

All Silk,
Satin and
Taffeta
Ribbons
up to
4 inches
wide, at
9c

BRANDEIS STORES

HOSIERY SALE

Women's pure thread Silk Hosiery; fancy silk embroidered dot patterns, wide garter tops, lisle soles, heels and toes. Worth up to \$1.25, at **75c**
Women's fine imported Lisle and Cotton Hosiery; all over lace and lace boot patterns. Worth up to 50c, at **25c**
Men's pure silk plaited Hosiery; full fashioned, spliced heels, soles and toes, worth up to 50c, at **25c**
Women's 25c fine Cotton and Lisle Hosiery; fancy all over lace; black, tan and colors. Also men's Shawl knit and Florence Silk Hosiery, at a pair **15c**

Light Weight Underwear

Women's Fine Ribbed Lisle Vests—With mercerized tape in neck; a 50c quality, at 3 for \$1.00, or each **35c**
Women's Ribbed Cotton and Lisle Union Suits—Umbrella knee, lace trimmed, some have cuff knee, included are the Munsing suits, at **49c**
Boy's Poros Knit Union Suits, short sleeves and knee length. A 50c quality, in all sizes **35c**
Children's low neck and sleeveless Gauze Vests; pants in both umbrella and cuff knee. All sizes at, ea. **15c**

WOMEN'S SILK GLOVE SALE

Long Silk Gloves—Kaiser make—16 button lengths with double finger tips, in black, white and colors, at a pair **\$1.25** and **\$2.00**
Long Silk Gloves—Hand embroidered, all sizes, in 16 button lengths; black, white; worth \$1.50 a pair, at **\$1.25**
Short Lisle Gloves; two clasp effects in black and white, at per pair **25c**

HANDKERCHIEFS.

New Style Handkerchiefs. Your first name in full neatly embroidered, Sheer Irish Linen Handkerchiefs; 6 in box 75c, ea. **12 1/2c**

HANDKERCHIEFS.

Women's fine embroidered Initial Handkerchiefs, Sheer, soft lawn with narrow hemstitched borders; worth 10c each, at **5c**

NECKWEAR.

The New Lord Byron Laundered Collars, embroidered and Venice, Irish lace trimmed, worth up to 50c; at **12 1/2c**

NECKWEAR.

Latest Novelties in Women's High Class Neckwear—Real hand embroidered, real Irish Crochet and Cluny novelties, at **50c** up to **\$10.00**

La Vida

CORSETS

together with the famous
W. B. Corsets

Are Being Specially Demonstrated This Week in Our Corset Department.

Omaha women will find it greatly to their advantage to be fitted by Mrs. Rose, the demonstrator in charge. The model exactly suited to your figure is here ready for your selection. Come to our corset section Saturday.

Hammocks and Porch Shades in Drapery Dept.

Full size Hammocks, Full size Hammocks, Fancy Striped Hammocks with pillow, Saturday **98c** Saturday **\$1.39**
Canvas Hammocks in Khaki and White, wood spreader at both ends, special, at **\$2.25**
Porch Shades—Fine imported wood weave shades, 6x8, **\$3.98**

Specials in Brandeis Drug Department

25c Dr. Graves' Tooth Powder...15c
25c Santal Tooth Powder...15c
25c Pond's Vanishing Cream...15c
25c Lillie Bath Powder...15c
25c Dr. Lyons' Tooth Powder...15c
25c Ingram's Milk Weed Cream...34c
25c Cuticura Soap...40c
25c Liqueur Soap...50c
25c William's Shaving Soap...5c
25c Chas. Ivory Soap for...15c
1-lb. 20 Mule Team Balm...25c
25c Bottle Hydrogen Peroxide...35c
50c Pomphlet Massage...35c
PERFUME SECTION.
50c Locust Blossom or White Rose Extract, per oz...25c
50c Java Rice Powder...25c
25c Rain Skin Powder...15c
50c Carmel Powder...45c
PHOTO SUPPLIES.
3 Tubes M. Q. Developer...25c
15c Package Acid Hypo...11c
CAMERAS.
\$7.50 Seneca, 4x5 Camera, spec. \$3.98

BRANDEIS STORES



Choice Cut Flowers For Memorial Day

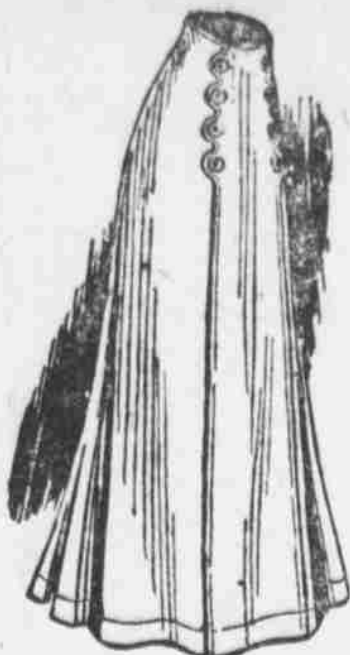
Flat bouquets, decorative wreaths and floral designs of all kinds at very reasonable prices. Phone orders given prompt attention.

