

16TH DOUGLAS AND 17TH STS. OMAHA.

BRANDEIS STORES

LARGEST STORE WEST OF CHICAGO.

BEGINS NEXT

SATURDAY

MAY 6TH

OUR GREAT ANNUAL MAY SALE

OF WAISTS

This is a great event at which Brandeis Stores offer Thousands of the Highest Class Lingerie Tailored Waists for women at values that cannot be duplicated anywhere in the west.

We have prepared for this sale for months and have purchased several surplus stocks and factory lots at great price concessions.

This Is a Sale That Certainly Is Worthy of a Special Trip to Omaha.

YOU WILL BE ABLE TO BUY YOUR SUPPLY OF SPRING AND SUMMER WAISTS FOR MUCH LESS THAN YOU COULD POSSIBLY BUY THEM AT ANY OTHER PLACE OR AT ANY OTHER TIME.

WATCH THE DAILY PAPERS FOR LATER PARTICULARS.

BRANDEIS STORES

SEEK SUCCESSOR TO BRUCKER

Schroeder is Now Being Groomed for President of Council.

BERKA HOPED FOR THE PLACE

Says it Was Promised Him When Brucker Was Elected—Councilmen Say it Was Promised to a Republican.

Councilman Louis Berka's aspirations to succeed Goodley Brucker as president of the city council were rudely jolted Monday morning when Fred Schroeder announced that he was a receptive candidate for the honor.

The standard-bearer is said to be grooming Schroeder for the place. Anything to beat Berka is the slogan of the standard-bearers and some of the combination members have swung in line with the movement.

In seeking available material for the honor, Schroeder, Kugel and Charles Davis have been considered. However, Schroeder is deemed the most likely member of the trio and for that reason opposition against Berka has been centered in Schroeder.

Schroeder says he has been approached on the subject and is willing to succeed Brucker.

BERKA AND SCHROEDER CONFER

Berka and Schroeder held a long conference in the city hall Monday morning. "We were just talking over the possibilities of our election in the event that we are both nominated for the place," Berka thinks he can be elected and I admit I entertain a similar feeling," said Schroeder.

SOLON BORGLUM'S NEW HONOR

Sculptor Recently Made Associate Member of National Academy of Design.

completion at the hands of Mr. Solon Borglum. One is a statue of Colonel Jones, confederate, with a bas relief to the memory of soldiers whose remains were found in a cemetery at Danbury and are to be transported to Lynchburg, Va., where the monument will soon be inaugurated.

WHITE GIRLS ARRESTED DANCING BEFORE NEGROES

Police Raid Alleged Resort and Find Strange Furniture in Progress—Bonds Forfeited.

Two white girls, clad in pyjamas, executing an eccentric dance before a group of seven negro men, were arrested at 114 North Nineteenth street in a police raid Sunday night.

A white woman who is said to conduct an outwardly respectable dressmaking establishment was arrested as keeper of the resort. She forfeited bond of \$100 in police court. The two young women forfeited bonds of \$25 each. The negroes were fined \$15 each.

At the dressmaking establishment run by the woman charged with keeping the resort, it is said from ten to twenty girls are employed.

Enter The Bee's Booklovers' Contest now.

Protect Yourself!

Get the Original and Genuine

HORLICK'S MALTED MILK

The Food-drink for All Ages. For Infants, Invalids, and Growing children. Pure Nutrition, up building the whole body. Invigorates the nursing mother and the aged. Rich milk, malted grain, in powder form.

A quick lunch prepared in a minute. Take no substitute. Ask for HORLICK'S. In No Combine or Trust

JAMES BRAID SAYS:

No athletes can do himself justice if he has not hair. Many thousands are using Braid's Hair Cream. The collegiate powder makes hair shine. All the prominent Golfers and Tennis players at Augusta, Westchester and Palm Beach get their hair styled from the hair cream. It gives a restfulness that makes you forget you have hair. It prevents wrinkles, blisters or getting and gives rest from tired, tangled or swollen feet. Braid's Foot-Powder is sold everywhere. Do not accept any substitute.

