

Thursday is Our Great Sale of Shoes in Our Basement.

BRANDEIS STORES

Saturday is Our Great Special Sale of Women's Summer Frocks, See Our Windows.

WEDNESDAY'S SPECIAL SALE OF

Embroidered Flouncings and All Overs

WORTH UP TO \$1.00 A YARD, PER YARD, 49c

27-inch fine embroidered Swiss and French batiste flouncings, 27-inch fine French and batiste waist frontings, also 24-inch fine all-over embroideries; choice, new designs in English eyelet, floral, blind relief and cross bar effects; also some dainty designs for children's dresses. All are very fine needlework. On big bargain square Wednesday; worth to \$1 a yard, per yard, **49c**

Brilliant all Silk Taffeta Ribbons 9c yd

Excellent colors, soft and lustrous; white, navy, light blue, pink, brown, cardinal, garnet and several other shades, up to 5 inches wide. Thousands of yards. Big special bargain for Wednesday on main floor, per yard, at **9c**

Brilliant All Silk Taffeta Ribbons—Widths up to No. 9—Ten excellent colors, big bargain, per yard, at **3 1/2c**

Special Basement Bargains

SIX EXTRAORDINARY BARGAINS THAT WILL MAKE THE BASEMENT VERY BUSY WEDNESDAY

One Big Lot of Fancy, Sheer Lisle Tissues, in checks and stripes. Make up and launder so beautifully. Usually sell at 25c and 35c a yard, they go per yard, at **15c**

One Lot of Drapery Cretonne, denim and art ticking, usual values up to 50c a yard. They are in long mill lengths, up to 20 yards, will go per yard, at **10c**

One Table of Various Kinds of White Waistings, some are satin striped madrases, some sheer barred nainsooks, some dotted Swisses, in fact, all kinds of white waistings, that are worth up to 25c a yard, will go per yard, at **10c**

One Big Lot of Drapery Swiss, 36-inch wide, in long mill lengths up to 20 yards, and qualities up to 25c a yard, will go per yard, at **5c**

One Lot of the New Drapery Etamine, sometimes called Serim. They are printed in high art patterns to match all the new designs of wall paper. They are worth 25c a yard, per yard, at **10c**

Other side of this square is loaded with Challie and will go per yard, at **3 1/2c**

CLEVER NEW STYLE IDEAS FOR SUMMER

Voile and Marquisette Dresses



Choice lot of pretty, dainty Voile and Marquisette frocks with real Irish and cluny laces, hand embroidered in white and colors. These new favorites, made to sell up to \$35, at—

\$15 and \$19

Women's and Misses' TAILORED SUITS at **\$11.75**

Made in pretty mannish tailored materials and styles; all the good colors. Some are prettily trimmed in broad soft silk lined jackets, skirts with the new cut—made to sell at \$20—a special, at—

\$11.75

The New Wash Skirts at \$1.08, \$2.50 and up to \$12.50

Made in the new wash fabrics and styles—pique, linens, Indian head, lawns, etc.—button and self trimmed—colors and white.

Specials in Our May Waist Sale

Very pretty and practical styles in tailored waists, lingerie waists, voile and marquisette waists, worth up to \$2.00, **98c** at

Women's up to date new styles in voile waists, smart tailored effects and dainty lingerie waists—worth up to \$4, **\$1.39** to \$3, at

Hundreds of the freshest and daintiest new waists ever shown—greatest possible style variety, worth up to \$4, **\$1.95** at

ADVANCE NOTICE—NEXT THURSDAY

Great Shoe Sale in Basement

Factory Accumulation From Several Makers. The Bargains Will Be Most Unusual.

Thursday We Will Place on Sale 200 Dozen

Stunning Untrimmed French Chip & Milan Hats

Newest, most graceful shapes from New York, all ready to trim. These are worth as high as \$5 each, at \$1.69.

Next Saturday we announce a big special sale of Women's Pretty Summer Frocks—all smartly made and very specially priced.

BRANDEIS STORES

Big Skirt Sale Thursday

2,000 to go in a single day. The prices guarantee this statement. See our announcement in Wednesday's papers.

BENNETT'S

FREE—One Ladies' Home Journal Pattern with each copy of the New Summer Style Book at 50c.

