

BRANDEIS STORES

Free Concert Every Week in Our Pompeian Room

Special Sales Thursday
75c and 85c Foulards 35c yd

About 5,000 yards of this season's styles. Many are of the spot proof kind. 24 inches wide, ranging from the neat small figures to the more elaborate designs; also many size dots. Absolutely the best foulard value offered by any first class house east or west. Worth up to 85c a yard, at **35c**

We make up from new models special man-tailored skirts from all wool suiting, selected from any material in our dress goods section up to \$1.75 a yard. Fit and workmanship guaranteed—**\$6.95** Thursday at

Women's 25c Silk Lisle Hose at 15c Pair
 Wide garter tops, double heels and toes—fast black, and fancy colors—worth 25c a pair, at **15c**

Women's Spring and Summer Neckwear
 Fancy lace and embroidered jabots, sailor collars, fancy silk bows, embroidered laundered collars—worth up to 40c, at each **10c**

Light Underwear
 Women's fine ribbed Cotton Union Suits—Low neck and sleeveless, umbrella knee, lace trimmed; also high neck, long sleeves, ankle length; worth 50c, at each **35c**
 Women's fine ribbed Vests—Low neck and sleeveless, lace trimmed; also low neck and wing sleeves—all sizes—special, at each **12½c**

IN OUR SHOE DEPT.—MAIN FLOOR—OLD STORE
400 Pairs of Women's Pumps
 Worth \$3.00 **\$2.35**
 \$3.50 and \$4 at **\$2.35**

In patent kid, dull calf, velvets, tan calf, suede, in fact all the popular leathers of the season. The majority of them have Goodyear welted soles, some few hand turned and all are in this season's new styles. All sizes and widths will be priced here Thursday, at **\$2.35**

BRANDEIS STORES

Cushion Sole Shoes

For foot trouble don't see the Doctor or buy some foot remedy. It is the Shoe you wear that makes the trouble. For real foot comfort get our

Both a non-conductor of heat and cold—not a tender foot but finds immediate comfort in these shoes.

Made on a Common Sense last and fitted with the soft, porous felt cushion insoles that give a soft, firm foundation.

The good points about these shoes are so many that we have not the room here to tell you all. Come in and see them the next time you are down town. Prices: Men's **\$5.00** Women's **\$4.00**

DREXEL

SHOE COMPANY
 1419 Farnam Street

HAIR ADVICE

VALUABLE TO THE PREMA-TURELY GRAY-HAIRED PEOPLE.

What a pity it is to observe so many people with thin and faded hair, and then realize that the most of these people might have a fine, healthy head of hair if they would but use the simple "sage tea" of our grandmothers combined with other ingredients for restoring and preserving the hair. No one, young or old, need have gray hair, weak, thin or falling hair, dandruff or any troubles of the sort if they would but use Wyeth's Sage and Sulphur Hair Remedy. On the contrary, it is possible to have healthy, vigorous hair, of perfect color, by a few applications of this remarkable preparation.

Wyeth's Sage and Sulphur Hair Remedy quickly removes dandruff, leaves the scalp clean and healthy, promotes the growth of the hair and restores the natural color of hair which has become faded or gray. It is a clean wholesome dressing, which may be used at any time and with perfect safety. Don't neglect your hair. Start to-day with Wyeth's Sage and Sulphur.

This preparation is offered to the public at fifty cents a bottle and is recommended and sold by

Sherman & McConnell Drug Co., and Owl Drug Co.

BENNETTS

Do your trading at Bennett's—Omaha's Greatest S. & H. Trading Stamp Store.

CREAM SERGE SUITS For Graduating Girls

Every girl member of a graduating class will want a cream serge suit to wear.

Five members of one class told us yesterday—they'd had an awful hard time to find cream white serges in town—but this you know is white serge week—and we're selling the famous Hyman Cohn's hand tailored Suits at less than he ordinarily asks for them. So this week would be the proper time for you to come and see our beautiful assortment.

Some girls will want those cream serge suits that are tailored plain, resembling the mannish jackets, with good skirts, panelled front and back.

Other girls will want the cream serge suits with the black hair-line stripe and stunningly trimmed—say black silk collars, pocket lids, and maybe the black buttons.

Still others will be attracted by the two-tone diagonal suits that come in the box back and straight line mannish effects that fashion is demanding so sharply this season.