BENNETTS

We Give a 5¢ Green Trading Stamp With Each Purchase of 10¢ or More

This "White Serge" Week

In Our Hyman Cohn Ladies' Suit Purchase Sale 450 BEAUTIFUL HAND TAILORED WHITE SERGE SUITS AT LITTLE PRICES

The greatest bit of good fortune a merchant could hope for, is to buy Hyman Cohn's Ladies' Tailored Suits below their regular price, for no other manufacturer enjoys such a widespread fame for exclusively tailored suits as does Hyman Cohn.

Two weeks ago we scored this good fortune, having secured 1500 (made to order) Hyman Cohn's richly fabricated suits. 450 of these were the newest patterns of white serge, and prettier and more becoming suits never have been seen in Omaha.

450 of these were the newest patterns of white serge, and prettier and more becoming suits never have been seen in Omaha. \$45.00 Suits go at... \$35.00 \$35.00 Suits for... \$25.00 \$40.00 Suits go at... \$29.50 \$30.00 Suits for... \$19.50

EXTRA SPECIAL FEATURES THIS WEEK FREE—One \$5.00 beautiful white mesaline silk Petticoat free with every suit purchase of \$19.50 or more. FREE—All necessary suit alterations will also be made free this week—during this sale.

THERE ARE TWENTY-TWO STYLES TO SELECT FROM Some plain white serge suits, with mannish tailored lines—others with hair line or pencil stripes, and still more come in the two-tone diagonal white serge. Each are finished beautifully, trimmed to show exclusive, distinctive lines, and the sizes include all sized women—the slender and the short stout women as well. Make an extra effort to attend this sale early, before the lines are broken, and before someone else has selected the very suit you had planned you wanted.

The Weather Man Loses Again!

Bennett's Colossal May Dinnerware Sale Goes Merrily On

Omaha women know Bennett's china, and to see a sale with such prices in force would be folly for the weather-man to think he could influence China buyers.

HAVILAND CHINA DINNER SETS REDUCED \$38.00 fancy Spray Patterns, Derby shape... \$25 \$50.00 Wild Rose Patterns, Ranson shape... \$35 \$84.00 Apple Blossom Patterns, Silver shape... \$55

FRENCH CHINA DINNER SETS \$111.50 Poyrat Black and Gold Patterns... \$69.50 \$131.00 Poyrat Octagon shape, White and Gold Patterns... \$95.00 \$60.00 G. D. A. Haviland Dinner Sets for... \$45.00

20% DISCOUNT ON ALL OPEN STOCK PATTERNS And hundreds of dinner sets of all makes, priced low at... \$5.98 to \$350.00 Big Half Price-Odd and End Sale—Discarded Patterns Must Go.

Meat Bargains for Tuesday and Wednesday

13 1/2 pounds Left Lard for... \$1.00 3 pounds Lamb Chops... 25¢ Try our choice Corned Beef—pound... 7 1/2¢ 3-pound can Pure Lard... 28¢

FRESH FISH TODAY



Black satin cloth pumps, of deep, rich shade, silk bound edges, ribbon box bow, flexible wonder workers, welted sole. These are found in Dorothy Dodd summer shoes—because they are the most fashionable footwear of the summer season.

\$3.50 to \$5.00
The Bennett Company

The Cabinet Gas Range

You May Work in Perfect Comfort

There is no surplus heat from a Cabinet Gas Range.

The heat is where you want it—under the food you are cooking. You will never have a super-heated kitchen if you use a Cabinet Gas Range.

You Will Have a Comfortable Kitchen

Prices, delivered and connected, from \$28.00 up.

Send for our representative and let him explain. OMAHA GAS CO.

GRADUATION DAYS

are almost here. The graduates are always pleased with an article from the Jeweler's stock—Watch, Ring, Cuff Buttons, Fountain Pen, Brooch, Stick Pin, Hat Pin. We have hundreds of articles suitable. Look for the name.

S. W. LINDSAY, Jeweler
1516 Douglas Street

A Rain Worth a Million

We got it the past few days—Nearly all Nebraska got it, and Nebraska crops promise big on account of it.

