

THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR.

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APRIL CIRCULATION. 48,106. State of Nebraska, County of Douglas, ss: Dwight Williams, circulation manager of The Bee Publishing Company, being duly sworn, says that the average daily circulation, least counted, unused and returned copies, for the month of April, 1911, was 48,106.

Subscribed in this city and sworn to before me this 1st day of May, 1911. (Real.) ROBERT H. WINTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

The last excursion of trade boosters is always the best. The supreme court did not say the Standard might not reorganize.

Calling the roll of that new Mexican cabinet sounds like a hive of bees swarming. How is it that no enterprising novelist has yet seized on the opportunity of coining the Lorimer case?

The Baltimore Sun is fixing itself for trouble. It published the population of Houston, Tex., at 44,633. In declaring he will live to be 150, Uncle Joe is only perpetrating a nature-fake on our esteemed Dr. Osler.

What's in a name? Perhaps we shall see, now that the Wichita ball team has been transferred to Pueblo. "Grand Jury to Take Short Rest." San Francisco Chronicle. Grand juries evidently are perennial in that city.

Chicago papers, complaining about the chairman of the city council, declare "Too much Twigs." Do a little pruning. Jack Johnson told a New York magistrate, before whom he was haled for speeding, that he was being persecuted. Well, look at "Jeff."

King Ak-Sar-Ben is contemplating making one of his parades this year a competitive beauty show. King Ak-Sar-Ben gets more bold as he gets older.

Omaha wants to be advertised, but it does not want to be advertised as a place that has to have vigilance committees doing business as a regular institution.

Next October California will vote on the proposed amendment for a recall. "Boss" Reut will scarcely know the old state when he gets out, fourteen years hence.

And still when a person stands on the threshold of the average legislature and looks over its members, he can have little complaint coming at "Judge-made law."

It is only the irony of fate that makes a man deliberately jump off the bridge to give a job to the coroner, and then cry for help as soon as he strikes the water.

Mr. Rockefeller saves \$41 on his personal tax return this year as compared with last year's, which will help that much to offset any loss entailed by that supreme court decision.

"Six negroes lynched in Florida." It is to be hoped this will not arouse the professional jealousy of Mississippi and prompt that great commonwealth to attempt to outdo Florida.

If Madero is not detained by work in Mexico for the new government, he might hasten north and fill a few chautauqua dates for some of our congressmen who are tied up temporarily at Washington.

Some folks are worrying as to where the money will come from to pay for conveyances for city officials to ride in the municipal parade. No need to worry over that. There should be plenty of accommodating volunteers when the purchase of more automobiles for the city is always a possibility.

The local democratic organ accuses three democratic councilmen of an "act of betrayal" in voting for a republican for president of the city council. When the republican councilmen voted for a democrat for city attorney and again for a democrat for city comptroller, it was, in its eyes, of course, an act of patriotism. To an outsider they look like parts of one and the same deal to divide the pie.

Lorimer Again and Yet.

That the Lorimer case is not a closed incident, and will not draw, must be pretty well demonstrated with three different sets of resolutions before the senate for reinvestigation. It only goes to show the irresistible force of public sentiment refusing to be satisfied with the former finding and the vote of exoneration by the senate by a majority of four.

All that has developed in the form of new evidence since the close of the last session of congress has tended to discredit the senate's action in not holding his title to his seat faulty. The consensus of opinion is that a new investigation will reverse the ruling of the last senate, and that Lorimer's tenure is good only so long as his friends succeed in staving off final action.

The unfortunate part of the new turn in the Lorimer affair is the undisguised effort to seize upon it for party advantage and political capital. The case ought to be decided strictly on the law and the evidence, but a threefold attempt to control the investigation is discernible by the republican regulars, the republican insurgents and the democrats, each inspired by a desire to get some prestige out of it, or, at any rate, to prevent anyone else from getting prestige out of it. So far as the public is concerned, it would like to have the truth, and the whole truth, about the Lorimer election as soon as possible, and then wipe it off the boards.

Business Outlook Brightening.

The Standard Oil decision, progress toward peace in Mexico, reasonable weather and promising crops combine to revive confidence and make for a brighter business outlook than appeared upon the horizon some weeks ago. They are factors which already have had the effect of stimulating securities as a forerunner to better trade in commodities. Bank clearings have shown an increase, and steel, the pulse that usually indicates the condition of the market, manifests a decided tendency upward, in spite of continued contraction and price concessions.

Nothing approaching a boom is predicted, nor is there any wish or need for one, but the prophets of trade generally feel that, with a substantial conservatism underlying, business will proceed along encouraging lines for the year. What of uncertainty was felt over the pending decision on Standard Oil has been allayed, and that, undoubtedly, has a very helpful influence, though it is not to be doubted that more was made out of this uncertainty than circumstances warranted. That is generally the case with stock markets. But since confidence is the basic element, after all, in business, its restoration means much.