Women's Suits—All of the Finest Fabrics Drop Their Prices

Mostly mannish tailored suits, in French serge, that show the season's prettiest features. The sailor collar and novel treatments of the shawl and notch collars, with silk facing; are handsomely embroidered and trimmed with braid. The coats are beautifully lined with peau de cygne or satin Duches.

Colors—tan in three shades, gray, navy and cream. Some are favored with that neat little hair-line stripe.

The sizes are here for women of all sizes, including the short stout women.

PRICES HAVE DROPPED ACCORDINGLY

\$45 Suits, hand tailored **\$35** \$40 Suits, hand tailored **\$29.50**
 \$35 Suits, hand tailored **\$25** \$30 Suits, hand tailored **\$19.50**

Free—During This Sale Only

All suit alterations made without charge. One \$5.00 Silk Messaline Petticoat to match shade of suit, with every three purchase of \$19.50 or more.

We cannot promise such values long, as the supply is rapidly going. Come Wednesday, sure.

Wednesday, Big Sale of Pongee Silks

\$4.50 to go at \$3.100

36-inch Nice Heavy Quality, our regular \$1.69 kind, at **\$1.39**
 36-inch Nice Heavy Quality, our regular \$1.35 kind, at **\$1.10**
 27-inch Nice Heavy Quality, our regular \$1.25 silk, at **98c**
 36-inch Fine Pongee, Wednesday 85c quality for **69c**

Dress Goods Underpriced for Wednesday

Don't Be Tardy—Sale Starts at 8 O'clock Sharp.

Cream Serge, Cream Panama, Cream Mohair, Cream Batiste and Cream and Black Hairline and Pencil Striped Dress Goods; every yard worth regularly 69c and 75c; Wednesday, a bargain, per yard, at **59c**

Wash Goods Specials That are Extraordinary

Near Silks. Cotton Foulards, Bordered Floral and Striped Designs, worth regularly 19c; Wednesday, per yard, at **15c**
 New Serpentine Crepe, beautiful patterns, floral, Japanese, etc., 18c quality, at **15c**

New Corsets, French Adaptations \$1.50 reg. 89c

These are especially fine, average figure models, with long hips and short bust, in nice quality of batiste and are equipped with double hose supporters and extra good non-rustable boning. These corsets will hold their shape beautiful and give wonderful corset satisfaction, \$1.50 French adaptations; Wednesday only **89c**

Notion Day Wednesday

NOTE THE PRICES—

Bone Collar Buttons, per doz., **1c**
 Extra Large Silk Hair Nets, all shades, 5 for **10c**
 Embroidery Edging, 6 yards to a bolt, per bolt **5c**
 Fancy Hat Pins, worth 25c, at **5c**
 Nainsook Dress Shirts, pair, **8c**

Net Covered Hair Rolls, all shades, 25c kind, Wednesday, at **15c**
 New Line of Barrettes, guaranteed not to break, all leading patterns, each, at **25c**
 Gold plated Beauty Pins, 2 on card, 2 cards for **5c**

Buy Your Groceries From Bennett's

Housewives who follow this advice can save on a year's grocery bill fully one-fourth, which means three months' grocery needs saved. We handle all the best food supplies and because of our enormous trade, our stocks are always new and fresh, that is, we go even further in "value giving" by giving \$100 in Green Trading Stamps with every \$1000 worth of groceries.

WEDNESDAY AND THURSDAY SPECIALS.

Bennett's Excelsior Flour, per sack, at **\$1.40**
 And 50 Stamps.
 Queen of Pastry Flour, 34-lb. sack for **\$1.25**
 And 40 Stamps.
 Bennett's Breakfast Coffee, 2-lb. can for **50c**
 And 10 Stamps.
 Tea, assorted, per lb., **40c**
 And 30 Stamps.
 Tea Siftings, 1-lb. pkg., **15c**
 And 10 Stamps.
 Hulled Beans with Chicken, 3 cans for **35c**
 And 30 Stamps.
 Columbia Milk, 3 large cans for **25c**
 S. W. C. Table Syrup, at can for **40c**
 Galliard's Olive Oil, pt. can for **40c**
 Special for Salad.
 California Tuna Fish, per can **50c**