John H. Bath
FLORIST
Boyd Theater Bldg. Phone Doug. 3000

Extraordinary Sale of Puffs & Switches

We Offer for Sale All Day **SATURDAY**
\$5.00 Puffs...\$2.50
\$4.00 Puffs...\$2.00
\$3.00 Switches...\$1.50
\$5.00 and \$7.00 Switches...\$3.50

F. M. SCHADELL
1522 Douglas St.



Matchless Bargains in Ladies' Apparel Saturday

Linen Skirts **68c.**
Worth to \$2.48

Handsome White Linen Skirts, splendidly made in very pretty pleated and gored models. Actually worth to \$2.48, on sale—**at 68c**

Splendid Values in Summer Dresses

Linen Coat Dresses **\$2.98**
Very Pretty Tan and Blue Linen Coat Dresses, made with low neck and kimono sleeve effects, lace trimmed—special value Saturday—**at \$2.98**
Lingerie Dresses
A splendid showing of Pretty Lingerie and Allover Dresses; beautiful styles, at special reduced prices Saturday, from **\$12.50 to \$1.98**
\$3.98 Summer Dresses **\$1.98**
Very Pretty New Light Lawn Dresses, in scores of new styles, light and dark shades, all sizes...**\$1.98**
Pure Linen Dresses
Exceptionally handsome. Pure Linen Dresses, in both high and Dutch necks, Kimono sleeves, beautifully embroidered; colors, natural and blue; special value Saturday, at **\$5.98**

SILK MESSALINE PETTICOATS \$2.98

Regular \$5.00 values, splendidly made in blacks, white, stripes and all colors.

Pongee and Serge Coats at Reduced Prices

Tailored Skirts Made to Measure **\$3.98**
Splendid new models to select from. Prices specially reduced on made-to-order suits, coats and dresses.

The Novelty Skirt Co.

214-16 NORTH 16TH STREET. Opposite Hotel Loyal.



SOROSIS
The Women's Shoe Store that shows the new novelties in footwear as well as the staple low heel styles.

A new lot of tan three button, seamless, high arch specialties just in



A look at our windows will convince you that we are right both in shapes and patterns.

We fit by measure—never by guess.

The Fit Tells

Sorosis Shoe Store
203 South 15th St.
FRANK WILCOX.



Removal Clearing Sale....

Now On Move to Paxton Bldg. Aug. 1st. Hats **\$1.00 to \$4.00**

Pennell Millinery Co.

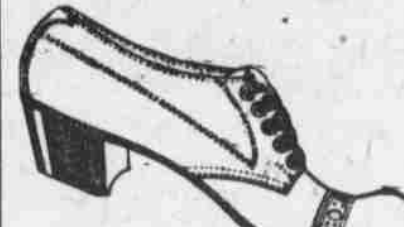
1511 Douglas.

Reliable Dentistry
AT
Taft's Dental Rooms

TWENTIETH CENTURY FARMER
One Dollar Per Year.



Our **Tom-Cat**
"Everybody Loves a Tom-Cat" (You Can't Help It)
Our Oxfords Outwear Others



(Tom-Cat is only One of them) SEE ALL OF OUR STYLES.

Spring Sellers Show Superiority

AT **\$3.50, \$4 and \$4.50**
YOU

Should look for the sign of the Tom-Cat—Seen Only at



We sell **NETTLETON'S**—Best in America.
"Wearers of NETTLETON'S all loyal to NETTLETON"
Visit Pa. Boucke's Neighbor.

To Clean the Summer Dress

properly requires both experience and great care. We use both Dry and Wet Cleaning methods—whichever is required to produce the best results.

It'll Be Better If We Clean It

We dry clean summer dresses wherever possible. Where Linens, Organdies, Mulls, etc., are grass and perspiration stained, or otherwise discolored, wet cleaning is necessary. This is done by hand and just enough sizing used to produce a fresh, new effect. It is often difficult to tell whether the garment has been wet or dry cleaned. Phone for a wagon.

Prices from **\$1.50 to \$2.**
THE PANTORIUM
Good Cleaners and Dyers
1515-17 Jones St.
Phones: D. 983; Ind. A-318

TWENTIETH CENTURY FARMER
Reaches the Live Stock Men.