The finishing and tailoring in all these suits resembles only the custom finished garments—the linings are satin Duchess or peau de cygne silk.

PRICES FOR WHITE SERGE WEEK
 \$45.00 values for **\$35.00**
 \$40.00 values for **\$29.50**
 \$35.00 values for **\$25.00**
 \$30.00 values for **\$19.50**

EXTRA SPECIALS ALL THIS WEEK.
 Free With every suit purchase of \$19.50 or more, we give absolutely free, one beautiful \$2 white silk messaline Petticoat to match the suit.
 Free During this great sale, we will make all necessary alterations absolutely free.

FOR EVENING WEAR—THESE LOVELY FOULARD DRESSES—WORTH \$25.00 AND \$30.00, ARE WONDERS AT \$14.95

These we purchased from one of America's greatest makers. This maker uses nothing but Cheney Bros' foulards. He tests his materials before he will allow his name to go on one of them. Well we have about 75 of these; a remarkable well made and well finished lot, in the summer's daintiest patterns—really for comfort in hot weather nothing can equal a foulard dress. These are regular \$25 and \$30 dresses—big sale this week—your choice **\$14.95**



Does Your Boy Go Through a Suit of Clothes in a Month or Six Weeks?

No, it's not the boys' fault—we know the real reasons. That's why boys who are suited at Bennett's clothing, find it a hard task to wear out our suits. There is a difference, you know, in the reliability of fabrics, in care of tailors, etc. Bennett's boy's clothing are made right, of the right sort of fabrics, and we guarantee their service. Let us show you what boys' good clothing is like.

Thursday, a beautiful group of \$4.00 and \$4.50 Knickerbocker Suits, and every suit has an extra pair of pants—some in worsted—some chevrons—and in fact, nearly all the pure wool fabrics—all sizes—Thursday only—a rare special **\$3.50**

\$3.00 Tan Cover and Red Flannel Top Coats—For the little tots—special at **\$1.98**

35c Boys' Blouse Waists—All shades, special at **25c**

Meat Bargains for Thursday and Friday
 Choice Steer Pot Roast, lb. **9½c**
 Choice Corned Beef, lb. **7½c**
 2 lbs. best Lard, special **25c**
 Large keg Norway Herring, at **60c**

FRESH FISH TODAY.

Dorothy Dodd

\$3.50 to \$5.00

"DOROTHY DODD" Shoes as near perfect as human ingenuity can make them. Their equal, in style, fit or comfort, hard to find at twice their price. We are proving this statement daily, and would like to convince you.

The Bennett Company

Thursday's Special Bargain Offerings

Special Sale of all kinds of Traveling Goods

Specials in Men's and Boys' Hats

Beautiful Silk Dresses

Values from \$20 to \$30, at \$5.95—the choicest Bargains Ever.

A big shipment from our manufacturers' stock purchase delayed in transit goes on sale Thursday at less than worth of material alone. Pretty one-piece designs in Mussaline, Taffeta, Foulard, popular shades in plain colors, checks, stripes and figures, made to sell to \$30.00, all sizes included, the choicest bargains ever offered by any store, as shown in **\$5.95**

Tailored Suits—Style and quality such as are usually priced at \$25 to \$40, choice **\$12.50**

Tailored Suits—Choicest productions of the season, values up to \$75, on sale at, choice **\$25.00**

\$30.00 Satin Coats, \$19.90—Handsome long black coats that sold at \$30.00 and \$35.00, choice at **\$19.90**

\$20.00 Rain and Auto Coats, \$9.90—Silk rubberized in the very newest styles, all desirable colors 150 in the lot, actual values to \$20.00, at **\$9.90**

Tailored Waists—Big assortment, \$2.50 values—**\$1.00**

\$4.00 Crepe Kimonos **\$2.45**

Silk Petticoats—Values to \$5.00, all colors, on sale Thursday at **\$2.95**

Dress Skirts—New Spring styles, Panamas, Serges and Voiles, on sale Thursday **\$3.95**

\$1.00 All-Silk Foulards 48c

200 Dress Patterns in the season's newest and best designs and colorings, medium and small effects in blues, browns, tans, reds, old rose, etc., best bargains of the season, at **48c**

\$1.00 All Wool Serges, at 60c—20 pieces of 52 in. all wool Serge, medium weight in browns, navy blue, garnet, myrtle or black, very special bargain for Thursday, choice **60c**

Millinery Specials

Exceptional values in new TRIMMED HATS

500 of them, big assortment, values to \$10.00, on **\$3.50-\$5** sale at

New Untrimmed Shapes—Hundreds of them, all kinds, regular values to \$3.00, on sale, **98c**

High Grade Wash Goods Dept.

