SINGLE COPY FIVE CENTS.

Ready this minute at Bennett's---Brand new merchandise for Summer

Bennett's has raised the standards of store service in Omaha.

It has brought to Omaha service conveniences which through thorough tests in larger eastern stores have proven successful, in saving time, in relieving irksome systems, in making shopping a delight for gentlewomen.

It being the belief of our store that The Right Service, the Right Spirit, the Right Merchandise and to have it all ready the moment you want it, is the only possible way for our store

to win the increasing favor and confidence of the people in this community. Omaha deserves our kind of a store, and we promise you, all that is best in store ser-

vice, store spirit, and merchandise at all times.

Including All Our Stunning Tan Suits, Navy and Cream Serge Suits That Regularly Bring up to \$50.00.

Besides, One \$5.00 Messaline Silk Petticoat Free With Each Suit

A most extraordinary offer for this time of the season. Such sacrifices usually are proclaimed in June or even in July, but this season's market condition are so upset that we must reduce our stocks earlier.

Bear in mind that we include every suit, not a single garment held out, or put out of sight for further sales. All those pretty new tans, greys, navy blues, cream; serges and fancy novelty fabrics, are included in over 112 distinctively, exclusive styles, that have past New York and Paris style creators, as authentic.

We also have included all our extra sizes for stout women, making the sizes complete up to 51's.

Many expert sales ladies will be here to make your trip as pleasant as possible.

Sale Begins Monday at 8 O'clock Sharp.

Every Day We Receive New Shipments of Pretty Wash Goods

This makes it possible if you were here yesterday or even a week ago, and could not find just the wanted material for that new dress maybe that now we may be showing a number of different patterns of it in all shades.

Near Silk "Cotton Foulards," dots, stripes and Cotton Voiles in plain novelty and bordered ef-Egyptian Tissues, a brand new lot, one hundred

Beginning Monday We Will Sell Any Ladies' Spring or Summer Suit in the House for

All Suit Alterations Free During this Sale

Without question, it would be a part of widsom to come as early as you are able-



A Great Disposal of Fine Silks Monday Prices Range from One-Third to Less Than Half Regular Values

Owing to the backward market conditions, manufacturers are already reducing their prices. These silks we purchased at a splendid advantage-Some over 10,000 vards to select from-Sale opens at 8

69c
98c
98c
49c
59c
69c

What a Splendid Opportunity for Girls of the Graduation Classes

Who Need Linens and White Goods for Their Gowns

72-inch All Linen Sheeting-All fine round thread finish, our best \$1.25 quality; for Monday, very special, per yard, at......89c 27-inch Embroidered Batiste—All nice, new patterns, goods that demands 50c a yard; Monday, a big 36-inch Long Cloths-Good quality, our best 121/20 goods, comes in bolt of 12 yards; Monday, per bolt, at\$1.29 27-inch Sheer White Goods-In all the newest patters and weaves, worth 35c a yard regularly; Monday, choice, per yard, at......19c 2x21/2 Pattern Cloths-All round patterns, extra fine quality, \$4.00 and \$4.50 values, reduced for one day only, each, at.....\$2.98

Bedding for Summer Needs

72x84 Summer Comforters, nice light weight, needed on cool nights to complete one's comfort, are filled with pure white cotton, Monday, a remarkable opportunity, at each. \$2.79 72x90 Bed Sheets, our best quality at 79c, made of extra fine

Holding Monday the Complete Display of

Porch Furniture, Swings and Related Things

There are two kinds of people-people who enjoy summer and people who endure it.

On our Third Floor a large section is given over entirely to things which make summer a joy for everybody—young, old and in-between. Monday this section is a-bloom for its first time this year—complete in summer Furnishing—and here are a few of the things which it offers you.

Things dedicated to the proposition that summer was made for the peopleand not people for the summer.



PORCH FURNITURE THAT IS COOL

All made to battle with all kinds of weather-put together with screws and bolts that are hidden, instead of glued. Some are fitted with SOLID OAK PIECES

WEATHER FINISHED Rocker SOLID OAK PIECES NATURAL FINISH

SOLID OAK PIECES MYRTLE GREEN FINISH Chair \$4.00 Rocker Rocker \$5.00 Settee \$5.75 BAMBOO SUN SHADES-FOR THE PORCH In natural colors, complete with pullies.