Better than all else, the country is almost bound to reap a bumper harvest this season and to command fairly good prices. Overflowing granaries are sever conducive to hard times.

Grappling a Tough Problem.

Governor Aldrich has made the first move to enforce the newly enacted Albert law by officially calling upon the county attorneys in this and other counties to see that it is put into effect at once. This law contemplates the complete eradication of the social evil by the use of power of injunction against public resorts, and in theory is the most drastic legislation on this subject that has been proposed. The law nearest akin to it is that enacted two years ago in Iowa, where there is still a decided difference of opinion as to what results it has produced.

The social evil is naturally the most acute in the larger cities, and efforts along the line of the Albert law have almost invariably simply scattered the undesirable previously confined within a red light district. What the result will be in Omaha, assuming that a vigorous law enforcement program is carried out, is yet to be seen. We believe the problem must be attacked more with preventive measures, or at least that preventive measures and repressive measures must go hand in hand if the resulting conditions are to be better rather than worse.

Magic of Publicity.

St. Louis and Baltimore, two of the strong, conservative cities that border on the southland, are planning campaigns of growth and expansion, disappointed and dissatisfied with the progress made in the last decade. Both recognize judicious advertising as their modus operandi. They realize that any advancement they make must be along industrial lines and to achieve that they must advertise their home-made articles of commerce. Wider distribution of manufactured products depends upon how well known they make their wares. This the promoters in both cities recognize at the outset. It is a tribute to their wisdom, for every city that has made noteworthy progress by means of improvement campaigns has relied upon the magic power of publicity.

Kansas City, the alert next-door neighbor to St. Louis, whose example of prodigious progress is at once a rebuke and a stimulus to St. Louis, long ago appreciated the value of the right sort of advertising. Omaha has and is reaping benefits from it. Both St. Louis and Baltimore have remarkable resources and advantages to exploit and should with little difficulty forge ahead with the first touch of this magic power. Commercially they are well located, St. Louis particularly, with the great growing south and west from which to draw and, in turn, to supply. The Missouri metropolis, like Maryland's, has made less progress than it might only because it has failed to take full advantage of natural opportunities. When its great wealth and energies are once pooled in a vigorous, determined campaign of industrial improvement, they will, undoubtedly, produce results revolutionary in character.

SPIKING THE LUMBER TRUST.

Washington Post: Watch the Lumber trust take to the tall timbers! New York Post: Whether viewed from a legal or from an economic standpoint, this government suit has interest of the very highest order. St. Louis Republic: After the start of that suit, the Lumber trust ought to be doomed and stop siding the farmers out of the reciprocity agreement.

St. Louis Globe-Democrat: If lumber interests are not in monopolistic combinations there is not the slightest danger that anything unreasonable will happen to them. Brooklyn Eagle: Just as soon as the Lumber trust is dissolved the home building boom will be started to help the subsidiary companies and the dealer subsidiary to them. Dissolutions are costly.

Springfield Republican: This government prosecution of an alleged combination of lumber producers and dealers is calculated at least to lame one of the forces making powerful opposition to Canadian reciprocity. It is to be welcomed for this for no other purpose.

Indianapolis News: If the government succeeds, in the present proceeding it will attack other combinations that control the marketing of the necessities of life. As it is largely through such combinations that the people are oppressed, we shall all hope that a way may be found to limit their operations.

URGENT NEED OF FREER TRADE.

Too Many Combinations Squeeze the American Consumer.

Indianapolis News. We may differ as to the question of free trade with foreign nations, but there can be no doubt of the desirability of a good deal freer trade among ourselves than we now enjoy. Greed has interposed many obstacles between the people and their source of supply. Too many men and organizations take toll of their necessities before they reach the consumer. Consumers, not being organized in their capacity as consumers, it is most difficult for them to protect themselves against extortion or to maintain their rights. Therefore, the government is under peculiar obligation to enforce any law enacted for their protection. This, of course, is the animating purpose of the suit against the lumber trust. The government has been at work for a year gathering evidence, so we suppose it feels reasonably sure of its ground. Those who were so fearful that the administration might "run amuck" in its fight on trusts, and so disturb business, can now feel no alarm, for have they not been assured that no combinations would be disturbed unless they "unreasonably" restrained trade? These people can have no objection to the prosecution of trusts that are in reality trusts under the recent interpretation of the anti-trust law.

Cleveland Bit of High Finance.

Pittsburgh Dispatch.

Who says that college men are not practical in business? Dr. Hollander, professor of political economy, selected by our government to straighten out the finances of San Domingo, is said to have taken \$40,000 from the United States for the job and without letting his right hand know what his left was doing to have accepted \$100,000 from San Domingo. With that introduction, the scholastic economist ought to be eligible for almost any financial task in Wall street.

