

# The Bee's Booklovers' Contest

## HOW CONTESTANTS CAN GET AID ON PUZZLES

Two heads are better than one in The Bee's great Booklovers' Contest just as well as any other place. Two heads should contain more book titles than one; two heads should show more insight and shrewdness than one. Four heads ought to contain just four times as many book titles, four times as much insight and shrewdness as one. And the more heads you get to working on your pictures in the Booklovers' Contest, the more chance you will have of winning that superb automobile, a lot, a player piano or a Grafonola. Now, here is a series of friendly suggestions given contestants by The Bee. By following these suggestions YOU CAN GET AS MANY HEADS AS YOU WANT working for YOU on YOUR pictures. Perhaps you have found a picture or two that are troubling you, but do not know just how to obtain suggestions. Here are some simple plans for obtaining suggestions:

## SAVE THESE SUGGESTIONS AND STUDY THEM--THEY WILL AID YOU

### Suggestions Obtained by Correspondence

Why not send the pictures that are troubling you to some friends, no matter whether they live in Nebraska or any other place. Indose the pictures in an envelope, with a letter stating that you are in The Bee's Booklovers' Contest and doing well, but that you would appreciate some assistance in certain pictures that have proved rather hard to solve.

Send a letter something like this:

Dear Bill: I would like you to help me solve a picture or two in The Bee's Booklovers' Contest, in which I hope to win an auto, a player piano, a lot or some other prize. The idea is to determine what book titles are represented by a series of 75 pictures. Cast your eye over that picture in which a woman's hat is shown on a stick. What book do you think that picture represents? And use your well known judgment in solving the other pictures I am inclosing. Also send back the pictures, with your answers, as soon as possible. If I win one of the autos I may give you a ride some day. So do your best to solve the pictures. Sincerely and hopefully yours, GRACE.

YOU CAN GET THE BEST JUDGMENT OF MANY FRIENDS ON MANY PICTURES BY FOLLOWING THIS SIMPLE CORRESPONDENCE PLAN. They will welcome the diversion and be glad to work over the pictures you send them.

### Suggestions Given at Booklovers' Parties

You have no idea how many titles a group of people can work out when they all get to work on the same pictures. A contestant can not do better than to bring his friends together in a Booklovers' party and have them unite their minds on solving his pictures. A Booklovers' party is a great benefit to a contestant and, in addition, it is lots of fun for the guests.

Call together some of your friends tonight. You may or may not have some refreshments on hand, and you may or may not give prizes. It increases the fun to have some inexpensive prizes—a first prize, perhaps, and a booby prize.

Before your guests arrive have the numbers of the pictures that are troubling you marked down on slips of paper. Give each guest one of the slips, and then pass around the various pictures. Let each guest mark down opposite each number the title he believes that picture represents. When all the guests have filled in their slips each can sign his name at the bottom of his slip, and all the slips will be given to two or three "judges" selected from among the guests. The "judges" will decide which guest has submitted titles that best fit the pictures, and then the prizes will be awarded.

IT IS PROBABLE THAT SOME OF YOUR GUESTS WILL SUGGEST TITLES THAT EXACTLY FIT THE PICTURES. MAKE USE OF THEM!

A Booklovers' party gives you the benefit of the brains of your guests. And it is a new game—lots of fun.

Get out your Booklovers' catalogue, if you have one, and see if the titles suggested by your guests are in it. Better get a catalogue, if you haven't one now. They are 25 cents each, 35 cents by mail. The 75 correct titles in this contest are taken from the Booklovers' catalogue.

### Suggestions Given by Stores and Libraries

Often a contestant gets on one line of thought in attempting to solve a picture, while a suggestion from a friend might make the contestant regard the picture from an entirely different point of view.

Why do you not take the pictures that are troubling you around to the book stores, to the book department of one of the big department stores or to a public library?

You will find that the attendants at all those places will be glad to help you. They will take just as much interest in the pictures as you do—and be pleased to give you every aid in their power.

Call them by telephone if you can not go in person. But it is best to take the pictures with you when you come down town and go over them with the attendants in the stores or libraries.

Do not be afraid that you will have too many titles suggested to you! Remember that the rules of the contest permit you as many as five answers to each picture. Each answer must be upon a separate coupon, but you can obtain all coupons for one cent each at Bee Business office.

