

# BRANDEIS STORES

Extra Special—Women's Shoes

## \$3.50 Two-Strap Pumps at \$2.35

In tan calf, black velvet or patent kid, in 2-strap styles, or without straps. Fine, flexible, Goodyear welted soles, flat bows, French cord-bound edges. These pumps are made over lasts that insure an absolutely perfect fit. Made to retail and do in the majority of stores for \$3.50; here in all sizes and widths and leathers; a Thursday special . . . . . **\$2.35**

## Correct Novelties Women's Summer Neckwear

New Dutch and Middy Collars; also Byron and new round and square shapes, in dainty crochet and Venice lace and embroidered effects; new hand embroidered linen, new silk novelties in floral effects, fancy jabots, etc.; also tailored jabots—worth up to \$1 each, at **25c and 50c**

Your Name in Full on Daintily Embroidered Sheer

Irish Linen Hemstitched Handkerchiefs. Also fancy embroidered scalloped edges, dainty Armenian lace and val lace effects; also women's and men's plain Irish linen hemstitched borders—values up to 25c, at each . . . . . **12½c**

## Ask to See the Very Latest Novelties in HIGH CLASS VEILS and VEILING

Direct from our Paris office, comprising the Coronation or Queen Veils, in Rose of England, maple leaf, handkerchief corner veils, new Shetlands, new lace drapes, Automobile hood veils—in all colors. Prices reasonable.

SATURDAY

Begins Our Great

## MAY SALE of MUSLIN UNDERWEAR

The Bargains will be amazing. SEE THE WINDOW DISPLAYS.

BRANDEIS STORES

The Gas Range Conquers Dirt and Dust!

## The Gas Range

Drives dirt and dust from the kitchen and lessens your work besides.

With no fuel to carry you eliminate dirt.

With no fires to rake no dust is created.

The Gas Range not only drives out dirt and dust but also keeps them out.

Convenient terms if desired.

Prices, connected.

Cabinet Gas Ranges from \$25.00 up

Double Oven Ranges from \$20.00 up

Single Oven Ranges from \$11.00 up

Send for our representative and let him explain.

OMAHA GAS CO.

## Courtney's

OMAHA'S PURE FOOD CENTER

THURSDAY SPECIALS

Texas New Red Potatoes, per cask . . . 25c  
New Fresh Spinach, per peck . . . 50c  
Fresh Cucumbers, each . . . 5c and 10c  
New Fresh Green Onions, per dozen . . . 10c  
Strawberries, per box . . . 10c and 15c  
Fresh Pineapples, each . . . 10c and 15c  
Fresh Ripest Peaches, per quart . . . 50c  
Butter, Egg and Cheese Department.  
Lotus Creamery Butter (in cartons), per lb. . . 27c  
Our Best Country Butter (in sanitary jars), per lb. . . 25c

## Really Good Coffee

In any restaurant is as rare as violets in February. Pastry that will stand the critical test of taste, is also a rarity. Bread, rolls, real butter, pure, fresh, clean milk, well cooked meats for short orders, are also rarities.

Immediate Service is the greatest rarity—but at our three locations we serve hundreds of people daily. We're here to provide well cooked, wholesome food and to serve it quickly. For your next noon meal come to

The Boston Lunch

1408 Farnam St.,  
1612 Farnam St.,  
1406 Douglas St.

## Jackdaw Whiskey

The whiskey that gives perfect satisfaction; delightful in taste and quality.  
Jackdaw Whiskey, bottled in bond, full quart . . . \$1.25  
Maryland Rye, full quart, 5c; gallon . . . \$1.25  
Celebrated "Bunkie" California Wines for the home, full quart . . . 50c  
Home made Grape Wine, white or red, per gallon . . . \$1.50  
Quick delivery, both phones.

Cackley Bros.

WINE MERCHANTS  
111-113 N. 16th St. Opp. P. O.

# BENNETTS

FREE One Ladies' Home Journal Pattern with each copy of the New Summer Style Book at . . . . . 20c

## Ladies' Suits This Week Worth Up to \$50, at . . . \$25

Every suit in the house this week is included in this exceptional offer. No restrictions made. No suit held out.

All our Pretty Tan Suits, navy and cream serge suits, and all of the other suits in 112 distinctly exclusive styles are here to select from now, at . . . . . **\$25.00**

If you have been in and partially selected any of these suits that regularly would have cost you from \$30.00 up to \$50.00, come now, during this sale. It's your opportunity to save from \$5 to \$25.00.

REMEMBER—That during this sale we will make all necessary suit alterations absolutely free.

Besides giving with each suit purchase one beautiful \$5.00 Messaline Silk Petticoat in the same shade as the suit, free. Better make your selection Thursday while the assortment is so complete. Tomorrow that suit may be gone

## The Power of Half Price

In Moving Large Lots of the Most Seasonable Goods.