Sizes 6x8 \$1.39 Sizes 8x8 \$1.79 CREX GRASS RUGS FOR THE PORCH as green, blue and red striped or plain centers.

from the porch ceiling. These also are put together by screws and bolts. 4-ft. Weather Oaks \$3.48 These come in such shades Sizes 6x9 \$4.50 with arms \$8.00

Then there are Porch Tables, Lawn Swings, Cane Chairs and Settees, Rattan Furniture and in fact every kind of summer conveniences are here shown-and the prices are of all kinds of sizes.

40c Lawn Rakes for 22c—THESE SPECIALS ARE



\$3.50 to \$5.00

Not a single "Dorothy Dodd" shoe leaves the factory until scrutinized by a batallion of eyes. No detail too trivial to escape notice. A flaw an impossibility.

Why buy other makes you're not sure of when the trade-mark "Dorothy Dodd" is an absolute guarantee of quality. You pay no more for this additional security.

The Bennett Company

Three Big Millinery Specials. of Unusual Interest Go on Sale Monday



Monday Morning From 8 to 1 P. M. Only-250 Guaranteed Willow Plumes, in black, white and all shades; 18 inches long and from 18 to 20 inches wide; very heavy, fine quality. Mon-day morning at less than half,

FROM 8 TILL 1 P. M. | 100 IMPORTED TRIMMED MONDAY. 250 guaranteed Willow These come in very fine

Plumes, extra good quality, 16 inches long, and from 14 to 16 inches wide. also in black, white and all colors, and for less than half price, choice at\$5.98

black and white and all the other popular shades, every one actually worth from \$10 to \$12 and each one a perfectly new model; your choice Monday at, each \$1.98

Remember we guarantee every statement in our advertising and that we are the only Omaha store that guarantees Willow Plumes. We agree to refund your money if not per-

In Our Big China Section

Brass Ware at a Nice Savings

Ten-inch Brush Brass Jardiniers, velvet or satin finish, \$2.98 Eight-inch Hammered Brass Jardiniers, ball feet, \$3.00 values, for \$1.98 Pen-inch Hammered Brass Jardiniers, ball Engraved Brass Flower Baskets, one big group of Brass Trays, Candle Sticks, C. & B. trays, Hair and Powder Boxes, special Monday at 33 1/8 % OFF

SHEW.			4	
Pride of dennett's Ceas asso Cea Sifting to bars B. Doub Beauty Gr. Snider's P. Snider's P. Snider's C. Burnham's Burnham's Burnham's Crogan Cr. Candied L. Candied L.	Sennett's F Greakfast C And	lour, per coffee, 2-1 offee, 2-1	s. lated Sugar. n for can. s. m size can. l. cans for. er, ½ lb. cas.	. 460 . 150 . 250 . 200 . 150 . 250 . 150 . 150
3 large of pound for 1 bottle 1 pound Powder	s Granulate ans Columb package Ber Gaillard's P can Benn for	d Sugar. plan Milk. inett's Ca ure Olive ett's Cap	day and Tues pitel Coffee Oil itel Baking	.50 .25 .30 .35 .34

MILLINERS CATCH THE IDEA

Discover What Women Like in Hats and Supply the Goods.

MEDIUM SIZES ARE IN FAVOR Supremacy of the Picture Hat for Formal Functions-The Summer Lid and the Decora-

tions. than the extremely large or extremely urally, everything is being done to launch cool looking drapering. Leghorn is used small chapeau for ordinary wear, while for the trimmed hat, but it is up-hill work for shirtwaist and outing hats. The brims premacy of the picture hat is unqueselaborate feather-trimmed confections, all have devotees whose name is legion. There is still time for the flower-decked hat, for in the flower-decked hat, for it is in-decked that their children should own.

Almong the cultivated flowers fuchsias quite unassociated with it. Except for ance in order that their children should own.

Have a tractive headwest, but the contractive headwest, but the contractive headwest, in linear tractive headwest, in linear tractive headwest, but the contractive headwest specially women.