The book stores that advertise in The Bee have especially requested that contestants visit their establishments and gather information about the puzzles. Some of the attendants in all these stores are taking a great interest in the game and will be able to give valuable suggestions. They have been trying to solve the puzzles each day.

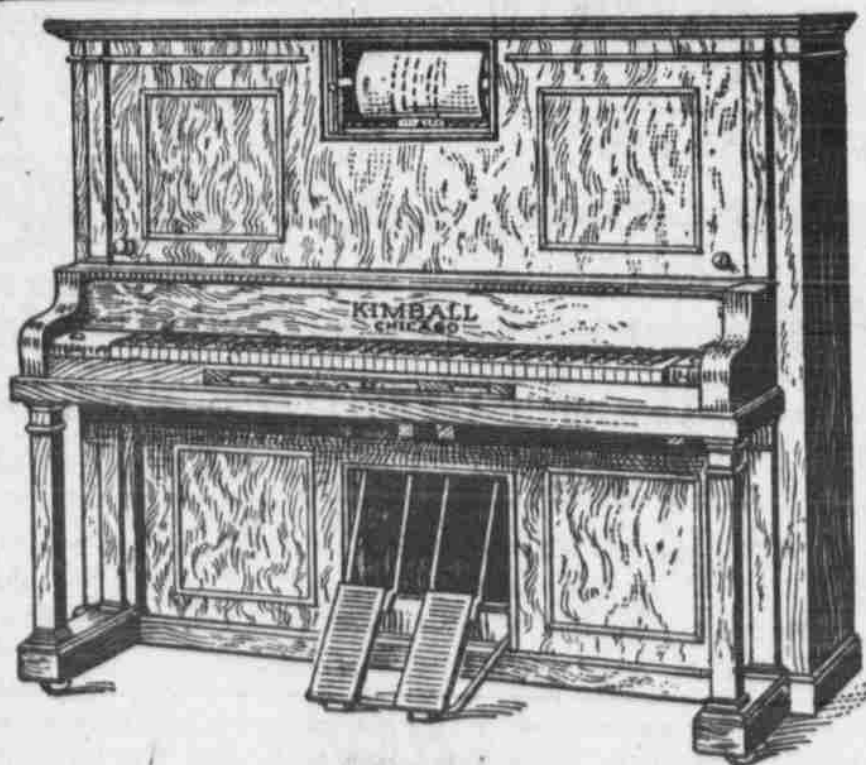
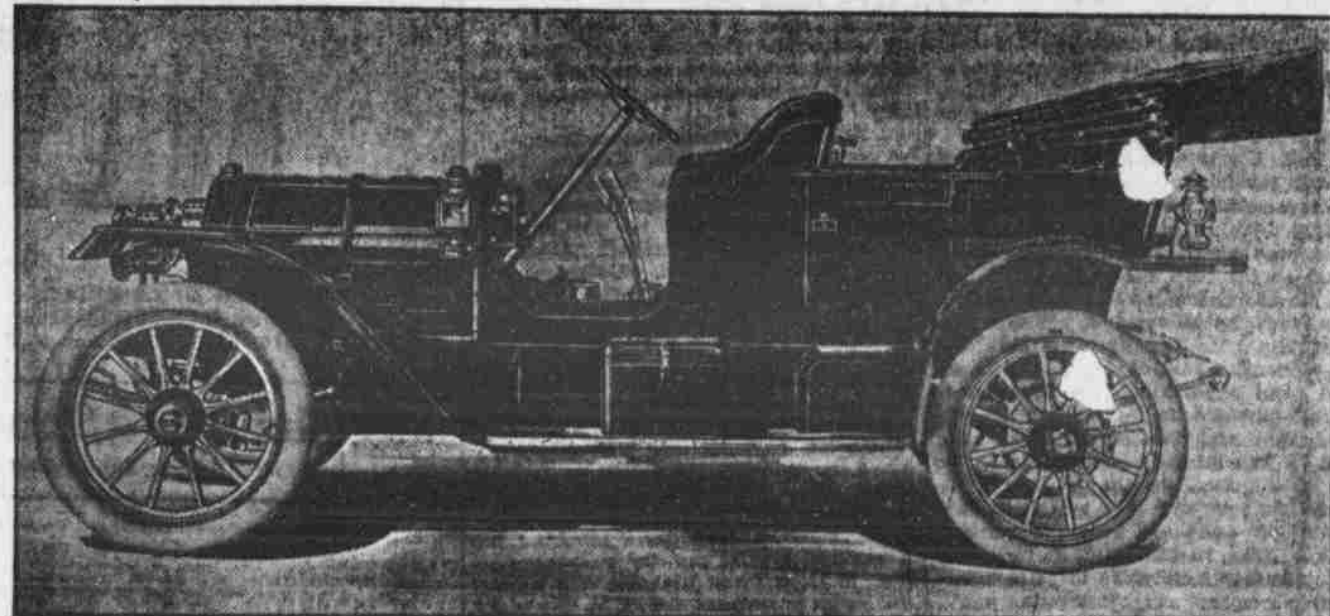
You can join now and get 40 back pictures and title catalogue, total value 65 cents, for 50 cts; 55 cents by mail