Mercedized Poplins, and finished with a sheer as fine as the best silk—all colors and black and white, undoubtedly the finest on the market, yd. **50c**

Spangline is a large red ribbed fabric that poplin is, of the rep variety, unique also of a very fine mercedized cotton and sells at yard **45c**

Best Domestic Poplin, fully mercedized, per yard **35c**

Voiles are very popular this year. We are selling a 46-inch voile, double fold, and of superior quality; would be cheap at 75c yard, on sale **45c**

Very fine grade of single fold voile, at, per yard **25c**

Don't forget to see our English, French, Scotch and Domestic Gingham. We are headquarters for these goods **12½c, 15c, 18c and 25c**

Grand Lace Sale Thursday

Torchons, Vals, Plauen, Point of Paris, Cluny, St. Galls and Zion City Laces at Less Than Half Price.

Plat Val Lace and Allovers—All kinds and qualities in this big lot, Thursday Prices **2½c to \$1.00** Ranging from

Ladies' Knit Underwear Specials

50c Knit Union Suits—All sizes at **25c**

75c Knit Union Suits—All sizes, at choice **35c**

\$1.00 Cotton or Lisle Union Suits—Long sleeve, short sleeve or sleeveless, loose knit, tight knit or ankle length, all regular \$1.00 values **49c**

Men's Collars, all sizes 12 to 18½

Ladies' Silk Lisle or Mercedized Union Suits—in all kinds and colors, special **98c \$1.50** and **\$1.98**

Ladies' Gauze Vests—Regular or extra sizes **9c and 7½c**

50c Vests—Hand crocheted yokes, on sale at **25c**

Italian Silk Vests—\$3.00 to \$4.00 values, at **\$1.98**

Friday regular 15c values at **5c**

Domestic Room Specials for Thursday

WASH GOODS SECTION

Regular 25c batistes, printed fast colors, fine designs, on sale, yd **10c**

Ivanhoe Scotch Gingham, 22 inches wide, on sale, per yard **15c**

25c grade of fine Poplins, 46 inch Six lots of white goods, fancy, plaid, figured and jacquards, odd and ends, sold at 15c, 18c and 25c yard, all at **10c**

Extra special on Irish Linens, Lonsdale Lawns, Dimities, 20c, Long Cloths, etc. at 7½c, 10c, 12½c, 15c, 18c and **25c**

Fruit of Loom **65c**

Lonsdale **65c**

Hope, at, per yard **65c**

Hunter's Choice, at, yard **85c**

Knit White, at, per yard **7c**

Unbleached Sheetings.

10-4 Lockwood, at, per yard **22c**

8-4 Lockwood, at, per yard **17c**

8-4 Pepperell, at, per yard **17c**

42-inch Lockwood **11½c**

Unbleached Sheetings.

West Wind, at, per yard **5c**

9-4 Bleached Lockwood **20c**

8-4 Bleached Lockwood **18c**

10-4 Bleached Pepperell **24c**

8-4 Bleached Pepperell **22c**

42-inch Lockwood **12½c**

42-inch Lockwood **12½c**

Unbleached Sheetings.

Pepperell R., at, per yard **6½c**

Union Mills, at, per yard **5c**

Remnants, at, per yard **5c**

10-4 Lockwood, at, per yard **22c**

8-4 Lockwood, at, per yard **17c**

8-4 Pepperell, at, per yard **17c**

42-inch Lockwood **11½c**

Better Than a Bank Account—By Trading at Hayden's for Groceries You Save From 25% to 50%—Best and Freshest