The contractive headwest specially women tractive headwest hat it costs as much til is in-decked upon by visitors and colorings are also very good, but the contractive headwest between the contractive headwest specially women.

The contractive headwest specially women is legation to this purpose or something akin to it, the make to prove the contractive headwest between the cont

a hat must be all but buried under them to be really chic, but the tailor-made has their uses. decided that a flower-trimmed hat is not and so she reserves it for dressier occasions and pins her faith to a more simply decorated affair of moderate proportions Bright reds, greens and blues, vivid pur- looking soiled. and rather scant trimming.

Ostrich Bands Popular. The masses have seized upon the ostrich

bandeau, and small round-crown black hats banded with this novelty in brilliant shades of cerise, blue and green are nothing short of common at the time of writ-Now that the great millinery festival of ing. The helmet, the thorn in the side of are decidedly out of favor, but in sailors albeit many bright colors, and few transyear rolls around, there is more assurance of the dispensed ding-a-ling, but while it in New York millinery circles. The trade is being popularized it is affording the has learned to a certain extent what the trade no little uneasiness, this same un- draped and banded. These are smartest women want, and it looks very much as easiness being augmented by the banded when very large and pressed in a flaring though they wanted the medium rather sailor peril which is approaching. Nat- sombrero shape. Silk grenadine makes a evening and formal functions the su- this season for any but the most formal are nearly always bound with white grosoccasions. Flowers are seldom used ex- grain. Peanut straw, soft milan and sumtrade is making against other trimmings toward loose wreath effects of field flow- make her in turn more attractive. which threaten to oust their product from ers and of combinations of other bloom to

Sizes 9x12 \$6.50

In green, complete with

WOODWED PORCH

Size 6x8

SWING SETTEES

HUNG BY CHAINS

SUN SHADES

pullies.

smarter seems to be the popular belief.

Summer Hats. The smart trade are calling for Panamas,

For motoring the soft collapsible toques

hair-the cruder the color scheme, the pears smart enough to those who are not four times the price. "in the know" it comes dangerously near

sults in a rather harbaric and bewildering more practical. Indeed there is a noticelace is used to no inconsiderable amount. far from suggesting balmy days.

Price of a Child's Hat. should not cost as much as a hat intended to because it is a child's hat. ago, and even one's winter hats do not grown and an upstanding character, perhaps further ornamented by seem unseasonable, for with the middle fringe or wreath encircling the crown. In one or more resettes or choux or one smart dressed in well laundered pajamas. Apparently, it should require no great effort this instance the hat which they trim is black, relieved by a cording of the bright-forward are being worn and in goodly. Flowers are being worn and in goodly cast fuchsia shade on the under brim. Pan
The dressed in well laundered pajamas. Apparently, it should require no great effort this next department a trifle larger—but this does this incident, on mature reflections, was black, relieved by a cording of the bright for the next department a trifle larger—but this does this incident, on mature reflections, was black, relieved by a cording of the bright for the next department a trifle larger—but this does this incident. On mature reflections, was black, relieved by a cording of the bright for the next department a trifle larger—but this does this incident. On mature reflections, was black, relieved by a cording of the bright for the next department a trifle larger—but this does this incident. On mature reflections, was black, relieved by a cording of the bright for the next department a trifle larger—but this does the full that incident. On mature reflections, was not one or more rosettes or choux or one smart distinct the final trimming dictate.—The dressed in well laundered pajamas. Apparently, it should require no great effort. Within the last thirty days or so bright for the next the same and the same and

quantities, for when they are used to trim, sies may also be mentioned as good, but particularly in combination with black. A conservatively trimmed, while daughter question of suitable dress for men when roses lead, as usual, all varieties having change has been rung in the still popular would wear a wide leaf effect, taking four high temperatures are intensified by high the north temperate zone could scarcely be black and white combination by using times the amount of braid or other ma- humidity is as far from a sane solution exaggerated. The two-piece suit would The colors that are used together these oyster white, which is slightly off the terial, and elaborately trimmed, but she as at any time within a century. Before consist of shirt and trousers, united by a appropriate with an abbreviated hobble, days are enough to make an artist tear his white, and while to the initiated it ap- would be astonished if she were asked long the average man will awake to a belt or sash, as fancy might dictate. It