### FIRST PRIZE

## \$2,000 Apperson Car

MODEL FOUR-THIRTY

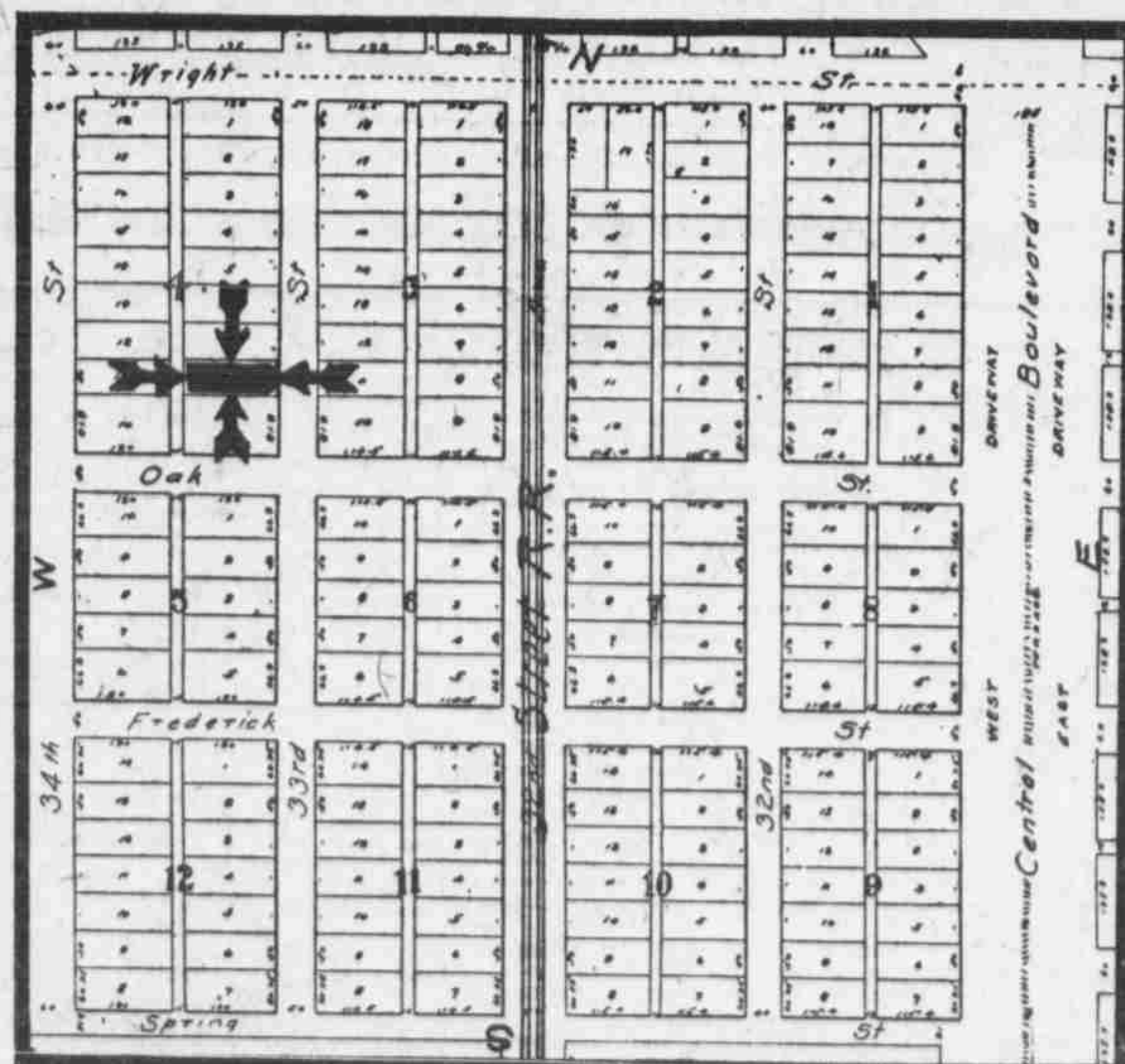
The famous Apperson "Jack Rabbit" touring car, one of the best automobiles on the market, and one of the popular model four-thirty, five-passenger capacity, will be awarded as first prize. The famous Apperson hand made cars have been favorably known throughout the country for so many years that a lengthy preface relative to the merit of the car would but be added history. It is enough to say that the record of this make puts the Apperson at the top with the leading cars of the country. It has road records and speed records that challenge attention of buyers. The equipment of the first prize includes top, as in illustration, two acetylene head lights and generator, three oil lamps, horn, robe rail, tire carrier, foot rest and set of tools. The car is now on exhibition at the garage of Apperson Auto Co., 1102 Farnam street.



