

Matchless Gannett Bargain Saturday in the Busy Suit Department



Ever since our organization we have been improving, enlarging and by expedient buying and close selling, keeping our Ladies' Suit Department a "busy one" in every sense of the word. No quiet times, no laying off of help; but always letting down the prices. Money refunded if you can equal our qualities at the prices.

Here Are Some Rousing Special Bargains for Saturday
275 Handsome Tailored Suits—Made to sell up to \$45, in all newest styles and colors; serges, suitings, fine English tweeds and novelties, all sizes included, at **\$15.00**
225 Stylish Tailored Suits—Values up to \$25.00, in plain colors, stripes, checks and fancies; linings and trimmings are worth our Saturday special price **\$7.95**

150 Beautiful Silk, Taffeta, Foulard and Messaline Dresses—That sold to \$20.00—plain colors, stripes and fancies, in all newest styles and colorings; your choice Saturday at **\$7.95**

Special Sale Wash Dresses—Dainty Swisses, Lingerie and allover embroideries, in clever designs, beautifully trimmed, values up to \$12.50; on sale, your choice, for **\$5.00**
Elegant Lingerie and Marquisette Dresses in almost unlimited assortment, at—
\$15 \$20 \$25 \$30 to \$125

Splendid Values in Children's Dresses—An elegant new line of white dresses, in assortment of beautiful styles that will insure satisfactory selection and of superior quality at each price; beauties shown at from **\$2.95, \$3.95 \$5.00 to \$15.00**
Children's Colored Lawn and Gingham Dresses Plain colors and fancies; big assortment of clever styles **98c, \$1.50, \$2.00 to \$3.95**
Everything for the Baby's Wardrobe, in Baby's Bazar, 2d Floor.

100 Men's Suits—\$5, \$8 and \$10 values, from our Big Clothing Purchase on sale in Domestic Room, at **\$6.50**
\$7.50 Silk and Net Waists at \$1.95—Entire manufacturer's surplus stock of silk, chiffon, net and messaline waists, in black, white and colors, big assortment, made to sell up to \$7.50, choice **\$1.95**
New Spring Dress Skirts—Elegant assortment of clever designs, in cream, serge, voiles, panamas, etc., attractive values— at **\$5.00, \$7.50, \$10.00 to \$12.00**
Put your Coats and Furs away in Tar Bags. We carry the very best.

HAYDEN'S Veilings and Neckwear

25c Veilings at 5c—A great clearing up of our Veiling stock, all colors and styles, Saturday, at yd. . . **5c**

LADIES' NECKWEAR. Saturday will be a Special Sale day on Ladies' Fancy Summer Neckwear, Ties, Jabots, Bows, Linen and Lace Collars—
10c 15c 25c 49c 75c

Ladies' Handkerchiefs—Ladies and Children's Handkerchiefs, regular 5c to 20c values, at—
2 1/2c 4 1/2c 7 1/2c and 10c

Hall-Borchert Dress Forms

A few Bust Forms were slightly damaged in shipping, the factory writes us to dispose of them at once and we will do so at Special Bargain Prices. The damage done to these forms does not impair their value for fitting a particle.

We are Direct Factory Representatives in Omaha.



Great May Sale of Furnishing and Underwear

Dainty Undermuslins, Cool Summer Underwear, Stylish Furnishings of Best Quality and in Almost Unlimited Assortments Priced at Much Less Than You Can Duplicate the Quality

\$3 Muslin Underwear 98c Skirts, Gowns, Combination Suits, Princess Slips, Chemise, fine lace and embroidery trimmed, values to \$3, best bargains ever, at **98c**

\$1.50 Muslin Underskirts 49c—All lengths, beautifully trimmed with several rows of insertion, tucks, edges, etc. Every seam perfectly sewed, values to \$2, at **49c**

\$1.25 Muslin Underwear 49c Combination Suits, Gowns, Corset Covers and Drawers, lace and embroidery trimmed, all perfect goods, choice **49c**

Princess Slips and Skirts—Dainty designs, values up to \$5.00. Splendid assortment for your selection—
\$1.50, \$1.98, \$2.50

75c Cambric Brassiers, lace and embroidery trimmed, Saturday at 25c

Italian Silk Vests, \$3.00 to \$4.00 values, at \$1.98

\$1.25 Lisle Union Suits, all styles, no sleeves, knee or ankle length, at 49c

Ladies 75c Silk Gauze Vests, all sizes, each 35c
50c and 75c Union Suits, at 25c, 35c

\$2 Silk Lisle Union Suits, at 98c
Infants' 35c Mercerized bands, 10c

Children's 35c Summer Underwear, vests and pants, all sizes 12 1/2c

Ladies Mercerized Lisle Vests, nicely trimmed, made to sell at 50c, choice at 25c