The same backward weather that kept the tulips from coming to bloom at the usual time, pretty nearly stopped the sale of spring goods. Now they must be pushed out.

Plain and Novelty silks, taffetas, messaline and Beau de Cygne, our best \$1.00 goods, Thursday, at, yard . . . . . 49c

Pure Irish Linen, Natural, 27 inches wide, guaranteed to wear and wash well, regular 25c quality, Thursday, at, yard . . . . . 12c

## 200 More Boys' Suits at \$4.95

An Extra Pair of Trousers "to boot"

Norfolk, single and double breasted styles, in tan, brown, gray and fancy weaves of cassimere and worsteds that have been selling till now for \$8.95, \$10.00 and even \$12.50. Made to our own specifications by the best manufacturers in the country, from bolt ends of superior all wool fabrics in weights suitable for summer. The extra pair of trousers will practically double the service of each suit. Sizes complete from 5 to 16 years.

Seldom are the extra trousers included in such sales, but Thursday, one day only, these 200 suits cost \$4.95 and an extra pair of trousers "to boot."

\$5.00 all wool suits, 5 to 16 years, Thursday, at . . . . . \$3.45

\$4.00 Suits, odd lots, broken sizes, Thursday, at . . . . . \$1.45

40c Blouse Waists, in pretty patterns for boys, at . . . . . 25c

## Men's 50c Balbriggan Underwear 39c

The preceding shipment of these garments all went in a hurry. Summer weight, short sleeves and knee lengths. Those who missed the other lot, Thursday, your size, 50c garments, at 39c. Men's 35c, 2-piece Summer Underwear, extra special . . . . . 19c. Men's \$1.50 Sea Island Cotton Union Suits, special . . . . . \$1.00. Men's \$1.50 Soft Shirts, very neat and dressy, special . . . . . \$1.00

## All the New Straws are Ready

Men's Straw Hats, in all new shapes are here, priced at \$1 to \$4. Our Panamas are very light and shapely, priced at \$5.50 to \$6.00

## 1,000 Coffee and Tea Pots, 49c

These come in heavy blue and white, or all white enamel, and are worth regularly \$1.50. The sizes are 1½, 2, 3, 4 and 5-quart, Thursday, choice, at, each . . . . . 49c

One big lot of blue and white enameled covered buckets, 1½, 2½ and 3½-quart size, 75 cent values, Thursday, only . . . . . 25c

## \$3.50 and \$4 Ladies' Pumps and Oxfords on the Bargain Squares Thursday \$1.98

These are broken sizes, taken Wednesday from our regular shelf stock. They're all the new styles, comfortable lasts, in good leathers, but because the lines have been broken and the sizes in all styles and leather are not complete we have replaced them with new goods just here. Putting these out on the squares for quick disposal. For honest, good wearing values, women who can be fitted can make real shoe investments in these shoes. Every pair sold we will fit as carefully as we would were they bringing us their regular values. So really the only disadvantage in buying these shoes is that we may not be able to give you just the wanted leather or style in just your size. However, your size in other styles will be here and the price more than offsets this disadvantage. Choice, Thursday, pair . . . . . **\$1.98**

Dorothy Dodd



Dorothy Dodd Styles take you by surprise—they're so out-of-the-ordinary, so novel, yet their uniform high quality has established a lasting reputation that passing fashion cannot depreciate or change—

**\$3.50 to \$5**

**THE BENNETT CO.**

## MAY WHITE SALE

Beginning Thursday, May 18th

# HAYDEN'S

Beginning Thursday, May 18th

And continuing throughout the week we will offer bargains in all kinds of well made and Dependable Quality Muslin Underwear seldom if ever equaled in any Omaha store. Only a few of the many bargains can be here mentioned.

**\$3.00 Muslin Underwear 98c**—Skirts, Gowns, Combination Suits, Princess Slips, Chemise, fine lace and embroidery trimmed, values to \$3. 98c best bargains ever, at . . . . . 98c

**\$1.50 Muslin Underwear 49c**—Combination Suits, Gowns, Corset Covers and Drawers, lace and embroidery trimmed, all perfect goods choice . . . . . 49c

**Princess Slips and Skirts**—Dainty designs, values up to \$5.00. Splendid assortment for your selection—**\$1.50, \$1.98, \$2.50**

**75c Cambric Brassiers**, lace and embroidery trimmed, Thursday, at . . . . . **25c**

**Italian Silk Vests**—\$3.00 to \$4.00 values, at . . . . . **\$1.98**

**Ladies' 35c and 50c Corset Covers and Drawers 17c**—Children's regular \$1.00 Muslin Skirts . . . . . 49c  
Children's 19c Muslin Drawers, at pair . . . . . 7½c Children's 50c Muslin Gowns, at . . . . . 25c