Maple Butter, per jar **25c**
 And 15 Stamps.
 Bennett's Capitol Extract, bot., **10c**
 And 20 Stamps.
 Cheese, full cream, per lb., **70c**
 And 10 Stamps.
 Van Houten Cocoa, 1-lb. can for **80c**
 And 20 Stamps.
 B. C. Baking Powder, 5-lb. can for **13c**
 And 10 Stamps.
 Trogan Crackers, per can, **50c**
 And 20 Stamps.
 B. C. Pure Marie Syrup, quart can for **30c**
 Sweet Heart Toilet Soap, 6 cakes for **50c**

Just in From the Farm, Country Eggs, ever fresh tested and fresh, per dozen **12c**

You will be close to every place of importance in the city's business section if your office is in

THE BEE BUILDING

The new court house, city hall, theaters, large stores, main car transfer points, banks, postoffice are grouped about this building. Offices here are cool and well ventilated during hot summer months. New elevators are being installed. All service is the best.

Here are a few choice offices that are vacant just at present.

ROOM 305—Almost directly in front of passenger elevators, on 3d floor where people could easily locate you upon exit from elevator. Has one large window on Farnam street, and very desirable in every way. Price per month **\$25.00**

ROOM 528—A small, north light office is seldom vacant; this one is almost in the center of the building on the north side, where the light will always be good, and the rent is reasonable. Price per month **\$15.00**

ROOM 517—The only room in the building now vacant which rents for \$10.00 per month. It is located on the east side of the court and is 12x11 feet in size.

ROOM 548—Facing 17th Street, with desirable light and ventilation. A good sized vault forms a part of this room, the total square feet space being 158 feet. Rental, per month **\$15.00**

SUITE 405-407—These rooms will be rented on account of location and convenience to any one desiring a suite of rooms at a reasonable rental. The rental price, per month, is **\$30.00**

New elevators are being installed.

The Bee Building Company

Bee Business Office. 17th and Farnam Sts.

BAILEY & MACH
DENTISTS

Best equipped dental office in the middle west. Highest class dentistry at reasonable prices. Porcelain fillings, just like the tooth. All instruments carefully sterilized after each patient.

THIRD FLOOR, FAXTON BLOCK
 Corner 16th and Farnam Streets. Omaha, Neb.

Snappy Oxfords

The sort that makes a man feel right about his feet—he will not try to hide them under his chair.

Oxfords that fit perfectly at every point and that look well without a hurt in them.

Choice Models

There are many new shapes and leathers out this season, and you're always sure of the best when you come here.

\$3.50, \$4 to \$5

FRY SHOE CO.

THE SHOERS

Sixteenth and Douglas Streets.



Jackdaw Whisky

Get a bottle of Jackdaw. Its reputation was gained by its quality. Jackdaw Whisky, bottled in bond full quart **\$1.25**
 Maryland Rye, full quart, 75c gallon **\$2.50**
 Tennessee White Corn (moonshine) full quart 75c; gallon **\$2.50**
 Most any standard brand bottled in bond, full quart **\$1.00**
 Celebrated "Bunkin" California Wine for the home, full quart at **50c**
 Quick delivery, both phones.

Cackley Bros.

WINE MERCHANTS

121-123 No. 16th St. Opp. P. O.

Candy Special for Wednesday

25c Assorted Fudge **15c**
 50c Princesses Sweet Chocolates, per pound **35c**
 Myers' Neapolitan Ice Cream Rolls, quarts **40c**
 Three flavors in each **50c**

Myers-Dillon Drug Co.

16th and Farnam Sts.

The paper that goes to the homes brings advertisers the best returns.

MANY MAGNIFICENT BARGAIN OFFERINGS ALL THIS WEEK, FROM NEW HAVEN STOCK AND SEVERAL OTHER SPECIAL CASH PURCHASES



Our Qualities Means Satisfaction to Every Buyer, We Guarantee It.

