



MEN

What Makes You So Sure of your Clothing?

Asked a customer who heard what we had to say about our New Spring Suits. It was easy enough to answer him. We are perfectly sure of Bennett's Clothing because it is made our way.

We know exactly what it is made of, how it is made, why it is made that way. What it will do under such conditions—

We do not merely order suits for men—we study results and dictate to the manufacturer how we want our suits for men to be made.

Our New Spring Suits are of exceptional interest because they represent styles not everywhere duplicated. Prices—

\$10, \$12.50, \$15, \$18, \$20, \$22.50 and \$25

150 Blue Serge Suits at \$10.00—A special offer for Saturday. These are wonderful values, in all sizes, hand tailored, lined beautifully with Alpaca; Saturday, while they last, for **\$10.00**

Men's Furnishings Lower Their Prices

- Men's 50c Silk Four-in-hand Ties in bar stripe and solid colors, special, at **29c**
- Men's 50c Silk Hose in all colors, Saturday big sale, at **25c**
- Men's \$1.50 new soft Shirts with soft French cuffs, special **\$1.15**
- Men's 50c Suspenders, extra well made, good webbing, Saturday **29c**
- Men's \$1.00 Lisle finished Union Suits, Saturday special **89c**
- Men's \$1.50 fine Balbriggan Union Suits, eoru or white, for **\$1.00**
- Men's 35c Shirt and Drawers, extra good quality, for **19c**
- Men's 50c Poroknit Shirt and Drawers, big values at **39c**
- Men's 50c Balbriggan Shirt and Drawers, Saturday special **39c**
- Men's Belts, in all new effects, Tans, Black and Gray, at **50c**
- Men's Pyjamas, the most beautiful line in the city, at **\$1.15** and **\$1.50**
- Men's regular \$1.00 Poroknit Union Suits, long or short sleeves, extra special at **59c**

Men Must Give Up the Old Hat For a New Straw One.

Traveling men say we have the Straw Hat Display West of Chicago. This means more styles, more different kinds of straws and more Hats than any other western store—

Come and see them—prices ask for **\$1.00** up to **\$4.00** Panamas, too, are here in a wide assortment, up from **\$5.50**

Men's Trouser Sale

- 1,000 Pairs to go Saturday—
- 1 lot worth up to \$3.50, Saturday, choice **\$2.45**
- 1 lot worth up to \$3.00, Saturday, choice **\$1.98**
- 1 lot of men's White Duck Pants, special, at **\$1.00** and **\$1.50**
- Others Saturday, at **\$3.50 \$4.35** and **\$6.00**

Specials in Boys' Clothing

- At \$5.00** Any Boys' Suit in the house, containing two pairs of trousers, worth \$6.00, \$7.00 and \$7.50, sizes from 8 to 16 years.
 - At \$3.50** One big group of Boys' Suits, with two pairs of pants—sizes 8 to 17 years, worth to \$5.00.
 - At \$1.85** About 75 Suits, in most every size—but one or two of a kind—worth up to \$3.50.
- See the New Wash Suits For Boys and Children—Some are sailor and military effects; all in all we're showing the largest assortment in town at **\$1.50 \$2 \$2.50** and **\$3.00**
- Straw Hats for the Little Fellows—in all sizes and styles, cost from **25c** to **\$1.50**
- 40c Blouse Waists, 5 to 16 years **25c**
- Boys' Pants, odds and ends of our \$1.50 lines, for **89c**

Glassware Offers Economies

- About 500 Star Cut Wine Glasses, Cordials and Brandies, to close out, each **10c**
- 7-piece Star Cut Berry Sets, \$1.50 values, for **49c**
- Star Cut Water Bottles, \$1.50 values, for **49c**
- Star Cut Finger Bowls, only **25c**
- Star Cut Sugar and Creamers, pair **49c**
- NEEDLE EDGED GLASS PATTERNS, OPTIC GLASS, AT HALF PRICE.
- Cocktails, Sherries, Cordials and Custards, worth \$4.00 to \$7.00, dozen **\$3.00**
- Goblets, Ice Cream, Finger Bowls, Claret, Saucers, Champagne, Ice Tea Tumblers, worth \$9.00, Saturday **\$4.50**
- Water Bottles, Claret Jugs, Compotes, Grape Fruits, at strictly Half Price.