Kayser Silk Gauze Vests, pink, blue and white, all sizes, choice 50c, 75c

Gauze vests, values to 25c, at 7 1/2c, 12 1/2c

Ladies 25c Lace Lisle Hose, all sizes, at pair 12 1/2c

\$1 Silk Stockings, plain or embroidered, at 49c
50c Gauze and Mercerized Hose, all colors, at 25c

Ladies' \$2.50 Silk Stockings, Kayser and McCullum brands, on sale Saturday, at \$1.50

\$2 Silk Stockings, at 98c
Children's Black Seamless Hose, special bargains at 9 1/2c, 12 1/2c



Glove Special Saturday. Milanese silk Gloves, with double finger tips, gawlett tops, values to \$1.25, on sale at **25c**
12 and 16 Button Silk Gloves—Very best makes, all waned colors, double finger tips, at **50c to \$1.50**
Umbrellas and Parasols, biggest showing and best values in Omaha here. Men's and Ladies' American taffeta Umbrella, plain and fancy handles, **98c to \$1.50**
Silk Umbrellas **\$1.98 to \$10**
Ladies' Parasols **75c to \$1.25**
Children's Parasols **\$1.25**
THREE CORSET SPECIALS.
All new perfect goods, \$1, \$1.50 and \$2 values, good models, well made, sizes and styles for all, on sale Saturday—
49c, 75c and 98c
75c Brassieres, all sizes 25c

Pyjamas—All colors and kinds made to sell to \$5 on sale \$1.50 \$1.98 \$2.50

Special Brush Sale

A big line of Tooth Brushes, Hair Brushes, Clothes Brushes, etc., at Half Regular Prices.
30c Tooth Brushes, at 10c
50c Hair Brushes, at 25c
75c Hair Brushes, at 39c

Hand Bag Sale

A new line of Suede and Moire Silk Bags with fancy frames, regular \$1.00 values, on sale, choice **49c**
\$8.00 Hand Bags \$1.98—Beautiful German Silver frames, full Hair Seal stock, fine tan leather lining **\$1.98**

Belts and Belting

A new line of Silk Elastic Belts, regular 50c qualities, on sale **25c**
Fancy White Belting, a belt for 5c
A sensational offer Saturday—A full size belt of high grade white felt, 1 to a customer, at, belt **5c**

Shoe and Oxford Sale Saturday

Men's and Women's Oxfords, tan or black, in all the late models and made from the best selections of leathers, values up to \$4.00 a pair, on sale, Saturday **\$2.50**
Men's Shoes, all leathers, lace, Blucher or button, all the late styles, mostly welt soles and leather that will wear **\$1.98**
Boys' and Youth's Elk skin outing shoes, box calf and Vici Kid school shoes **\$1.50**



Misses' and Child's \$1.50 school shoes, Blucher and lace, the kind that wear well **\$1.00**
Infants' and Child's shoes, slippers and barefoot Sandals, up from **50c**
Women's Leather 3-point and serge house shoes slippers; also men's, boys' and youths' leather soled tennis Oxfords. **50c**
A polishing outfit FREE with each pair of Men's or Women's oxfords at \$2.50 per pair or up.
Special sales all day in our busy Children's shoe department.

\$4 Pictures, \$1.98
500 beautiful framed pictures, great variety of subjects in 22x26 and 16x20 gilt frames, with burnished corners, snap Saturday.
Sepia Prints, worth \$1 variety of fine subjects, **59c**
38c Fruit Pictures, in dark frames, good assortment **23c**

Right Hais at Right Prices
We're now showing the largest line of Straw Hats in Omaha; prices ranging all the way from **25c to \$5.00**
Just the hat you want at just the price you want to pay.
Men's \$3.00 Felt Hats \$1.00—Final clearance of all the broken lots and odds and ends of stock in stiff or soft felts, to \$3.00 values— at **\$1.00**

Men's Furnishings and Underwear at Matchless Low Prices in our great May Sale

\$2 to \$4 Shirts 98c and \$1.45 Entire surplus stock and samples of Well-Ramsey, manufacturers, of Griffin brand Shirts, over 1,000 doz. garments in all the newest styles, colors and patterns white linens, silk pongees, imported madras, etc., in two lots, at **98c and \$1.45**
Men's 25c Guaranteed Sox 12 1/2c—Four Ply Linen Collars, 15c values, all sizes **5c**
Men's \$2.50 and \$3.00 Pyjamas at 98c and \$1.45
Men's \$1.00 Cambric Gowns—Made extra long, in all sizes 12 to 19, on sale **49c**
Silk Four-in-Hand Ties—\$1.00 to \$1.50 values at **25c and 49c**
25c Wash Ties, choice 7 1/2c
Boys' Knit Union Suits—50c values, on sale **25c**