The Most Attractive Men's Suits at \$10 AND \$15

EVER OFFERED—And at these prices we offer a selection of quality suits never before shown by an Omaha store. No matter what your tastes may be, you can find it at one of these prices. We want you to look at the superior suits we offer at these prices, then consult your own judgment as to whether our claim to save you at least \$5.00 on a suit is justified. At either price every garment carries our guarantee of absolute satisfaction.

EVERY DAY IS TROUSER DAY

At this store—Men who need re-trousing would do well to come here, where the greatest assortment in the west awaits you, and the low prices are a revelation. A wonderful range of patterns and styles, at **\$1.50 to \$5.00**

CHOOSE YOUR HAT HERE

From our well selected stocks of such good hats as—
JOHN B. STETSON'S up from \$3.50
The "EMERSON" Stiff Hats, at \$3.00
YOUNG BROS., Celebrated New York Hats, at \$3.00
"GUARANTEE SPECIAL," a remarkable hat value, at \$1.50
STRAW HATS, all styles, 50c to \$5.00

The GREATEST UNDERWEAR SALE EVER HELD

Men's Genuine Porsoknit Union Suits, also Balbriggan Union Suits, **50c**
Men's Genuine Porsoknit Shirts and Drawers, 50c
at **25c**

Millinery Specials...



An immense assortment of Trimmed Hats

White and Burnt
A big assortment of the best styles at—
\$5 \$7.50 \$10

Our "DISTINGUISHED" Trimmed Hats are the peer of them all at **\$5.00**

Small Hood Shapes—also large group of nifty white hats—\$10.00 values in other stores; our price **\$5.00**

\$2.50—Children's Hats at **.98c**

The largest line of Children's Trimmed Hats shown in the west here for your selection.

150 Trimmed Hats, in pretty, small effects—leg horns, etc.—values up to \$2.50; Saturday **.98c**

HAYDEN BROS.

The Pump Season

No shoe ever gave a pretty foot the neat appearance that it has in a stylish pump.

This is the season of pumps and any woman is doing herself an injustice if she does not wear them.

We have Pumps in patent cloth and kid, in dull kid and calf, in fine kid with patent tips; heavy, medium or light soles, heel or ankle strap, in all sizes or widths, to fit any foot. The price will surprise you. **\$3**

Fry Shoe Co.

THE SHOEERS
16th and Douglas Streets.

Big Sale Grape Juice

We have just purchased from the Mathews Brokerage Co., nearly a carload of unfermented grape juice at less than 1/2 regular wholesale prices. We shall place on sale Saturday morning at our stores, 16th and Douglas and 16th and Harney at prices 1/2 less than regular jobbing prices.

Prices as follows, delivered:
Pints, case, 2 doz. for **\$2.25**
Quarts, case, 1 doz. for **\$2.00**
1/2 gallons, case, 8 bottles for **\$2.00**
1 gallon, case, 4 bottles for **\$2.00**
Orders from dealers will be honored at above prices, for not more than two (2) cases.

Sherman McConnell Drug Co.
Cor. 16th and Dodge.

Owl Drug Co.
16th and Harney.

PARKER'S HAIR BALM
Gives hair, restores the hair, keeps it from falling out, never fails to restore Gray Hair, keeps it from falling out, never fails to restore Gray Hair, keeps it from falling out, never fails to restore Gray Hair.

Light Noonday Lunches

are the sensible lunches for warm weather. Busy people have proved this again and again. They know the difference.

They appreciate our quick service—our clean, light lunch rooms. They know that an appetizing sandwich, a cup of coffee, a salad, a bit of pastry made only as our pastry cooks can make it—are far better than to spend the whole noon hour in waiting and eating a heavy meal.

The Boston Lunch

1408 Farnam
1612 Farnam
1406 Douglas

Shoes for The Summer Boy

The boy has always held the record for wearing out more shoe leather than any other member of the family. But he beats his own record in the summer time.

We only know of one shoe that the boy cannot wear out. They are our

Boys' STEEL SHOD SHOES

They will outwear two pairs of ordinary boys' shoes. They cost a trifle more, but they are worth double the difference in wear.

Boys' Sizes—
2 1/2 to 5 1/2...**\$2.50**
Youths' Sizes—
1 to 2...**\$2.25**

Little Gents' Sizes
10 to 13 1/2...**\$2.00**

Sherman McConnell Drug Co.
Cor. 16th and Dodge.

Owl Drug Co.
16th and Harney.

PARKER'S HAIR BALM
Gives hair, restores the hair, keeps it from falling out, never fails to restore Gray Hair, keeps it from falling out, never fails to restore Gray Hair, keeps it from falling out, never fails to restore Gray Hair.

Sherman McConnell Drug Co.
Cor. 16th and Dodge.

Owl Drug Co.
16th and Harney.