But speaking of crops, we have the best Shoe crop in the state. For the well dressed, economical man who wants good footwear, we unhesitatingly recommend our

\$3.50 SPECIAL SHOES. They are built on special lasts and styles, at higher priced shoes. Our guarantee is back of every pair—will refund the money to any purchaser who is the least dissatisfied with a pair. They are made in Velour and Box Calf, Patent Colt and Via Kid, all sizes. We are showing the latest styles in Spring Oxfords in Drexel's Specials.

DREXEL

SHOE COMPANY
1419 Farnam Street

BEANS

Navy, Bush or Snap Green potted varieties; stringless green pod; early Valentine pea pod and very early and tender; long yellow, six weeks; wax potted varieties; Wardwell's kidney wax; black wax; golden wax; lima beans, both bush and pole; also all kinds of pole beans.

SEEDS THAT GROW NEED ANY? THE NEBRASKA SEED COMPANY

1618 Howard Street, Omaha. Phone Douglas 1261. Open Saturday Evenings Until 8.

HAIR INSURANCE

INSURANCE AGAINST PREMATURELY GRAY HAIR.

In these up-to-date days, it is possible to purchase insurance on anything. Insurance is, practically, taking a chance, with the chances figured largely in favor of those issuing the insurance—not those who buy it. Hair insurance is different, in that the one buying the insurance obtains full value at the outset, with correspondingly increased values for the greater amount bought; while the sellers of this insurance are likely to lose unless the purchasers obtain full value at once.

This applies to Wyeth's Sage and Sulphur Hair Remedy, for if it does not do exactly what is claimed for it, the sales would naturally drop off; whereas if it gives satisfaction the increased sales give it the only chance to be successful. However, Wyeth's Sage and Sulphur Hair Remedy does "make good," as evidenced by its daily increasing sales. Druggists say that this preparation gives the best satisfaction of any hair remedy ever sold. Wyeth's Sage and Sulphur is clean and wholesome and perfectly harmless. It removes dandruff, strengthens the hair, gives new life to dull or parched hair, and gradually restores gray hair to natural color.

This preparation is offered to the public at fifty cents a bottle and is recommended and sold by Sherman & McConnell Drug Co., and Qwi Drug Co.



Hotel Loyol

Opposite the Post Office OMAHA Fireproof European RATES Rooms without Bath, \$1.50 and \$1.75 With Bath \$2.00 and up.

E. J. DAVIS

HEAVY HAULING SAFE HOISTING A SPECIALTY

1818 FARNAM STREET Phone Douglas 353 Residence Douglas 6702

Reliable Dentistry

Taff's Dental Rooms EDUCATIONAL

Rockford College

189-190 For Women Rockford, Rockford College is the only College for women in the Middle West, which has been accorded the first rank in scholarship by the Commissioner of Education of the State of Illinois. JULIA B. GULLIVER, Pr. B., LL. B., President

New Haven Dry Goods Co. Stock Goes on Sale Friday, May 5th

Watch windows and ads for most delightful bargain offerings in all kinds of reasonable merchandise known this season.



Big May Sale Continues Tuesday

75c and \$1.00 SILKS at 48c
24-in. All-Silk Foulards—New styles, worth 75c
24-in. All-Silk Jacquard Foulards, \$1 values... 49c
36-in. Novelty Stripe Taffetas in six colors... Yard
24-in. All-Silk Pongees, \$1 values, tan and colors
27-in. Silk Suitings, heavy quality, \$1 values...

Specials in Domestic for Tuesday

Fruit of the Loom Muslin, at, per yard... 6 1/2¢
Lonsdale Muslin, at, yd... 6 1/2¢
Hope Muslin at, yd... 6 1/2¢
Hunter's choice bleached Muslin, at, yard... 8 1/2¢
S. W. brand bleached Muslin... 7¢
West Wind bleached Muslin... 5¢
Catons unbleached Muslin... 8¢
Union Mills unbleached Muslin at, a yard... 6 1/2¢
Remnants at, a yard... 5¢

Skirts to Measure

From any fabric you may select in the high grade dress goods stock, perfect workmanship and fit guaranteed, at... \$4.50 Price includes all materials.

Rugs and Draperies

Grand Clearance of all lots from the big Philadelphia Mill Purchase. One More Day. Don't miss the splendid bargain opportunities offered here Tuesday.