Beautiful Summer Millinery Just Half

Unrestricted Choice of All Trimmed Hats Regularly Priced at \$10 up. Absolutely Nothing Reserved.
\$10 Trimmed Hats for \$5 **\$10**
\$12 Trimmed Hats for \$6 **\$12.50**
\$15 Trimmed Hats for \$7.50 **\$15**
\$18 Trimmed Hats for \$9 **\$18**
All Hats Marked in Plain Figures Here.
Get Acquainted With Our "Distinguished" \$5 Hats.
Don't get the factory-made hat notion in your head, for our "Distinguished" \$5 hats are our own make. We show 50 to 100 new ones every day from our own work rooms. You can't duplicate them at the price.
Clever Hat Styles for the Little Miss.
Sweet little lace braid hats, beautifully trimmed, two very special bargain lots for Saturday.
100 Children's Hats, 100 Children's Hats, Special Saturday—Special Saturday—
to **\$3.00** at **\$2.69** at **\$1.98**

Traveling Goods Specials
Vacation time almost here. If you need a new trunk, grip or suit case now is the time to save on price.
500 Matting Suit Cases—Regular \$2.00 values; Saturday **\$1.50**
Trunks—In big assortment, regular \$7.00 to \$60.00 values; specially priced— at **\$4.95 to \$43.50**
Heavy Cow Hide Suit Cases—Regular \$10.00 value, choice **\$6.95**

In Domestic Room
\$1.25 Hammocks with pillow and spreader 98c
\$1.35 Croquet Sets 98c
85c Croquet Sets 69c
Cloth Bound Fiction, 25c
Big line of titles, such authors as Bertha M. Clay, Mrs. Southard, Mary J. Holmes, Alexander Dumas and others

HAYDEN'S FOR GROCERIES. IT PAYS

You Save 25% to 50% by Trading at Hayden's for Groceries.

45-lb. sack best Patent Flour, \$1.15
10-lb. bags of Best **85c**
1-lb. pkg. Corn Starch, each, **25c**
4-lb. Good Japan Rice, 7 1/2 quality, **25c**
4-lb. Fancy Japan Head Rice, 10c quality **25c**
10-lb. Best Rolled Oatmeal, **25c**
Oat Meal, **40c**
Bromelion, Jelly or Jelly, per package **75c**
15c pkg. Golden Rod Macaroni, **10c**
1-lb. cans assorted Soups, **75c**
Fancy Wax or Green Beans, lb., **75c**
Fancy Ripe Tomatoes, lb., **75c**
Hothouse Cucumbers, each, **25c to 75c**
3 bunches Fresh Beets, Carrots or Turnips **10c**
FRESH VEGETABLE PRICES FOR SATURDAY.
Head Lettuce, **5c**
3 bunches Fresh Radishes, **5c**
3 bunches Leaf Lettuce, **5c**
4 bunches Fresh Green Onions, **5c**
3 bunches Fresh Asparagus, **5c**
3 bunches Fresh Peas, **5c**
New Cabbage, lb., **5c**
Medium size, per dozen **85c**
Medium large, each, **85c**
Medium large size, per dozen **95c**
Large, 36 size, each, **10c**
Extra large, 36 size, each, **12 1/2c**
Extra large, 30 size, per dozen, **14 1/2c**
20 lbs. best Granulated Sugar, **\$1.00**
The best Creamery Butter, lb., **25c**
48-lb. sack best Patent Flour, **\$1.15**
Head Lettuce, **5c**
3 bunches Fresh Radishes, **5c**
3 bunches Leaf Lettuce, **5c**
4 bunches Fresh Green Onions, **5c**
3 bunches Fresh Asparagus, **5c**
3 bunches Fresh Peas, **5c**
New Cabbage, lb., **5c**

Liquor Dept Spec'ls

BEST SWEET CALIFORNIA WINE—Port, Sherry, Angelica, Muscatel, full quart bottles **50c**
Home made grape wine, red or white, per gallon \$1.00
8-Year-Old Whisky—Either Rye or Bourbon, Schenly, Willow Springs, Cedar Brook, etc., quarts, **\$1.00**
Per gallon **\$2.50**
Two-quart bottles high grade beer 25c

Hardware Department

We are overstocked on Lawn Mowers and for this sale offer four mowers in two styles and sizes. Every mower guaranteed.
14-in. Clover Leaf mower \$1.98
16-in. Clover Leaf mower \$2.19
14-in. Signet mower \$2.98
16-in. Signet mower \$3.29
Child's 2-piece garden set 7c
Rice root scrub brush 5c
Ring Lawn Sprinkler 39c
50c Hose Nozzle 35c
100 25c Garden Hoes, each, 15c
24-tooth Lawn Rake, 19c
Mrs. Pett's Bad Irons, 79c
16-gallon Garbage Can, 98c
Hong Hoe, 12c
Grass Shears, 47c
Green Hoe, per foot, 12c
Green Hoe, worth 15c, for 10c
18-in. Adjustable Screen, 19c
1 1/2-in. Green Screen, any size, 50c
1 1/2-in. Ciled Screen Door, any size, at \$1.19

