Genuine silk and linen fabrics-natural wood and horn handles-Paragon frames, cord and tassel-a real \$1.50 value, at.....

Women's and Men's American Silk Taffeta Umbrellas-Scores of styles—water-proof, Paragon \$1.50-\$1.98 frames, at....

Special Events Tuesday **EXTRAORDINARY SPECIAL SALE EMBROIDERIES**

All New Arrivals-Specially Adapted for Dainty Graduation Dresses, etc.

45-inch high class St. Gall silk embroidered Voile Skirtings, white also dainty colors, in coral, lavender, blue, pink, latest designs; worth up to \$3.00; at, yd...... \$159\$198

45-inch SWISS EMBROIDERY SKIRTINGS Dainty Baby Irish Lace and combination Japanese effects; exquisite designs for graduation \$150 \$198 \$225 \$298 gowns. Wonderful values at, yd. 1_- 12_- 2_-

Rich St. Gall Embroidered Insertions, Bands, Wide Edges On fine Swiss and batiste fabrics, in dainty Baby Irish, Venise and filet effects, up to 10 inches wide; worth up to \$1.00 a yard; at, yd..... 39c-49c

27-inch Fine Swiss Embroidered Flouncings Very effective designs in English eyelet, floral and Japan-

Thousands of yards of fine embroidery edgings and insertions-all kinds, worth up to 15e a yard-

WASH GOODS SPECIALS in BASEMENT Silk Thread and Lisle Thread Tissues

The fabric of the season-washable, light, cool and distinctly classy-it carries style. Beautiful patterns in stripes and checks, pastel effects and plain colors-25e and 35e values, at, yard.....

Blue chambray, apron | Stripes, checks and floral checks, fancy dress gingfor Tuesday; at,

pattern batistes, fine grade hams - large assortment | made to sell at 15c a yard. In -3, 5, 8 and 10 yard lengths—at. 61/2C

Be Sure to See the

Cleans, polishes and sterilizes silver, gold or jewelrycontains no acids or cyanide. No rubbing, simply dip and rinse. Branders New Store entrance to Pompelan Room.

BRANI EIS STORES

Plenty of Heat In the Iron, None In the Room

This is the Electric Flat Iron that makes ironing a day of Comfort instead a day of Toil.

It appeals to every housewife because it saves time, labor and perspiration.

It does the work right.

Costs very little to operate

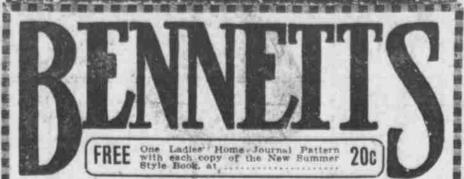
Telephone Douglas 1062 and we will have one sent to you for 30 days' trial FREE.

Omaha Electric Light and Power Co.



Several Weddings





Your Choice Sale--Any Lidies' Spring Suit in the

House, Worth to \$50.00, for And Free Alterations

A woman has but to see these new and beautiful garments to appreciate the extraordinary character of this offer. A look at the garments-and a look at the priceand women, who know, will realize the impossibility of finding such values elsewhere.

That is saying nothing in regard to the styles, which are all that the most discriminating taste could desire and in such a variety, too-over 112 styles, tailored for us, in individual lines.

All our swell tan, navy, cream and gray suits are included; not a garment withheld-absolutely your unrestricted choice of any suit in the house, worth to \$50.00; now at \$25.00.

Free -- One \$5.00 Messaline Petticoat With Each Suit Purchased You'll find no difficulty regarding sizes lines are complete Come Tuesday-that your selection may be made under the

for

Double Stamps All Day Tuesday in Bennett's Millinery--Big Specials, Too

300 beautiful Flowers and Wreaths, in all colors; just the thing for summer trimmingseach worth 50c; Tuesday5c (And Double Stamps)

Odd lot of fine Ostrich Plumes, in black onlyworth up to \$1.98; while they last, Tuesday-

(And Double Stamps) Women's Untrimmed Shapes, beautiful ajure braidscome in large and medium shapes, worth \$1.98-(And Double Stamps)

Guaranteed Willow Plumes, in all popular colors; our best \$10.00 values; Wednesday, while they last \$3.98 (And Double Stamps)



Here's a stunning shoe, new in all its details for 1911 summer wear.

Pliable black buckskin throughouttop silk bound-cool and dainty. Instep butterfly bow of black silk, partly hides the toe, and gives that decidedly short effect so much sought after.

\$3.50 to \$5.00

The Bennett Co.

Bennary Converts Converts Converts Converts Converts Converts Converts Converts



Bargains in Courtney's Fresh Fruit and Vegetable Dept.

"Specials" for Tuesday

Pancy 29c Bananas, per dozen. . . 10c | Four 5c cakes Magic Washer Soap 15c | Our best Country Butter (in sanitary 2 | 10c | 1 per peck 250
plain New Lettuce for 50
plain New Lettuce for 50
Peck nice, young Spinach 50
New Table Onions, 12 bunches 100
bunches large Green Asparagus 50
bunches Ple Plant for 50
New Towns Oranges, per dozen 350
1-10, sack "Excellence" Flour 500
Three 100 cakes Glycerine Transparent Soap 150

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Welch is a "Grocery Sculptor." He chips, chisels and cracks the prices until they grow down to the size that tickles YOU.