IN THE BUSY DOMESTIC ROOM

JUST A FEW OF THE MANY SPLENDID VALUES

Lonsdale Cambric, per yard, at **9 1/2c**
 15c Nainsook, per yard, at **12 1/2c**
 12 1/2c Nainsook, per yard, at **10c**
 25c Perstan Lawns, per yard, at **15c**
 25c Fancy and Plain Jacquards, Dimities, French Lawns, Batiste, all at one price, per yard, at **10c**
 36-inch Percalies, mill lengths, regular 12 1/2c grade, per yard, at **7 1/2c**
 32-inch Aberfoyle Gingham, per yard, at **6 1/2c**
 27-inch Mercerized Foulards, assorted patterns and colors, 15c values, per yard, at **10c**
 Nurses Stripe Gingham, regular 12 1/2c values, per yard, at **7 1/2c**
 Hanover Bed Spreads, full size, hemmed, always sells for \$1.50; Wednesday, each, at **\$1.00**
 Oakdale Bed Spreads, full size, fringed, always sells for \$1.50; Wednesday, each, at **95c**
 72x90 Amalgamated Sheets, 75c value, each, at **59c**
 81x90 Snowflake Sheets, 65c value, each, at **43c**
 No. 5385 Pillow Slips, 42x36, each, at **10c**
 Good 15c Towels, each, at **11c**
 Mercerized Table Damask, sells for 39c, in this sale, per yard, at **25c**
 Turkey Red Damask, per yard, at **23c**

Men's and Women's Underwear

AT A PRICE SAVING OF OVER HALF

Men's \$1.50 and \$2.00 Union Suits—White, pink, blue and ecru in all styles, perfect fitting, guaranteed, at **69c and 98c**

Men's \$1.00 Underwear—Shirts or drawers, in fine cotton and mercerized lisle, all colors, perfect goods, on sale—**at 25c, 35c and 45c**

Ladies' Summer Union Suits—All different styles, lisle thread, cotton, etc., regular and extra sizes, values to \$2.50 garment, in four big lots, at **25c, 39c, 49c and 98c**

Ladies' 15c Gauze Vests—**at 7 1/2c**

Ladies' Mercerized Lisle Vests—Values to \$1.00; on sale at **12 1/2c, 25c, 50c**

High Grade Wash Goods Dept

Bordered French Batiste, Mercerized Batiste, 40-inch wide, for short lengths, good assortment of colors and patterns, per yard, at **25c**
 French Cambrics, 36-inch wide, good patterns, per yard, at **15c**
 Poplins, in all shades, per yard, at **50c, 39c and 25c**
 Silk Mixtures, very fine styles and patterns, all fast colors and washable, per yard, at **39c**
 Madras Shirting, all good patterns, per yard, at **25c**
 Scotch Gingham, 32-inch wide, good assortment of patterns, yd. **15c**

DON'T THROW GOOD MONEY AWAY

Buy your Groceries at Hayden's and save 25 per cent to 50 per cent on your Housekeeping Expenses.

20 lbs. Best Granulated Sugar, \$1.00
 10 Bars Best "Em All or Diamond" Soap for **25c**
 6 lbs. Good Japan Rice, 7 1/2c quality, at **25c**
 4 lbs. Fancy Japan Rice, 10c quality, at **25c**
 Broomageon, Jellycon or Jello, per package, at **7 1/2c**
 1-lb. Can Fancy California Table Appricots or Plums, at **15c**
 2-lb. Can Fancy Wax, String, Green or Lima Beans, at **7 1/2c**
 Oil or Mustard, Barreles, per can, 40 Corn Flakes, Buckwheat Flour, per package, at **6 1/2c**
 1-lb. Can Fancy California Table Appricots or Plums, at **15c**
 The Best Golden Santos Coffee, per lb., at **40c**
 48-lb. Sack Best High Patent Flour, at **1.15**
 10 lbs. Best White or Yellow Corn Meal, at **1.10**
 1-lb. Cans Assorted Soups, at **7 1/2c**
 The Best Soda Crackers, per lb., **8c**
 The Best Crisp Pretzels, per lb., **8c**

SPECIAL BUTTER AND CHEESE SALE
 The Finest Creamery Butter Made, getting finer at 40c a lb., our price, per lb., at **35c**
 The Good Country Table Butter, lb., 15c
 All Cream Brick Cheese, per lb., **12c**
 Fancy Full Cream Young American Cheese, per lb., at **15c**
 McLaughlin's Butter, per lb., **10c**