Health

Depends Upon the Scientific and Sanitary Refrigeration of Food

Which is made certain only by having refrigerators that are correctly made and tested before they are sold—

New Carload of "Perfection" Refrigerators

- Just arrived, will go on sale Saturday.
- \$18.00 enamel lined; 75 lb. ice capacity, **\$15.00** for
- \$16.00 zinc lined; 75 lb. ice capacity, **\$13.85** for

House Furnishings Low Priced

- Galvanized Iron Wash Tubs, small **49c**
- Galvanized Iron Wash Tubs, medium **59c**
- Galvanized Iron Wash Tubs, large **69c**
- Handy Broom Holders **10c**
- Fly Killers, King brand **7c**
- Good Steel Paring Knives **9c**
- Mohair covered Gas Tubing, per foot **4c**
- White metal Spoons, tea sizes **1c**
- White metal Spoons, table sizes, at **2c**
- Patent Safety Razors, 6 blades and box complete **\$1.00**
- Glass Door Ovens, at **\$2.50**
- Ozard small Ovens, at **98c**
- Sporting Goods Specials.
- All Base Ball Suits at Half Price
- Full size Hammocks, different colors **\$1.25**
- Couch Hammocks, at **\$5.00**
- to **\$13.50**
- Baby Hammocks, at **98c**

Cut Flower Sale
\$1.50 Roses, per dozen **49c**
\$1.00 Carnations, per dozen **39c**
These are all fresh cut for Saturday.

BENNETT'S

JEWELRY—Sample Line—All different kinds, including Jewelry, Watches, Tailored Collars, and many other effects, 250 values at 10c

Jewelry Sale Saturday

The Bankrupt Jewelry Stock of Louis Lamm & Co., Medinah Bldg., Chicago, goes on sale. WE PURCHASED \$25,000 WORTH OF THIS HIGH GRADE STOCK AT RECEIVER'S AUCTION SALE FOR FROM 30c TO 55c ON THE DOLLAR.

This immense stock includes Fine Watches, Diamonds, Clocks and all kinds of Solid Gold and Gold Filled Jewelry. Saturday we place the entire stock on sale for less than 50c on the dollar.

Every piece guaranteed by the Bennett Co. This is all high grade, fine quality goods. NOTE THE PRICES WHICH WILL BE IN FORCE AT THIS SALE. Come early Saturday—sure. Sale starts at 8 o'clock sharp.

- MEN'S WATCHES.**
\$1.00 Watch, this sale **49c**
Gold Plated thin model **\$5.00** watches, for **\$1.98**
These have gold dial and 7 jewel movements.
\$12.50 Elgin Watch, with 20-year gold filled case, sale price **\$4.98**
\$15 Elgin and Waltham Watches, open face case, guaranteed 20-year case, sale price **\$7.50**
\$12.50 American 11 jeweled watches, 12 to 16 size, in 20-year gold filled case, sale price **\$5.50**
\$16.50 Elgin, Waltham, Hampden, Illinois Watches, 13 jeweled, 20-year gold filled case, sale price **\$7.98**
\$20.00 Elgin, 17 jeweled watch, guaranteed 20-year gold filled case, for **\$10.98**
- RAILROAD WATCHES.**
\$50.00 Elgin Veritas, 21 jeweled, in a 20-year Jas. Boss case, sale price **\$28.00**
\$40.00 Elgin 21 jeweled watch, 20-year guaranteed gold filled case, sale price **\$26.00**
\$42.00 Bunn special, 21 jeweled watch in a Crescent 20-year gold filled case, sale price **\$26.00**
\$35.00 Hampden, 21 jeweled adjusted watch, 20-year gold filled case, for **\$21.00**
- SOLID GOLD LINKS.**
Cuff Links worth \$8.00 **\$2.95**
Cuff Links, solid gold except posts, \$2.98 values **\$1.69**
Solid Gold Pendant Neck Chains with real coral pendants, \$8.00 values **\$3.98**
Solid Gold 14-kt. La Vallieres, set with genuine stones, worth \$15.00, for **\$6.98**
- MEN'S WATCH CHAINS.**
Gold filled Lapel Chains, button for engraving, guaranteed 15 years, \$1.98 values **89c**
Same as above, with safety catch, at **89c**
Finest gold filled Lapel Chains, button for engraving, 20-year guarantee, \$2.98 value, at **\$1.49**
Vest Chains, same as above, with bar, for **\$1.49**
S. O. Bigney's best gold filled chains, 2 prices—
\$6.00 values for **\$2.98**
\$4.00 values for **\$1.98**
- WOMEN'S WATCHES.**
\$10.00 Gun Metal and Enamel open face watches, American lever, not Swiss, sale price **\$3.98**
\$12.50 American lever, 11 jeweled watches, in 20-year gold filled case; sale price **\$5.50**
- WOMEN'S WATCHES.**
\$15.00 Elgin O size guaranteed 20-year gold filled case, sale price, at **\$7.98**
\$22.00 Elgin watch, in a solid gold raised work case **\$10.98**
\$40.00 Elgin watches in 14-kt. solid gold cases, for **\$19.98**
\$1.00 Alarm Clocks **39c**
- CLOCKS—GOLD PLATED.**
1 day time, 2-inch porcelain dial, beveled glass, \$4.00 clocks, sale price **\$1.98**
\$6.00 clocks, as above, only larger, at **\$2.98**
- SOLID GOLD RINGS.**
For ladies—Set with almost every kind of jewel—worth \$1.50, for **98c**
Solid Gold Rings, very fine and heavy, worth \$5.00, sale price at **\$2.50**
- SOLID GOLD STICK PINS.**
Set with all genuine stones, worth \$5.00, for **\$1.69**
1 lot as above, worth \$2.80, for **98c**
- SOLID GOLD BROOCHES.**
Worth \$5.50, for **\$1.69**
- GOLD FILLED LINKS.**
Collar Buttons, Stud Sets and Stick Pins—
Links with sets, 50c values **19c**
25c Pearl Button, for **15c**
75c and \$1.00 Links for **29c**
\$1.25 values guaranteed 15 years, for **49c**
\$1.50 values, B. A. Ballon make, soft shirt Links, 20-year guarantee **89c**
Gold filled Stud Sets, can't break, 3 on card, 50c value **19c**
Collar Buttons, 4 on card, 5c values **1c**
- STICK PINS.**
Beautiful designs, \$1.25, \$1.50 values **49c**
Pins set with real Abalone Pearl, \$2.00 values **98c**
- LADIES' BRACKLETS.**
S. O. Bigney's finest gold filled, guaranteed 20 years, \$5.00 to \$8.00 values, for **\$2.98**
Smaller sizes for girls, worth \$3.50, sale price **\$1.19**
- DIAMOND STICK PINS.**
Single stone and cluster, at half price; sale price **\$3.98 \$5.98** up to **\$55.00**
- MATINEE LOCKETS.**
Finest gold filled, large Locketts, guaranteed 20 years, \$6 to \$8.00 values **\$2.98**
Same as above, \$5 values **\$1.98**