These Specials for fuesday and Wednesday

Save 45c on a Sack of Flour LENOX SOAP-10 pars for 250 SAPOLIO Two of the regular STAR NAPHTHA-Washing Powder. NAPHTHA BOAP-5 cent kind for 40' CORN MEAL White or Yellow, at. YEAST POAM-At PRUNES Large 30 to 40 size, 10 lb. boxes, at per pound 12350 Save 25c to 40c on One

Dozen Canned Goods

Save 15c on a Broom BROOMS Our 40c kind, at 25c TOILET PAPER—6 rolls for ... 250 APPLE VINEGAR—Gailon for ... 250 BAKING POWDER—I to cans of Calumet or Rumford, at ... 180
BAKING POWDER—Royal or Dr. Prices, 1-th cans at

Save 30c on One Bushel

of Potatoes POTATOES - Colorados, dry and

Save 25% to 40% on Your Meat Order CORN BEEF-Sugar cured, here at

SHORT RIBS BEEF-Pound HAMS Californias, sugar cured, at. BEEF TENDERLOIN-Fer pound 150 PORK SHOULDERS-Per pound 71/2 c SWEET BREADS Per pound .. 250

> PHONE NUMBERS: DOUGLAS 1544 OR IND. A-2511

2235-37 FARNAM STREET

Don't Suffer With Aching **Bunions**

Wear Drexel's Anti-Bunion Shoes. Foot troubles of all kinds are caused by the shoe you wear. You do not need a doctor, you need shoes that fit properly and made for comfort.

We have a shoe for women that you can wear with comfort, even though you have bunions. It is made one size smaller at the instep and two sizes wider in the sole, letting the foot rest wholly on the sole as it should. They are made of fine soft kid, flexible soles, in both button and lace-TURNED SOLES \$3.50

WELT SOLES \$4.50

1419 Farnam Street.

Reliable Dentistry ft's Dental Rooms

TWENTIETH CENTURY FARMER

Matchless Bargain Offerings Tuesday

Price saving

See our Distinguished" Trimmed

Hats at \$5

Great 5c Lace Sale Continues

One more day, Tuesday, we will offer our customers values in new laces that are simply matchless-torchon laces. cluny, Vals., Point de Paris, Zion City and applique laces; big assortment for selection; at, yard..................5c

Muslin and Knit Underwear Specials

Our great manufacturers' surplus stock purchases enable us to offer you high class garments at about half.

Ladies' Knit Union Suits - All | Ladies' Muslin Underskirts-Regstyles and sizes; values to \$1.25. at..... 25¢ 35¢ and 49¢ Mercerized Gauze Vests -- With crotcheted yoks, worth to 50c. Ladies' Silk Lisle Union Suits-

Regular \$1.50 values; on sale at, choice 98¢ Children's 50c Quality Knit Union Suits; on sale at 25¢

ular \$1.50 values, lace trimmed; great snap at, choice 49¢ Gowns, Combination Suits and Skirts-\$2.00 values, lace and embroidery trimmed 98¢ Ladies' Corset Covers and Drawers-Lace and embroidery trimmed; special bargains at .. 17c Children's Muslin Drawers-19c values; at, choice 7% c

Men's Spring Suits \$13.50 to \$27.50 Values In tour big lots

\$7.75, \$9.75.

That great Clothing Purchase of over 2,000 Suits from the C. J. Simon Clothing Co. of Philadelphia and the Broadway Special of New York, offers to our customers all this week. values seldom, if ever, equaled in July Clearance Sales in any store in the land. ..

Splendid fabrics, including all wool tweeds, homespuns, fancy worsteds, Scotches, blue serges, cassimeres, etc., in a multiplicity of colors, patterns and styles that insure a satisfactory selection to all.

Now's your opportunity, right at the beginning of the summer seasou, to buy high class suits at about half worth.

Suits worth to | Suits worth to \$18.00, at-

\$22.50, at-\$11.75 \$14.75

Saturday and Monday our selling force was taxed to its utmost capacity; all this week we expect the biggest selling ever known in the department, for every man who bought will be so delighted that he'll tell his friends and the quality of the offerings mean a sale to any man who examines them. Come early while lines are most complete.

Two Great Silk Specials for Tuesday

wide, good heavy quality, launders perfectly, greatest snap ever offered in any Omaha store.

85c Pongees 59c-36 inches | 75c and \$1.00 Foulards 48c -All silk foulards and messalines, in pretty figures and stripes, all the new spring shades included.

Tuesday Specials in Domestic Room

quality, at, per yard, only10c

colors, at, yard 71%c Serpentine Crepe—all good colors and patterns, in good long lengths, at, yd. 121%c

Bargain Day in Cloak Department \$25.00 Tailored Suits \$7.50-200

of them, new spring styles, fabrics and colorings. \$1.50 Percale House Dresses 95¢ Colored Tailored Waists-Value

\$8.00 Heatherbloom Underskirts \$15.00 Rubberized Raincoats and Auto Coats; great snaps. \$7.50 Ladies' Dress Skirts, in Panamas, serges and fancies, values up to \$7.50; on sale at

The Greatest of all Grocery Departments in the West is Hayden's Preshest Goods, Largest Stocks, Mighest Quality, and a saving of 25 per cent to 50 per cent on your living expenses. OUR PIRST CAR OF PINEAPPLES IS IN. They are extra fact, large, ripe and juloy. Now is the time to put up your penses.

20 ibs. Best Granulated Sugar for \$1.60 48-ib. Back Best High Grade Flour. 48-ih Sack Best High Grade Flour-for 11-is 10 Bars Diamond C or Best Em Ali Soap for 25e 16 lbs Best White or Yellow Cornnesi, for 15e Cans Apples. Tomatoes lbs. Good Japan Rice for

BUTTER, CHEESE AND EGG

pineapple preserves. No finer or cheaper fruit known for canning. Or Best Creamery Butter, per lb. 25c Hothouse Cucumbers. each 5c-74c and Country Creamery Butter, be 21c Best Dairy Butter, per lb. 18c Best Presh Regs, per dozen, 173cc Best Fresh Regs, per dozen, 173cc Best Full Cream Cheese, lb., 18c Year's Crop is Short.