KEEPING FAMILY FORTUNES

Wholly New Phase of Usefulness Developed by the Corporation.
FAMILY ESTATE INCORPORATED
Efforts to Secure Perpetuity by Losing the Individual in the Corporate Body—What Next?
The corporation which has taken over so many American industries and investments has developed a wholly new phase of usefulness. The legislature of New York has been asked to grant a charter for the incorporation of family interests, under which the whole Dam family, or Jones family, or Vanderwagen family can pool all its financial issues and buy, sell and trade as a corporation, with its varied financial and industrial activities responsible to the stockholders and their duly constituted directors.
Few stages in the modern evolution of business have so piqued the attention of wealthy society people or so awakened curiosity and speculation as to the possibilities and the probabilities of a novel plan.
"Three generations from poverty to wealth and back again" has proved so often true of the lesser fortunes in this country that any form of insurance, for even moderate prosperity during a single

generation, with prospects of continuing the integrity of a family's riches with only a fair increase, is deemed worthy of careful scrutiny. As for the great fortune, it has been suggested repeatedly that some such pooling of family issues might keep them intact where disintegration seems always to lie in wait just around the corner.
Pioneer Concept.
The pioneer charter proposed in New York is rather modest in its functions. It aims to keep the family united, to relieve want among the members, to promote sociability, to pay sick and other benefits, to provide accident, life and fire insurance and to conduct such business enterprises as may be considered likely to prove profitable for the stockholders.
The granting of such a charter should practically open the way to the conduct of any legitimate industrial or commercial or financial enterprise on the basis of a family corporation, with the holding of such stock limited strictly to those who own kinship to the parent family.
Whether it would infallibly promote sociability is an altogether doubtful question, for it would be a mighty poor brand of sociability that could be promoted on the basis of the late Cornelius Vanderbilt's division of his immense fortune between his sons, where the elder got only a million because he insisted on marrying the woman he loved and the younger got all the rest. It might have even operated by limiting the free use of individual capital to prevent the real heir of the Vanderbilt brains, almost disinherited as he was, from

achieving the immense success he has since won.
Had that first foundation for his now rapidly increasing fortune been tied up in a family corporation, with the controlling interest overwhelmingly in his brother's hands, he could not have sold out to strangers because of a charter limitation, and Alfred Gwynne could have calmly refused to buy Deau's mess of pottage for himself. So all the older brother would have had would have been the income to wield, and even that would have been at the mercy of his younger brother's business acumen.
On the other hand, the large Thaw fortune, crippled as it has been by the unhappy marriage of an heiress to a noble blackguard and the desperate struggle to save another member from the electric chair, might have stood a far stronger chance of escaping depletion. Harry Thaw, for his part, would have been a rock of opposition against the dowry that made his sister's marriage a possibility. Whether any other member of the family would have had the heart to oppose Mrs. Thaw's lavish outlay for the saving of her son is doubtful, but on a hard-bash, common-sense basis it would have been the subject of a most serious discussion, as to the extent to which the Thaw stock ought to be depreciated for the rescue of that one member from the consequence of his homicidal deed.
The Trustee System.
The Gould family, with its system of trustees planned by Jay Gould, whose wisdom was greater than the serpent's, has come nearer to the family corporation

FARTHEST NORTH IN CIVIL WAR

Two Points Designated as the Limit of the Confederate Invasion.
A point at the stone wall on Cemetery Ridge, familiar to all visitors to Gettysburg, is correctly enough pointed out as "the high water mark of the rebellion." The says the Boston Transcript. The rebellion sent its army farther north. The confederates during their advance in 1863 entered Carlisle and York, but neither of these marks their northernmost progress. A bill now before the Pennsylvania legislature proposes to convert Fort Washington, in Cumberland county, into a public park as a memorial of the farthest point north attained by any confederate force in that memorable year. Fort Washington is across the Susquehanna from Harrisburg, about three miles from the capital. Here the confederate advance was stayed

Dispeptic Philosophy.

Many a man isn't worth the time it takes to get the better of him. It is the beef trust that prevents the poor man from making both ends meet. There is little in common between gutting generalities and golden opportunities. The impetuous young man's air catches generally take the form of an heiress. It doesn't require much pull to take time by the forelock. The man who marries a woman for her money and the woman who marries a man to reform him are just about paired. "Most of us feel that we could bear each other's burdens with more fortitude than we bear our own." Tell a girl she is an angel and the chances are she will want you to fix with her. Most of the articles on how to choose a husband are written by women who never had a chance.—New York Times.
Persistent Advertising is the Road to Big Returns.