Jam of American Toddlers.

Louisville Courier-Journal. "I am being badgered to death," cries Ambassador Reid, who has the job of selecting the fifteen Americans to be presented at the "rehabilitation court" in London. Why not solve the problem by selling the privilege to the highest bidder and use the proceeds to build adequate American embassies abroad. Nobody is being presented anyway who hasn't got great chunks of money and they might as well pay as they go.

How Times Have Changed.

Brooklyn Eagle.

Commodore Vanderbilt, were he living today, would have to get someone to tell him why railroads should make such a costly effort to explain themselves to the public in advertisements.

Around New York

Ripples on the Current of Life as Seen in the Great American Metropolis from Day to Day. An old-fashioned celebration of the Fourth of July on "safe and sane" lines is being planned by the authorities of Greater New York. The city treasury will furnish the money and a committee is already arranging a program. The firecracker, the torpedo, the pistol and other seminary promoters are to be banished more rigidly this year than last, and all the fireworks will be fired under official auspices.

The day patriotic exercises will take place in the larger schools and armories, and athletic sports, for prizes, will be held in various public parks. Mayor Gaynor will preside at the meeting in New York city hall. The Declaration of Independence will be read and speeches delivered by men of national repute. It is just 100 years ago since the first common council sat in city hall, and attention will be directed to this anniversary during the exercises, which will be held on the steps of the hall and the council room. In the evening there will be neighborhood celebrations at every important center throughout the greater city, at which there will be bands of music, singing by German singing societies and other bodies, fireworks and speeches. This feature is in charge of a committee of aldermen. The program outlined comes within the bounds of patriotism and good sense, and may be copied with profit by every community in the land.

For all dogs, especially those of the woolly or furry varieties, who have to spend the coming summer in New York, the Bide-A-Wee home has just installed a new comfort parlor. The feature of the parlor is a clipping machine, electrically operated. There are also some other accessories, such as bathtubs, medicines, sponges and combs, the idea being to take in the hairy dog, shear him until he is hairless, medicate him and groom him till the last of the winter's dirt has disappeared.

The clipping machine has a capacity of twenty dogs a day, while the bath room will care for about the same number. The 300 dogs now in the Bide-A-Wee home will be treated to a summer trimming first, and then the plant will be open for visitors.

From the count kept at the municipal lodging houses of the homeless who shelter there, it is deduced that vagrants have doubled in number in New York recently. Last month 36,000 persons were sheltered there as compared with 7,500 in April, 1910. This year's figures are five times the record for April, 1907. Officers of the charity organizations say that the increase is not confined to the city, but is noticeable all over the country. "Records show that the vagrancy evil is assuming alarming proportions," says a statement by Superintendent Blatchley. "The only remedy in sight for this condition is the establishment of farm colonies where the laboring classes may be utilized to meet the expense of their maintenance."

The "open stair" tenements just completed in New York are a distinct novelty. There are no entrances to the ninety-six flats in the buildings except from a large central court, on the side of which the open stairs are built. Entrance to the court is through an arched passageway from the street. This form of construction, it is claimed, gives 12 per cent more bedroom space than can be had in a flat building which has the customary entrance on the street plus a court or balcony.

"Hi! We're going to hev a college feller what writes books, but they say he is just a common 'tater.'" - Baltimore American.

"Why, you absent minded man! Why are you starting out with an umbrella on such a sunny day?" - Chicago Tribune.

"But you cannot exhibit an umbrella!" - Cleveland Plain Dealer.

"Of course not. But a notice on the catalogue says that one must leave his umbrella outside before he can enter." - Judge.

"What you see in that creature to admire I can't see," said Mrs. Dumbleigh. "Why, she's all made up. Her hair, her figure, her complexion—every bit of her is artificial." - Chicago Tribune.

"Well, what of it?" retorted Dumbleigh. "If the world admires a self-made man why shouldn't I admire a self-made woman?" - Harper's Weekly.

"Very clever, isn't he?" - "Yes." - "I'm told that his three older brothers are mentally weak." - "Yes, he's the original sane fourth." - Cleveland Plain Dealer.

"This," said the curator, displaying a mummy, "was an Egyptian princess. 'Poor thing!' exclaimed the conversational girl. 'She insisted on being buried in her hobble skirt, didn't she?'" - Houston Post.

Mrs. Kounswood (bonastirly)—I may not be much of a cook, but my husband has never yet twitted me about the better cake and pies his mother used to make. Mrs. Keene—No, dear; his father used to run a bakery. - Boston Transcript.

"This is a very fine dog, ma'am, and cheap at the price," said the dealer. "I've no doubt of it," she replied; "but I don't care to buy him until I'm sure he matches my new gowns." - Judge.

LAUGHING LINES.