Remember, sale begins at 8 o'clock. Come early, we have arranged for an extra force of expert jewelry salespeople in order to give excellent service.

REMEMBER BENNETT'S BIG CORSET DISPOSAL SALE—5,000 Corsets, worth up to \$5.00 go at 19c 39c 59c and 69c. All kinds and styles are here. Come Saturday.

Saturday Shoe Specials---Men, Women, Children

Again our popular shoe department comes to the front with a bevy of luring specials for Saturday. It is a well known saying, "Give the people what they want—right at the right price, and success is assured." This applies in the fullest meaning to our shoe department. Hence the popularity of Bennett's shoe department.

- MEN'S SHOES AT SPECIAL PRICES**
Every pair of our \$3.00 Men's Oxfords in all styles and leathers—go on sale Saturday only—
W. L. DOUGLAS OXFORDS—in sizes, 6 1/2 and 7, and AA, A and B widths; balance of our Douglas sale, \$3.50 values, for **98c**
- BENNETT'S BIG \$1.98 LADIES' OXFORD SALE**
These are our broken line stocks—all new, this season's goods, in nearly all sizes and styles, either pumps and oxfords; Saturday an all fresh lot to select from, choice of values to \$4.00, for **\$1.98**
- LADIES' WHITE CANVAS OXFORDS**
Turn soles, Gibson tie, two and three eyelet ties, sizes 2 to 4 1/2, widths D and E, \$2.50 values for **98c**
Boys' \$3.50 Oxfords—Samples of \$3.50 high grade lines, sizes 3 to 4, choice Saturday **\$1.75**

Drugs and Toilet Specials for Saturday

- 25c Hires' Root Beer **19c**
- 50c Stillman's Fresh Cream **39c**
- 50c Ponds' Vanishing Cream **39c**
- 25c Jergens' Almond Cream **19c**
- 25c Lyons' and Graves' Tooth Powder **19c**
- 25c Ponds' and River's Toiletum **17c**
- 50c Mm. Isabell's Powder **39c**
- 50c 4711 White Rose Glycerine Soap **39c**
- 50c bulk Perfumes **49c**
- 15c Mothene, for moths **10c**
- 1 lb. White Hallsboro, for spraying rose plants, lb. **30c**
- 1 lb. Paris Green **30c**
- 1 lb. Perseid **30c**
- Washing Caps—in all the latest patterns and pretty fast shades—at from **25c** up

Pineapple Sale

These are extra fine quality fruits, each **7 1/2c, 10c, 12 1/2c** and **15c**
Dozen **90c, \$1.05, \$1.25** and **\$1.45**
By crate **\$3.25** to **\$3.50**
Mail orders filled at these prices.