THE GREATEST FRESH VEGETABLE MARKET IN OMAHA
 Fresh Spinach, per peck, at **35c**
 2 Large Bunches Blue Plant, at **3c**
 6 Large Bunches Green Onions, at **3c**
 4 Bunches Fresh Asparagus, at **3c**
 2 Heads Fresh Hot House Lettuce, 5c
 2 Large Bunches Fresh Beets, Carrots or Turnips, at **50c**
 Fancy Cucumbers, each **50c**
 Fancy Ripe Tomatoes, per peck, **1.00**
 Fancy Wax or Green Beans, lb., **15c**
 Fancy New Peak per quart, **1.00**
 3 Bunches Fresh Asparagus, **15c**
 3 Bunches Fresh Parsley, **5c**
 New Potatoes, per lb., **10c**
 New Cabbage, per head, **15c**
 Watch the Papers for Our First Car of Pineapples. The Finest Fruit Groves for Canning.

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

Bargains in Ladies' Trimmed and Untrimmed Hats.

The Fair
 ESTABLISHED 1892
 1119-1121-1123 FARNAM ST. OMAHA, NEB.

MARVELOUS BARGAINS

On June 1st we begin to make alterations in our store which will give us four times the space we now have. In order to make room and work easy for contractors and mechanics we have decided to reduce our large stock as much as possible and place on sale THURSDAY, MAY 11, all Ladies' Suits, Dresses and Silk Coats, Skirts, Petticoats, Waists and Muslin Underwear. This sale will last until all goods are closed out. Come early and get best choice.

LOT 1—85 Misses' and Ladies' Tailored Spring Suits, sizes 14 to 44, \$10 values, made of worsteds, serges and mixture cloths—your choice beginning **\$4.98** Thursday a. m.

LOT 2—119 Misses' and Ladies' Tailored Spring Suits, made of hair-line stripes, fancy serges, worsteds and fancy mixtures, \$12.50 values, sizes 14 to 44, your choice, beginning Thursday a. m. **\$5.98**

Your unrestricted choice \$15.00 and \$20.00 Ladies' silk and four-ard dresses **\$6.98**
 \$3.50 and \$4.00 Ladies wash dresses, your choice **\$2.24**
 \$1.50 and \$2.00 Ladies' wash dresses, at **98c**
 Ladies' and Misses' skirts, regular \$2.00 value, on special sale, **98c**
 \$2.50 Misses' and Ladies' Skirts on special sale **\$1.48**
 \$4.00 and \$5.00 Ladies' and Misses' Skirts, your choice while they last **\$2.48**
 Ladies' Silk Pongee and serge spring coats, closing out at remarkably low prices. **59c**
 \$1.50 and \$2.00 Tailored Waists **74c**
 Bargain sensations, pure linen and lingerie waists, \$2.00 and \$2.50 values

LOT 3—Newest Tailored Suits arrived in recent shipments; made of broadcloth, blue and fancy serges, Skinner satin lined, \$15.00 values, all sizes, your choice **\$6.98**

LOT 4—Ladies' and Misses' Suits made by one of the leading manufacturers in New York City; this lot consists of white and blue serges, worsteds, fancy mixtures and broadcloth, \$20.00 values, your choice **\$7.98**

75c and \$1.00 plain and fancy waists all go at **27c**
 50c Ladies' colored waists **15c**
 50c Ladies' and Misses' Muslin Petticoats **19c**
 \$1.00 and \$1.50 Misses' and Ladies' Muslin Petticoats, trimmed with laces and embroideries, your choice **44c**
 \$1.00 Ladies' black and fancy Petticoats, your choice **44c**
 \$1.50 Ladies' Perian effect Petticoats, on special sale **59c**
 50c Ladies' Muslin Night Gowns **29c**
 \$1.00 Ladies' Muslin Night Gowns **59c**
 50c Ladies' Drawers **19c**
 at **19c**
 \$1.00 Ladies' Chemises **48c**
 at **48c**
 75c and \$1.00 Corsets, **39c**
 at **39c**

The Fair
 ESTABLISHED 1892
 1119-1121-1123 FARNAM ST. OMAHA, NEB.

Saturday, May 13
 We Place on Sale ALL MEN'S and BOYS' SUITS, FURNISHINGS and HATS.