Gurgled the soulful girl: "O, how shall I write the words that put my senses in a whirl when I think of flowers and birds." - Chicago Tribune.

Jabbered her brother Bill: "I don't know sis, but I think I'd make a pen of a fountain and dip it in bubble ink." - Chicago Tribune.

"Jones has a snarly way about him." "The way to treat Jones is to snarl back at him. It does him good." - Toledo Blade.

"Does him good?" "Sure, it makes him feel at home." - Cleveland Plain Dealer.

"Where are you going with that goat, little boy?" "Down to the lake. Come along if you want to see some fun. This here goat has just ate a crate of sponges, and I'm going down to let him drink." - Toledo Blade.

"Say, hez air you goin to hev any city fellers to board this summer?" "Yep, one feller, but they tell me he's small personage." - Baltimore American.

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Sixty Years the Standard

Dr. PRICE'S CREAM BAKING POWDER

It makes home baking easy and gives nicer, better and cleaner food than the "ready-made." There is no baking powder or preparation like it or equal to it for quickly and perfectly making the delicate hot biscuit, hot bread, muffin, cake and pastry.

No Alum—No Lime Phosphates

"Alum in baking powder is dangerous and should be prohibited." - Prof. Schweitzer, State Univ., Mo.

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GORDON WILL WIN

His Pension of \$10 a Month Assured Needs 47 More



John Gordon is making a fight for \$10 a month pension for himself and to secure \$2,000 more for some charitable organization. Last year he won \$1,000 for the Child Saving Institute, getting subscriptions for magazines, and the expense involved deprived him practically of all benefits to himself. In the fall he made a contract to get 100 subscriptions every month from Oct. 1 to May 30, for the Ladies' Home Journal and the Saturday Evening Post, and if he succeeds the company will deposit \$2,000 with the Conservative Saving and Loan Association. He will never see the money, but he will get the proceeds from it, which will amount to \$10 a month for life. On his death the money will go to whatever charity organization his subscribers desire. So far Mr. Gordon has kept up with the contract. But he needs 47 more by May 30 to earn the full \$2,000 and insure his pension. He needs your order now. His telephone is

DOUGLAS 7163 And Address 2423 So. 24th St., Omaha, Nebraska

The Best Selling Book in America

As reported in "The Bookman" by the Bookmen of the U. S. for the month from April 1 to May 1

THE PRODIGAL JUDGE

"The Prodigal Judge" runs the scale of human emotions from treble to bass. In humor, wholesome; in romance, as delicate as the odor of mignonette; in action, as tense as the 'G' string of a banjo. The story grips." - New York Commercial

By Vaughan Kester. Pictures by Bracher. \$1.50 net NEW YORK THE BOBBS-MERRILL COMPANY INDIANAPOLIS

People Talked About



In colors bright enough to catch the eye the printed phis of John Ringling, with those of his brothers, has decorated every circus billboard in the land. He does not get all his money from the main tent and showbox. When he hankers for real profitable hauls he builds railroads. George B. Cox, republican boss of Hamilton county, Ohio, having obtained a judicial vindication, concluded to retire from politics before another insurrection could be launched. Frederick W. Taylor, the father of scientific management, is engaged in a special research for the government which will determine how Mr. Taylor's ideas can best be applied to navy yards and to fleets as fighting machines. Harry Surrievant and Ed and Horatio Beam of Dover, N. J., are engaged in a lawsuit over the ownership of the skin of the only leopard ever killed in New Jersey. The leopard was in a tree and all three shot at the same instant. Each maintains that he killed it. The animal had escaped from a circus.

President Jose de la Cruz Porfirio Diaz retires from office today as dispatches promised, he will leave a record of twenty-six years, five months and twenty-four days as chief executive of Mexico. He was 90 years of age September 18 last, though he was commonly believed to be two years older than is officially admitted.

Mrs. Herbert L. Cox of Winchester, prominent in Boston society, just has applied for a professional chauffeur's license. She has driven her automobile more than 10,000 miles. Besides running her car, Mrs. Cox also is capable of mending repairs. Tire troubles, however, she considers in a lawsuit over the ownership of the skin of the only leopard ever killed in New Jersey. The leopard was in a tree and all three shot at the same instant. Each maintains that he killed it. The animal had escaped from a circus.

According to official campaign fund exhibits, the vain effort of the dries down at Lincoln to hold the lid on cost over \$2,200, while the outlay to elect a republican mayor was only about \$750. Either one crowd caught a bargain or the other wanted a lot of money.

"Great fortunes," says President Elliott of the Northern Pacific, "are not made by railroads." No, certainly not. That accounts for the poverty of James J. Hill, J. P. Morgan, the Goulds, the late Mr. Harriman and others.

TIP-TOP BREAD

TRY TIP-TOP TO DAY