20 lbs. best Granulated Sugar, \$1.09
 48-lb. sacks best Patent Flour, \$1.12
 10 bars Diamond C or Best-Ein-All Soap, 10c
 10 lbs. best White or Yellow Corn-meal, 15c
 10 lbs. best Rolled Breakfast Oat-meal, 15c
 10 lbs. Health Food for Young, 25c
 10 lbs. best Bulk Laundry Starch, 25c
 1-lb. cans Soda, assorted kinds 7½c
 8 lbs. best Hand Picked Navy Beans, 25c
 Gal. cans of Golden Table Syrup 25c
 10 lbs. Golden Syrup Macaroni, 10c
 Bromangelon, Jellycon or Jell-O, package **75c**
 Oil or Mustard Sardines, can **4c**
 7 lbs. best Bulk Laundry Starch, 25c
 The best Soda Crackers, lb. **4c**
 The best Crisp Pretzels, lb. **5c**
 The best Crisp Ginger Snaps, lb. **6c**
 The best Tea Siftings, lb. **16c**
 The best Golden Syrup Macaroni, 10c
 TEA SPECIAL—Basket Piled or Un-colored Japan Tea, for this sale, per pound **29c**

BUTTER ADVANCED 10 POUNDS
 Our Prices Are Still the Same.
 No. 1 Country Butter, lb. **25c**

The finest Creamery Butter Made, per pound **25c**
 The best Dairy Butter, lb. **15c**
 Full Cream Cheese, lb. **15c and 18c**

FRESH VEGETABLE PRICES AT LESS THAN HALF PRICE AT HAYDEN'S

It's the Talk of Omaha.
 Fresh Spinach, per peck **19c**
 Fresh Asparagus, 4 bunches for **25c**
 Three bunches Fresh Green Onions **3c**
 Two bunches Fresh Parsnips **3c**
 Large Spin Bunches, three for **10c**
 Three bunches Fresh Beets, Carrots or Turnips **10c**
 Fresh Cabbage, per lb. **10c**
 Large Cucumbers, each **10c**
 Fresh Mushrooms, per lb. **25c**
 New Potatoes, per lb. **5c**
 Fresh Peas, per quart **10c**
 Fancy Ripe Tomatoes, per lb. **10c**
 Fancy Cauliflower, per lb. **10c**
 Two bunches Fresh Radishes **10c**
 Fancy Wax of Green Beans, lb. **10c**
 Highland Naval Oranges, per dozen **25c, 22c and 20c**
 Tomato Plants, all you want, doz. **1.00**

DON'T FORGET TRY HAYDEN'S' FIRST IT PAYS

Great Sale of Foulard & Messaline Dresses

ALL THE SAMPLES and SURPLUS STOCK FROM THE GLOBE MFG. CO. of NEW YORK

On Sale Thursday at **BRANDEIS STORES**

These Stunning Silk Dresses are Worth as High as \$27.50, each at **\$7.50**

Hundreds of these dresses, all from this famous maker of Women's high class silk frocks. Scores of pretty messaline dresses with braid embroidery, lace yokes, etc.; also those popular figured foulards in a variety of patterns, as well as plain Shantung silks with embroidered panels. Every frock is a clever spring and early summer model, extremely well made. **\$7.50**

These dresses were actually made to sell as high as \$20 and \$22.50—Thursday your choice at **\$7.50**



Women's Misses and Juniors Colored Wash Dresses
 These are made of pretty wash fabrics in all the newest practical summer colorings. Three great lots **\$2.50-\$2.98-\$3.98**

Women's Walking Skirts, Clever new Lingerie Dresses, worth up to \$12.50, specially priced—**\$6.98** at **\$5.00**

BRANDEIS STORES Annual May Sale of Waists

Begins Next SATURDAY, MAY 6th

Whenever Brandeis has a sale everyone in Omaha realizes that it is a GENUINE SALE. We prepare for our May Sale of Waists for months in advance. The values cannot be equaled anywhere else.

Waists worth up to \$2.00, will go at **98c**

Waists worth up to \$3.00, will go at **\$1.39**

Waists worth up to \$4.00, will go at **\$1.95**

Waists worth up to \$5.00, will go at **\$2.50**



Land Bureau

Learn Where It's Best to Farm

Thinking about buying land? Want to know the soil and climate best suited for certain farming? Our Land Bureau gives free information about soil, climate, conditions in all parts of the country.

We have gathered data and can tell you what you desire to learn.

Write the Land Information Bureau, The Twentieth Century Farmer, Omaha, Neb., today and your questions will get prompt attention.

Free Information