Ladies' New Spring Tailored Suits For \$25, That Were \$50

And every new shade and style is here in just the wanted fabrics and sizes. This really is a generous offer. More so than others we've broken sale records on. The values are here and the garments are right and the season demands suits for ladies.

We'll make all necessary suit alterations free and also give one \$5.00 silk messaline petticoat free with each suit purchase. Remember this sale permits your unrestricted choice of any ladies' spring suit in the house, worth up to \$50.00, for—

\$25.00

Foulard Dresses—all new and fresh, \$14.75—These are regular \$30 grades—Model draped for perfect hanging effects, and tailored in cool summer designs of stunning silk patterns.



The New "Racquet" Waists

Made of the finest white union cloth—the small sailor collars are trimmed in shades of cadet, navy and wine, having a Windsor tie to match trimmings—the sleeves are Mikado lengths and effects. See them at **\$1.25**

Double Service House Dresses

Made of percale, plain chambray gingham and shepherd checks. These are fastened at the waist line so as to allow the use of either of the lapping sides, giving double service before needing to visit the laundry; all sizes from 34 to 46—very reasonable at **\$2.50**

GOWNS, COMBINATIONS and SKIRTS—Odds and Ends from the May Sale—Beautiful garments, worth \$2.50 to \$3.00, for **\$1.69**

In the Children's Section

Pretty New Lawn Dresses, designed especially for hot weather, having the low necks and the Japanese sleeves. The patterns are floral and Bulgarian effects; the sizes are all here, from 6 to 14 years—
\$1.75, \$2.50, \$3.00 and **\$3.75**
Children's Muslin Drawers—Sizes 2 to 12 years, tucked at the bottom—extra well made **12 1/2c**

Misses' & Ladies' Summer Underw'r Specials

Girls' low neck, sleeveless, lace trimmed Union Suits, 50c values, for **25c**
Hand crocheted trimmed Lisle Vests, at **50c**
Ladies' lace trimmed Union Suits, \$1.00 values for **75c**

Saturday Last Day Bennett's 25% Off Sale Guaranteed Willow Plumes

This has been the greatest Plume sale Omaha has ever known. Remember every plume is guaranteed and now is offered at 25% off the marked prices.

Saturday Is Children's Day in Bennett's Millinery Department.

Any trimmed or untrimmed hat for children or misses, including fine milans, leghorns and imported rough straws, values to **89c**

FREE—A nice little outing hat given with every Child's Hat purchase Saturday.



BENNETT'S BIG GROCERY

- Bennett's Capitol Flour, sack **\$1.30**
 - Bennett's Excelsior Flour, sack **\$1.60** and 49 stamps.
 - Bennett's Best Coffee, lb. **35c** and 20 stamps.
 - Bennett's Best Coffee, 3 lbs. **90c** and 19 stamps.
 - Teas, assorted, pound **65c** and 19 stamps.
 - Tea Siftings, pound package **15c** and 19 stamps.
 - B. C. Baking Powder, 3 lb. can **\$1.00** and 19 stamps.
 - 30c can Old Mission Ripe Olives **15c** and 19 stamps.
 - Fluted Coconut Bars, lb. **12c**
 - Item's Tourist and Graham Crackers, per package **10c** and 19 stamps.
 - Cheese, full cream, pound **50c** and 19 stamps.
 - Cheese, Virginia Swiss, pound **25c** and 19 stamps.
 - Malt or Cider Vinegar, bottle **10c**
 - Sweetheart Toilet Soap, 6 cakes **25c**
 - Item's Special Combinations
Slider's Catalog, large bottle **25c**
Slider's Chili Sauce, large bot. **25c**
Slider's Salad Dressing, large bottle **25c**
Slider's Pork and Beans, two cans for **30c**
- FOR \$1.00, 30 Stamps. **\$1.00**

HEADQUARTERS FOR FINE BUTTER—Just in, a large supply of extra fine Fresh made Country butter direct from the farm. Friday extra special, at per pound **9c**

FRESH COUNTRY EGGS—Per dozen **12c**