

BRANDEIS STORES

Next Saturday Begins Our Great May Sale of Waists.

Free Vocal Operas Every Week in our Assembly Room

Special Sale
**WOMEN'S
SPRING
SUITS**

WORTH UP TO \$30.00
AT
\$15

This was a special purchase of tailored suits which we secured at just about one-half price. They are all latest spring models designed for after Easter wear and adapted for early summer use. New light colors, beautifully tailored.



On Special Sale on Our Second Floor

Women's Up-to-Date Untrimmed Hats

For Wednesday we offer hundreds of the newest Milan, Chip and Horsehair shapes in black, white and burnt shades, favorite later season models, all ready to trim.

The smaller untrimmed shapes, worth up to \$3.50, go at **\$1.50**. The larger graceful upturned sailor effect, worth up to \$5, at **\$1.98**.

SPECIAL IN LINEN DEPT. BASEMENT

75c Table Damask at 25c Yard
5,000 yards mill lengths of finest mercerized table damask, worth up to 75c a yard, at **25c**

Fibre Silk Embroidered Lace Bands, Fancy Wash Laces and Insertions

All kinds of platt vals, Point Paris, fancy English laces, torchon and cluny laces and insertions—up to 6 inches wide. Thousands of yards, many worth 20c yd., at **5c**

50c WIDE EMBROIDERIES AT 25c YD.

18 and 22 inch fine Swiss, nainsook and cambrie embroidered flouncings, skirtings, corset covers, wide insertions and galloons—choice new designs—many worth 50c yard, at **25c**

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Great Annual
May Sale
of
Waists
Begins Next
Saturday
May 6th

The Largest Varieties and the Greatest Values in High Class Waists Ever Offered by a Store in Omaha.



ENGRAVED STATIONERY

WEDDING INVITATIONS, ANNOUNCEMENTS
VISING CARDS

All correct forms in current social usage engraved in the best manner and punctually delivered when pr. misd.

EMBOSSD MONOGRAM STATIONERY

and other work executed at prices lower than usually prevail elsewhere.

A. I. ROOT, INCORPORATED

1210-1212 HOWARD ST.

BUCKLEY SPEAKS AT BANQUET

Lead Show Officer Makes Address on Exposition Before 500

COALINGA, Cal., May 2.—(Special Telegram.)—L. W. Buckley, a managing director of the Omaha Land show spoke here tonight at a banquet attended by 500 boosters from every section of the state. He outlined the aims of the Omaha Land show and the value in southern California for advertising purposes. He discussed at

some length the prospects and possibilities of the Panama-Pacific exposition coming in 1915. The visitors were the guests of the Chamber of Commerce at Pleasant Valley hotel. The visitors came here on an expedition from Monterey. They visited Fresno for a day. Part of the day here was spent in the inspection of the great oil fields. It is expected that the oil products of California will form an exhibit at the Omaha show.

BENNETT'S

We Give U. S. Green Trading Stamps With Each Purchase of 10c or More

FREE All Necessary Suit Alterations During This Sale Absolutely **FREE**

125 of These White Serge Suits We Sold the First Day

FREE One \$5.00 Messaline Silk Petticoat to Match the Suit, with every Suit purchase of \$19.50 or more.

Soon it will be the "Last Call" for such stunning tailored White Serge Suits as these at these special prices. We're sorry there were but 475 to start with.

Every woman who has made the rounds of all the Omaha lady suit stores, declares that nowhere in the city are they showing such a remarkably attractive line as ours and others are asking much more for their "not as smart" suits.

One Model That is Causing Much Interest at \$25.00 comes in a beautiful white serge of the imported variety, with the tiny black hairline stripe. The jacket is short, with long black silk narrow color lapels—the lids on the pockets are also of black silk and the buttons are large, giving a richness that usually comes only with customed clothes. The skirt comes gored, with paneled front and back and trimmed with satin braid to match the jacket.

Note the prices. Yes, an early breakfast tomorrow would be well.