### SECOND PRIZE

## Magnificent \$750 Kimball Player Piano

The ideal mechanical player, the Kimball, will go as the second prize in this contest. The player mechanism is contained within the compass of the ordinary make piano case, and in no way interferes with the regular playing of the piano. The advantages of the Kimball 88-note player are manifold in the simplicity of mechanism and the ease of operation, but the greatest interest to music-lovers is its wonderful efficiency in musical effects. It gives quick response in every feature, and is an instrument that will draw the family circle into closer relation—help make home an ideal place, and consistently followed, will result in a musical education. The Kimball, a reputation for excellence equal to any. The Kimballs have gone into the best homes in Omaha through the agency of A. Hospe Co., 1817 Douglas Street.



### THIRD PRIZE

## \$500 Building Lot

In Tukey & Son's Beautifullier Addition

This building lot is 50 x 150, and is on the west side of Thirty-third street. It is eighty feet north of Oak street, and is surrounded by several beautiful homes. Tukey's Iler Addition, in which this lot is located, is situated between Omaha and South Omaha, lying high and beautiful, and adjacent to Hancock Park and Central Boulevard. The Omaha and Council Bluffs Street Railway, which runs along Thirty-second Avenue, increases greatly the value of property in this addition, and makes this lot an ideal location for a home. This addition is growing rapidly, and it is only a question of a short period until property here will be worth many times its present value.



### FOURTH PRIZE

## \$200 Columbia Grafonola And \$50 Worth of Records

The incomparable Columbia Grafonola will be the fourth prize. This musical instrument is valued at \$200.00, and is the culmination of human inventive genius in the science of sound-production. Here, indeed, is an ideal musical instrument long sought for and much desired. There is no better instrument of this type than the Columbia. The prize offered is the Columbia Grafonola "De Luxe." It is built of richest mahogany construction, and equipped with the Columbia "Grand" Reproducer. Records worth \$50.00 are included in this prize award. You may hear the Columbia at the store of Columbia Phonograph Company, 1311-13 Farnam street.

Cash Prizes: Five of \$10.00; Ten of \$5.00, and Twenty of \$2.00 Each

#### Use This Blank to Obtain Information

Booklovers' Contest Editor, Omaha Bee:

Please send me full information about the Booklovers' Contest, the free picture plan, and the catalogue.

Name .....

Full Address .....

#### Use This Blank in Ordering Catalogue

Booklovers' Contest Editor, The Omaha Bee:

Inclosed please find 30 cents, for which send me one Booklovers' Contest Catalogue.

Name .....

Full Address .....

#### Use This Blank in Ordering Combination Offer

Booklovers' Contest Editor, The Omaha Bee:

Inclosed find 55 cents for which please send me 40 pictures and a Catalogue.

NAME .....

FULL ADDRESS .....