This is a possible situation which the

present investor in apple lands should consider. Even

if the 60,000,000 barrels were correct, the product ten years from now, supposing the orchards just

planted come into bearing, will probably be far in

Co-Operation and Advertising.

ing and the proper handling of the crop there is no

all the apples that are now being planted. This is one

of the big works which Uncle Sam is doing. One

branch of the bureau of pomology is devoted to it. It

are instructing the people. Our export of apples has

already reached 1,000,000 barrels, and at reduced

prices and with more care in packing it can be greatly

increased. What we need is the same kind of work

that has been done by southern California as to the

orange crop. The organizations there have so sys-

are cheaper than apples in most parts of the United

States. I dropped into the Center market, here in

Washington, yesterday and asked the price of some

No. 1 Wenatchee apples. I was told that they were

75 cents a dozen, or more than 6 cents apiece. I

"When every family in the United States classes

On the other hand, by co-operation and advertis-

excess of that figure

At the estimate I have given for the Pacific north-

"If our apple industry is to be permanently succesaful," continued this man, "we must have rigid inspection and absolute honesty as to grading and mar-i keting. As it is now there are too many tricks in the trade. In the northwest this is prevented largely by co-operation and state inspection. If a man ships poor apples or grades poor ones as good ones, his apples are thrown out by the shippers and he may lose a whole carload by a bad box or so. In Canada the government inspects all the fruit, not only that which goes abroad, but that sold in the local markets, and the man who sells No. 2s as No. 1s, or culls as good apples is liable to a fine. There are fixed ways of packing and grading, and the inspectors go from orchard to orchard and report.

Stovepipe Packing.

"Have you ever heard of stopepipe packing?" formed in Cologne and has retained some at Antwerp, leaving five millions to relatives in this man went on. "That has been done with some of our apples which have been shipped to England Finally Joseph Pongrats who, like the two Joases and Germany, and has greatly injured the trade. It

"What do you mean by that?" I asked. "I mean the laying three or four rows of fine existed is beyond all doubt. The heirs of Johann red or yellow apples on the bottom of the barrel, Joss are ready to show that an Ausburg lawyer fitting them in so that they look like fancy No. 1s, and then placing inside the barrel a pasteboard cylinder, which would hold about a bushel or one-third ment registering the banking of their ancestor's of the barrel. This is so set that good apples can be Bavarian mysteries dating still further back, and fortune in an Augsburg house in 1786. The benefici- fitted in around it and when that is done the cylinder is filled with culls. It does not come within five or small cash advances from this fortune during the six inches of the top of the barrel. After filling, the centuries which have elapsed. Once, for instance, a pasteboard is pulled out and the top is faced up with lucky descendant actually succeeded in obtaining a fine apples. In other words you have a barrel of

"A goodly apple rotten at the core."

And moreover the rot cannot be discovered withtune out of the missing Pongratz millions-that the out emptying the barrel. I would say that there is money was in fact lying in his safes. The would-be no use in attempting to play such tricks upon the beneficiaries put forth every effort to obtain their London market as it is now constituted, for the due, but in vain. The Halder business has lately British pour out a sample harrel from every shipment

FRANK C. CARPENTER.

Mystery of Four Vanished Fortunes

prominent German lawyers. Several members of the Reichstag are connected the Philadelphia Inquirer, which is built up around marshal in the Dutch army, who died 234 years ago. which is built up around the vanished estate of Zaron von Oruhohn, a field marshal in the Dutch

army, who died 234 years ago. This search has its counterpart in a series of curiously enough also dealing with Dutch fortunes left to German relatives. In the latter case the descendants of four separate families have joined hands in an effort to acquire the fortunes left to them. \$17,500,000.

In 1636 George Schleded, a German emigrant from the Moselle country, died, leaving about one and Another favorite apple is the York Imperial, and three-quarter million dollars to his family. In 1664

ITH a view to tracing a huge inheritance a million dollars to the same Bavarian family. A lost for centuries, a syndicate has been year previous y a Spanish governor named Jais died

\$7,500,000 to descendants at Schausen, Germany. These fortunes have gone astray. That they once testified to the arrival of the million on May 2, 1785. The hopeful ones in the case of Jais hold a docuaries under the Pongrantz will have even received quarter of a million dolors. This was in 1791. As what corresponds to the quotation. recently as 1855 an Augsburg banker named Halder contessed on his deathbed that he had made his forbeen amalgamated with the Bank of Dresden, and before any bids are made."