## Beautiful Wash Dresses at About Half Worth

Nearly 1000 Dainty Wash Dresses—Secured by our new York buyer at a fraction of their real worth, regular values up to \$10.00, at . . . . . **\$5.00**

Natty new effects in lingerie, lawns, batistes, allover embroideries, gingham, chambrays, poplins, etc., in white and desirable colors, both plain and fancy, showing widest range of entirely new models that will be seen this season—values to \$10.00—right at the beginning of the season—choice . . . . . **\$5.00**

## Grand Clearance of Spring Tailored Suits

250 Tailored Suits that sold at \$20 and \$25, choice, Thursday, at . . . . . **\$8.75**

175 Tailored Suits that sold up to \$30, in Thursday's sale, choice . . . . . **\$14.90**

Your unrestricted choice of Any Tailored Suit in our entire stock regardless of former selling price—Thursday, at one price, choice . . . . . **\$25.00**

**Women's Long Linen Coats**—A big line for selection, just the thing for vacation trip wear, extra special values, Thursday, at . . . . . **\$5.00**

**Long Serge Panama and fancy novelty coats**, in all the latest models, values to \$20—on sale Thursday—**\$10.00**

**Beautiful One-Piece Silk Dresses**—In foulards, taffetas, messalines, etc., plain colors, checks, dots, stripes, 25 different styles to select from and worth regularly to \$25.00—remarkable values Thursday—the very newest designs and colorings, at . . . . . **\$14.90**

## Clever New Summer Millinery Modes

Pretty effects in black, white, tan; very broad range for selection at attractive low prices. \$3.90 Stylish Trimmed Hats fresh from our work rooms, large shapes loaded with flowers, small, pretty braid hats, made on wire frames, neatly trimmed, actual values **\$1.98-\$3.50** to \$6.75, in two lots

An Immense Line of New Small Hood Hats. Hundreds of Pretty Shapes, Chip, Beautiful New Flowers of every Milan, Hair and Braid Hats, kind, to \$1.50 values— to \$3.00 values . . . . . 69c at 5c, 10c, 15c, 20c, 25c

## Our First Car of Pineapples Is In

They are extra fancy, large, ripe and juicy. Now is the time to put up your pineapple preserves. No finer or cheaper fruit known for canning. On sale Thursday.

Medium size, each . . . . . 7½c  
Medium size, per dozen . . . . . 85c  
Medium large, each . . . . . 8½c  
Medium large size, dozen . . . . . 95c  
Large 36 size, each . . . . . 10c  
Large 36 size, per dozen . . . . . \$1.15  
Extra large 30 size, each . . . . . 12½c  
Extra large 30 size, per doz. \$1.40  
20 lbs. best Granulated Sugar, \$1  
The best Creamery Butter, lb. 25c  
48 lb. sack Best Patent Flour, at . . . . . \$1.15

Fresh Vegetable Prices for Thursday. Read Them.

Fresh Spinach, per peck . . . . . 5c  
8 bunches fresh Radishes . . . . . 5c  
3 bunches Leaf Lettuce . . . . . 5c  
6 bunches fresh Green Onions 5c  
2 bunches fresh Asparagus . . . 5c  
3 bunches fresh Pieplant . . . . . 5c  
3 lbs. New Potatoes . . . . . 10c  
New Cabbage, lb. . . . . 5c  
Fancy Wax or Green Beans, lb., at . . . . . 7½c  
Fancy Ripe Tomatoes, lb. . . . . 7½c  
Hothouse Cucumbers, ea. 5c-7½c  
3 bunches fresh Beets, Carrots or Turnips . . . . . 10c

## Don't Forget TRY HAYDEN'S FIRST It Pays

## YOST stores furs

INSURED against fire—moths—burglary.  
Corner 20th and Farnam. Telephone Doug. 3040.

## Land Bureau

Learn Where It's Best to Farm  
Thinking about buying land? Want to know the soil and climate best suited for certain families? Our Land Bureau gives free information about soil, climate, conditions in all parts of the country. We have gathered data and can tell you what you desire to learn.  
Write the Land Information Bureau, Twentieth Century Farmer, Omaha, Neb., today and your questions will get prompt attention

## Free Information

## Reliable Dentistry

AT Taff's Dental Rooms

TWENTIETH CENTURY FARMER

Omaha, Neb.

OCEAN STEAMSHIPS

St. Lawrence Route to Europe

LESS THAN FOUR DAYS AT 52A

## White Star-Dominion

ROYAL MAIL STEAMERS

Montreal—Quebec—Liverpool

"Laurentic" and "Magnetic"

Largest and Most Modern Steamers in Canadian Service. Luxurious accommodations for First, Second and Third Class. Sailing in conjunction with the Popular Twin Screw Steamers "Tonic" and "Canada".

Carrying One Class Cabin passengers called Second Class. Comfortable accommodations. Also Third Class passengers.

ADP Company's Office—56 St. Charles St., Chicago, or Local Agent.