\$5.00 Umbrellas Tuesday \$1.98

1,000 Men's and Ladies' Fine Silk and Linen Umbrellas, made with all newest style handles—every one guaranteed—actual values up to \$5.00—manufacturers' samples at... 98¢ \$1.50 and \$1.98

Ladies' Italian Silk Vests—All hand embroidered in white, pink, blue, Helle and cream, all perfect \$3.00, \$3.50 to \$4.00 values, at... \$1.98

High Grade Wash Goods

ALL THE NEW NOVELTIES NOW ON SALE
Wm. Anderson's 36c Zephyrs on sale... 25¢
Wm. Anderson's 36c Madras on sale... 25¢

Special Grand May Grocery Opening Sale Tuesday

You Can Save Half Your Rent by Trading at Hayden's for Groceries
Special Flour Sale Tuesday We want you and every customer who is using good flour to try a sack of our Best Patent flour; it costs you nothing to try it. If it is not satisfactory we will return you your money in full after using 2 bakings. Tuesday per 40 pound sack... \$2.15
10 lbs. best granulated sugar... \$1.00
10 bars Best Elm All or Diamond C Soap... 25¢
10 lbs. best rolled breakfast oatmeal... 25¢
4 lbs. home pickled Navy Beans... 25¢
10 lbs. white or yellow Cornmeal... 25¢
4 lbs. good Japan Rice... 25¢
Gallon cans table Syrup... 25¢
Yeast Foam, pkgs... 25¢
Corn Flakes, 10c pkgs... 25¢
Oil or Mustard—Sardines, cans... 25¢
7 lbs. best bulk Laundry Starch... 25¢
BUTTER ADVANCED 1c POUND Our Price at 11¢ the Same. The finest creamery butter made, for per lb... 25¢
Package Creamery Butter, lb... 25¢

DON'T FORGET TRY HAYDENS' FIRST IT PAYS

The Swiftest Growing Grocery in Omaha. YOU know WHY!

The Prices Hold Good
Tues. or Wed.
Phones Douglas 1544 or Ind. A-2511



SUGAR—20 lbs. granulated for... \$1.00
FLOUR—48-lb. sack of very best patent flour, guaranteed, for... \$1.50
LEAF SOAP—19 bars here for... 25¢
IVORY SOAP—5 bars here for... 15¢
CORN FEELS—Two 10c packages for... 18¢
CORNMEAL—White or yellow, a 20c sack here for... 12 1/2¢
TABLE SYRUP—2-lb. cans, regular 10c cans, at 2 for... 15¢

TABLE SYRUP—Gallon cans at... 25¢
STARCH—Best laundry, 7 lbs. for... 25¢
ARGO STARCH—5-cent package here for 25¢
STAR NATHA POWDER—50 pkgs... 40¢
NAPPA SOAP—5-cent pkg. here for... 40¢
FEAS CORN or MATOES—Regular 15c cans, doz. \$1.10; or 10c per can... 12 1/2¢
PEACHES, PEAS and APRICOTS—3c val. per can... 15¢

YEAST FOAM—Regular 5c size at... 25¢
CORN STARCH—Regular 15c pkgs... 25¢
ASPARAGUS TIPS—25c grade at... 25¢
PINEAPPLE—Hawaiian sliced, 3c grade, new at... 25¢
FRUITS—Larce, 30 to 40 size, 10-lb. box for \$1.35; or at per lb. 15¢
BAKING POWDER—Calumet or Rufford, 1-lb. 25c size for 18¢
OAT MEAL—Two 10c packages for... 15¢

Meats! They're "Down" at Welch's
LEAF LARD—Fresh 15¢
PORK SHOULDERS—No. 1, sugar cured, at lb... 12 1/2¢
PORK SAUSAGE—At per lb... 10¢
LIVER SAUSAGE—At per lb... 10¢
SPARE RIBS—At per lb... 5¢

CALIFORNIA HAMS—No. 1, sugar cured, at lb... 9¢
HAMS—No. 1, sugar cured, at lb... 12 1/2¢
BACON BACKS—No. 1, sugar cured, lb. 12 1/2¢
LAMB STEW—At per lb... 8¢

R. E. WELCH, GROCER

2235 Farnam St. PHONE DOUG. 1544 OR IND. A-2511.