\$45 Hyman Cohn Suits **\$35.00** \$35 Hyman Cohn Suits **\$25.00**
\$40 Hyman Cohn Suits **\$29.50** \$30 Hyman Cohn Suits **\$19.50**

Extra Bargains in Dress Goods

Big Remnant Sale Wednesday—These come in all lengths, from 1 to 10 yards—the assortment is the best we've offered at like sale for many a season. Wednesday a quick clean up, choice, at **29c** yard

Summer Pongee Silks Take Away Their Profits—Included are natural shades and black Pongees of the best 85c quality—just the wanted weights for coats, suits and dresses—and comes in 36-inch widths—choice at, yard **69c**

\$1.00 Showerproof Foulard Silks, extra value, Wednesday **85c**

\$2.25 40-inch Foulard Silks, go at **\$1.75**

27-inch Pure Irish Linen at 15c—A remarkable value this—the best in the city we are certain. Every yard guaranteed pure **15c** linen, 25c value, for

Eight Important Notion Events Wednesday

Embroidery Edgings, 12 yards to bolt, special, bolt **5c**
First quality Pearl Buttons, from 6 to 12 on card, all sizes, 2 cards **5c**
Nainsook Dress Shields, regular, 15c kind, pair **10c**
5 extra large Silk Hair Nets for card, special, at **10c**
Bone Collar Buttons, 1 dozen on card, special, at **10c**
Gold Plated Beauty Pins, 2 on card, 2 cards for **5c**
Assorted pieces of Jewelry, Jabot Pins, Vell Pins, Stick Pins, regular 25c kind, special, at 1/2 for **5c**
Fancy Hat Pins, all styles, worth to 25c, special **5c**

We've Sold Good Shoes for Years

Good because they were built of good leathers—in good styles. Cobbler finished and good, because the fit and comfort meant good feeling feet to our customers.

Each season we've wondered what more could be done to make better shoes. This we've found, out side of the style, there has been no change, the same good leather is being used, the same finishing is being given our shoes, but new styles are added. And today the variety of good shoes in new styles is the best we've ever shown.

If you want dependable Footwear—See Bennett's First—Ladies' Smart Pumps and Oxfords. We've prices, from **\$2.50** up, by little steps, to **\$4.00** and **\$5.00**.

Our Stock of white Pumps and shoes for Ladies is the largest in the west.

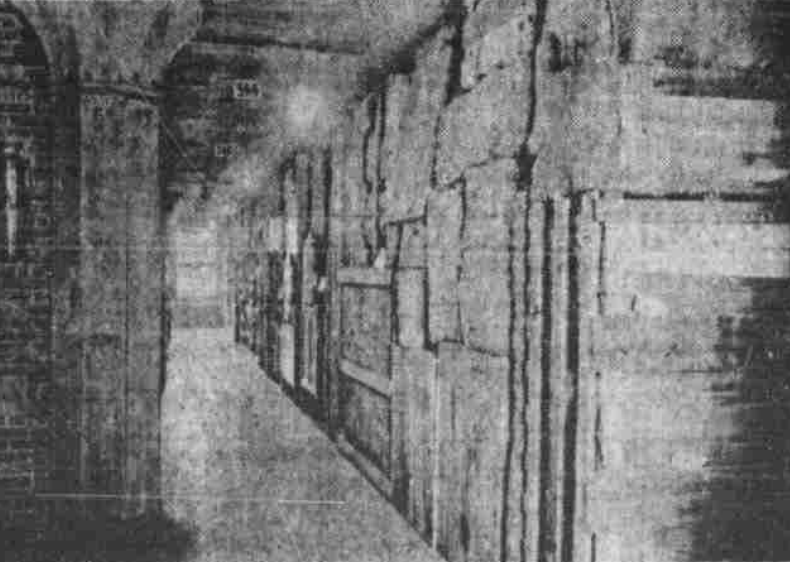
COOKER SALE

FOR WEDNESDAY ONLY
Five Double Boilers or Cornmeal Cookers, heavy pressed tin—a remarkable value for **39c**—Wednesday only. (One only to a customer. No telephone orders or C. O. D. orders taken.)