PARKER'S HAIR BALM
Gives hair, restores the hair, keeps it from falling out, never fails to restore Gray Hair, keeps it from falling out, never fails to restore Gray Hair, keeps it from falling out, never fails to restore Gray Hair.

Sherman McConnell Drug Co.
Cor. 16th and Dodge.

Owl Drug Co.
16th and Harney.

PARKER'S HAIR BALM
Gives hair, restores the hair, keeps it from falling out, never fails to restore Gray Hair, keeps it from falling out, never fails to restore Gray Hair, keeps it from falling out, never fails to restore Gray Hair.



Big Bargains For Saturday

The eager, satisfied buyers who gather here every Saturday, appreciate the great values we are giving, and each day we are making hundreds of new customers by selling merchandise cheaper than any store in Omaha. This is not merely talk, but a positive fact. Come in tomorrow if you have never visited our store and see for yourself. Read every number.

BARGAIN NO. 1.
\$2.00 Ladies' Silk Mail Waists at 85c—Trimmed and tucked with new patent sleeves of latest designs.
at **89c**

BARGAIN NO. 2.
Lace 50c Silk Gloves...**8c**

BARGAIN NO. 3.
Children's Dresses—Worth up to \$2.00 at **98c**

BARGAIN NO. 4.
Ladies' Beautiful Waists—Samples that are worth up to \$3, at **98c**

BARGAIN NO. 5.
Ladies' Pongee Coats—100 samples just received from New York, worth more than double. These coats you can take on sale Saturday **\$4.75-6.95-9.95**

BARGAIN NO. 6.
20c Ladies' Hose—Plain, black and fancy colors, at **8c**

BARGAIN NO. 7.
Infants' Hose—All colors, worth 15c, at a pair **5c**

BARGAIN NO. 8.
Wash Dresses—For street wear, worth \$3.50 and \$5.00, at **\$2.95**

BARGAIN NO. 9.
White Lingerie Dresses—Elegant and stylish, at **\$5.95**

BARGAIN NO. 10.
Positively Saturday—One day choice of any Silk Petticoat in our store, worth from \$4.00 to \$5.50, at **\$1.98**

BARGAIN NO. 11.
Ladies' and Children's Parasols—19c, 40c, 50c and **\$1.25**

BARGAIN NO. 12.
Big Lot of Baby's Wear—Just received and placed on our big table, at **\$1.98**

BARGAIN NO. 13.
Saturday—You can take your choice of any Ladies' Suit left in our stock, worth up to \$35.00, at **\$10.00**

MEN'S SECTION

Read Every Number and Come Here Saturday, Open Till 10 P. M.

BARGAIN NO. 14.
75c Men's Black Satin Shirts at 25c—These shirts are well made, with face sleeves.
only two to a customer **25c**

BARGAIN NO. 15.
EXTRA SPECIAL.
75c Boys' Knickerbocker Pants at 45c—All our boys' pants will be sold Saturday for almost half price. Include gray, blue and khaki **43c**

BARGAIN NO. 16.
\$12.50 Men's Suits at \$6.50—For Saturday only we will sell 100 of these suits, including blue serge, light and dark gray, all in worsted **\$6.85**

BARGAIN NO. 17.
\$2.00 men's Dress Shoes and Oxfords **\$1.45**

BARGAIN NO. 18.
\$3.50 Men's Oxfords at \$2.50—The most varied assortment made of select stock we have ever shown in all **\$2.69**

BARGAIN NO. 19.
10c Men's Socks at 3c—Men's Rockford socks, medium weight, for Saturday only **3c**

BARGAIN NO. 20.
50c Men's Underwear at 25c—in porous knit, balbriggan and athletic suits or drawers **23c**

BARGAIN NO. 21.
\$20.00 Men's Suits at \$11.75—Hand-tailored suits, pure wool, perfectly modeled, splendid assortment, worth \$20.00 **\$11.75**

Extra Specials

\$1.50 Men's Shirts at 85c—Just received a new shipment of the celebrated Navarre Shirts, of a good quality, French madras cloth, Garrier's percale, cut coat shirts **89c**

EXTRA SPECIAL.
\$3.00 Women's White Duck Canvas Shoes at \$1.98—The newest and most comfortable medium height military heel **\$1.98**

\$3.00 Men's Oxfords at \$1.98—We have just received a new lot, in tan and black **\$1.98**

EXTRA SPECIAL.
35c Men's Silk Hosiery at 15c—the new-est midsummer patterns **15c**

\$1.75 Misses' and Children's Tan Pumps at \$1.15—All dress strap pumps, sizes 6 to 2 **\$1.15**

Raphael-Pred Co.

Wholesale and Retail

2 Minutes Walk From 16th

Cor. 13th and Farnam

Omaha, Neb.