Abolate Bar to Rghting.



Still Looking For Those New Oxfords?

Every Man Can Appreciate Our Kind of Shirts

Men's or Women's
$\$ 2.50$


TheSatisfaction You'll Get in Situenty Clothies
Cannot Be Measured in Dollars or Cents


But just supposing it could be, have you Mr
Man, ever investigated the cost of "Sincerity Clothes?" Do you know that $\$ 15$ will buy an All Wool, Hand Tailored "Sincerity" Suitt Do yon every way to the best that your custom tailor know that "Sincerity Clothes" represent a dis inct achievement in the making of ready-to-wear re backed by a tailoring organization that is no
surpassed anywheref

## Because of our knowledge of these things ve have considered "Sincerty Clothes" worthy a place in our store. And because we're sure

Put That Boy In Our Specia "Skule Sute" and his clothes will last a long long time.


Sincerity Spring Suits Are HAND-TAILORED At Are HAND-\$22-\$18-\$20-\$22.50-\$25-\$30

$\$ 3.95$

Most Every Stylish Fellow Has a New Tan Hat.


A Boys' Hat
"Lawton," \$2.00
"Asbury" \$2.50
"Rutland" \$3.00
'Stetson's" \$3.50 and up.
$\square$ Our Windows Our new show window
constantly display the new est of the new styles. If
you've only a minute, spend $t$ in front of them. The winin front of them. The win dows themselves are the

Home Furniture Co., ${ }^{246}$ and Sells 20 Per Cent Below Omaha Prices Not Only One Day, But Every Day