Bennett's Big Grocery

- Bennett's Capitol Coffee, pound package **30c**
- Teas, assorted, pound **48c**
- Teas, assorted, pound **50c**
- Tea Siftings, lb. package **15c**
- Gaillard pure Olive Oil, small bottle **25c**
- Columbian Milk, 3 large cans **25c**
- Van Houten's Cocoa, lb. can **75c**
- Van Houten's Cocoa, half pound can **45c**
- Bennett's Excelsior Flour, back for **1.50**
- E. W. C. Toast Syrup, qt. can **10c**
- Bennett's Capitol Mincement, 2 pkgs. **25c**
- York Rose Toilet Soap, 3 cakes **25c**
- B. C. Baking Powder, 1/2-lb. can **15c**
- Diamond Capitol Table Salt, 2 sacks **10c**
- B. C. Oats and Wheat, 2 lb. package **10c**
- Candied Lemon, Orange, Citron, lb. **10c**

How Furniture is Stored by



OMAHA VAN AND STORAGE CO.
ABSOLUTELY FIREPROOF
Main Office, 506 So. 16th St. Branches, 309 So. 17th and 120 No. 19th Sts.
Telephone: Douglas 4169 and Ind., A-1325.

BAILEY & MACH DENTISTS

Best equipped dental office in the middle west. Highest grade dentistry at reasonable prices. Porcelain fillings, just like the tooth. All instruments carefully sterilized after each patient.

THIRD FLOOR, PAXTON BLOCK
Corner 16th and Farnam Streets. Omaha, Neb.

Candy Special for Wednesday

- 25c Assorted Coconut Bon Bons, per pound **15c**
- 50c "Princess Sweet" Chocolates, per pound **25c**
- Myers' Mississippi Ice Cream Mella, quart **40c**
- Plum **50c**
- Three flavors in each roll **50c**

Myers-Dillon Drug Co.
10th and Farnam Sts.



NO Man or Woman's Wardrobe will be complete this summer without a pair of Low Cut Shoes.

With our Low Cut Footwear there's no slipping or gaping, for the Shoes are shaped correctly.

U-R-IV MODELS
Our Oxfords were chosen from among the best makers' best.

Our Men's \$3.50, \$4 or \$5.00 Oxfords and our Women's \$3, \$3.50 or \$4 Oxfords cannot be duplicated for these prices anywhere.

But do not judge our shoe values by our prices. For all shoe prices sound alike. Look at our Oxfords and then judge.

FRY SHOE CO.
"THE SHOEERS"
16th and Douglas Streets



Use **THOSE** telephone numbers and you are **SAFE**. Your dry cleaning, dyeing, repairing, altering, or whatever else you may need in our line, will then be finished in the way that spells "EXPERTNESS."

And note that we clean lace curtains, rugs, pillows, portieres, cushions, blankets, and all those other household necessities that YOU wouldn't care to RISK cleaning YOURSELF.

Phone Tyler 1300 or Ind. A-2325. Express paid one way on out-of-town shipments amounting to \$3.00 or over.

Dresher Bros.
2211-13 Farnam Street.

The workingman is as careful what his daughter reads as the banker. The Bee is in most every thrifty, self-respecting home.

The Fair

ESTABLISHED 1892
1119-1121-1123 FARNAM ST. OMAHA, NEB.