Bright reds, greens and blues, vivid purples and decided yellows are all not only

The many ostrich-trimmed models that

A woman will pay \$40 for a hat for herover the price. She expects the best, condition of affairs. With the exception able durability about most of this spring's the same style and material as in her own of the plain rough-straw sailor, black hats hat crop, for there are few very fight, hat, but refuses to pay the same price because it is a child's hat. Easter is a thing of the past until another the trade at present, will share the fate black leads and in the roughest of straws. parent effects in spite of the fact that The milliner has to use as much, if not

and shirring, flutings, and crimpings Some people believe that a child's hat that take time, yet the price is objected

tioned. It is a hard fight that the flower cept in combinations. There is a tendency mer faits all attract the summer girl and a child's hat, notwithstanding the fact exceed a certain price, then she should ingenuity could devise, will be admitted that the child's hat may take more masselect a style within her price limit, althat the child's hat hay take more may select a style williner a fair profit on her preciates the comfort of laying off his a certain date. popular favor for the helmet and the be used for mid-summer hats. Popples are are preferred to bonnets, for such effects trimming than a hat intended for an adult work, not expecting her to lose money on coat, waistcoat and collar when warm but favor for the helmet and the be used for mid-summer hats. Popples are are preferred to bonnets, for such effects are others again who would make the order because the parent thinks a feels it incumbent upon him to resume refer you to my press agent. Mr. Boswell. trimmed hats, to say nothing of the more Among the cultivated flowers fuchsias quite unassociated with it. Except for sacrifices as regards their own appear child's hat should not cost as much as her these superfluous impedimenta when he Jim, have I got to make a spiel anywhere

is still time for the flower-access mat. It is a still time for the flower-access mat. It is a still time from a climatic standpoint summer is a still time and the standpoint summer is a still time from a climatic standpoint summer is a still time from a climatic standpoint summer is a still time from a climatic standpoint summer is a still time from a climatic standpoint summer is a still time from a climatic standpoint summer is a still time from a climatic standpoint summer is a still time from a climatic standpoint summer is as they seem to stand the standpoint summer is as they seem time from a climatic standpoint summer is as they seem to stand the standpoint summer is as they seem to stand the standpoint summer is as they seem to stand the standpoint summer is as they seem to stand the standpoint summer is as the stand to stand the standpoint summer is as they seem to stand the stand stand

This is the kind of trouble experienced ample his wardrobe he has nothing to creasing, agreeable in color and so ob in all lines of misses' and children's goods. Wear which in any respect is suited to viously comfortable as to command the worn, but worn together in many instances, nor need there be the slightest color link for later on show a preference for the nor need there be the slightest color link for her daughter she haggles and quibbles for her daughter she haggles a more, material in making the daughter's To be "well dressed" in midsummer he outfit in anticipation of what he knows is The majority of straws chosen are heavy hat. She uses the same amount of brain must be uncomfortable. He knows this imminent is that in such matters he is looking, indeed, and while the hats to date matter in designing the style and the very well but he lacks the courage of pigeon-livered and lacks gall. His mother,

> vertebration. That nearly every detail of the con- York independent. ventional masculine attire is as unsuited for an adult, because of the fact that it is If the parent wants a hat that will not to our normal summer temperatures as

realizing sense of the fact that however could be perfect in cut and fit, faultiess in his meteorologic environment. The most approval of the most fastidious. Inciwhich is permissible when his linen is heavy undergarments, or none at all, immaculate, provided he conceals his were worn with such a suit would desuspender buttons. Between the summer pend upon the condition of the sensory suit and the suit made for another sea- nerves of the wearer. The only reason the son the difference is chiefly one of color, average man does not provide such an are bright and cheery in effect, they are same artistic taste in blending colors or his convictions and deliberately sacrifices his wife or his sister should take him in adjusting trimmings. These are tuckings comfort on the altar of his moral in- hand and inspire him with the courage to be comfortable.-James C. Bayles in New

A deputation from the Literary guild had "Gentlemen," he said, "I shall have to