The Cream of the Wholesale Boys' Clothing Stock of Swenson Bros. Dry Goods Co., 1112 Howard Street, Omaha, Nebraska

This firm finds that the quality of children's and boys' clothing was too high a grade for their retail trade, and sold to us their entire CLOTHING STOCK ONLY. They gave The Fair first choice, and we purchased the stock, which we place on sale today in two lots:

Boys Suits—ages 8 to 17—Knickerbocker pants, in fancy mixtures, all wool worsteds and serges, workmanship guaranteed—values \$2.50 to \$4—on special sale, choice—**\$1.74**

Boys' Norfolk and Novelty Suits—ages 2 to 6, all wool, in serges and fancy mixtures, values from \$2.00 to \$3.50—on special sale—your choice **\$1.24**

This grand purchase gives the public the greatest opportunity to save from 25 to 75 per cent on purchasing at this sale Confirmation Suits for your boys.

75c Boys' Hats, fifteen styles to choose from; on special sale—your choice **39c**

We guarantee to save you from 50c to 75c on each pair of Boys' Shoes you purchase of us. **39c**

75c Boys' Band shirts, blouses or shirts with collar attached—your choice **39c**

Bring your boys to the Fair and let us give him his choice. This is a **RISE AND PROGRESS** Store. Always Fair at S. E. Cor. 12th and Farnam Sts.

Courtney's Wednesday Specials

- 25c can K. C. Baking Powder **15c**
- 2 pkgs. Ox Team Cream Barley **25c**
- 2 Cakes 10c Hand Soap **25c**
- 2 Carpet Broom **20c**
- 20c cans High Grade Cherries, Peas and Plums, each **30c**
- 20 cases Carpenters' 2-lb. cans Free served Skipped Figs **25c**
- 10 cases Tea Garden Spiced Figs, in Glass **15c**
- 20c Imported Castile Soap, per lb. **15c**
- 2 pkgs. Toasted Rice Flakes **25c**
- 4-lb. sack, 100c quality Flour **1.25**
- 48-lb. sack, "Lodge" Flour **1.25**
- 4-lb. Ginger Snaps **25c**

Nemo Week in Our Corset Department



LASTIKOPS WEBBING now appears in a wide variety of Nemo models. It has solved the troublesome corset problem—how to be fashionably slender, yet comfortable.

NEMO WEEK brings a complete line of models in the new Nemo Lastikops Corset System for slender and medium figures as well as stout—the most stylish and comfortable corsets and the greatest corset values ever offered.

COME AND LET US SHOW YOU HOW TO BE SLENDER, BUT COMFORTABLE

Women owe much to Lastikops Webbing—that new elastic, but indestructible fabric which has made it possible to have very long and tightly-laced corsets that are as comfortable as an old shoe whether you are standing or seated.

FOR STOUT FIGURES
The famous Nemo Self Reducing, of course, but vastly improved, and still further removed from possible competition by other makers.

\$3.00 No. 319 (short stout), and No. 321 (tall stout); regular Self-Reducing front; hip-confining bands of Lastikops Webbing reduce the figure all around. A figure-reducing corset never equaled at the price.

\$4.00 No. 408 (short stout), and No. 408 (tall stout); Self-Reducing front; the wonderful new Lastikops-Linshaping Extensions reduce upper limbs to natural size, prevent bulge of flesh below the corset, make the gown fit smoothly; a decided and valuable novelty.

\$5.40 No. 523 (short stout), and No. 523 (tall stout); the famous Lastikops Handlet gives perfect support from underneath; greatest reducing corset ever made at any price.

FOR SLENDER FIGURES
\$3.00 Lastikops Corsets—No. 330, for slender and medium figures; bands of Lastikops Webbing across the front give perfect support and banish all danger of tight lacing; medium bust, long skirt. Also three other styles in this same model.

No. 321—Low bust, very long skirt. **\$3.00**
No. 322—Very high bust, long skirt. **\$3.00**
No. 323—Girdle top, very long skirt.

\$5.00 Lastikops Corset—No. 504, for tall slender figures; very long laces, hip confining bands of Lastikops Webbing; of fine silk brocade cost. The acme of slender grace.

These, and many other models—and all the old favorites, of course—are here for "Nemo Week." Our corsetiers are expert Nemo fitters. Choose your new Nemo here—at Nemo headquarters.



BRANDEIS STORES